

Ref No-IIMS/ Invitation/2022-23/ 5075

Date- 15/03/2023

To
Ms.Pallavi Bhoite
Manager-HR& Admin.
EagleBurgmann India Pvt Ltd.

Subject- Invitation Letter for Sponsorship to International Conference as an Industry Partner.

Dear Madam

It gives us great pleasure in extending you a very warm invitation to attend the 3rd International Conference on Innovations in Management & Information Technology to be held on 07th and 08th April, 2023. This Conference is being organised in association with National Institute of Personnel Management, Indo European Education Foundation, Nysa Poland and MAHSA University, Malaysia. 3rd edition of the International Conference on Innovations in Management & Information Technology aims to serve as an open forum of academics as well as practicing managers to discuss the issues, challenges and opportunities presented by post-pandemic. The conference hopes to gather intellectuals working in the digital sector, which would aid in information transfer comprehending and advocating excellent practices / barriers in the digital realm, as well as motivating researchers to identify and address new gaps and issues in this burgeoning research topic. The purpose of writing is to request your prestigious organization to be a supportive hand and sponsor our International Conference as an industry partner. We will arrange every single item but are looking for sponsorship which will ultimately enhance the worth of this event. We're organizing the international conference in an effort to bring together industry professionals, thought leaders and academics from across the world. We believe that your experience and expertise as industry partners can give new insight into our conference theme. Your sponsorship will enable us to create an even better platform for networking, learning, and collaboration. In return for sponsoring us, we'll promote your brand by featuring your logo in all our promotional material including banners, brochures, emailers etc. We also request you to nominate senior management personnel as Resource Person who could address the audience on Innovations in Management & Information Technology for our International Conference. We look forward to see your benign presence with active contribution and support to make this event successful. We believe this is an opportunity that will benefit both of us. Your early response would be greatly appreciated as it shall enable us to make final announcements in time. We are inviting international parties, to collaborate with us but your participation would be sort of intense pleasure for us. We have attached all details of the conference with the letter. We hope that you will definitely will a positive gesture and will contribute towards this.

We shall be highly obliged.

I look forward to hearing from you soon and discussing

Thanks & Regards

Dr. Shivaji D. Mundhe
Director - IIMS



**YASHASWI EDUCATION SOCIETY'S
INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE**

DTE CODE
6775

AICTE APPROVED | ISO 9001 CERTIFIED | SPPU AFFILIATED | NAAC ACCREDITED
A: IIMS, OPPOSITE ELPRO, CHINCHWAD, PUNE - 411 033. P: 020 2735 3733
E: IIMS.INFO@YASHASWIGROUP.IN W: WWW.IIMS.AC.IN

AISHE CODE
C - 41595



International Conference Proposal- 2023

a) Topic and objectives of the event

1. Title of the conference: **3rd International Conference on Innovations in Management & Information Technology (ICIMIT - 2023) Date: 7th – 8th April 2023 (Online Mode)**

2. Level: International

(i) Scope and area to be covered: Innovations in Management and Information Technology

(ii) Objectives: This International Conference is intended to provide opportunity to academicians, students, industry professionals and research scholars for ascertaining rigorous research with various innovative ideas and techniques in the allied areas of Management and Information Technology.

b) Target Group :

(i) No. of Outstation /Foreign Participants: 05

(ii) No. of Local/Indian Participants: 200 (Students, Research Scholars, Faculties, Industry Practitioners)

(iii) No. of International & Regional Resource Persons: 10

c) Names of the Resource Persons (Tentative)

1. **Dr. Shad Ahmad Khan**

Assistant Professor, College of Business, University of Buraimi, Al Buraimi, Sultanate of Oman

2. Prof. (Dr.) Roselina Ahmad Saufi

Dean, Malaysian Graduate School of Entrepreneurship And Business, Malaysia

3. **Phub Dorji**

Lecturer, Gedu College of Business Studies, Royal University, Bhutan

4. **Prof.(Dr.) Dilip K. Patnaik**

Vice Chancellor, Medicaps University,

India

5. Dr. Mujtaba Momin

Assistant Professor, American University of Middle-East, Kuwait



Yashaswi Education Society's

INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE

An ISO 9001 Certified Institute

(Approved by AICTE Ministry of HRD Govt. of India, Recognised by Govt. of Maharashtra
and Affiliated to Savitribai Phule Pune University)

Reg No. Maha : 417/2007/Pune

Campus : IIMS Bldg, S. No. 169/1/A, Opp. Elpro International, Chinchwad, Pune - 411033. Ph.: (020) 27353730/32/33/34, Fax : (020) 27354731
Website : www.iims.ac.in E-mail : info@iims.ac.in

6. Dr. Pradeep Kumar,
Founder & President, Indo-European Education Foundation, Warsaw,
Poland
7. Assoc Prof Dr Syriac Nellikunnel Devasia
Dean, Faculty of Business and Accountancy (FOBA)
MAHSA University
8. Mr Kaushik Mohanraj,
Enabling Digital Transformation Technologies, Director – Blazeclan, Malaysia
9. Dr. Santosh Vishnupant Bhawe,
Fellow Member NIPM & Director –HR & IR, Bharat Forge Limited,
Pune, India
10. Mr Vinod Bidwaik
Director (Human Resources) - AP Globale

d). Number of Session Chairs (Tentative)

1. Dr Rabi N. Subudhi
Editor, Parikalpana: KIIT Journal of Management
KIIT School of Management (KSoM) Bhubaneswar, Odisha
2. Dr. Srividya Nadindla
Professor
Techo India school of Management Studies West Bengal, India
3. Dr. Prajakta Barve,
Assistant Professor,
Prin. L.N. Welingkar Institute of Management Development and Research, Mumbai
4. Dr. Aruna Deshpande
Professor
Alkesh Dinesh Mody Institute for Financial and Management Studies
University of Mumbai
5. Dr. Smita Singh (Dabholkar)
Associate Professor - HR and OB
IMT NAGPUR



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Reg No. Maha. : 417/2007/Pune

Campus : IIMS Bldg. S. No. 169/1/A, Opp. Elpro International, Chinchwad, Pune - 411033. Ph.: (020) 27353730/32/33/34, Fax : (020) 27354731
Website : www.iims.ac.in E-mail : info@iims.ac.in

6. Dr. Arunava Narayan Mukherjee
Profesor & Principal
Berhampore Science and Management College
Berhampore .Murshidabad , West Bengal
7. Dr.R.Belinda
Associate Professor & Head,
Dept. of Social Work (SFS)
Madras Christian College, Chennai
8. Dr Vasanthi Reena Williams
Prof. &Head, Dept of MBA & Member of Research & Curricular Development Cell
Vidya Vikas Institute of Engineering & Technology (VVIET), Mysuru

e) Programme Schedule

Total No. of days of the Programme: 2 (Online Mode)

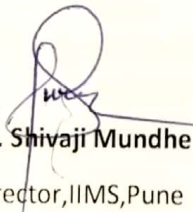
(i) Opening date: 07/04/2023

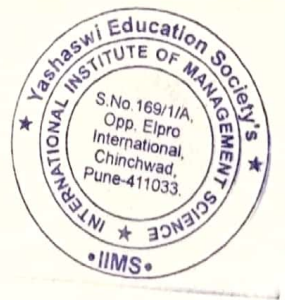
(ii) Closing date: 08/04/2023

f) Budget indicating Income/Expenditure and shortfall, if any

- (i) Honorarium and T.A. to resource persons: (10,000 x10= Rs. 100000.00)
 - (ii) Honorarium and T.A. to session Chair persons: (10,000 x8= Rs. 80,000)
 - (ii) Research Journal / Article Publication: (45 Research Articles x Rs 3,500 = Rs. 157,500.00)
 - (iii) Conference Leaflets, Brochures, Advertisements, Printing: Rs. 50000.00
 - (iv) Hospitality, Miscellaneous and Contingencies: Rs. 50000.00
- TOTAL Expenses: Rs. 4,37,500.00

g) Amount of assistance requested: Rs. 1, 00,000/- (One Lakh Rupees)


Dr. Shivaji Mundhe
Director, IIMS, Pune



Corporate Off. : Yashaswi House, Lane No. 15, Prabhat Road, Pune - 411004 Ph.: (020) 67492727

Fwd: Thank You for Accepting International Conference Proposal

Vandana Mohanty <vandanam.iims@gmail.com>

Sat 13/07/2024 10:15

To: [iims Faculty <iims.faculty@yashaswigroup.in>](mailto:iims.faculty@yashaswigroup.in)

📎 2 attachments (142 KB)

MOU-Draft.docx; IMG-20211109-WA0007.jpg;

----- Forwarded message -----

From: **Vandana Mohanty** <vandanam.iims@gmail.com>

Date: Tue, 21 Mar, 2023, 12:35 pm

Subject: Thank You for Accepting International Conference Proposal

To: <pallavi.bhoite@in.eagleburgmann.com>

Cc: Shivaji Mundhe <drshivaji.mundhe@gmail.com>, Shivaji Munde <iims.director@yashaswigroup.in>

Dear Madam

We would like to express our sincere gratitude for accepting our proposal. We look forward to working with you and building a strong and successful partnership.

Please find attached the draft Memorandum of Understanding (MoU) for your consideration. We are happy to modify the MoU as per your requirements. We have also included our bank details that are required to facilitate the transaction. More details on the same will be discussed by our director sir, Dr Shivaji Mundhe.

If you have any questions or require further assistance, please feel free to contact us.

Thank You

Dr. Vandana Mohanty

Associate Professor & IQAC Coordinator Yashaswi IIMS

p: [9657096854](tel:9657096854)

w: www.iims.ac.in e: vandanam.iims@gmail.com

Create your own [email signature](#)

Fwd: Invitation Letter for Sponsorship to International Conference as an Industry Partner.

Vandana Mohanty <vandanam.iims@gmail.com>

Sat 13/07/2024 10:14

To:iims Faculty <iims.faculty@yashaswigroup.in>

1 attachments (6 KB)

image001.png;

----- Forwarded message -----

From: Bhoite, Pallavi <Pallavi.Bhoite@in.eagleburgmann.com>

Date: Wed, 5 Apr, 2023, 8:00 am

Subject: Fwd: Invitation Letter for Sponsorship to International Conference as an Industry Partner.

To: vandana mohanty <vandanam.iims@gmail.com>

Cc: Shivaji Munde <iims.director@yashaswigroup.in>

Dear Ms, Vandana

Hope you are in receipt of the money transferred.

Thanks

Pallavi

Get [Outlook for iOS](#)

From: Vaidya, Sarang <Sarang.Vaidya@in.eagleburgmann.com>

Sent: Tuesday, April 4, 2023 5:27:29 PM

To: Panicker, Ajeeth <Ajeeth.Panicker@in.eagleburgmann.com>; Bhoite, Pallavi <Pallavi.Bhoite@in.eagleburgmann.com>

Cc: Kondhalkar, Ankush <Ankush.Kondhalkar@in.eagleburgmann.com>

Subject: Invitation Letter for Sponsorship to International Conference as an Industry Partner.

Dear Ajeeth,

INR 1,00,000/- transferred to the account of IIMS with UTR no. N094232401148840 dt.04.04.2023 for sponsorship.

Thanks & Regards,

Sarang Vaidya

Asst Manager Finance

EagleBurgmann India Pvt. Ltd.

Plot No. 64, Ramtekadi Industrial Estate,

Hadapsar, Pune – 411013

India.

D - (91)20 2650 8165

B - (91)20 2681 8204

F - (91)20 2681 2915

M- (91) 902190 1854

Email : sarang.vaidya@in.eagleburgmann.com

Web:www.eagleburgmann.co.in

Registered office:- EagleBurgmann India Pvt Ltd. .Plot No.64,Survey No.91/B,Ramtekadi Industrial Estate, Hadapsar,Pune-411013.INDIA. CIN no. U29299PN1973PTC030296

cid:image002.jpg@01D92DA1.BCD76E80

Joint Holder :-
 FLAT NO 7 AMIT COURT CTS NO 95A/1
 BHAMBURDA SHIVAJI NAGAR PUNE
 PUNE
 MAHARASHTRA INDIA
 PIN411005
 Currency :INR
 Scheme :TRUST CURRENT ACCOUNT

Customer ID :90497758
 IFSC Code :UTI00000073
 MICR Code :411211003
 Nominee Registered : N
 CKYC NUMBER :XXXXXXXXXX1170

Statement of Axis Account No :921020022414658 for the period (From : 01-04-2023 To : 30-06-2023)

Tran Date	Value Date	Transaction Particulars	Chq No	Amount(INR)	DR/CR	Balance(INR)	Branch Name
		OPENING BALANCE				275535.39	
05-04-2023	01-04-2023	UPI/P2A/309148527654/VEENA AV Indian Ov/UPI		1500.00	CR	277035.39	BUNDGARDEN, PUNE [MH]
02-04-2023	02-04-2023	EDC/06529-06529-M037322000731938		92818.00	CR	369853.39	ATM RECONCILIATION CENTRE
03-04-2023	03-04-2023	NEFT 010304233519/3		79402.00	DR	290451.39	BUNDGARDEN, PUNE [MH]
03-04-2023	03-04-2023	IFT 010304233519/1		475.00	DR	289976.39	BUNDGARDEN, PUNE [MH]
03-04-2023	03-04-2023	UPI/P2A/309386754030/SHLOK RAJ/Bank of B/UPI		2500.00	CR	292476.39	BUNDGARDEN, PUNE [MH]
03-04-2023	03-04-2023	UPI/P2A/309340759715/DANISH NA/Jammu and/UPI		500.00	CR	292976.39	BUNDGARDEN, PUNE [MH]
03-04-2023	03-04-2023	UPI/P2A/309340316160/DANISH NA/Jammu and/UPI		500.00	CR	293476.39	BUNDGARDEN, PUNE [MH]
03-04-2023	03-04-2023	UPI/P2A/309304482105/JYOTI RAM IDBI Bank/third I		500.00	CR	293976.39	BUNDGARDEN, PUNE [MH]
03-04-2023	03-04-2023	NEFT 000026996893/SABNIS MANISHA RAJENDRA URGENT		500.00	CR	294476.39	RTGS HUB
03-04-2023	03-04-2023	UPI/P2A/309356975563/PRASHANT IDBI Bank/Payment		1500.00	CR	295976.39	BUNDGARDEN, PUNE [MH]
03-04-2023	03-04-2023	IMPS P2A/309319381735/PRAKASHI IDBI BANK/Internat		1000.00	CR	296976.39	BUNDGARDEN, PUNE [MH]
03-04-2023	03-04-2023	NEFT MAHBH23093338491/PRIYANKA DHARMARAJ SAKAT/U		500.00	CR	297476.39	RTGS HUB
04-04-2023	04-04-2023	EDC/06605-06605-M037322000731938		2000.00	CR	299476.39	ATM RECONCILIATION CENTRE
04-04-2023	04-04-2023	UPI/P2A/309458396256/SUDNYE VI/Canara Ba/UPI		1000.00	CR	300476.39	BUNDGARDEN, PUNE [MH]
04-04-2023	04-04-2023	NEFT N094232400733066/PRAKASH SHIVAJI VAYDANDE/Na		1000.00	CR	301476.39	RTGS HUB
04-04-2023	04-04-2023	UPI/P2A/309470586987/RUPALI SA/Bank of B/UPI		1000.00	CR	302476.39	BUNDGARDEN, PUNE [MH]
04-04-2023	04-04-2023	INB/IFT ASHISH ASHOKRAO WAGHE/TPARTY TRANSFER		500.00	CR	302976.39	BANER, PUNE [MH]
04-04-2023	04-04-2023	UPI/P2A/309465251593/Mrs APARN/Bank of M/Payment		500.00	CR	303476.39	BUNDGARDEN, PUNE [MH]
04-04-2023	04-04-2023	UPI/P2A/309470527744/SIHTAL SA/IDBI Bank Registr		1500.00	CR	304976.39	BUNDGARDEN, PUNE [MH]
04-04-2023	04-04-2023	NEFT/N094232401148840/EAGLEBURGMANN INDIA PVT LTD		100000.00	CR	404976.39	RTGS HUB
04-04-2023	04-04-2023	UPI/P2A/309471417376/SHARAYU M/Bank of B/Payment		2000.00	CR	406976.39	BUNDGARDEN, PUNE [MH]
04-04-2023	04-04-2023	UPI/P2A/309488546202/PRAKASHA/Axis Bank Sanjay		1000.00	CR	407976.39	BUNDGARDEN, PUNE [MH]
05-04-2023	05-04-2023	UPI/P2A/309554427638/YASIR RAS/Jammu and/UPI		500.00	CR	408476.39	BUNDGARDEN, PUNE [MH]
05-04-2023	05-04-2023	UPI/P2A/346165576216/YASIR RAS/Jammu and/UPI		500.00	CR	408976.39	BUNDGARDEN, PUNE [MH]
05-04-2023	05-04-2023	UPI/P2A/30953926345/YASIR RAS/Jammu and/UPI		500.00	CR	409476.39	BUNDGARDEN, PUNE [MH]
05-04-2023	05-04-2023	UPI/P2A/309594593464/SNEHAL GA/Bank of B/Payment		1500.00	CR	410976.39	BUNDGARDEN, PUNE [MH]
05-04-2023	05-04-2023	MOB/TPFT YOGESH SHARMA/305010100068712		1000.00	CR	411976.39	VIDISHA [MP]
05-04-2023	05-04-2023	UPI/P2A/34618525826/CHIRANJEE/Punjab Na/UPI		500.00	CR	412476.39	BUNDGARDEN, PUNE [MH]
05-04-2023	05-04-2023	UPI/P2A/309532886912/MAHADEV H/Kotak Mah/Bharati		500.00	CR	412976.39	BUNDGARDEN, PUNE [MH]
06-04-2023	06-04-2023	UPI/P2A/309666386744/NITA VIJA/HDFC BANK/confere		500.00	CR	413476.39	BUNDGARDEN, PUNE [MH]
06-04-2023	06-04-2023	UPI/P2A/309641387430/DANISH NA/Jammu and/UPI		500.00	CR	413976.39	BUNDGARDEN, PUNE [MH]
06-04-2023	06-04-2023	INB/715736180/TIN 2.0 CBDT TAX PAYMENT/		120269.00	DR	293707.39	BUNDGARDEN, PUNE [MH]
06-04-2023	06-04-2023	INB/715736196/TIN 2.0 CBDT TAX PAYMENT/		15.00	DR	293692.39	BUNDGARDEN, PUNE [MH]
06-04-2023	06-04-2023	INB/715735533/TIN 2.0 CBDT TAX PAYMENT/		6388.00	DR	287304.39	BUNDGARDEN, PUNE [MH]
06-04-2023	06-04-2023	UPI/P2A/309641253212/Mrs NILAM/Bank of M/Payment		1000.00	CR	288304.39	BUNDGARDEN, PUNE [MH]
06-04-2023	06-04-2023	UPI/P2A/309644124740/MAHADEV H/Kotak Mah/Maithil		1000.00	CR	289304.39	BUNDGARDEN, PUNE [MH]
06-04-2023	06-04-2023	UPI/P2A/309688063210/Mrs JAYAS/Bank of M/UPI		1000.00	CR	290304.39	BUNDGARDEN, PUNE [MH]
07-04-2023	07-04-2023	EDC/06662-06662-M037322000731938		22000.00	CR	312304.39	ATM RECONCILIATION CENTRE
11-04-2023	11-04-2023	By Chq 341807 013 Pune	341807	38333.00	CR	350637.39	
13-04-2023	13-04-2023	UPI/P2A/310387158889/RUPALI SA/Bank of B/research		500.00	CR	351137.39	BUNDGARDEN, PUNE [MH]
15-04-2023	15-04-2023	INB/IFT ASHISH ASHOKRAO WAGHE/TPARTY TRANSFER		2000.00	CR	353137.39	BANER, PUNE [MH]
16-04-2023	16-04-2023	EDC/06693-06693-M037322000731938		42000.00	CR	395137.39	ATM RECONCILIATION CENTRE
17-04-2023	17-04-2023	UPI/P2A/310721974055/RUTUJA NI/Bank of B/clg fee		20000.00	CR	415137.39	BUNDGARDEN, PUNE [MH]
18-04-2023	18-04-2023	DD ISSUED SAK/SBI A/C GRAS/atPar		60000.00	DR	355137.39	PRABIAT ROAD, P PUNE MH
18-04-2023	18-04-2023	INB/IFT sushant tea/TPARTY TRANSFER		20983.00	DR	334154.39	BUNDGARDEN, PUNE [MH]
18-04-2023	18-04-2023	INB/728786137/PIMPRICHINCHWAD MUNICIPAL COOP/BILL		5964.00	DR	328190.39	BUNDGARDEN, PUNE [MH]
18-04-2023	18-04-2023	IFT 0118042312246/1		3000.00	DR	325190.39	BUNDGARDEN, PUNE [MH]
18-04-2023	18-04-2023	NEFT 0118042311994/2		24957.00	DR	300233.39	BUNDGARDEN, PUNE [MH]
18-04-2023	18-04-2023	NEFT 0118042312246/8		56000.00	DR	244233.39	BUNDGARDEN, PUNE [MH]
18-04-2023	18-04-2023	NEFT RETURN/AXISP00382608326/R03/INTERNATIONAL/MR		10000.00	CR	254233.39	RTGS HUB
18-04-2023	18-04-2023	NEFT RETURN/AXISP00382608331/R03/INTERNATIONAL/CH A		3000.00	CR	257233.39	RTGS HUB

Dr. Shivaji D. Mundhe
 Director
 Yashaswi Education Society
 International Institute of Management Science
 Chinchwad, Pune. 33



**YASHASWI EDUCATION SOCIETY'S
INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCES (IIMS),
CHINCHWAD, PUNE.**

**IN ASSOCIATION WITH
NATIONAL INSTITUTE OF PERSONNEL MANAGEMENT
INDO EUROPEAN EDUCATION FOUNDATION
MAHSA UNIVERSITY, MALAYASIA
AND**

EAGLEBURGMANN INDIA PRIVATE LTD.

3rd International Conference

**INNOVATIONS IN MANAGEMENT
&
INFORMATION TECHNOLOGY**

7th - 8th April '23

INDUSTRY PARTNER

EagleBurgmann.

Rely on excellence

■ THE ORGANISING INSTITUTE-IIMS

International Institute of Management Science (IIMS) is a dynamic institute for Management Education strategically located at business the hub Chinchwad, Pune. The Institute Approved by AICTE, Accredited by NAAC, an ISO 9001 certified Institute and affiliated to Savitribai Phule Pune University. It's core assets professional learning environment supported by corporate interactions and faculty with industry, academic experience and enthusiastic Alumni Network. The Institute is committed o Growing students into better professionals by developing skills, attitude and value through industry mentor- mentee programme. IIMS aims on transforming the young minds to be globally competitive and socially committed business managers who will be capable of owning, operating and managing the business.

■ ABOUT THE CONFERENCE

3rd edition of the International Conference on innovations in management & information technology aims to serve as an open forum of academics as well as practicing managers to discuss the issues, challenges and opportunities presented by post-pandemic. Innovation has been a loyal companion to mankind since the dawn of creation. The current pandemic has although disrupted lives around the globe, it has also underscored and intensified the need for innovation in most all spheres of business management and technology to meet the resulting challenges. With the rapid development in e-business and technology, enterprises are now facing escalating competitions and vague opportunities. The goal of this conference is to provide a forum for academics, industry practitioners, and non-governmental organisations to discuss their perspectives, conduct research, and share their experiences of doing business / helping people at the bottom of the pyramid with advances in management through innovation, research, and technology.

The conference hopes to gather intellectuals working in the digital sector, which would aid in information transfer comprehending and advocating excellent practices / barriers in the digital realm, as well as motivating researchers to identify and address new gaps and issues in this burgeoning research topic.

■ OBJECTIVES

- To provide an international forum to exchange information, share experiences and research results from various specialized and interdisciplinary fields in business and management.
- To bring academicians, leading researchers, scholars as well as innovative practitioners from industry, on to common platform to help increase knowledge, skills and insights into promoting managerial innovations.
- To help the participants establish professional networks in their respective fields and form collaborative relationships.

■ PARTICIPANTS

The Conference is open for Academicians, Researchers, Professionals, Industrialists Consultants, Government Officials from PSU's and other departments, Research Scholars and Students. During ICIMIT 2023 the research community, academicians & industry experts will be exposed to a premier interdisciplinary platform for learning the applicability and impact of next-generation technological innovation used in Business Management, Data Science, Global Economy and Social Science.

■ CALL FOR RESEARCH PAPERS

The conference is seeking submissions related to the themes and subthemes of the conference. Prospective authors are encouraged to send their original, unpublished work in the form of Extended Abstracts (500-1000 words) to the conference. The submissions to be included in any one of the following tracks in line with but not limited to the conference theme:

■ BROAD THEME

“INNOVATIONS IN MANAGEMENT & INFORMATION TECHNOLOGY”

■ SUB THEMES

■ **Innovative General Management Strategies & Entrepreneurship**

- Corporate Social Responsibility and Corporate Governance ;
- E-Governance :
- Business Ethics and Human Values ;
- Sustainable Innovation and Eco Entrepreneurships;
- Spirituality in Organisation/Spiritual Empowerment;
- Commercial Procurement and Innovative Strategies;
- Quality Management;
- Technology and Cyber Innovation;
- Cross Culture Management;
- Leveraging Digitalization for Organizational Success;
- Situational Leadership.

■ **Human Resource Management & Leadership**

- Leadership & Change Management;
- Managing Workforce Diversity;
- Behavioural Strategy for Competitive Advantage;
- Employee Relationship Management;
- Reward Management;
- HR Outsourcing & Employee Leasing;
- Leadership & Organizational Development;
- HR Consulting;
- Balanced Scorecards & HR Scorecard.

■ **Innovative Marketing Strategies in Economic Environment**

- Creating Business Value by meeting Consumer Expectations;
- Price Instabilities & Economic Volatilities - Inflation & Recession;
- Macroeconomics and Monetary Economics;
- Innovative Economic Strategies for Emergence of New Market;
- Impact of Online Business Model on Indian Economy;
- Imparting Marketing Strategies in Aatm Nirbhar Bharat Mission;
- Role of B2C in Imparting Economic Growth;
- Role of E-Marketing in creating New Employment Opportunities;
- Dynamics of 4P's in India;
- Economic Reforms and Frameworks.

▶ **Innovative Financial Strategies**

- Micro-Finance & Rural Development;
- Green Investing;
- Innovative Economic Strategies for Financial Inclusion;
- Financial Performance & Accounting Practices;

- Financial Innovation, Engineering & Analytics;
- Global Taxation Practices;
- Crypto Currency & Block Chain;
- Digital Banking Practices, Paytm & E-Wallet;
- Accounting Challenges;
- Creative Accounting and Earnings Management;
- Internet Banking and Emerging Markets.

■ Innovative and Disruptive Computing Technologies

- Digital Government Innovations;
- Digital Business Innovations;
- Digital Entrepreneurship;
- Case Studies on Innovation Hubs;
- Sustainable Energy Innovations;
- Big Data and Analytics;
- Innovations in STEM Disciplines (Science, Technology, Engineering & Mathematics);
- Innovation Policies & Instruments;
- Innovations in Data Sciences;
- Innovations in Information Engineering;
- Innovations in Health Informatics;
- Innovations in Project Management;
- Innovation Ecosystems;
- Innovations in Information Sciences;
- Innovations in E-Learning & E-Health;
- Internet of Things;
- Innovations in High-performance Computing (HPC);
- Innovations in Climate Change and Food Security;
- Innovations in Materials Science and Engineering.

■ Social Innovation in IT, Operations & SCM

- Scheduling Problems in Manufacturing and Service Organizations;
- Supply Chain Management & Reverse Logistics;
- SCM Solutions in Retail Industry;
- Quantity Control & Six Sigma Management;
- Eco Design and Green Management;
- Behavioral Operation Management & Industry 4.0;
- Smart City & Urban Planning;
- Health-Care Management;
- New Product & Service Management through Robotic;
- Data Science & Machine Learning;
- Robotics & Artificial Intelligence;
- Big Data Analysis for Supply Chain;
- Social Media Analytics;
- E-Governance;
- Digital Transformation and Innovation Management

GUIDELINES FOR RESEARCH PAPER SUBMISSION

- Researcher will submit the full-length paper which will be reviewed by the reviewing committee.
- A separate title page should include an informative title, name(s), affiliations, address(es) of Institute/Organization, corresponding address, email id(s), contact no(s) of all authors.
- Please do not indicate author(s) name, affiliation, or any other such information in the manuscripts elsewhere
- The manuscript should be 1.5 spacing, Arial 12 Font size
- Maximum allowed pages while submitting camera ready paper is 6.
- The soft copy of full-length paper in Word format with dully filled registration & copyright form should emailed to iims.info@yashaswigroup.in
- The paper should not exceed more than 3000 words including abstract.
- References should be arranged in alphabetical order and as per the APA (American Psychological Association) Guidelines. It is imperative to ensure that all works cited in the text are included in the References section.
- All manuscripts would be checked for plagiarism.
- Similarity has to be <15%, the author has to submit the full Turnitin™ report along with final submission indicating the same (Turnitin plagiarism check by turning off the Exclude Match – OFF)
- Footnotes should be avoided, but any short, succinct notes making a specific point may be placed in number order following the alphabetical list of references.
- References should be made only to works that are published, accepted for publication (not merely "submitted"), or available through libraries or institutions. Any other source should be qualified by a note regarding availability

PUBLICATION OPPORTUNITY

Selected manuscripts based on blind peer review will be published in a Compendium as Conference Proceedings to be brought out by a reputed publisher with an ISBN Number. Authors will also have an opportunity to publish the manuscript in

- Only full, selected and presented papers will be considered for publication opportunity in SCOPUS / UGC - CARE Listed Journal (*)
- "Yashomanthan" with ISSN No. 2347-8039, a special issue of peer review multidisciplinary research journal With an Impact Factor - 6.692.

**Participation and presentation in the conference does not guarantee publication of the manuscript.*

■ REGISTRATION FEES

- Research Scholars and Students: 500/-
- Academicians/ Faculty: 1000/- (*)
- Industry Experts/Policy Makers: 1500/- (*)
- Foreign Authors: \$60

**The Registration fee does not include publication in SCOPUS/ UGC CARE Listed journal.*

■ BEST PAPER AWARD

Two Best Paper Awards would be presented in recognition of outstanding contribution in the area deriving theme of the conference. The best paper for two different categories will be awarded with cash prizes: (1) Academicians / Industry and (2) Student.

■ IMPORTANT DATES:

- Abstract Submission Deadline: **15th March '23**
- Full Paper Submission: **30th March '23**
- Authors Notification and Review: **Within A Week**
- Camera Ready copy: **5th April '23**
- Registration: **5th April '23**
- International Conference Dates: **07th & 08th April, 2023**

■ ACCOUNT DETAILS FOR PAYMENT AND REGISTRATION

- **Bank Name :- Axis Bank Ltd**
- **Account No :- 921020022414658**
- **Account Name :- International Institute of Management Science**
- **MICR Code :- 411211003**
- **IFSC Code :- UTIB0000073**

■ FOR REGISTRATION CONTACT:

+91 9850680418 | +91 9421888425

Email: iims.info@yashaswigroup.in

Website: www.iims.ac.in

Address: Yashaswi Education Society's, International Institute of Management Science (IIMS), Opposite Elpro, Chinchwad, Pune - 411 033.

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3rd INTERNATIONAL CONFERENCE ON INNOVATIONS IN MANAGEMENT & INFORMATION TECHNOLOGY (ICIMIT -23)

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National Institute of Personnel Management [NIPM], India

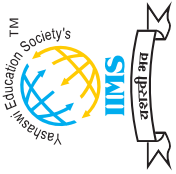
07th & 08th of April 2023

Paper Presentation Schedule

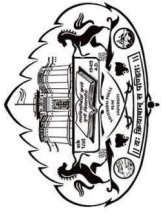
Track 1(Management)

7th April 2023 at 3.30 pm

Sr.No	Time	Research Paper Title	Author Name
1	3.30 pm - 3.40 pm	A Study On The Problems Facing Women Entrepreneurs In Thane District	Surabhi Gupta
2	3.40 pm- 3.50 pm	Financing Of Business	Sanjay Aghav
3	3.50 pm- 4.00 pm	Construct And Optimize Plant Layout Using Meta-Heuristic Approach	Mr.Rushabh S. Korade, Mr. Gangadhar D. Dukare
4	4.00 pm - 4.10 pm	Business Analytics: A Comprehensive Study As A Backbone Of The Business Organisation	Dr. Sudhir A. Atwadkar, Ms. Umeshwari Patil
5	4.10 pm- 4.20 pm	Impact Of Cashless Payment System	Dr. Kadhane Rekha Appasaheb, Prashant Suryabhan Ugale
6	4.20 pm- 4.30 pm	Study Of Work Life Balance Of Women Bank Professionals In India	Manisha Sabnis
7	4.30 pm- 4.40 pm	Buy Now Pay Later : Understanding A New Method Of Payment In The Modern Era	Dr Bharati Rajiv Jadhav, Abhay Kabra, Apurva, Vaidehi Bhatt
8	4.40 pm- 4.50 pm	Design and Analysis of Roll Cage of Electric Cargo Vehicle	Manasi Gawali, Akshay Madane, Raghavendra Kerkar,Rohit Kale
9	4.50 pm - 5.00 pm	Analysing Work Life Balance Of Organised & Unorganised Sector Female Workers In India	Vanshika Sharma, Priya Pawar,Arihant Sutar, Dr. Prachi Jain
10	5.00 pm - 5.10 pm	Adoption & Usage Of Online Payment Apps By Marginalized Communities In Pune Dist.	Manya Basrani, Muskan Kumari, Priyanka Singh,Dr. OM Ashtankar, Dr. Revati Deshkar
11	5.10 pm - 5.20 pm	Analysis Of Student's Assessment On The Basis Of Academic And Non Academic Characteristics Using Data Mining Tool	Prof. Aparna Nisal
12	5.20 pm- 5.30 pm	A Study On Impact Of Intrinsic And Extrinsic Rewards On Performance Of Employees In IT Sector With Reference To Pune.	Prof. Prajakta Ashok Patil, Dr. Kalpana Lodha
13	5.30 pm - 5.40 pm	Study On Fresh Graduate Perceptions of Hiring Process.	Miss. Priyanka Gotsurve, Prof. Mahesh Mahankal
14	5.40 pm - 5.50 pm	Critical Analysis of Artificial Intelligence-A Case Study Of Chatgpt	Miss. Trupti Suresh Kokane, Prof. Mahesh Mahankal
15	5-50-6.00 pm	The Impact Of Artificial Intelligence And Innovation On Employee Well-Being	Mr. Ashish A. Waghe, Dr Shivaji D Mundhe
16	6.00 pm - 6.10 pm	Examining The Happiness Index Along With Its Components And Potential Improvement Strategies	Mr. Pratik Shripad,Prof. Mahesh Mahankal
17	6.10 pm- 6.20 pm	STUDY OF WORK LIFE BALANCE OF WOMEN BANK PROFESIONALS IN INDIA	Manisha Sabnis



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YASHASWI EDUCATION SOCIETY'S
INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE,
CHINCHWAD, PUNE, MAHARASHTRA, INDIA

Certificate of Appreciation

This is to certify that

Mr Gurbax Singh

in recognition of the contribution as Guest of Honor to the
3rd International Conference

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in association with

MAHSA University, Malaysia,
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National Institute of Personnel Management [NIPM], India
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on 7th & 8th April 2023

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3rd INTERNATIONAL CONFERENCE
ON

INNOVATIONS IN MANAGEMENT & INFORMATION TECHNOLOGY (ICIMIT – 23)

7-8 APRIL, 2023

ISBN – 978-81-927230-0-2

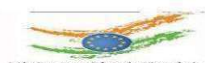
CONFERENCE PROCEEDING



EDITOR

DR. SHIVAJI D. MUNDHE

DIRECTOR, IIMS



Proceedings

3rd International Conference on Innovation in Management & Information Technology

ICIMIT-2023

April 7- 8, 2023

Chinchwad, Pune, India

Organized by

Yashaswi Education Society's

International Institute of Management & Science

Chinchwad, Pune, India

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Indo European Education Foundation [IEEF], Poland

National Institute of Personnel Management [NIPM], India

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3rd International Conference
INNOVATIONS IN MANAGEMENT & INFORMATION TECHNOLOGY

YASHASWI EDUCATION SOCIETY'S
 INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCES (IIMS),
 CHINCHWAD, PUNE.

IN ASSOCIATION WITH

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7th - 8th April '23

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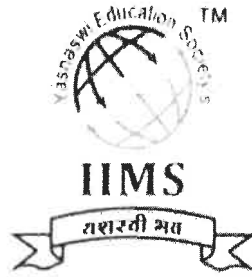
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MEMORANDUM OF UNDERSTANDING
FOR INTERNSHIP, PLACEMENTS, FIELD TRIPS,
SOCIAL
OUTREACH PROGRAMMES & EXTENSION
ACTIVITIES
BETWEEN
EAGLEBURGMANN INDIA PRIVATE LTD.
AND
YASHASWI EDUCATION SOCIETY'S
INTERNATIONAL INSTITUTE OF MANAGEMENT
SCIENCE,
CHINCHWAD, PUNE -411033

YASHASWI EDUCATION SOCIETY'S
INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE

DTE CODE
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A: IIMS, OPPOSITE ELPRO, CHINCHWAD, PUNE - 411 033. P: 020 2735 3733
E: IIMS.INFO@YASHASWIGROUP.IN W: WWW.IIMS.AC.IN

AISHE CODE
C - 41595

This Memorandum of Understanding (MOU) is being made and executed at Pune, Maharashtra on 04th, April, 2023.

BETWEEN

The Associated Company details:

Name of the Company (In full): EagleBurgmann India Private Ltd.

Address of the Company (In full): Ramtekdi Industrial Area, Hadapsar, Pune, Maharashtra 411040

And

Yashaswi Education Society's International Institute of Management Science (IIMS), Chinchwad, Pune, which offers Master of Business Administration in various faculties of Management Education, hereinafter referred as IIMS, is approved by All India Council of Technical Education (AICTE), New Delhi and Govt. of Maharashtra and is affiliated to Savitribai Phule Pune University, Pune

Whereas:

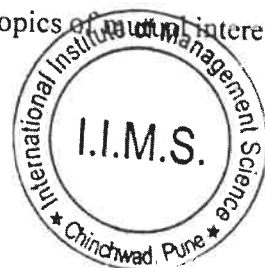
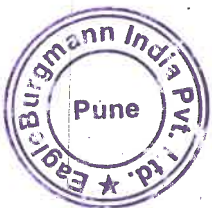
EagleBurgmann India Private Ltd and IIMS have mutually agreed to cooperate with each other to offer internships, placements, organize field trips, and industrial visits to impart employable skills as well as conduct social outreach program and extension activities in order to prepare the students towards various social issues, create environmental awareness and enhance human wellbeing.

As part of this MOU, both the parties hereto agree to the following respectively:

1. Objectives

The goal is to foster collaboration, provide opportunity for global experience, and to facilitate advancement of knowledge on the basis of reciprocity, best effort, mutual benefit, and frequent interactions. IIMS, Chinchwad and EagleBurgmann India Private Ltd agree:

- a) to exchange information on research and educational programmes
- b) to exchange information on teaching, learning material and other literature relevant to their educational and research programmes
- c) to jointly organize short-term continuing education programmes on topics of mutual interest and to invite each other's faculty to participate therein



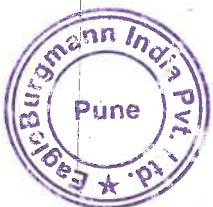
- d) to jointly organize seminars, conferences, or workshops on topics of mutual interest and to invite each other's faculty to participate therein at cost basis.
- e) to jointly propose and engage in research or training programmes sponsored by funding agencies, and to invite each other's faculty to participate therein
- f) to exchange, on a reciprocal basis, students at Graduate and Doctoral levels for limited periods of time for purpose of education and /or research.

2. Scope of the MOU:

The MOU aims at organizing various programmes in collaboration with EagleBurgmann India Private Ltd for imparting requisite skills and holistic development of the students which will bridge the gap between potential employer's requirements and the classroom learning through internships, placements, field visits, training programmes, social outreach and extension activities. This will enhance their employability as well as boost self-confidence, enhance learning and improve soft skills.

3. Obligations of IIMS Chinchwad, Pune:

- i. The Institute will provide library services for the employees of EagleBurgmann India Private Ltd in the following manner:
 - a. Access to referred journals, renowned magazines, books and latest research papers.
 - b. Access to National Digital Library.
- ii. The faculty available at IIMS may conduct training programmes for the employees of the Eagle Burgmann India Private Ltd to impart knowledge related to the staff as well as shop floor employees.
- iii. The Institute will provide the Computer Laboratory for online courses like Advanced Excel.
- iv. The institute from time to time will encourage and motivate the students to participate in the various social outreach programmes and extension activities organized in collaboration with the Eagle Burgmann India Private Ltd like blood donation camp, Swachh Bharat Abhiyan etc.
- v. The Institute will arrange or give opportunities to the Managers as Resource Person/Visiting Faculties at cost basis.



4. Obligations of the Associated Company: EagleBurgmann India Private Ltd

- a. The company will offer internship either summer or winter as well as placement opportunities to our eligible students.
- b. The company will provide industrial exposure to the students through field trips/ industrial visits
- c. The company will help in organizing expert talk and Discussion Forum on current trends in field of Marketing, HR and Finance etc.
- d. The company will involve the students and the faculty members in the social outreach programmes and extension activities which they may undertake/conduct.

5. Effective Date and Duration of MOU:

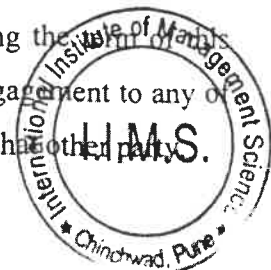
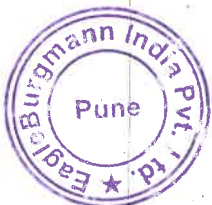
- a. This MOU shall be effective from the date of its approval by competent authorities at both ends.
- b. The duration of the MOU shall be for a period of 5 years from the effective date.

6. Resolution of Disputes:

- a. Should there be a dispute relating to any aspect of academic cooperation, Director IIMS, Chinchwad and Managing Director, EagleBurgmann India Private Ltd will jointly resolve the dispute in a spirit of independence, mutual respect, and shared responsibility.
- b. This agreement shall take effect and be constructed in accordance with the Laws of India and be subject to the jurisdiction of the courts at PUNE.

7. Miscellaneous:

- a. Through mutual agreement, the parties may organize various other value added training programmes.
- b. Both the parties will deploy personnel to handle communications and initiatives under this MOU. The Training and Placement Officer from the Institute will be contact person.
- c. During the tenure of the MOU both IIMS and EagleBurgmann India Private Ltd will maintain strict confidentiality and prevent disclosure of all the information and data exchanged under the scope of this MOU for any purpose other than in accordance with this MOU.
- d. Both IIMS and EagleBurgmann India Private Ltd shall not, during the ^{use of Manpower} agreement directly or indirectly, solicit or offer employment or engagement to any of the personnel of other party without the prior consent in writing of that other party.



8. Term and Termination:

- a. This MOU shall be effective from the date of its approval by competent authorities at both ends.
- b. During its tenancy, the MOU may be extended or terminated by a prior notice of not less than one month by either party. However, termination of the MOU will not in any manner affect the interests of the students and the faculty members who have been involved in the activities under the MOU.

IN WITNESS WHEREOF PARTIES HERE TO HAVE ENTERED INTO THIS AGREEMENT EFFECTIVE AS ON THE DATE AND YEAR FIRST WRITTEN ABOVE


EagleBurgmann India Private Ltd.

For the Associated Company

For EagleBurgmann India Pvt. Ltd.

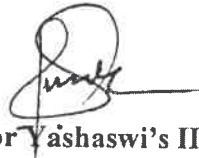

Gurbax Singh
Managing Director

For EagleBurgmann India Pvt. Ltd.

Witness: Mrs. Pallavi Bhoite.

Date: 06.04.2023.

Pallavi Bhoite
Manager - HR & Admin


For Yashaswi's IIMS,
Chinchwad, Pune

Dr. Shivaji Mundhe
Director

International Institute of Management Science
Chinchwad, Pune - 411 033

Witness: Dr. Vandana Mohanly

Date: 05.04.2023

