

## **International Conference Proposal- 2023**

### **a) Topic and objectives of the event**

1. **Title of the conference: 3<sup>rd</sup> International Conference on Innovations in Management & Information Technology (ICIMIT - 2023) Date: 7<sup>th</sup> – 8<sup>th</sup> April 2023 (Online Mode)**

### **2. Level: International**

(i) **Scope and area to be covered:** Innovations in Management and Information Technology

(ii) **Objectives:** This International Conference is intended to provide opportunity to academicians, students, industry professionals and research scholars for ascertaining rigorous research with various innovative ideas and techniques in the allied areas of Management and Information Technology.

### **b) Target Group :**

(i) No. of Outstation /Foreign Participants: 05

(ii) No. of Local/Indian Participants: 200 (Students, Research Scholars, Faculties, Industry Practitioners)

(iii) No. of International & Regional Resource Persons: 10

### **c) Names of the Resource Persons (Tentative)**

1. **Dr. Shad Ahmad Khan**

Assistant Professor, College of Business, University of Buraimi, Al Buraimi, Sultanate of Oman

2. Prof. (Dr.) Roselina Ahmad Saufi

**Dean, Malaysian Graduate School of Entrepreneurship And Business, Malaysia**

3. **Phub Dorji**

Lecturer, Gedu College of Business Studies, Royal University, Bhutan

4. **Prof.(Dr.) Dilip K. Patnaik**

Vice Chancellor, Medicaps University, India

5. Dr. Mujtaba Momin

Assistant Professor, American University of Middle-East, Kuwait

6. Dr. Pradeep Kumar,  
Founder & President, Indo-European Education Foundation, Warsaw,  
Poland
7. Assoc Prof Dr Syriac Nellikunnel Devasia  
Dean, Faculty of Business and Accountancy (FOBA)  
MAHSA University
8. Mr Kaushik Mohanraj,  
Enabling Digital Transformation Technologies, Director – Blazeclan, Malaysia
9. Dr. Santosh Vishnupant Bhave,  
Fellow Member NIPM & Director –HR & IR, Bharat Forge Limited,  
Pune, India
10. Mr Vinod Bidwaik  
Director (Human Resources) - AP Globale

**d). Number of Session Chairs (Tentative)**

1. Dr Rabi N. Subudhi  
Editor, Parikalpana: KIIT Journal of Management  
KIIT School of Management (KSoM) Bhubaneswar, Odisha
2. Dr. Srividya Nadindla  
Professor  
Techo India school of Management Studies West Bengal, India
3. Dr. Prajakta Barve,  
Assistant Professor,  
Prin. L.N. Welingkar Institute of Management Development and Research, Mumbai
4. Dr. Aruna Deshpande  
Professor  
Alkesh Dinesh Mody Institute for Financial and Management Studies  
University of Mumbai
5. Dr. Smita Singh (Dabholkar)  
Associate Professor - HR and OB  
IMT NAGPUR

6. Dr. Arunava Narayan Mukherjee  
Profesor & Principal  
Berhampore Science and Management College  
Berhampore .Murshidabad , West Bengal
7. Dr.R.Belinda  
Associate Professor & Head,  
Dept. of Social Work (SFS)  
Madras Christian College, Chennai
8. Dr Vasanthi Reena Williams  
Prof. &Head, Dept of MBA & Member of Research & Curricular Development Cell  
Vidya Vikas Institute of Engineering & Technology (VVIET), Mysuru

**e)Programme Schedule**

Total No. of days of the Programme: 2 (Online Mode)

- (i) Opening date: 07/04/2023
- (ii) Closing date: 08/04/2023

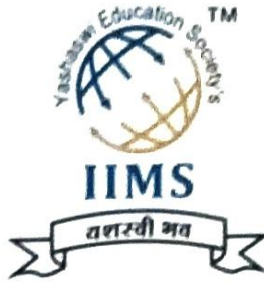
**f) Budget indicating Income/Expenditure and shortfall, if any**

- (i) Honorarium and T.A. to resource persons: (10,000 x10= Rs. 100000.00)
  - (ii) Honorarium and T.A. to session Chair persons: (10,000 x8= Rs. 80,000)
  - (ii) Research Journal / Article Publication: (45 Research Articles x Rs 3,500 = Rs. 157,500.00)
  - (iii) Conference Leaflets, Brochures, Advertisements, Printing: Rs. 50000.00
  - (iv) Hospitality, Miscellaneous and Contingencies: Rs. 50000.00
- TOTAL Expenses: Rs. 4,37,500.00

**g) Amount of assistance requested: Rs. 1, 00,000/- (One Lakh Rupees)**

**Thanks and Regards**

**Dr. Shivaji D. Mundhe**  
**Director – IIMS**



Ref No-IIMS/ Invitation/2022-23/ 5075

Date- 15/03/2023

To  
Ms.Pallavi Bhoite  
Manager-HR& Admin.  
EagleBurgmann India Pvt Ltd.

**Subject- Invitation Letter for Sponsorship to International Conference as an Industry Partner.**

Dear Madam

It gives us great pleasure in extending you a very warm invitation to attend the 3<sup>rd</sup> International Conference on Innovations in Management & Information Technology to be held on 07<sup>th</sup> and 08<sup>th</sup> April, 2023. This Conference is being organised in association with National Institute of Personnel Management, Indo European Education Foundation, Nysa Poland and MAHSA University, Malaysia. 3rd edition of the International Conference on Innovations in Management & Information Technology aims to serve as an open forum of academics as well as practicing managers to discuss the issues, challenges and opportunities presented by post-pandemic. The conference hopes to gather intellectuals working in the digital sector, which would aid in information transfer comprehending and advocating excellent practices / barriers in the digital realm, as well as motivating researchers to identify and address new gaps and issues in this burgeoning research topic. The purpose of writing is to request your prestigious organization to be a supportive hand and sponsor our International Conference as an industry partner. We will arrange every single item but are looking for sponsorship which will ultimately enhance the worth of this event. We're organizing the international conference in an effort to bring together industry professionals, thought leaders and academics from across the world. We believe that your experience and expertise as industry partners can give new insight into our conference theme. Your sponsorship will enable us to create an even better platform for networking, learning, and collaboration. In return for sponsoring us, we'll promote your brand by featuring your logo in all our promotional material including banners, brochures, emailers etc. We also request you to nominate senior management personnel as Resource Person who could address the audience on Innovations in Management & Information Technology for our International Conference. We look forward to see your benign presence with active contribution and support to make this event successful. We believe this is an opportunity that will benefit both of us. Your early response would be greatly appreciated as it shall enable us to make final announcements in time. We are inviting international parties, to collaborate with us but your participation would be sort of intense pleasure for us. We have attached all details of the conference with the letter. We hope that you will definitely will a positive gesture and will contribute towards this.

We shall be highly obliged.

I look forward to hearing from you soon and discussing

Thanks & Regards

Dr. Shivaji D. Mundhe  
Director - IIMS



**YASHASWI EDUCATION SOCIETY'S  
INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE**

DTE CODE  
6775

AICTE APPROVED | ISO 9001 CERTIFIED | SPPU AFFILIATED | NAAC ACCREDITED  
A: IIMS, OPPOSITE ELPRO, CHINCHWAD, PUNE - 411 033. P: 020 2735 3733  
E: IIMS.INFO@YASHASWIGROUP.IN W: WWW.IIMS.AC.IN

AISHE CODE  
C - 41595

## Fwd: Thank You for Accepting International Conference Proposal

Vandana Mohanty <[vandanam.iims@gmail.com](mailto:vandanam.iims@gmail.com)>

Sat 13/07/2024 10:15

To: [iims Faculty <iims.faculty@yashaswigroup.in>](mailto:iims.faculty@yashaswigroup.in)

📎 2 attachments (142 KB)

MOU-Draft.docx; IMG-20211109-WA0007.jpg;

----- Forwarded message -----

From: **Vandana Mohanty** <[vandanam.iims@gmail.com](mailto:vandanam.iims@gmail.com)>

Date: Tue, 21 Mar, 2023, 12:35 pm

Subject: Thank You for Accepting International Conference Proposal

To: <[pallavi.bhoite@in.eagleburgmann.com](mailto:pallavi.bhoite@in.eagleburgmann.com)>

Cc: Shivaji Mundhe <[drshivaji.mundhe@gmail.com](mailto:drshivaji.mundhe@gmail.com)>, Shivaji Munde <[iims.director@yashaswigroup.in](mailto:iims.director@yashaswigroup.in)>

Dear Madam

We would like to express our sincere gratitude for accepting our proposal. We look forward to working with you and building a strong and successful partnership.

Please find attached the draft Memorandum of Understanding (MoU) for your consideration. We are happy to modify the MoU as per your requirements. We have also included our bank details that are required to facilitate the transaction. More details on the same will be discussed by our director sir, Dr Shivaji Mundhe.

If you have any questions or require further assistance, please feel free to contact us.

**Thank You**

**Dr. Vandana Mohanty**

Associate Professor & IQAC Coordinator Yashaswi IIMS

p: [9657096854](tel:9657096854)

w: [www.iims.ac.in](http://www.iims.ac.in) e: [vandanam.iims@gmail.com](mailto:vandanam.iims@gmail.com)

Create your own [email signature](#)

**Fwd: Invitation Letter for Sponsorship to International Conference as an Industry Partner.**

Vandana Mohanty <vandanam.iims@gmail.com>

Sat 13/07/2024 10:14

To:iims Faculty <iims.faculty@yashaswigroup.in>

1 attachments (6 KB)

image001.png;

----- Forwarded message -----

**From:** Bhoite, Pallavi <Pallavi.Bhoite@in.eagleburgmann.com>

Date: Wed, 5 Apr, 2023, 8:00 am

Subject: Fwd: Invitation Letter for Sponsorship to International Conference as an Industry Partner.

To: vandana mohanty <vandanam.iims@gmail.com>

Cc: Shivaji Munde <iims.director@yashaswigroup.in>

Dear Ms, Vandana

Hope you are in receipt of the money transferred.

Thanks

Pallavi

Get [Outlook for iOS](#)

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**From:** Vaidya, Sarang <Sarang.Vaidya@in.eagleburgmann.com>

**Sent:** Tuesday, April 4, 2023 5:27:29 PM

**To:** Panicker, Ajeeth <Ajeeth.Panicker@in.eagleburgmann.com>; Bhoite, Pallavi <Pallavi.Bhoite@in.eagleburgmann.com>

**Cc:** Kondhalkar, Ankush <Ankush.Kondhalkar@in.eagleburgmann.com>

**Subject:** Invitation Letter for Sponsorship to International Conference as an Industry Partner.

Dear Ajeeth,

INR 1,00,000/- transferred to the account of IIMS with UTR no. N094232401148840 dt.04.04.2023 for sponsorship.

**Thanks & Regards,**

**Sarang Vaidya**

**Asst Manager Finance**

**EagleBurgmann India Pvt. Ltd.**

Plot No. 64, Ramtekadi Industrial Estate,

Hadapsar, Pune – 411013

India.

D - (91)20 2650 8165

B - (91)20 2681 8204

F - (91)20 2681 2915

M- (91) 902190 1854

Email : [sarang.vaidya@in.eagleburgmann.com](mailto:sarang.vaidya@in.eagleburgmann.com)

Web:[www.eagleburgmann.co.in](http://www.eagleburgmann.co.in)

Registered office:- EagleBurgmann India Pvt Ltd. .Plot No.64,Survey No.91/B,Ramtekadi Industrial Estate, Hadapsar,Pune-411013.INDIA. CIN no. U29299PN1973PTC030296

cid:image002.jpg@01D92DA1.BCD76E80

Name :- INTERNATIONAL INSTUTE OF MANAGEMENT SCIENCE

Joint Holder :- -

FLAT NO 7 AMIT COURT CTS NO 95A/1

BHAMBURDA SHIVAJI NAGAR PUNE

PUNE-411005

MAHARASHTRA-INDIA

Customer ID :- 904897758

IFSC Code :- UTIB0000073

MICR Code :- 411211003

Nominee Registered :- N

CKYC NUMBER :- XXXXXXXXXXX1170

Statement of Account No - 921020022414658 for the period (From : 01-04-2023 To : 30-06-2023)

Tran Date	Value Date	CHQNO	Transaction Particulars
02-04-2023	01-04-2023	-	UPI/P2A/309148527654/VEENA AV/Indian Ov/UPI
02-04-2023	02-04-2023	-	EDC/06529-06529-/M037322000731938
03-04-2023	03-04-2023	-	NEFT/010304233519/3
03-04-2023	03-04-2023	-	IFT/010304233519/1
03-04-2023	03-04-2023	-	UPI/P2A/309386754030/SHLOK RAJ/Bank of B/UPI
03-04-2023	03-04-2023	-	UPI/P2A/309340259715/DANISH NA/Jammu and/UPI
03-04-2023	03-04-2023	-	UPI/P2A/309340316160/DANISH NA/Jammu and/UPI
03-04-2023	03-04-2023	-	UPI/P2A/309304482105/JYOTI RAM/IDBI Bank/third I
03-04-2023	03-04-2023	-	NEFT/000026996893/SABNIS MANISHA RAJENDRA//URGENT
03-04-2023	03-04-2023	-	UPI/P2A/309356975563/PRASHANT /IDBI Bank/Payment
03-04-2023	03-04-2023	-	IMPS/P2A/309319381735/PRAKASHV/HDFCBANK/Internat
03-04-2023	03-04-2023	-	NEFT/MAHBH23093338491/PRIYANKA DHARMARAJ SAKAT//U
04-04-2023	04-04-2023	-	EDC/06605-06605-/M037322000731938
04-04-2023	04-04-2023	-	UPI/P2A/309458396256/SUDNYE VI/Canara Ba/UPI
04-04-2023	04-04-2023	-	NEFT/N094232400733066/PRAKASH SHIVAJI VAYDANDE/Na
04-04-2023	04-04-2023	-	UPI/P2A/309470586987/RUPALI SA/Bank of B/UPI
04-04-2023	04-04-2023	-	INB/IFT/ASHISH ASHOKRAO WAGHE/TPARTY TRANSFER
04-04-2023	04-04-2023	-	UPI/P2A/309465251593/Mrs APARN/Bank of M/Payment
04-04-2023	04-04-2023	-	UPI/P2A/309470527744/SHITAL SA/IDBI Bank/Registr
04-04-2023	04-04-2023	-	NEFT/N094232401148840/EAGLEBURGMANN INDIA PVT LTD
04-04-2023	04-04-2023	-	UPI/P2A/309471417376/SHARAYU M/Bank of B/Payment
04-04-2023	04-04-2023	-	UPI/P2A/309488546202/PRATIKSHA/Axis Bank/Sanjay
05-04-2023	05-04-2023	-	UPI/P2A/309554427638/YASIR RAS/Jammu and/UPI



**YASHASWI EDUCATION SOCIETY'S  
INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCES (IIMS),  
CHINCHWAD, PUNE.**

**IN ASSOCIATION WITH  
NATIONAL INSTITUTE OF PERSONNEL MANAGEMENT  
INDO EUROPEAN EDUCATION FOUNDATION  
MAHSA UNIVERSITY, MALAYASIA  
AND**

**EAGLEBURGMANN INDIA PRIVATE LTD.**

**3<sup>rd</sup> International Conference**  
**INNOVATIONS IN MANAGEMENT**  
**&**  
**INFORMATION TECHNOLOGY**

**7<sup>th</sup> - 8<sup>th</sup> April '23**

**INDUSTRY PARTNER**

**EagleBurgmann.**

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# ■ THE ORGANISING INSTITUTE-IIMS

International Institute of Management Science (IIMS) is a dynamic institute for Management Education strategically located at business the hub Chinchwad, Pune. The Institute Approved by AICTE, Accredited by NAAC, an ISO 9001 certified Institute and affiliated to Savitribai Phule Pune University. It's core assets professional learning environment supported by corporate interactions and faculty with industry, academic experience and enthusiastic Alumni Network. The Institute is committed o Growing students into better professionals by developing skills, attitude and value through industry mentor- mentee programme. IIMS aims on transforming the young minds to be globally competitive and socially committed business managers who will be capable of owning, operating and managing the business.

## ■ ABOUT THE CONFERENCE

3rd edition of the International Conference on innovations in management & information technology aims to serve as an open forum of academics as well as practicing managers to discuss the issues, challenges and opportunities presented by post-pandemic. Innovation has been a loyal companion to mankind since the dawn of creation. The current pandemic has although disrupted lives around the globe, it has also underscored and intensified the need for innovation in most all spheres of business management and technology to meet the resulting challenges. With the rapid development in e-business and technology, enterprises are now facing escalating competitions and vague opportunities. The goal of this conference is to provide a forum for academics, industry practitioners, and non-governmental organisations to discuss their perspectives, conduct research, and share their experiences of doing business / helping people at the bottom of the pyramid with advances in management through innovation, research, and technology.

The conference hopes to gather intellectuals working in the digital sector, which would aid in information transfer comprehending and advocating excellent practices / barriers in the digital realm, as well as motivating researchers to identify and address new gaps and issues in this burgeoning research topic.

## ■ **OBJECTIVES**

- To provide an international forum to exchange information, share experiences and research results from various specialized and interdisciplinary fields in business and management.
- To bring academicians, leading researchers, scholars as well as innovative practitioners from industry, on to common platform to help increase knowledge, skills and insights into promoting managerial innovations.
- To help the participants establish professional networks in their respective fields and form collaborative relationships.

## ■ **PARTICIPANTS**

The Conference is open for Academicians, Researchers, Professionals, Industrialists Consultants, Government Officials from PSU's and other departments, Research Scholars and Students. During ICIMIT 2023 the research community, academicians & industry experts will be exposed to a premier interdisciplinary platform for learning the applicability and impact of next-generation technological innovation used in Business Management, Data Science, Global Economy and Social Science.

## ■ **CALL FOR RESEARCH PAPERS**

The conference is seeking submissions related to the themes and subthemes of the conference. Prospective authors are encouraged to send their original, unpublished work in the form of Extended Abstracts (500-1000 words) to the conference. The submissions to be included in any one of the following tracks in line with but not limited to the conference theme:

## ■ BROAD THEME

# “INNOVATIONS IN MANAGEMENT & INFORMATION TECHNOLOGY”

## ■ SUB THEMES

### ■ **Innovative General Management Strategies & Entrepreneurship**

- Corporate Social Responsibility and Corporate Governance ;
- E-Governance :
- Business Ethics and Human Values ;
- Sustainable Innovation and Eco Entrepreneurships;
- Spirituality in Organisation/Spiritual Empowerment;
- Commercial Procurement and Innovative Strategies;
- Quality Management;
- Technology and Cyber Innovation;
- Cross Culture Management;
- Leveraging Digitalization for Organizational Success;
- Situational Leadership.

### ■ **Human Resource Management & Leadership**

- Leadership & Change Management;
- Managing Workforce Diversity;
- Behavioural Strategy for Competitive Advantage;
- Employee Relationship Management;
- Reward Management;
- HR Outsourcing & Employee Leasing;
- Leadership & Organizational Development;
- HR Consulting;
- Balanced Scorecards & HR Scorecard.

### ■ **Innovative Marketing Strategies in Economic Environment**

- Creating Business Value by meeting Consumer Expectations;
- Price Instabilities & Economic Volatilities - Inflation & Recession;
- Macroeconomics and Monetary Economics;
- Innovative Economic Strategies for Emergence of New Market;
- Impact of Online Business Model on Indian Economy;
- Imparting Marketing Strategies in Aatm Nirbhar Bharat Mission;
- Role of B2C in Imparting Economic Growth;
- Role of E-Marketing in creating New Employment Opportunities;
- Dynamics of 4P's in India;
- Economic Reforms and Frameworks.

### ▶ **Innovative Financial Strategies**

- Micro-Finance & Rural Development;
- Green Investing;
- Innovative Economic Strategies for Financial Inclusion;
- Financial Performance & Accounting Practices;

- Financial Innovation, Engineering & Analytics;
- Global Taxation Practices;
- Crypto Currency & Block Chain;
- Digital Banking Practices, Paytm & E-Wallet;
- Accounting Challenges;
- Creative Accounting and Earnings Management;
- Internet Banking and Emerging Markets.

### ■ Innovative and Disruptive Computing Technologies

- Digital Government Innovations;
- Digital Business Innovations;
- Digital Entrepreneurship;
- Case Studies on Innovation Hubs;
- Sustainable Energy Innovations;
- Big Data and Analytics;
- Innovations in STEM Disciplines (Science, Technology, Engineering & Mathematics);
- Innovation Policies & Instruments;
- Innovations in Data Sciences;
- Innovations in Information Engineering;
- Innovations in Health Informatics;
- Innovations in Project Management;
- Innovation Ecosystems;
- Innovations in Information Sciences;
- Innovations in E-Learning & E-Health;
- Internet of Things;
- Innovations in High-performance Computing (HPC);
- Innovations in Climate Change and Food Security;
- Innovations in Materials Science and Engineering.

### ■ Social Innovation in IT, Operations & SCM

- Scheduling Problems in Manufacturing and Service Organizations;
- Supply Chain Management & Reverse Logistics;
- SCM Solutions in Retail Industry;
- Quantity Control & Six Sigma Management;
- Eco Design and Green Management;
- Behavioral Operation Management & Industry 4.0;
- Smart City & Urban Planning;
- Health-Care Management;
- New Product & Service Management through Robotic;
- Data Science & Machine Learning;
- Robotics & Artificial Intelligence;
- Big Data Analysis for Supply Chain;
- Social Media Analytics;
- E-Governance;
- Digital Transformation and Innovation Management

# GUIDELINES FOR RESEARCH PAPER SUBMISSION

- Researcher will submit the full-length paper which will be reviewed by the reviewing committee.
- A separate title page should include an informative title, name(s), affiliations, address(es) of Institute/Organization, corresponding address, email id(s), contact no(s) of all authors.
- Please do not indicate author(s) name, affiliation, or any other such information in the manuscripts elsewhere
- The manuscript should be 1.5 spacing, Arial 12 Font size
- Maximum allowed pages while submitting camera ready paper is 6.
- The soft copy of full-length paper in Word format with dully filled registration & copyright form should emailed to [iims.info@yashaswigroup.in](mailto:iims.info@yashaswigroup.in)
- The paper should not exceed more than 3000 words including abstract.
- References should be arranged in alphabetical order and as per the APA (American Psychological Association) Guidelines. It is imperative to ensure that all works cited in the text are included in the References section.
- All manuscripts would be checked for plagiarism.
- Similarity has to be <15%, the author has to submit the full Turnitin™ report along with final submission indicating the same (Turnitin plagiarism check by turning off the Exclude Match – OFF)
- Footnotes should be avoided, but any short, succinct notes making a specific point may be placed in number order following the alphabetical list of references.
- References should be made only to works that are published, accepted for publication (not merely "submitted"), or available through libraries or institutions. Any other source should be qualified by a note regarding availability

## PUBLICATION OPPORTUNITY

Selected manuscripts based on blind peer review will be published in a Compendium as Conference Proceedings to be brought out by a reputed publisher with an ISBN Number. Authors will also have an opportunity to publish the manuscript in

- Only full, selected and presented papers will be considered for publication opportunity in SCOPUS / UGC - CARE Listed Journal (\*)
- "Yashomanthan" with ISSN No. 2347-8039, a special issue of peer review multidisciplinary research journal With an Impact Factor - 6.692.

*\*Participation and presentation in the conference does not guarantee publication of the manuscript.*

## ■ REGISTRATION FEES

- Research Scholars and Students: 500/-
- Academicians/ Faculty: 1000/- (\*)
- Industry Experts/Policy Makers: 1500/- (\*)
- Foreign Authors: \$60

*\*The Registration fee does not include publication in SCOPUS/ UGC CARE Listed journal.*

## ■ BEST PAPER AWARD

Two Best Paper Awards would be presented in recognition of outstanding contribution in the area deriving theme of the conference. The best paper for two different categories will be awarded with cash prizes: (1) Academicians / Industry and (2) Student.

## ■ IMPORTANT DATES:

- Abstract Submission Deadline: **15th March '23**
- Full Paper Submission: **30th March '23**
- Authors Notification and Review: **Within A Week**
- Camera Ready copy: **5th April '23**
- Registration: **5th April '23**
- International Conference Dates: **07th & 08th April, 2023**

## ■ ACCOUNT DETAILS FOR PAYMENT AND REGISTRATION

- **Bank Name :- Axis Bank Ltd**
- **Account No :- 921020022414658**
- **Account Name :- International Institute of Management Science**
- **MICR Code :- 411211003**
- **IFSC Code :- UTIB0000073**

## ■ FOR REGISTRATION CONTACT:

**+91 9850680418 | +91 9421888425**

Email: [iims.info@yashaswigroup.in](mailto:iims.info@yashaswigroup.in)

Website: [www.iims.ac.in](http://www.iims.ac.in)

Address: Yashaswi Education Society's, International Institute of Management Science (IIMS), Opposite Elpro, Chinchwad, Pune - 411 033.

## CONFERENCE PATRONS

**HON.VISHWESH KULKARNI**

CHAIRMAN, YASHASWI GROUP.

**HON.ABHISHEK KULKARNI**

MANAGING DIRECTOR, YASHASWI GROUP.

## ORGANISING COMMITTEE

CONFERENCE CHAIR

**DR. SHIVAJI MUNDHE**

DIRECTOR, IIMS

**DR.SYRIAC NELLIKUNNEL DEVASIA**

DEAN & PRINCIPAL CONVENER  
MAHSA UNIVERSITY.

## CONVENORS

**DR. VANDANA MOHANTY**

ASSOCIATE PROFESSOR,HOD-MBA

NO. :+91 96570 96854

E:- IIMS.FACULTY@YASHASWIGROUP.IN

**DR. ASHWINI BRAHME**

ASSOCIATE PROFESSOR,HOD -MCA

NO.:+91 9158982850

E : IIMS.FACULTY@YASHASWIGROUP.IN

**DR.CHITHRA LATHA A/P RAMALINGAM**

ASSOCIATE PROFESSOR-MAHSA UNIVERSITY

## CO -CONVENORS

**DR. SACHIN MISAL**

ASSOCIATE PROFESSOR- ANALYTICS

NO. :+91 98506 80418

E:- IIMS.FACULTY@YASHASWIGROUP.IN

**MR. NISHANT PACHPOR**

ASSISTANT PROFESSOR-  
COMPUTER APPLICATIONS

NO.:+91 9421888425

E : IIMS.FACULTY@YASHASWIGROUP.IN



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**3<sup>rd</sup> INTERNATIONAL CONFERENCE ON INNOVATIONS IN MANAGEMENT & INFORMATION TECHNOLOGY (ICIMIT -23)**

**in Association with**

**EagleBurgmann India Pvt. Ltd, India**

**MAHSA University, Malaysia**

**Indo European Education Foundation [IEEF], Poland**

**National Institute of Personnel Management [NIPM], India**

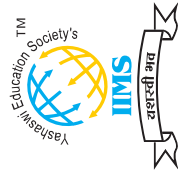
**07<sup>th</sup> & 08<sup>th</sup> of April 2023**

**Paper Presentation Schedule**

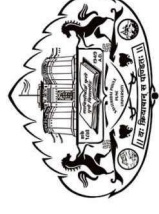
**Track 1(Management)**

**7<sup>th</sup> April 2023 at 3.30 pm**

Sr.No	Time	Research Paper Title	Author Name
1	3.30 pm - 3.40 pm	A Study On The Problems Facing Women Entrepreneurs In Thane District	Surabhi Gupta
2	3.40 pm- 3.50 pm	Financing Of Business	Sanjay Aghav
3	3.50 pm- 4.00 pm	Construct And Optimize Plant Layout Using Meta-Heuristic Approach	Mr.Rushabh S. Korade, Mr. Gangadhar D. Dukare
4	4.00 pm - 4.10 pm	Business Analytics: A Comprehensive Study As A Backbone Of The Business Organisation	Dr. Sudhir A. Atwadkar, Ms. Umeshwari Patil
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6	4.20 pm- 4.30 pm	Study Of Work Life Balance Of Women Bank Professionals In India	Manisha Sabnis
7	4.30 pm- 4.40 pm	Buy Now Pay Later : Understanding A New Method Of Payment In The Modern Era	Dr Bharati Rajiv Jadhav, Abhay Kabra, Apurva, Vaidehi Bhatt
8	4.40 pm- 4.50 pm	Design and Analysis of Roll Cage of Electric Cargo Vehicle	Manasi Gawali, Akshay Madane, Raghavendra Kerkar,Rohit Kale
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13	5.30 pm - 5.40 pm	Study On Fresh Graduate Perceptions of Hiring Process.	Miss. Priyanka Gotsurve, Prof. Mahesh Mahankal
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17	6.10 pm- 6.20 pm	STUDY OF WORK LIFE BALANCE OF WOMEN BANK PROFESIONALS IN INDIA	Manisha Sabnis



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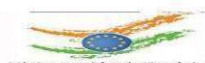
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