


PROFILE

	Name	DR. VaibhavPatil
	Position & Affiliation	Assistant Professor, IIMS, Yashaswi group, Pune
	Areas of Interest	Marketing Management
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Educational Qualifications:

Ph.D.	North Maharashtra University	India	2018
MBA (HR)	IPS, SPPU, University Of Pune	India	2013
MBA (MKT)	PIBM, SPPU, University Of Pune	India	2011
M.Sc.	SPPU, University Of Pune	India	2006
B.Sc.	RMACS, SPPU, University Of Pune	India	2004

Areas of Research:

Services Marketing, Consumer Behaviour, Sales & Distribution, Rural Marketing etc.

Brief Profile:

Dr. VaibhavPatil has worked extensively on academic administration at various capacities in reputed Pune based B-Schools. He hails from the holy city of Pune and completed his bachelors & masters from Pune University and doctoral degree from KBCNMU, Jalgaon University. He possesses consistently high academic record during his studies and received many awards in both academics and co-curricular activities. His area of interest is Marketing and HR specialization subjects and Market Research. He has presented /published twenty five research papers in reputed peer reviewed in national and international journals and edited books. He comes with rich teaching experience of around 12 Masters level.