

Ref No-IIMS/ Invitation/2022-23/ 5075

Date- 15/03/2023

To  
Ms.Pallavi Bhoite  
Manager-HR& Admin.  
EagleBurgmann India Pvt Ltd.

**Subject- Invitation Letter for Sponsorship to International Conference as an Industry Partner.**

Dear Madam

It gives us great pleasure in extending you a very warm invitation to attend the 3<sup>rd</sup> International Conference on Innovations in Management & Information Technology to be held on 07<sup>th</sup> and 08<sup>th</sup> April, 2023. This Conference is being organised in association with National Institute of Personnel Management, Indo European Education Foundation, Nysa Poland and MAHSA University, Malaysia. 3<sup>rd</sup> edition of the International Conference on Innovations in Management & Information Technology aims to serve as an open forum of academics as well as practicing managers to discuss the issues, challenges and opportunities presented by post-pandemic. The conference hopes to gather intellectuals working in the digital sector, which would aid in information transfer comprehending and advocating excellent practices / barriers in the digital realm, as well as motivating researchers to identify and address new gaps and issues in this burgeoning research topic. The purpose of writing is to request your prestigious organization to be a supportive hand and sponsor our International Conference as an industry partner. We will arrange every single item but are looking for sponsorship which will ultimately enhance the worth of this event. We're organizing the international conference in an effort to bring together industry professionals, thought leaders and academics from across the world. We believe that your experience and expertise as industry partners can give new insight into our conference theme. Your sponsorship will enable us to create an even better platform for networking, learning, and collaboration. In return for sponsoring us, we'll promote your brand by featuring your logo in all our promotional material including banners, brochures, emailers etc. We also request you to nominate senior management personnel as Resource Person who could address the audience on Innovations in Management & Information Technology for our International Conference. We look forward to see your benign presence with active contribution and support to make this event successful. We believe this is an opportunity that will benefit both of us. Your early response would be greatly appreciated as it shall enable us to make final announcements in time. We are inviting international parties, to collaborate with us but your participation would be sort of intense pleasure for us. We have attached all details of the conference with the letter. We hope that you will definitely will a positive gesture and will contribute towards this.

We shall be highly obliged.

I look forward to hearing from you soon and discussing

Thanks & Regards

Dr. Shivaji D. Mundhe  
Director - IIMS



**YASHASWI EDUCATION SOCIETY'S  
INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE**

DTE CODE  
6775

AICTE APPROVED | ISO 9001 CERTIFIED | SPPU AFFILIATED | NAAC ACCREDITED  
A: IIMS, OPPOSITE ELPRO, CHINCHWAD, PUNE - 411 033. P: 020 2735 3733  
E: IIMS.INFO@YASHASWIGROUP.IN W: WWW.IIMS.AC.IN

AISHE CODE  
C - 41595



## International Conference Proposal- 2023

### a) Topic and objectives of the event

1. Title of the conference: **3<sup>rd</sup> International Conference on Innovations in Management & Information Technology (ICIMIT - 2023) Date: 7<sup>th</sup> – 8<sup>th</sup> April 2023 (Online Mode)**

2. Level: International

(i) Scope and area to be covered: Innovations in Management and Information Technology

(ii) Objectives: This International Conference is intended to provide opportunity to academicians, students, industry professionals and research scholars for ascertaining rigorous research with various innovative ideas and techniques in the allied areas of Management and Information Technology.

### b) Target Group :

(i) No. of Outstation /Foreign Participants: 05

(ii) No. of Local/Indian Participants: 200 (Students, Research Scholars, Faculties, Industry Practitioners)

(iii) No. of International & Regional Resource Persons: 10

### c) Names of the Resource Persons (Tentative)

1. **Dr. Shad Ahmad Khan**

Assistant Professor, College of Business, University of Buraimi, Al Buraimi, Sultanate of Oman

2. Prof. (Dr.) Roselina Ahmad Saufi

Dean, Malaysian Graduate School of Entrepreneurship And Business, Malaysia

3. **Phub Dorji**

Lecturer, Gedu College of Business Studies, Royal University, Bhutan

4. **Prof.(Dr.) Dilip K. Patnaik**

Vice Chancellor, Medicaps University, India

5. Dr. Mujtaba Momin

Assistant Professor, American University of Middle-East, Kuwait



Yashaswi Education Society's

**INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE**

**An ISO 9001 Certified Institute**

(Approved by AICTE Ministry of HRD Govt. of India, Recognised by Govt. of Maharashtra  
and Affiliated to Savitribal Phule Pune University)

Reg No. Maha : 417/2007/Pune

Campus : IIMS Bldg, S. No. 169/1/A, Opp. Elpro International, Chinchwad, Pune - 411033, Ph.: (020) 27353730/32/33/34, Fax : (020) 27354731  
Website : [www.iims.ac.in](http://www.iims.ac.in) E-mail : [info@iims.ac.in](mailto:info@iims.ac.in)

6. Dr. Pradeep Kumar,  
Founder & President, Indo-European Education Foundation, Warsaw,  
Poland
7. Assoc Prof Dr Syriac Nellikunnel Devasia  
Dean, Faculty of Business and Accountancy (FOBA)  
MAHSA University
8. Mr Kaushik Mohanraj,  
Enabling Digital Transformation Technologies, Director – Blazeclan, Malaysia
9. Dr. Santosh Vishnupant Bhawe,  
Fellow Member NIPM & Director –HR & IR, Bharat Forge Limited,  
Pune, India
10. Mr Vinod Bidwaik  
Director (Human Resources) - AP Globale

**d). Number of Session Chairs (Tentative)**

1. Dr Rabi N. Subudhi  
Editor, Parikalpana: KIIT Journal of Management  
KIIT School of Management (KSoM) Bhubaneswar, Odisha
2. Dr. Srividya Nadindla  
Professor  
Techo India school of Management Studies West Bengal, India
3. Dr. Prajakta Barve,  
Assistant Professor,  
Prin. L.N. Welingkar Institute of Management Development and Research, Mumbai
4. Dr. Aruna Deshpande  
Professor  
Alkesh Dinesh Mody Institute for Financial and Management Studies  
University of Mumbai
5. Dr. Smita Singh (Dabholkar)  
Associate Professor - IIR and OB  
IMT NAGPUR



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Website : www.iims.ac.in E-mail : info@iims.ac.in

6. Dr. Arunava Narayan Mukherjee  
Professor & Principal  
Berhampore Science and Management College  
Berhampore .Murshidabad , West Bengal
7. Dr.R.Belinda  
Associate Professor & Head,  
Dept. of Social Work (SFS)  
Madras Christian College, Chennai
8. Dr Vasanthi Reena Williams  
Prof. &Head, Dept of MBA & Member of Research & Curricular Development Cell  
Vidya Vikas Institute of Engineering & Technology (VVIET), Mysuru

**e) Programme Schedule**

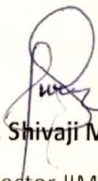
Total No. of days of the Programme: 2 (Online Mode)

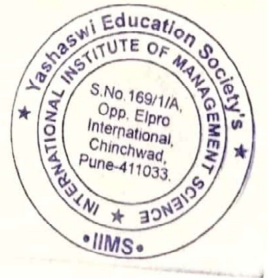
- (i) Opening date: 07/04/2023
- (ii) Closing date: 08/04/2023

**f) Budget indicating Income/Expenditure and shortfall, if any**

- (i) Honorarium and T.A. to resource persons:  $(10,000 \times 10 = \text{Rs. } 100,000.00)$
  - (ii) Honorarium and T.A. to session Chair persons:  $(10,000 \times 8 = \text{Rs. } 80,000)$
  - (ii) Research Journal / Article Publication:  $(45 \text{ Research Articles} \times \text{Rs } 3,500 = \text{Rs. } 157,500.00)$
  - (iii) Conference Leaflets, Brochures, Advertisements, Printing: Rs. 50,000.00
  - (iv) Hospitality, Miscellaneous and Contingencies: Rs. 50,000.00
- TOTAL Expenses: Rs. 4,37,500.00

**g) Amount of assistance requested: Rs. 1, 00,000/- (One Lakh Rupees)**

  
Dr. Shivaji Mundhe  
Director, IIMS, Pune



**Corporate Off. : Yashaswi House, Lane No. 15, Prabhat Road, Pune - 411004 Ph.: (020) 67492727**

## Fwd: Thank You for Accepting International Conference Proposal

Vandana Mohanty <[vandanam.iims@gmail.com](mailto:vandanam.iims@gmail.com)>

Sat 13/07/2024 10:15

To: iims Faculty <[iims.faculty@yashaswigroup.in](mailto:iims.faculty@yashaswigroup.in)>

📎 2 attachments (142 KB)

MOU-Draft.docx; IMG-20211109-WA0007.jpg;

----- Forwarded message -----

From: **Vandana Mohanty** <[vandanam.iims@gmail.com](mailto:vandanam.iims@gmail.com)>

Date: Tue, 21 Mar, 2023, 12:35 pm

Subject: Thank You for Accepting International Conference Proposal

To: <[pallavi.bhoite@in.eagleburgmann.com](mailto:pallavi.bhoite@in.eagleburgmann.com)>

Cc: Shivaji Mundhe <[drshivaji.mundhe@gmail.com](mailto:drshivaji.mundhe@gmail.com)>, Shivaji Munde <[iims.director@yashaswigroup.in](mailto:iims.director@yashaswigroup.in)>

Dear Madam

We would like to express our sincere gratitude for accepting our proposal. We look forward to working with you and building a strong and successful partnership.

Please find attached the draft Memorandum of Understanding (MoU) for your consideration. We are happy to modify the MoU as per your requirements. We have also included our bank details that are required to facilitate the transaction. More details on the same will be discussed by our director sir, Dr Shivaji Mundhe.

If you have any questions or require further assistance, please feel free to contact us.

Thank You

**Dr. Vandana Mohanty**

Associate Professor & IQAC Coordinator Yashaswi IIMS

p: [9657096854](tel:9657096854)

w: [www.iims.ac.in](http://www.iims.ac.in) e: [vandanam.iims@gmail.com](mailto:vandanam.iims@gmail.com)

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