

# ABOUT IIMS

International Institute of Management Science (IIMS) ISO 9001 certified, Approved by AICTE, Recognised by DTE, Government of Maharashtra, Mumbai, and affiliated to Savitribai Phule Pune University.

The Institute is located at the Central Business Activity hub of Chinchwad, Pune. It is well connected with the other parts of Pune by Public Bus Transport and Railway. Ramkrishna More Sabhagruha (Auditorium) is located in its proximity. Memories of freedom fighters 'Chaphekar Brothers' are cherished in their abode, which is located nearby.

It is surrounded by financial institutions like Banks, Insurance and Share Broking companies. Renowned Industries like Tata Motors, SKF Bearing are its neighbourhood.

The campus is lush green & provides hygienic environment for teaching -learning. All modern teaching tools are used for classroom teaching. Computers enabled with internet and necessary software's are housed in well-lit, ventilated computer labs.

This ensures an environment which is conducive for knowledge sharing, leading to career progression.

“Come be a part of spreading Knowledge and Skills”.



## Yashaswi Education Society's INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE

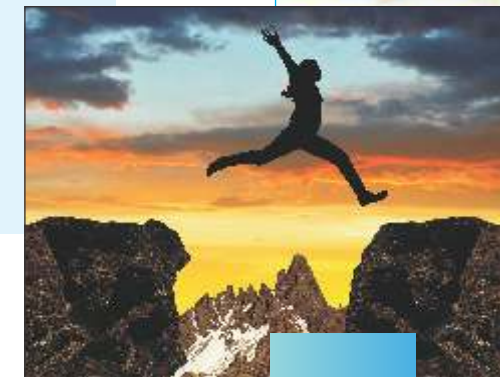
An ISO 9001 Certified Institute

(Approved by AICTE Ministry of HRD Govt. of India, Recognized by DTE Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)

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# MBA PROSPECTUS

## “Nurturing Leaders”



## Yashaswi Education Society's INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE

An ISO 9001 Certified Institute  
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# Vision and Mission



## VISION

To be a world class institution, providing value based education, empowering students to make valuable contributions to the business and society at large.

## MISSION

- To produce / train prospective business professionals who are ethical, entrepreneurial, productive and be future ready & socially responsible citizens.
- To use modern techniques for continuous improvement in learning process.
- To involve students and faculty in innovative research projects linked with industry, academic and research institute at large

## CORE VALUES

Y	Youth Empowerment
A	Academic Freedom
S	Scholarly work with Continuous Self-improvement
H	Honesty / Hard-work / Humble
A	Above and Beyond / Agile
S	Service / synthesis
W	Wisdom of Entrepreneurship
I	Innovation

## QUALITY POLICY

We are committed to both excellence and Quality in terms of delivery of courses by providing quality education services, which will meet the needs of corporate world.

We shall make a significant contribution to the ongoing prosperity and economic development of the society. Our emphasis is on:

- Specialized higher education for leading edge industries
- Provide the education and training in a way that is innovative and responsive
- Providing regular and part time learning courses to meet specific occupational needs.
- To convert all hurdles of life into great opportunities.
- To satisfy applicable requirements.

We shall achieve the same by establishing a Quality Management System (QMS) continually improved through involvement of our stakeholders.

# BEING SOCIALLY RESPONSIBLE



Students of IIMS at tree plantations on 'Chaturshringi Tekadi' Pune



Swachh Bharat Abhiyan



Road Safety Awareness



Visit to Orphanage



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# PRESIDENT FOREWORD



**VISHWESH KULKARNI, President**

Dear Students,

It gives me a great pleasure to welcome you to Yashaswi's IIMS.

Over a period of more than 3 decades, with a humble beginning by helping the corporates big or small, with manpower acquisition, today Yashaswi Group has become a symbol of Skill Development dedicated to nurture the skills, talent and aspiration of the vibrant youths of the country. Inspired by the Skill India Mission, we are certified partners of National Skill Development Corporation for various sector skill councils, and operate skill development centres not only in Maharashtra but in other states like Rajasthan, Punjab, Bihar, Madhya Pradesh, Gujarat, Chhattisgarh, Goa etc.

As a Business School our Mission is to transform the lives of our students and provide the industry with ethical global leaders for the 21st century, who are sensitive towards protecting the environment and are passionate about making significant societal contributions. We aspire to develop business leadership capable of building resilient organisations, whilst adhering to the highest standards of Corporate Governance. We will continuously seek to create an enriching educational environment, where innovative thinking becomes a way of life. The essence of true education is not only to facilitate the students with tools to attain success in life but also to engrain values in them. We work to incorporate the principles of modesty, compassion coupled with idea to effectuate innovation, growth and excellence.

The relationship between educational institutions and industry is highly synergetic. Since the primary objective of students in pursuing higher education is to get a good job on completion of their studies, the institutions need the support of industry to help the eligible students in their final placements. On the other hand, the industry looks to the educational institutions for their requirement of qualified and trained manpower. Thus, it is in the interest of both Industry & Institutions to develop strong

At International Institute of Management Science, we conduct Management programs that are affiliated to Pune University. It's our aim is to make all our Students "Employment Fit". We provide them with opportunities of suitable jobs befitting; their dreams, talent skill and equip them with the knowledge. Apart from excelling in academics, we want our students to be corporate ready professionals. Hence we conduct extensive Employability Enhancement Program designed to develop professional skills and provide value-added training and certifications in their domain areas. They are also exposed to practical aspects of the industry through guest lectures, industrial visits, internships etc.

IIMS welcomes you to join us to realize your full potential under our able guidance, and truly encouraging environment. With Best Wishes and enjoys teaching, so students also enjoy learning and become responsible citizens of the country.

## DIRECTOR'S MESSAGE



**DR. Shivaji Munde**  
**Director**

Goal -Setting, Academic excellence, Holistic personal development and an ardent desire to be the best in the corporate world will create Business Leaders of tomorrow. International Institute of Management science (IIMS) provides this very platform for the students to launch their careers in the corporate world. For academic excellence, IIMS has a retinue of dedicated, devoted and determined teaching faculties, who encourage & empower students to do their best. The curriculum embraces both the vertical (industry specific) and horizontal (functional discipline specific) specialization streams. It focuses on the practice of oriented-learning thus creating knowledge-base through experience.

For placements the students are groomed through various activities such as Industry presentations, interactive sessions, mentorship programmes, case studies, sectorial analysis, projects, social activities and value addition programmes besides regular studies. Guest sessions and National Seminars are also directed to make them fit for the role of a committed executive in the corporate world. The guiding philosophy of IIMS, throughout have been to instill in the scholars a passion for knowledge, comprehend management concepts and integrate globally. The objectives of imparting education, combined with creation, dissemination and application of knowledge, are being met in an integrated form.

I welcome you IIMS - to nurture excellence through our innumerable Theoretical & Practical Learning sessions...

# IIMS – A GATEWAY TO CORPORATE CAREER ... INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE (IIMS) Chinchwad, Pune



South Asia

## IIMS EDGE...

International Institute of Management Science (IIMS) is an ISO 9001:2015 certified, Approved by AICTE, Recognised by DTE, Government of Maharashtra, Mumbai, and affiliated to Savitribai Phule Pune University, Program MBA. The institute was awarded ISO 9001:2015 Accreditation by the TUV SUD South Asia Pvt. Ltd. in December 2018 for recognition of the Quality systems put in place by us.

## OUR USP'S

- Value added modules (Digital Marketing, Finlytics, Six Sigma, HR Analytics, Balanced Scorecard & MS -Project)
- Continuous Evaluation (Attendance, Presentation, GD, Test, Role Plays)
- Case Study Method
- Mentor – Mentee Program
- Workshops, Events, Competitions, Cultural Activities, CSR, Sports
- Digital Labs, WIFI, Online Sharing Concepts
- Aptitude Test
- Webinar
- Smart Class Room
- Group Discussion
- Personal Interview
- Current Affairs
- Excel Training
- Counselling
- Diverse Pedagogy
- Live Internship
- Strong Industry Connect
- NIPM Student Chapter

## MBA CAREER LIFE JOURNEY

Objectives to do MBA

To develop management skills

To get free access to a large business network

To start your own company from scratch

To open the door to thriving career opportunities

To experience a new place and culture

MBA is one such course which is preferred by almost every student now.

What is the reason?

How? & from where can you do MBA?

There are a lot of considerations!

# IIMS – A GATEWAY TO CORPORATE CAREER ...

## INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE (IIMS) Chinchwad, Pune

### SKILLS REQUIRED FOR MBA

#### Finance

- Quantitative skills
- Basic understanding of accounting and financial management principles
- Creative/conceptual ways of thinking
- Ability to determine KEY issues from confused and incomplete information
- Project management skills
- Professional presence
- Assess situations and devise solutions

#### Human and Organizational Performance

- Strong presentation, communication, and interpersonal skills
- Mentoring/coaching experience
- Basic understanding of the Human and Organizational Performance generalist role

#### Investment Banking

- Strong quantitative and financial skills
- Team player
- Handle multiple tasks/multiple bosses
- chunks both written and verbally
- Willingness to take risks, deal with uncertainty and accept occasional failure

#### Marketing

- Ability to motivate others not under your control
- Strategic thinking
- Multi-functional team experience
- Tolerance of ambiguity; flexibility
- Creativity
- Presentation skills
- Knowledge of basic marketing principles

#### Operations/Manufacturing

- Ability to work with a wide variety of people
- Basic understanding of the supply chain and a production environment
- Preference for a variety of tasks

#### Skills Acquired after MBA

- Increased Self-Confidence
- Credibility
- Transferable Skills
- Something more to learn
- Strategic Thinking
- Better Communication
- Self-Discipline
- Better Time Management
- Broader Worldview
- Network of Colleagues
- More Job Opportunities
- Differentiation as a Job Candidate
- A Re-Energized Career
- Higher Income
- Better Management of Personal Finances
- Increased Creativity

the list goes on.....

# INFRASTRUCTURE



## Library : Our Knowledge Information Centre

The IIMS Library is well-stocked with Indian and International books and journals covering all areas of management, commerce, etc. to meet the needs of students, faculty and research scholars from varied areas. Library at IIMS is continuously augmented with the latest books and journals to help the students keep abreast with current and contemporary issues.

The library has subscription to the management and social science collection database with campus wide access. The library is wi-fi enabled for easy access to the subscribed digital content. The library in-house processes are computerized and the library catalogue is available online.

## The Information Highway : Our Computer Labs

IIMS has fully-equipped modernized Computer Centre providing excellent, state-of-the-art computing facilities with high-end computer systems. Multi-media capabilities and various softwares cater to the needs of the students and faculties. The Institute has aggressively incorporated the use of IT into the curriculum and provided large number of nodes in the Labs to enable students effectively uses them. The latest software and hardware are provided to meet the training needs of all students. The campus is equipped with technologically advanced Wi-Fi system to facilitate internet usage - a link to the world to know what is going on outside their campus. It also helps them with their project work and assignments by facilitating online research.



### **VALUE ADDED MODULES**

- Digital Marketing
- Six Sigma
- Financial Modeling
- HR Analytics
- Foreign Language(German)
- English Speaking
- MS -Project
- Stock Market
- Balanced Scorecard
- Media Management
- Statutory Framework

### **FULL DAY SEMINARS**

- Finance - Finalytics
- Operations - Opaque
- HR Meet
- HR
- Cyber Crime & Cyber Security

### **CORPORATE INTERACTION**

- Corporate Shadowing
- Industrial Visits
- Eminent Speakers from Industries
- MOU's with Industries for industry academia interface
- Corporate Mentors
- Alumni Mentors

*From Classroom to boardroom...*

# IIMS - A GATEWAY TO CORPORATE CAREER ...

## IIMS ADVANTAGES

### INDUCTION PROGRAM

BA Batch 2018-2020 was inducted through an induction programme scheduled in the month of August 2018. The induction programme helps students to connect with the institute, get familiar with the batch mates, know the infrastructure of the institute. Eminent speakers invited for the induction programme share their real-time industrial examples. This sets the platform for the students to understand the seriousness of the management course.

The program includes a variety of activities such as team-building, workshops, lectures, and social events.

The induction module sets the context for the rest of the program and helps reacquaint students with the rigours of academic study.



**Mr. Jaideep Sant**  
GM - Asia Specific Head

### GUEST LECTURE

Guest lectures are an integral part of the pedagogy of IIMS. The Corporate houses in India currently want individuals with quick learning and grasping abilities. Eminent personalities from various business sectors, academics are invited to share their rich experiences and valuable insights related with contemporary business issues. These sessions enable students to understand corporate culture and how to deal with different business situations.



**Dr. (Capt) Prof. C. M. Chitale**  
Chair Professor Shantanurao Kirloskar  
Chair & Emeritus Fellow (UGC)



**Mr. Mahesh Abale**  
HOD-MIT, Senate Member SPPU



**Mr. Atul Bapat**  
Director, CATS Academy

# IIMS - A GATEWAY TO CORPORATE CAREER ... OUR EMINENT GUEST SPEAKERS



**Mr. Neeraj Madhekar**  
Vice President, Yes Bank



**Mr. Santosh Wagh**  
Head Supply Chain, Maxion Wheels



**Mr. Prashant Choudhari**  
Corporate Trainer Movies & Management



**Mr. Bhalchandra Joshi**  
GM- (Asia Specific) IBM India Ltd



**Mr. Uday Bhosale**  
Head Human Capital Empl. Rel. PARI Ltd



**Mr. P. Sudesh**  
Regional Head,  
The Hindu Grp, Maharashtra



**Mr. Rahul Mali**  
Head Training & Development,  
Intelligence, Maersk Pvt Ltd



**CA Ritvik Vatsyayan**  
Proprietor, Vatsyayan & Company



**Mr. Mohammed Mahuwawala**  
Director, Finance & Business Intelligence, Maersk  
Global Service Centres (India)



**Mr. Sudhir Bhagat**  
Founder & Director, Mahant Finerv Pvt. Ltd



**Mr. Madhusudhan Surve**  
Lt Col. Shaurya Chakra Awardee

# IIMS – A GATEWAY TO CORPORATE CAREER ... SOMETHING SPECIAL

## Women's Day



**Mrs. Renu Gavskar**

President, Ekalavya Nyasa Trust AGM The Cosmos Co-operative Bank Ltd.



**Mrs. Manisha Sabnis**



**Panel Discussion**

International Women's day was celebrated on (8th March, 2019) with lot of enthusiasm, zeal and excitement. Mrs. Renutai Gavaskar, President Ekalavya Nyasa Trust. She advice that student should improve their listening skills and instead of looking for materialistic things, one should improve the inner beauty that will make you happy and successful. Mrs. Manisha Sabnis AGM The Cosmos Co-operative Bank Ltd. Was a second speaker for the event. She said that women have inherent capacity to do a multi-tasking and balance between career and family.

Session proceeded with Panel Discussion. Panel members were Mrs. Anita Kolatkar (Renowned Yoga Instructor-NDA), Mrs. Sanjyot Deshpande (Clinical psychologist), Mrs. Dipti Shejwalkar (Talent Acquisition Lead Career Guidance), Ms. Deepti Chandrachur (Marketing Director, Kquality Paints and Coatings Pvt. Ltd.). Panel was moderated by Mrs. Mukta Hupriker (Head HR, Yashaswi Group). Panel members agreed that being the homemaker is an underestimated designation hence women should be proactive in improving the quality of life.

All these eminent women professionals in their respective fields have given their valuable inputs to the audience. Miss Aparna Wathare proposed vote of thanks.

## Book Exhibition



On the occasion of women's day book exhibition was organised at IIMS Library. The exhibition was inaugurated by Mrs. Renutai Gavaskar.

# IIMS - A GATEWAY TO CORPORATE CAREER ... SOMETHING SPECIAL

## Surgical Strike Smrutidin



Surgical Strike Smrutidin was celebrated on (04th Oct, 2018). Lt. Gen. Nimbhorkar shared experience of surgical Strike. He also explained difficulties & Challenges during surgical Strike, his speech was very inspirational & motivational for all audience.

## Deliberation on Union Budget



**Session on Pre-Budget**



**Live Budget Session**



**Post Budget Session**

Pre-Budget session was conducted on 31st Jan, 2019. Prof. Gurnath Waghale explained various key terms relating to budget, Students viewed the live budget session through web casting. Post budget session was conducted on 5th Feb, 2019 nitty-gritty of the interim budget discussed by CA. Saimanohar Prabhu.

## NIPM National Quiz



NIPM National Quiz of Pune chapter was hosted by IIMS, where the selected teams represented zonal round at Aurangabad and final two teams represented for national round at PUMBA which was also hosted by IIMS at PUMBA.

# IIMS – A GATEWAY TO CORPORATE CAREER ... SOMETHING SPECIAL

## Jagar Adishakticha



Jagar Adishakticha was celebrated on 10th to 17th Oct, 2018 This activity was the Women centric. Speakers shared their struggle and success stories with students. These expert women leader guided students about how to get succeed in corporate world and in personal life. Speakers for the event are as follows

Prachee Sanchal –Head Human Resource of Hella India Automotive Ltd, Tanseem Rampurwala-HRBP of Virtuoso Projects & Eng P Ltd. Sutapa Das-Marketing & Corporate Communication Manager for Marriot Hotels, Aarti Aher: Business Development Head for I-Dentify Academy P Ltd, Priyanka Udawant-Area Head for ITC Ltd

# LIFE AT IIMS



**Beginning of Academic Session by Praying to Goddess Saraswati**



**Dahi Handi Celebrations**



**Outbound Activity**



**Outbound Activity**



**Dandiya Celebration's**



**Visit to Freedom Fighter's Home**



**Inter-College Competition**



**Christmas Celebration**



**Business Quiz**



**Parent Meet**



**Republic Day**



**Kite Festival**



**Blood Donation**



**Speech Competition**



**Tree Plantation**



**Yoga Day**

# IIMS ADVANTAGE

## ALUMNI MEET- YASHOMILAP - 2019

### Report of Alumni Meet - Yashomilap 2019

Alumni Meet-Yashomilap 2019 of Yashaswi Education Society's IIMS was held on 9<sup>th</sup> February 2019 at IIMS Chinchwad, Pune. Large number of Alumni and all faculty members from IIMS had attended the meet. The meeting was inaugurated with the kindling of lamp. Prof. Amar Gupta from IIMS Chinchwad had greeted the Alumni and discussed the purpose of Alumni Meet and shared his experience with the Alumni. He also congratulated and appreciated the Alumni for their Achievements. He said that alumni need to take part in organizing educational workshops, symposiums which will help in professional development and networking opportunities. Alumni members had a unique opportunity to meet their teachers, peers and juniors. Later on Director IIMS, Dr. Milind Marathe interacted with alumni members and shared his experience of being an alumnus of his Alma Mater. The Dean IIMS, Dr. Rajendra Sabnis has greeted all the Alumni and reinforced the necessity of registering in alumni association. In response, the alumni shared their experience as well as interesting moments of campus life with audience. Alumni reunion came to an end with a group photo session which was followed by the dinner programme.



Inauguration of Alumni Meet 2019 by lighting of Lamp by Dr. Milind Marathe, Dr. Rajendra Sabnis & others



Dean IIMS-Dr. Rajendra Sabnis felicitating Mr. Ashish Prachande (President Alumni Association)



Director IIMS- Dr. Milind Marathe felicitating Ms. Sheetal Mahamuni (VP-Alumni Association)



Director IIMS Felicitating Prestigious Alumni



Alumni Sharing the nostalgic experience of IIMS Student Life



Alumni Sharing the nostalgic experience of IIMS Student Life



Group Photo session at the Culmination of Yashomilap-2019

# SOMETHING SPECIAL

## Cultural Activities -

### CRESCENDO

Crescendo is an Annual Cultural Programme of IIMS. The students get a platform to showcase their talent. This event is one of the most awaited event.



Chief Guest of Crescendo, Mr. Divyesh Shirwandkar,  
TV, Cine Artist performing act



Performance of IIMS Student at Crescendo



Performance of IIMS Student at Crescendo



IIMS Students Posing with their Rangoli



Mehndi making competition at Crescendo

# INDUSTRY VISITS

Industrial visits offer a great source to gain practical knowledge. Students can observe and learn as to how theoretical concepts are put to into action, thereby aiding their practical learning. Students are exposed to real working environment and shown how things are done in an organisation. From the details about the management to the targets they achieve, everything is covered in these visits.

At IIMS we organize Two Visits in each semester which helps The programme also helps keep students abreast with the current management practices followed by such organizations and acquire traits that the industry demands of them.



Hindustan Coca Cola Beverages P Ltd



PARI Robotics P Ltd



Hyundai Equipments P Ltd



Mercedes Benz



MALA Food Products P Ltd



Virtual Training Centre at NDA

# PLACEMENT CELL

IIMS, is student driven Institute. Students are encouraged and promoted to participate in the function of the Institute; this is aptly reflected in the formation and functioning of the Placement cell. The cell takes pride in calling themselves as career architects of IIMS students. The placement cell is headed by Dr. Sachin Ambekar he is designated as Head - Corporate Relations, he is having 17 plus Enrich Work Experience. He is expert in Soft skill Training and Student Grooming.

Placement Cell works as link of Institute-Industry Interface. The placement cell makes outstanding efforts to train the students for facing the group discussions, interviews, resume making, student grooming and all the activities for meeting a prospective employer or for the final placement.

Organising Guest lectures, Industry visits are part of regular activities. Placement cell take continuous efforts on communication skills, Aptitude tests to make the students employable. These activates ensure students are ready for employment, and are offered Summer Internships which most of the times get converted to Pre-placement offers.

## **Winter Project:**

For any Management Student, the first most important step towards their bright career is choosing the right direction. It is a very critical decision for any student to opt for a particular specialization out of the available options such as Finance, Marketing, HR, Operations, Analytics and many others as it decides a path of their respective corporate career.

To make this process easy and to enable IIMS students taking an informed decision for choosing their specialization, they get the opportunity to pursue a month long Winter Internship Program (WIP) in various companies from diverse sectors. Winter Internship helps students to have a clear understanding of how a company functions, what are the various departments, how they coordinate with each other, organization structure and many other important management processes. Students get the clear understanding of various domains especially the domain of their choice i.e. Finance, Marketing, HR, or Analytics and many more from the Corporate World's perspective.

## **Summer Internship:**

Two months Summer Internship Programme (SIP) as per the guidelines of Savitribai Phule Pune University is designed to provide the students an opportunity to work and gain some exposure to the Industrial environment, work culture and processes that prevail in the organization.

At IIMS students are sent for 2 - 3 Months of Summer Internships in various Sectors, Companies & Profiles of their choice. This Internship not only bridges the gap between theoretical & practical applications but also enhance the skills sets & knowledge required to thrive in Corporate World. Also, students get the opportunity to understand the corporate world better, be a good team player, understanding what their customers & clients requires from them. IIMS students are not only trained to learn but also to perform in an organization so that they can get a Pre-Placement Offer (PPO), and this also prepares students for better Placement opportunity.

# PLACEMENT CELL

## **Live Projects:**

To make our Management Programs advanced and aligned to the industry, we have incorporated Live Projects in the curriculum. To foster IIMS students' conceptual, analytical, communication, interpersonal skills, practical experience, leadership and knowledge in real corporate world, they undergo various live business projects of diverse domains during the course.

At IIMS , students are sent to do Live Projects on various Domains & Profiles, where they work on different Projects, Modules & Strategies. During their projects, students get to understand the requirements & problems faced by various industries, work on designing the solution to tackle the management problem and implement it in the organizations especially SMEs.

## **Placements:**

Our aim is to guide the students to choose the right career, to give knowledge, develop skills, aptitude and to build the right attitude so that every student gets the best placements.

We continuously strive hard to devise new methods and technologies to enhance the skills and knowledge levels of our students to remain in line with the latest expectations of the industry.

We also continue our efforts on regular basis to remain connected with the corporate world through different modes and take pride in adding new corporate entities to our kitty.

# OUR CORPORATE INTERFACE



# INDUSTRY INTERFACE MoU's



# STUDENT TESTIMONIAL

## Simply the Best!!!

The MBA Programme at IIMS is an incredibly valuable, endeavor which made me develop my management skills and professional insights.

For me the life at IIMS is the perfect mix of high level professors, friendly and challenging atmosphere and helping colleagues.

I know feel more confident and competent to tackle my everyday professional challenges.



**Sachin Barangule**  
Alumni Member

## Simply the Best!!!

IIMS is one of the best institute having excellent faculty members who are always busy in developing students skills & concentrating on core studies as well as on personality developments of the students. It has Library full of management books & sitting place for the students. Fantastic & pleasant Classrooms with projector in it. Also have computer lab for the students. I am very thankful to the Institute which has supported me, Guided to complete my Studies, Projects & finally MBA.

Also institute is having good contacts in Industries which helped me to get placed in multinational company like Capgemini. In my Two years of education process institute has arranged 5/6 industrial Visits Like Volkvagan, Kalyani Hedge Ltd. Being a management students I got fare chances to develop my communication, My presentation skills, which is helping me in my practical life. Other than studies institute always arranged guest lecturers which helped me to understand need of practical world. It boosts my confidence level to crack interviews.



**Sheetal Mahamuni**  
Alumni Member

# STUDENT TESTIMONIAL

My managerial skills improved after I started to utilize many of the techniques and methods I learned at the IIMS MBA program. I have become a competent and professional Manager after completing my MBA as I gained knowledge of many facets of business, management and operations. The course offerings are diverse and cover different subjects. The class discussions were challenging, the case studies discussed promote critical thinking, and give students every chance to build a robust skill set applicable to many business career paths. As General Manager- Operations, The MBA program at IIMS improved much needed skills, confidence and gave me inspiration, moral support, which I still receive from my college Professors.



**Mr. Venkatesh Badagandi**  
(GM - OPERATIONS,  
Turtle Turbines Pvt. Ltd. Pune)

## Simply the Best!!!

IIMS is one of the best institute having excellent faculty members who are always busy in developing students skills & concentrating on core studies as well as on personality developments of the students. It has Library full of management books & sitting place for the students. Fantastic & pleasant Classrooms with projector in it. Also have computer lab for the students. I am very thankful to the Institute which has supported me, Guided to complete my Studies, Projects & finally MBA. Also institute is having good contacts in Industries which helped me to get placed in multinational company like Capgemini. In my Two years of education process institute has arranged 5/6 industrial Visits Like Volkvagan, Kalyani Hedge Ltd. Being a management students I got fare chances to develop my communication, My presentation skills, which is helping me in my practical life. Other than studies institute always arranged guest lecturers which helped me to understand need of practical world. It boosts my confidence level to crack interviews.



**Mr. Jayant Nimbalkar**

HR head / Sports Teacher Pune International School  
& Jr College Owner of Pune International School  
Football Academy Sports Goods dealer

# STUDENT TESTIMONIAL

"Since the first moment I came to IIMS I was met with nothing but energy and enthusiasm. The faculty and staff at this institution are top rate. They all want their students to do well. This school has so many opportunities for the students to get the help they need..... Professors helped me beyond words I can say. This college keeps the student first. You will not be let down. I really believe it is a privilege to come to this college and I am so glad I made that decision."



**Mr. Vikas Shingare,**  
Manager - General Motors  
India Pvt Ltd., Pune

It was a wonderful experience with IIMS as a student of MBA. Very supportive and experienced staff!! The Institute possesses a nice infrastructure, good library & well qualified teaching staff. Overall I enjoyed my two years with the Institute. It's a good institution for doing MBA for freshers!!



**Mr. Jayant Jathar**  
MBA - Operations (2013-15 Batch)  
Plant Manager Scion Exports Pvt Ltd, Jaipur

# OUR HUMAN ASSETS



**Dr. Shivaji Munde**

Director, M.Com (Stat), DCM, MBA, MCA, M.Phil, Ph.D



**Dr. Rajendra Sabnis**

Dean, swPh.D, MPM, LLB, BCom



**Dr. Amitkumar Giri**

Associate Professor, Ph.D, MBA – HR,  
M.Com, M.Phil B.Com,



**Dr. Vandana Mahanty**

Associate Professor,  
Ph.D, MBA – HR



**Dr. Pushpraj Wagh**

Aassistant Professor  
Ph.D, MBA – Marketing

# OUR HUMAN ASSETS



**Prof. Amar Rambabu Gupta**  
Assistant Professor, B.Sc, MBA  
Pursuing PhD



**Prof. Amruta Tendulkar**  
Assistant Professor, MBA,PGDM,MMM



**Prof. Abhishek Kulkarni**  
Assistant Professor, MBA (HR)



**Prof. Mahesh Mahankal**  
Assistant Professor, B.Com, MBA Finance,  
Pursuing PhD



**Prof. Sarang Dani**  
Assistant Professor, DME, BE, MBA (Operations)  
Pursuing PhD

# OUR HUMAN ASSETS

## LIBRARY



**Mr. Pavan Sharma**  
B.A. B.Lib, M.Lib, I.sc



**Mr. Sandip Gejage**  
B.Com, M.Lib, I.sc

## ADMINISTRATION AND STUDENT CELL



**Mrs. Aditi Ajit Chiplunkar**  
B.Com



**Mrs. Anjali Dhakate**  
Bsc, MCM

## COMPUTER LAB



**Mr. Abhijit Chavan**  
Diploma in Computer



**Mr. Yogesh Nikam**  
System Admin

# ELIGIBILITY CRITERIA

To be eligible for admission to MBA programme, the candidate should fulfill the following eligibility criteria:

Passed with minimum of 50% marks in aggregate or equivalent CGPA (45% in case of candidates of backward class categories and person with disability belonging to Maharashtra state only) in any Bachelor's degree awarded by the any of the universities of minimum three years duration in any discipline recognised by the Association of Indian Universities, or possess an equivalent qualification recognized by the ministry of HRD, Government of India.

The student appearing for their final year examination will be offered provisional admission subject to the condition that they will pass the examination with the required percentage of marks and their results are declared before the date as notified by the Competent Authority

Candidate should be an Indian National and should possess basic qualification as specified above

Appeared for MAH-MBA / MMS-CET OR Appeared for CAT (conducted by IIMs) / CMAT (conducted by AICTE) / Appeared for ATMA / MAT / XAT approved by Commissioner, Maharashtra State CET, constituted by Government of Maharashtra.

NOTE : Any issue related with eligibility shall be decided by the Competent Authority.

## ADMISSION FOR INSTITUTE QUOTA AND VACANT SEATS (if any)

1. Yashaswi's International Institute of Management Science, will invite applications from the aspiring candidates for Institute Quota and Seats remaining vacant at the end of all the CAP rounds, for the two-year, four-semester Post- Graduate Management course in Business Administration (MBA) for the Academic Session as per the advertisement released in the two leading newspaper and on the Institute's website.
2. The Information brochure / Prospectus are available with the administration department at the institute.
3. The aspiring candidate will fill and submit the form before the last date to the admission cell of the institute.
4. The admissions will be given on the basis of inter-se merit derived from Merit list declared by the Competent Authority.
5. The institution shall prepare and display the Inter-Se merit lists of the Candidates to be filled in at the institution level, in the Institutional Quota.
6. If any CAP seat becomes vacant after the CAP Rounds then the same shall be filled in by the Candidate from the same Category for which it was earmarked during the CAP. Further if the seats remain vacant then the seats shall be filled on the basis of Inter-Se-Merit of the applicant.

# MASTER OF BUSINESS ADMINISTRATION

Master of Business Administration (MBA) programme offered at IIMS is a 2 year, 4 Semester Full time Programme Choice Based Credit System (CBCS) and Grading System Outcome Based Education Pattern which is prescribed by Savitribai Phule Pune University (Formerly known as University of Pune)

Programme Outcomes (POs): At the end of the MBA programme the learner will possess the

1. Generic and Domain Knowledge - Ability to articulate, illustrate, analyze, synthesize and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business issues
2. Problem Solving & Innovation - Ability to Identify, formulate and provide innovative solution frameworks to real world complex business and social problems by systematically applying modern quantitative and qualitative problem solving tools and techniques.
3. Critical Thinking - Ability to conduct investigation of multidimensional business problems using research based knowledge and research methods to arrive at data driven decisions
4. Effective Communication - Ability to effectively communicate in cross-cultural settings, in technology mediated environments, especially in the business context and with society at large
5. Leadership and Team Work - Ability to collaborate in an organizational context and across organizational boundaries and lead themselves and others in the achievement of organizational goals and optimize outcomes for all stakeholders.
6. Global Orientation and Cross-Cultural Appreciation: Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business and management.
7. Entrepreneurship - Ability to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing startups as well as professionalizing and growing family businesses.
8. Environment and Sustainability - Ability to demonstrate knowledge of and need for sustainable development and assess the impact of managerial decisions and business priorities on the societal, economic and environmental aspects.
9. Social Responsiveness and Ethics - Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross-cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity.
10. LifeLong Learning – Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills.

## Course Types

**Foundation Course:** These courses focus on developing the basic abilities that support the understanding of other courses.

Core courses are the compulsory courses for all the students. Core courses are of two types: Generic Core & Subject Core.

**Generic Core:** This is the course which should compulsorily be studied by a candidate as a core requirement to complete the requirement of a degree in a said discipline of study. Therefore, Generic Core courses are mandatory and fundamental in nature. These courses cannot be substituted by any other courses. Such courses are also known as Hard Core Courses.

**Subject Core:** A Core course may be a Subject Core if there is a choice or an option for the candidate to choose from a broad category (grouping) of subjects (specializations / electives). These are also known as Soft Core Courses.

**Elective Course:** Elective course is a course which can be chosen from a pool of courses. It may be:

- Very Specialized or advanced course focusing on a specific aspect
- Supportive to the discipline of study
- Providing an extended scope
- Enabling an exposure to some other discipline/domain
- Nurturing candidate's proficiency/skills.

**Generic Elective:** An elective course which is common across disciplines / subjects is called a generic elective. 'Generic Elective' courses develop generic proficiencies amongst the students.

**Generic Elective – University Level:** These elective courses are supportive to the discipline of study and focus on the knowledge aspect of competence building. The course outcomes for such courses can be better assessed through traditional End Semester Evaluation.

**Generic Elective – Institute Level:** These elective courses are aimed to develop inter-personal, technical and other skills aspect of competence building. The course outcomes for such courses can be better assessed through Comprehensive Concurrent Evaluation.

**Subject Elective:** A 'Discipline (specialization) centric' elective is called 'Subject Elective.' Subject Elective courses, in the Semester II, III and IV are focused on a specialization.

**Open Elective:** A subject elective course chosen generally from another Discipline / specialization / subject, with an intention to seek cross-functional exposure is called an Open Elective. A Subject Elective offered in one specialization area may be treated as an Open Elective by another specialization area and vice-a-versa.

**Enrichment Course:** This is a course generally offered to bright learners / fast learners for advanced inputs beyond the curriculum. Enrichment / Add-on Course shall be a 1 Credit Course. The course is of the nature of Course of Independent Study (CIS) and is designed for learners who have the ability and inclination to work independently with limited guidance, supervision and interaction with the faculty member(s).

**Alternative Study Credit Courses:** These courses prepare the learners for a VUCA (Volatile Uncertain, Complex and Ambiguous) world by going beyond the boundaries of their campus. Apart from core and elective courses, these courses engage students in discussion, debate and solution of real world challenges.

**Massive Open Online Courses (MOOCs):** Massive Open Online Courses (MOOCs) are such online courses which are developed as per the pedagogy stated in the AICTE regulation (2016) or equivalent; following the four quadrant approach and made available on the SWAYAM platform of Government of India.

**Specializations offered:** The following specializations shall be offered as MAJOR / MINOR:

1. Marketing Management (MKT)
2. Financial Management (FIN)
3. Human Resources Management (HRM)
4. Operations & Supply Chain Management (OSCM)
5. Business Analytics (BA)

The following specializations shall be offered ONLY as MINOR Specializations:

1. Rural & Agribusiness Management (RABM)
2. Pharma & Healthcare Management (PHM)
3. Tourism & Hospitality Management (THM)

**Comprehensive Concurrent Evaluation Methods:** Course teachers shall opt for a combination of one or more CCE methods listed below.

**Group A (Individual Assessment) – Not more than 1 per course**

1. Class Test
2. Open Book Test
3. Written Home Assignment
4. In-depth Viva-Voce

**Group B (Individual Assessment) – At least 1 per course**

5. Case Study
6. Caselet
7. Situation Analysis

■ Group C (Group Assessment) – Not more than 1 per course

1. Field Visit / Study tour and report of the same
2. Small Group Project & Internal Viva-Voce
3. Model Development
4. Role Play
5. Story Telling
6. Fish Bowls

Group D (Creative - Individual Assessment) – Not more than 1 per course

7. Learning Diary
8. Scrap Book / Story of the week / Story of the month
9. Creating a Quiz
10. Designing comic strips
11. Creating Brochures / Bumper Stickers / Fliers
12. Creating Crossword Puzzles
13. Creating and Presenting Posters
14. Writing an Advice Column
15. Library Magazines based assessment
16. Peer assessment
17. Autobiography/Biography
18. Writing a Memo
19. Work Portfolio

Group F (Use of Literature / Research Publications- Individual Assessment) – Not more than 1 per course

20. Book Review
21. Drafting a Policy Brief
22. Drafting an Executive Summary
23. Literature Review
24. Term Paper
25. Thematic Presentation
26. Publishing a Research Paper
27. Annotated Bibliography
28. Creating Taxonomy
29. Creating Concept maps

Group E (Use of Technology - Individual Assessment) – Not more than 1 per course

30. Online Exam
31. Simulation Exercises
32. Gamification Exercises
33. Presentation based on Google Alerts
34. Webinar based assessment
35. Creating Webpage / Website / Blog
36. Creating infographics / infomercial
37. Creating podcasts / Newscast
38. Discussion Boards

# PROGRAMME STRUCTURE

<b>GENERIC CORE (GC) COURSES – 3 Credits Each</b>			
<b>50 Marks CCE, 50 Marks ESE</b>			
<b>Course No.</b>	<b>Course Code</b>	<b>Course</b>	<b>Semester</b>
101	GC – 01	Accounting for Business Decisions	I
102	GC – 02	Organizational Behaviour	I
103	GC – 03	Economic Analysis for Business Decisions	I
104	GC – 04	Business Research Methods	I
105	GC – 05	Basics of Marketing	I
106	GC – 06	Digital Business	I
201	GC – 07	Marketing Management	II
202	GC – 08	Financial Management	II
203	GC – 09	Human Resources Management	II
204	GC – 10	Operations & Supply Chain Management	II
301	GC – 11	Strategic Management	III
302	GC – 12	Decision Science	III
303	GC – 13	SIP (6 Credits)	III
401	GC – 14	Enterprise Performance Management	IV
402	GC – 15	Indian Ethos & Business Ethics	IV

<b>GENERIC ELECTIVES UNIVERSITY LEVEL (GE – UL) COURSES – 2 Credits Each</b>			
<b>00 Marks CCE , 50 Marks ESE</b>			
<b>Course</b>	<b>Course Code</b>	<b>Course</b>	<b>Semester</b>
<b>Any 3 courses to be selected from the following list in Semester I</b>			
107	GE - UL - 01	Management Fundamentals	I
108	GE - UL - 02	Indian Economy	I
109	GE - UL - 03	Entrepreneurship Development	I
110	GE - UL - 04	Essentials of Psychology for Managers	I
111	GE - UL - 05	Legal Aspects of Business	I
112	GE - UL - 06	Demand Analysis & Forecasting	I
<b>Any 3 courses to be selected from the following list in Semester II</b>			
207	GE - UL - 07	Contemporary Frameworks in Management	II
208	GE - UL - 08	Geopolitics & World Economic Systems	II

# PROGRAMME STRUCTURE

209	GE - UL - 09	Start Up and New Venture Management	II
210	GE - UL - 10	Qualitative Research Methods	II
211	GE - UL - 11	Business, Government & Society	II
212	GE - UL - 12	Business Process Re-engineering	II
<b>Any 3 courses to be selected from the following list in Semester III</b>			
306	GE - UL - 13	International Business Economics	III
307	GE - UL - 14	International Business Environment	III
308	GE - UL - 15	Project Management	III
309	GE - UL - 16	Quality Management	III
310	GE - UL - 17	Corporate Governance	III
311	GE - UL - 18	Management of Non-profit organizations	III
<b>Any 2 courses to be selected from the following list in Semester IV</b>			
405	GE - UL - 19	Global Strategic Management	IV
406	GE - UL - 20	Competing in Global Markets	IV
407	GE - UL - 21	Cyber Laws	IV
408	GE - UL - 22	CSR & Sustainability	IV
<b>GENERIC ELECTIVES INSTITUTE LEVEL (GE – IL) COURSES – 2 Credits Each</b>			
<b>50 Marks CCE , 00 Marks ESE</b>			
Course No.	Course Code	Course	Semester
<b>Maximum 3 courses to be selected from the following list in Semester I</b>			
113	GE - IL - 01	Verbal Communication Lab	I
114	GE - IL - 02	Enterprise Analysis & Desk Research	I
115	GE - IL - 03	Selling & Negotiation Skills Lab	I
116	GE - IL – 04	MS Excel	I
117	GE - IL – 05	Business Systems & Procedures	I
118	GE – IL- 06	Managing Innovation	I
119	GE – IL- 07	Foreign Language – I	I
<b>Maximum 1 course to be selected from the following list in Semester II</b>			
213	GE – IL – 07	Written Analysis and Communication Lab	II
214	GE – IL – 08	Industry Analysis & Desk Research	II
215	GE – IL – 09	Entrepreneurship Lab	II
216	GE – IL – 10	SPSS	II
216	GE – IL – 11	Foreign Language – II	II

# PROGRAMME STRUCTURE

Note: Student may finalize the specialization/s latest by the end of first semester, based on the specialization he/she will have to take two subject core courses of 3 credits each semester. Student may opt for Maximum 2 courses of 2 credits each in Semester II, Maximum 2 courses of 2 credits each in Semester II, Maximum 3 courses of 2 credits each in Semester IV from subject elective courses.

At the end of the MBA programme the learner shall exhibit following Graduate Attributes (Gas):

GA 1: Managerial competence

GA2: Proficiency in Communication, Collaboration, Teamwork and Leadership

GA3: Competence in Creativity & Innovation

GA4: Research Aptitude, Scholarship & Enquiry

GA5: Global Orientation

GA6: Proficiency in ICT & Digital Literacy

GA7: Entrepreneurship & Intrapreneurship Orientation

GA8: Cross-functional & Inter-disciplinary Orientation

GA9: Results Orientation

Ga10: Professionalism, Ethical, Values Oriented & Socially Responsible behavior

Ga11: Life-Long Learning Orientation

# PROGRAMME STRUCTURE

Course#	Semester I	Semester II	Semester III	Semester IV	Credits	CIE Marks	ESE Marks
<b>COMPULSORY CORE COURSES (GENERIC (GC) + SUBJECT (SC) + Summer Internship Project SIP)</b>							
A	1 GC - 1	1 GC - 7	1 GC - 11	1 GC - 14	66 Credits	1050	1050
	2 GC - 2	2 GC - 8	2 GC - 12	2 GC - 15			
	3 GC - 3	3 GC - 9	3 GC -13 (SIP)	3 SC - 5			
	4 GC - 4	4 GC - 10	4 SC - 3	4 SC - 6			
	5 GC - 5	5 SC - 1	5 SC - 4				
	6 GC - 6	6 SC - 2					
<b>GENERIC ELECTIVE COURSES (UNIVERSITY LEVEL) – GE - UL</b>							
B	7 GE UL - 1	7 GE UL - 4	6 GE UL - 7	5 GE UL - 10	22 Credits	0	550
	8 GE UL - 2	8 GE UL - 5	7 GE UL - 8	6 GE UL - 11			
	9 GE UL - 3	9 GE UL - 6	8 GE UL - 9				
<b>GENERIC / SUBJECT ELECTIVE COURSES (INSTITUTE LEVEL) - GE - IL / SE - IL</b>							
C	10 GE IL - 1	10 GE IL - 4	9 SE IL - 3	7 SE IL - 6	22 Credits	550	0
	11 GE IL - 2	11 SE IL - 1	10 SE IL - 4	8 SE IL - 7			
	12 GE IL - 3	12 SE IL - 2	11 SE IL - 5				
12	12	11	8	43	110 Credits	1600	1600
<b>FOUNDATION COURSES (OPTIONAL)</b>							
D	FOUNDATION 1	FOUNDATION 7			0 to 10 Credits		
	FOUNDATION 2	FOUNDATION 8					
	FOUNDATION 3	FOUNDATION 9					
	FOUNDATION 4	FOUNDATION 10					
	FOUNDATION 5						
	FOUNDATION 6						
<b>ENRICHMENT COURSES (OPTIONAL)</b>							
E	ENRICHMENT 1	ENRICHMENT 7	ENRICHMENT 11	ENRICHMENT 13	0 to 14 Credits		
	ENRICHMENT 2	ENRICHMENT 8	ENRICHMENT 12	ENRICHMENT 14			
	ENRICHMENT 3	ENRICHMENT 9					
	ENRICHMENT 4	ENRICHMENT 10					
	ENRICHMENT 5						
	ENRICHMENT 6						
<b>ALTERNATIVE STUDY CREDIT COURSES (OPTIONAL)</b>							
F	ASCC 1	ASCC 4	ASCC 7	ASCC 10	0 to 22 Credits		
	ASCC 2	ASCC 5	ASCC 8	ASCC 11			
	ASCC 3	ASCC 6	ASCC 9				

**Note:**

1. The basic programme structure comprises of Block A, B & C above.
2. Variations to the basic programme structure shall be defined at the institute level using any permissible combination of A,B,C,D,E and F blocks depicted above, taking into consideration institutional vision-mission-focus areas, industry demand, student learning capabilities, faculty competencies, availability of learning resources, etc. PSOs shall be appropriately defined by the institute.

## FEE STRUCTURE

Sr. No.	CATEGORY	FEES (Rs.) Applicable				REQUIRED DOCUMENTS	FACILITY
		Prospectus	DEVELOPMENT FEES	TUTION FEES	TOTAL FEES		
1	OPEN	1000/-	13992/-	106008/-	120000/-	1) SSC, HSC & Graduation Marksheets, 2) CET Score Card, 3) ARC verification, DTE Allotment Letter & Postal Receipt 4) GAP, Experience & Migration Certificate (If Applicable) 5) Transfer, Nationality, Domicile Certificate, 6) Proforma I & Institute Under taking for Anti Ragging 7) 2 Passport size Photo 8) Income Certificate (For EBC Facility only)	<b>EBC</b> (if Parents income is less than Rs.1 lakh. Income Certificate is required)
2	SC	1000/-	-	-	1000/-	1) SSC, HSC & Graduation Marksheets, 2) CET Score Card 3) ARC verification, DTE Allotment Letter & Postal Receipt, 4) GAP, Experience & Migration Certificate (If Applicable) 5) Transfer, Nationality, Domicile Certificate, 6) Caste Certificate & Cast Validity Certificate 7) Non Creamy Layer Certificate (Only for NT, SBC & OBC Student) 8) Photocopy of Aadhar Card, 9) Income Certificate 10) 2 Passport size Photo, 11) Proforma I & Institute Under taking for Anti Ragging	Scholarship (if Parents income is less than Rs.1 lakh Income Certificate is required)
3	ST	1000/-	13992/-	-	13992/-		
4	NT	1000/-	13992/-	-	13992/-		
5	SBC	1000/-	13992/-	-	13992/-		
6	OBC	1000/-	13992/-	106008/-	66996/-		

**Note :**

- a) Fees As per Notification of Fees Fixation Authority, of Govt. of Maharashtra for AY 2019-20
- b) Exam, Eligibility and Pro rata fees as per Savitribai Phule Pune University are not included and are to be paid as per the University Schedule.
- c) If the fees fixed by Fees Fixation Authority, of Govt. of Maharashtra for AY 2019-20, is more than the fees collected by the institute, the student is liable to pay the difference
- d) If the fees fixed by Fees Fixation Authority, of Govt. of Maharashtra for AY 2019-20, is less than the fees collected by the institute, the institute under takes to refund the difference to the student