



Ref. No- IIMS/2023-24/ 5195

Date- 07.08.2023

To  
Dr. Anand Dadas  
Member, Board of Studies - Human Resources  
Savitribai Phule Pune University  
Pune

Subject: Suggestions on Curriculum/Syllabus MBA Program

Dear Sir,

We are Yashaswi Education Society's International Institute of Management Science (IIMS), PUN Code - IMMP013530, an affiliated institute under Savitribai Phule Pune University (SPPU). IIMS offers a two-year full-time Post Graduate Program - Master of Business Administration (MBA Program) with an intake of 120 students.

IIMS regularly conducts feedback on the syllabus from its stakeholders, including students, teachers, alumni, and employers. The current syllabus (2019 pattern) is competent and provides comprehensive learning opportunities for students, motivating faculty members to bring out the best in their students.

Based on the feedback collected from our stakeholders, we would like to bring the following points of concern and suggestions for improvement to your notice:

**1. Introduction of a Mini Project:**

Stakeholders have expressed the need for the inclusion of a mini project as part of the coursework. This would provide students with hands-on experience and the practical application of theoretical knowledge. The mini project could involve real-world HR scenarios, case studies, or problem-solving exercises that enhance students' analytical and decision-making skills.

**2. Revision of Question Papers:**

There is a consensus that the question papers should be periodically reviewed and updated to reflect current trends and challenges in the HR field. Incorporating more scenario-based questions, case analyses, and application-oriented problems would encourage students to think critically and apply their knowledge effectively. Questions on calculation of Bonus, Gratuity Should be included.

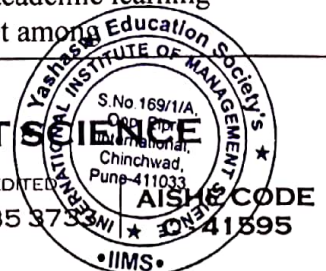
**3. Inclusion of Research Paper Writing as Part of the Summer Internship Project:**

Encouraging students to write a research paper during their summer internship would not only improve their research skills but also provide them with a deeper understanding of contemporary HR issues. This component can help bridge the gap between academic learning and practical industry experience, fostering a more research-oriented mindset among students.

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INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE**

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#### 4. Development of Soft Skills:

HR professionals must possess strong interpersonal and communication skills. Incorporating modules or workshops focused on developing soft skills such as leadership, negotiation, and conflict resolution in the syllabus will better prepare students for the dynamic HR environment.

#### 5. Continuous Curriculum Review:

Establishing a mechanism for the continuous review and updating of the curriculum, with input from industry professionals, alumni, and students, will ensure that our program remains relevant and up to date with the latest industry trends and academic research.

We are confident that these suggestions, if implemented, will greatly enhance the quality of our MBA program and better equip students for their future careers. We would be more than willing to discuss these ideas further and contribute to any ongoing curriculum development initiatives.

Thank you for considering our suggestions. We look forward to the positive changes that will continue to uphold the high standards of our institution.

Yours sincerely,

Dr Shivaji Mundhe  
(Director, IIMS)



*Received & forwarded  
to BOS section for  
necessary action.  
9/18/23*

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AISHE CODE  
C - 41595



Ref. No- IIMS/2023-24/ 5196

Date- 07.08.2023

To  
Dr. Bharat Kasar  
Member, Board of Studies - Finance Specialization  
Savitribai Phule Pune University  
Pune

Subject: Suggestions on Curriculum/Syllabus MBA Program

Dear Sir,

We are Yashaswi Education Society's International Institute of Management Science (IIMS), PUN Code - IMMP013530, an affiliated institute under Savitribai Phule Pune University (SPPU). IIMS offers a two-year full-time Post Graduate Program - Master of Business Administration (MBA Program) with an intake of 120 students.

IIMS regularly conducts feedback on the syllabus from its stakeholders, including students, teachers, alumni, and employers. The current syllabus (2019 pattern) is competent and provides comprehensive learning opportunities for students, motivating faculty members to bring out the best in their students.

Based on the feedback collected from our stakeholders, we would like to bring the following points of concern and suggestions for improvement to your notice:

**1. Inclusion of Practical Subjects (Internal) at University and Core Level:**

There is a strong preference for practical subjects within the Finance specialization to be emphasized at the university level and treated as core subjects. This will ensure that students gain hands-on experience and practical insights which are crucial for their careers in finance.

**2. Gradual Progression of Concepts Across Semesters:**

A more structured and gradual progression of financial concepts across semesters would greatly benefit the students. This approach will help in building a strong foundation and ensure that advanced topics are comprehended more effectively as students' progress through the program.

**3. Balancing Theory and Practical Application:**

While theoretical knowledge is essential, the feedback indicates that the current syllabus has too much theory. Incorporating more practical applications, case studies, and real-world problem-solving exercises will make the learning process more dynamic and relevant.

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#### 4. Introduction of Quantitative Finance Using R:

Introducing a course on Quantitative Finance using R programming will equip students with the necessary skills to handle financial data analysis and modelling. This addition will align the curriculum with the latest industry standards and technological advancements.

#### 5. Compulsory Lab for MBA Students:

Establishing a compulsory lab component for finance students is highly recommended. This lab should focus on practical exercises, software applications, and simulations that provide hands-on experience with financial tools and technologies.

We are confident that these suggestions, if implemented, will greatly enhance the quality of our MBA program and better equip students for their future careers in finance. We would be more than willing to discuss these ideas further and contribute to any ongoing curriculum development initiatives.

Thank you for considering our suggestions. We look forward to the positive changes that will continue to uphold the high standards of our institution.

Yours sincerely,

Dr Shivaji Mundhe  
(Director, IIMS)



*Received with thanks!*

CD. Bharat Kasar)

BoS Chairman  
(Fin. Mngt.),  
SPPU,

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AISHE CODE  
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Ref No. IIMS/2023-24/5198

Date : 08.08.2023

To,  
Dr. Deepali Sawai,  
Member, Board of studies (Computer Management)

Subject: Suggestions for MCA Curriculum Upgradation.

Dear Madam,


The rapidly evolving landscape of the industry, driven by technological advancements, creates a curriculum gap that needs to be addressed through regular updates and enhancements. Based on feedback from the industry, the MCA department suggests the following for the curriculum upgrade:

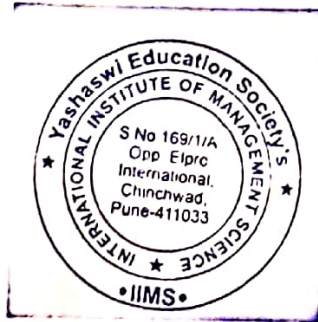
1. The curriculum should adopt a multidisciplinary approach in alignment with NEP 2020.
2. Courses on sustainable technologies should be included in the MCA curriculum.
3. The MCA curriculum should include the Indian knowledge system related subject.

Please consider these recommendations in the upcoming curriculum revision.

Thank you

Yours Sincerely,

  
Dr. Shivaji Mundhe  
Director - IIMS



Received  


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Yashaswi Education Society's  
**INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE**  
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(Approved by AICTE Ministry of HRD Govt. of India, Recognised by Govt. of Maharashtra  
and Affiliated to Savitribai Phule Pune University)

Corporate Off. : 7, Amit Court, CTS No. 95A, Behind Mangla Theatre, Shivajinagar, Pune 5, Ph. (020) 6520 71

Date: 07/01/2019

To,  
Dr. Anand B. Dadas  
Convenor, MBA Syllabus Revision Committee  
Savitribai Phule Pune University

Subject: Suggestions for the revision of MBA Syllabus

Dear Sir,

We thank you for giving us the opportunity to present our suggestions for revision of syllabus. We had a meeting of all faculty members and through discussion and brainstorming, we are putting our suggestions specialization wise as below:

**Marketing Management:**

**Dr. Milind Marathe:**

He suggested the need to introduce new subject "Marketing 4.0" as a core subject as it the need of the hour. He also suggested "Customer relationship Management", "Integrated Marketing Communication" and "Product and Brand Management" to be offered as core subjects.

**Dr. Pushpraj Wagh:**

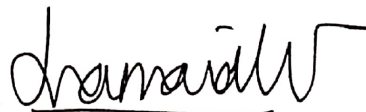
He suggested that in unit-2 of Basics of Marketing, Online Consumer behaviour can be added as a topic. In Basics of marketing, Marketing Ethics and Green Marketing can be included as it is the need of hour. He also suggested that in the syllabus of Marketing Management, along with 4 Ps of Product marketing, 3 P's of service marketing also should be included.

**Prof. Amar Gupta:**

General Suggestions: The Specializations should be advanced so that the students should get more exposure of the domains. More focus to be given towards designing the syllabus on increasing the employability skills of the students. The specialization of Business Analytics to be further introduced.

Specific Marketing Specialization Subject Related Suggestions: The Services Marketing Course to include the following points: -Service Encounters; High-Contact & Low-Contact Services, Service Recovery, Impact of Service Failures, Applications of Service Marketing for NGO's or Non-Profit Organisations, Service Sector beyond 2020 - Indian, Asian & Global perspectives. The Marketing Strategy Course to be made as a full credit course which is presently a half credit course.



  
**Dr. Milind Marathe**  
Director  
International Institute Of Management Science  
Chinchwad, Pune -411 033

**Financial Management:**

**Prof. Mahesh Mahankal:**

Winter project should be made compulsory as one of the subjects after completion of 1st SEM. Specialisation should be started from 2 Sem. Corporate finance to be changed to elective to core subject. ABD subject Costing to be deducted and special costing subject to be introduced

**Human Resource Management:**

**Dr. Rajendra Sabnis:**

Incorporate HR Analytics as special subject, Introduce Operations HR as new subject having more focus on operational issues of HR such as calculations of CTC Bonus ESI PF etc. Introduce competency mapping, psychometric tests and HR audit.

**Dr. Amit Giri:**

Suggestions for Semester I Subject code 103 - Legal Aspect of Business: Course is very good and all topic covered especially the acts are also relevant but case laws could also be covered for few topics. The law related subjects are very difficult for student to write hence student may be allowed to express their thoughts in their own words. Scope of the syllabus is very vast which can be limited to what is important from examinations point of view.

Suggestions for Semester III Subject code 305 - Labour and Social Security laws: HR specializations students found the subject to be very lengthy and too much to be remembered. It really burden the students as many acts were covered and it became very difficult for them remember each and every act in detail. More case laws and practical oriented education to be part of syllabus for HR specialization students

**Operations management:**

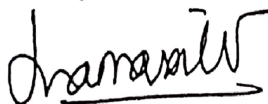
**Prof. Sarang Dani:**

SCM specialization to be clubbed with operations specialization as the enrollment for the courses can be improved if clubbed together. Digital supply chain subject should be included as the Industry 4.0 is the current trend. Subject related to Operations Excellence should be included.

We hope the suggestions will be useful for revision of present MBA syllabus.

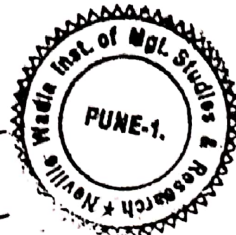
Thanking you,

Regards,



Dr. Milind Marathe  
Director

  
**Dr. Milind Marathe**  
Director



*Received*

*8-1-2019*  
*Dr. A. B. Dandekar*





**List of Board of Studies Members  
(As per Maharashtra Public Universities Act, 2016)**

**Name of the Faculty : Commerce and Management  
Board of Studies : Computer Management**

Sr. No.	Section	Designation / Name and Address
1	40 (2)(a)	<b>Patil Supriya Vasudevan</b> Department of Management Sciences, Savitribai Phule Pune University, Pune - 411007
2	40 (2)(b) (i)	<b>Joshi Aniruddha</b> Department of Management Science, Savitribai Phule Pune University, Pune - 411007
3	40 (2)(b) (ii)	<b>Deshpande Santosh</b> Institute of Management & career courses, Mayur Colony, Kothrud, Pune - 411038
4		<b>Goje Amol</b> Akole Taluka Education Society's Technical Campus, Akole, Dist. Ahmednagar - 422601
5	40 (2)(b) (iii)	<b>Gaikwad Sanjay Annasaheb</b> M. V. P. Samajache Institute Of Management, Research & Technology, Shivajinagar, Nashik - 422002
6		<b>Kudale Ankush</b> Sinhgad Institute of Management, Vadgaon Bu., Pune - 411041
7		<b>Solanki Sanjay Sahebrao</b> Jaywant Shikshan Prasarak Mandlache Narhe Technical Campus, Sa. No. 80/3, Tathwade, Pune -411033
8	40 (2)(c)	<b>Arjunwadkar Maithili Vijay</b> Progressive Education Society's, Modern Institute Of Business Studies & Career Development , Sector No. 21, Yamuna Nagar, Nigdi, Pune - 411044
9		<b>Mundhe Shivaji Dattu</b> Yashaswi Education Society's, International Institute of Management Science, 169/1/A, Opp Elpro International, chinchwad, Pune - 411033
10		<b>Sawai Deepali Sunil</b> Audyogik Tantra Shikshan Sanstha's, Institute of Industrial & Computer Management & Research ( IICMR ), HS 2, Sector 27 A, Pradhikaran, Nigdi, Pune - 411044

**(Dr. Prafulla A. Pawar)  
Registrar**

# Savitribai Phule Pune University



## List of Board of Studies Members (As per Maharashtra Public Universities Act, 2016)

Name of the Faculty : Commerce and Management

Board of Studies : Financial Management

Sr. No.	Section	Designation / Name and Address
1	40 (2)(a)	<b>Patil Supriya Vasudevan</b> Department of Management Sciences, Savitribai Phule Pune University, Pune - 411007
2	40 (2)(b) (i)	<b>Chitale Ranjeet</b> Department of Management Science, Savitribai Phule Pune University, Pune - 411007
3	40 (2)(b) (ii)	<b>Banerjee Porinita</b> Poona Institute of Management Sciences & Entrepreneurship, K. B. Hidaytulha Road, Camp, Pune - 411001
4		<b>Parchure Sonali Narendra</b> Smt. Hiraben Nanavati Institute of Management and Research for women, Karvenagar, Pune - 411052
5	40 (2)(b) (iii)	<b>Bhalerao Vinay Gajanan</b> Prin.N.G. Naralkar Institute Of Career Development & Research, 536, Shaniwar Peth, Pune - 411030
6		<b>Mahale Rupali Nivrutti</b> Karmaveer Adv Baburao Ganpatrao Thakare,College of Engineering, Gangapur Road, Nashik - 422013
7		<b>Wable Pratiksha</b> Suryadatta Institute of Management & Mass Communication, S. No. 342, Chandni Chowk, Pashan Road, D.S.K. Ranwari Shejari, Bavdhan Bu., Pune - 411021
8	40 (2)(c)	<b>Kasar Bharat Pralhad</b> Camp Education Society's, Rasiklal M.Dhariwal Institute of Management, Sector No.27/A, Pradhikaran, Nigdi, Pune - 411044
9		<b>Parupudi Vijayalakshmi Srinivas</b> Progressive Education Society's, Modern Institute of Business Management, 1186-A, Shivajinagar, Pune - 411005
10		<b>Teltumbade Ganesh Ramesh</b> Mahatma Gandhi Vidyamandir's, Institute Of Management And Research, Mumbai Agra Rd, Panchavati, Dist: Nashik - 422003

(Dr. Prafulla A. Pawar)  
Registrar