



Yashaswi Education Society's

Reg No. Maha. : 417/2007/Pune

INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE

An ISO 9001 Certified Institute

(Approved by AICTE Ministry of HRD Govt. of India, Recognised by Govt. of Maharashtra and Affiliated to Savitribai Phule Pune University)

Campus. : IIMS Bldg, S. No. 169/1/A, Opp. Elpro International, Chinchwad, Pune - 411033. Ph.: (020) 27353730/32/33/34, Fax : (020) 27354731
Website. : www.iims.ac.in E-mail : info@iims.ac.in

List of Students Publication (Last Five Years)

Sr No	Name Of The Faculty	Name of the Student Author	Title of paper	Name of the Journal
1	Ms. Aboli Mande	Ms. Shruti Pillay	Redesigning The Rewards And Recognition Program: A Scientific Approach	Personnel Today
2	Dr Vandana Mohanty	Mr Kaustubh Munday	The Mediating Role Of Salary Satisfaction Between Reward And Recognition And Employee Engagement: An Empirical Study.	Personnel Today
3	Prof Amar Gupta	Mr Ganesh Kalshetty	Study Of E-Marketing Practices Of Selected Smartphone Brands For Pcmc Region	Shodh Sanchar Bulletin
4	Dr Vandana Mohanty	Ms Dhanashree Shinde	Perceptive Cross - Currents In Vocational Training	Shodh Sanchar Bulletin
5	Dr Pushpraj Wagh	Mr Machhindra Sonar	A Study Of Patient Satisfaction For Sanjeevan Hospital,Pune	Yashomanthan
6	Dr Rajendra Sabnis	Mrs Sudarshana Shelke	A Study Of Trainees Under Neem And Apprentice Act At Tata Motors	Yashomanthan
7	Dr Amit Giri	Ms.Aiswarya wayal	A Study Of Attrition Of Employees At A Manufacturing Firm,Pune	Yashomanthan
8	Mr Sarang Dani	Mr Kiranbhai Patel	A Pilot Project Implementation On Lean Process.	Yashomanthan
9	Dr Pushpraj Wagh	Mr Girishbalasaheb Pore	Study Of Customer Satisfaction Towards Dairy Equipment With Reference To Srujan Enterprises	Yashomanthan



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10	Dr Pushpraj Wagh	Mr Suraj Shankar Gawade	A Study Of Customers Satisfaction At Ideal Engineering Pvt.Ltd.	Yashomanthan
11	Dr Pushpraj Wagh	Mr Ulhas B. Wankhade	A Study Of Customer Satisfaction Towards Elevator With Reference To Thyssen Krupp Elevator India Pvt.Ltd.	Yashomanthan
12	Dr Pushpraj Wagh	Mr Rohit Kumar Gaikwad.	Study On Retailers Satisfaction Towards Visi- Coolers Of Mondelez International Wrt Pune City	Yashomanthan
13	Mr Sarang Dani	Mr Onkar Wagh	Application Of Operations Research Tools And Techniques In Project Management	Shodh Sarita
14	Mr Mahesh Mahakal	Ms.Trupti Kokane	Fundamental Analysis Of City Union Bank Limited	Shodh Sarita
15	Mr Mahesh Mahakal	Ms.Trupti Kokane	Critical Analysis Of Artificial Intelligence - A Case Study Of Chatgpt	Madhya Bharathi
16	Mr Mahesh Mahakal	Rahul Bari	Effect Of Bonus Issue On Prices Of Companies At Stock Exchange	Shodh Sanchar Bulletin
17	Mr Mahesh Mahakal	Ms.Trupti Kokane	Impact Of Technological Advancement On Investment Decisions & Financial Literacy Among Postgraduate Students In India	Sanshodhak
18	Dr Sachin Misal , Mr Prashant Wadkar	Mr Sanket Mundhe	Analysis Of Breast Cancer Dataset And Its Prediction Using Machine Learning	Yashomanthan
19	Mr Gangadhar Dukre	,Ms.Shruti Kodak	Inventory Management & Control Of Consumable Tools	Yashomanthan



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20	Mr Gangadhar Dukre	Mr Rushabh Korade	Construct & Optimise Plant Layout Using Meta Heuristic Approach	Madhyabharati
21	Mr Mahesh Mahakal	, Miss. Sarita Solanke , Miss. Pallavi Deore	Hydroponic Solutions For Soilless Production Systems	Yashomanthan
22	Prof. Mahesh Mahankal ,Dr. Pushpraj Wagh	Ms. Trupti Kokane ,	Criticalanalysis Of Investment In Bosch Ltd. With Respect To Financial Position	Yashomanthan
23	Prof. Gangadhar D Dukare	Mr.Sumit Borhade	Packaging Improvement For Parts Receiving High Damage Claims	Yashomanthan
24	Prof. Swati Bhalerao	Mr. Onkar Balasaheb Chavare	A Study Of Using The Sharp Index Model To Construct An Optimal Liquid Fund Portfolio	Yashomanthan
25	Prof. Mahesh Mahankal	Ms. Trupti Kokane, Mr. Sagar Walekar	Impact Of Stock Split In The Stock Price Of Specific Companies In The Covid -19 Pandemic	Yashomanthan
26	Dr. Sachin Misal	Mr. Santosh Jadhvar	A Study Of Critical Factors Affecting Material Management With Special Reference To Garware Wall Rope	Yashomanthan
27	Prof. Gangadhar Dukare	Miss. Sarita Salunke	Effect Of Promotional Tools In Product Marketing	Yashomanthan
28	Mr. Gangadhar D. Dukare	Mr. Shripad G. Deshpande	Procurement Operations In Scm	Yashomanthan
29	Dr. Pushpraj Wagh	Mr. Siddharam Someshwar	A Study On Impact Of Lifestyle On Health And Wellness	Yashomanthan

Dr Shivaji D Mundhe
Director,IIMS

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GUIDELINES FOR PAPER SUBMISSION

Researchers should submit full length papers which will be reviewed by the reviewing committee and the selected papers will be published in the peer review multidisciplinary research journal "Yashomanthan" with ISSN. No 2347 - 8039. The soft copy of full length paper in word and in pdf format along with the duly filled registration and copyright form should be emailed to conference@iims.ac.in. Abstract of the paper should not exceed more than 300/ 400 words. The paper should not exceed 3000 words including abstract. The full paper must carry Author/s name/s, institute, complete address, Email Id, Contact number along with title of the paper on front page. At least one of the author must preregister for the conference.

REGISTRATION FEE

Details	Registration Fee in INR
Research Scholars and Students	Rs. 1000/-
Academicians / Faculty	Rs. 1500/-
Industry Experts / Policy Makers	Rs. 2500/-

Registration Fee will be paid by Cash, Cheques/DD drawn in favour of "International Institute of Management Science, Chinchwad, and Pune" payable at Pune.

CONFERENCE VENUE

Maharashtra State Institute of Hotel Management & Catering Technology
412 - C, Shivaji Nagar, Off Senapati Bapat Marg,
Pune - 411 016.

FOR FURTHER DETAILS, PLEASE CONTACT

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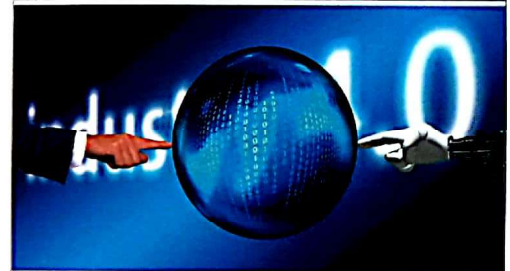


National Conference

On

**"Current Trends in Management -
Changes & Challenges"**

27th & 28th February - 2020



Organized by

**Yashaswi Education Society's
International Institute of Management
Science Chinchwad, Pune**

In association with

**Associations of Indian Management School
(AIMS)**

IIMS, Elpro International Chowk, Chinchwad, Pune - 411 033.

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Report on National Conference on:

'Current Trends in Management - Changes and Challenges'

Date: 27th & 28th of February, 2020

Yashaswi Education Society's International Institute of Management Science, Chinchwad organised the **Two Days National Conference in Association with AIMS on 'Current Trends in Management - Changes and Challenges' on 27th & 28th of February, 2020** at Maharashtra State Institute of Hotel Management and Catering Technology, Shivajinagar, Pune. The two days National Conference witnessed some of the great speakers from the Academics and the Industry.

The objective of the Conference was to provide an intellectual forum for exchange of knowledge and information in relation to latest developments in the field of Management. On the first day 6 Sessions were conducted which included Chief Guest Address, Two Key Note address and 1 Panel Discussion and parallel session for paper reading and on the second day 4 sessions were conducted which included 2 Invited Talks and parallel paper reading sessions.

The conference was inaugurated with auspicious Saraswati Vandana, lamp lighting and garlanding ceremony of Maa Saraswati. The conference was inaugurated by **Chief Guest- Dr. Apoorva Palkar, Director, Innovation & Incubation Linkage, SPPU, Pune, and Past President aims, Guest of Honor- Dr. Ganesh Rao , Director MITCON and Executive Member of AIMS, Dr. Parag Kalkar, Dean Faculty of Commerce & Management, SPPU, and Executive Member of AIMS.** The Conference proceedings and research Journal Yashomanthan were inaugurated by the hands of the Guests.

Dr. Palkar Madam laid emphasis on Innovation & Entrepreneurship as the new trends of Management. Dr Kalkar gave stress on Artificial Intelligence and Industry 4.0. Dr. Rao focussed on role & need of basic skills in development of Expertise in the Industry. Inaugural session was

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concluded by Prof. Amar Gupta who gave vote of thanks and expressed his gratitude to everyone for being part of this grand intellectual gathering

The Inauguration session was followed by Keynote Address by the Keynote Speaker Mr. Atul Bengari who spoke on the skill set that the Industry today is demanding and the negative impact of social media on youths.

The conference brought together over 120 Participants from more than 3 states representing different Universities across India. There were two technical sessions for Paper Presentations. The Session Chairs for the Morning Technical Session were Dr K. V. Marulkar, Shivaji University, Dr Sunil .S. Dhanwade Director, D.Y Patil Management School. & Dr. G. Y. Shitole, Principal BCAS&C.

Some of the best Papers presented were-

- Consumer Demographics & Reverse Logistics.
- Impact of Recession on the Automobile component Industry in Pune Region.
- Software as a service (Saas) Marketing Issues & Challenge.

A panel discussion of renowned Academicians and Industry Stalwarts was structured. Capt. (Dr.) C.M. Chitale was the Organiser & Moderator of the Panel Discussion. Other Panelists were- Mr. NitinDaangal - Associate Director HR at Leadec India Pvt Ltd., Mr. ZakirShaikh- Head HR Comau India Pvt. Ltd, Dr.Abhay Kulkarni- Director IICMR, Dr. Bharat Kasar- Director Camp Education Society, Dr. Nivedita Ekbote-Deputy Secretary, Progressive Education Society, Associate Professor at Modern Institute of Business Management, Pune. The Key take away for the attendees was the impact of AI & Analytics in coming days.

The Session Chairs for the Afternoon Technical Session were Dr. Sachin Borgave, Director, Pratibha Group of Institutes & Prof.Sneha Joshi, Senior Faculty PCMRD. A total of 12 Papers were presented on Day-1.

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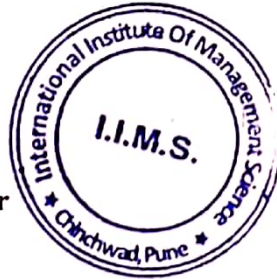
The Day-2 of the conference opened on an interesting note of Technology that will drive the world by 2030. The Keynote Speaker Dr. Viraj Atre engaged the session on upcoming trends in Automotive Sector & AI. The second Keynote Speaker was Mr. Mukund Jagirdar- General Manager (HR) Arcelor Mittal Nippon Steel India Ltd who focused on Current Trends in Management.

The Session was followed by Paper Presentation. The Session Chair for the Dr Y. S. Patil, Associate Professor VAMNICOM, Dr. Indu Sharma, Director ZIMCA and Dr Vijay Dhole, Dean SIBAR. The session was followed by Paper Presentations by the researchers. A total number of 30 papers were presented in over two days.

The conference closed with the valedictory function. The Conference Highlights were presented by Dr Vandana Mohanty. In the valedictory session key persons, practitioners and chair members shared their experiences of the conference. The certificate given ceremony was also held at the valedictory Academic Felicitations of the students was one of the major event in the valedictory. The vote of Thanks was presented by the Dean Dr Rajendra Sabnis.

Thank You


Dr Shivaji D Mundhe
Director and Convenor
Yashaswi's IIMS





Dr Ganesh Rao
Director
MITCON



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Inauguration of National Conference on Current Trends in Management - Changes & Challenges by Dr. Apoorva Palkar



Inauguration of National Conference on Current Trends in Management - Changes & Challenges by Dr. Parag Kalkar



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Release of Proceeding of National Conference on Current Trends in Management - Changes & Challenges by Guest



Participant & Students with Guest





Felicitations of Dr.Kaedar Mharulakar, Dr. Sunil Dhanwade, Director D Y Patil Institute as Session Chair for conference by Dr.Shivaji Mundhe, Director,IIMS,Chinchwad,Pune



Dr.Apoorva Palkar addressing to the Conference Audience



Dr.Ganesh Rao Addressing the Conference audience



From Left Dr.Shivaji Mundhe, Director, IIMS. Dr.Ganesh Rao, Dr.Apoorva Palakar

सकाळ

पुणे, शनिवार,
२९ फेब्रुवारी २०२०



शिवाजीनगर : राष्ट्रीय परिसंवादाच्या समारोपप्रसंगी उल्लेखनीय कामगिरी केलेल्या विद्यार्थ्यांसमवेत डॉ. शिवाजी मुंडे, डॉ. राजेंद्र सबनीस आणि प्राध्यापक.

व्यवस्थापन विषयावर ४३ शोधनिबंध

पुणे : असोसिएशन ऑफ इंडियन मॅनेजमेंट स्कूल्स (एम्स) व यशस्वी एज्युकेशन सोसायटीच्या इंटरनॅशनल इन्स्टिट्यूट ऑफ मॅनेजमेंट सायन्सतर्फे (आयआयएमएस) 'व्यवस्थापनातील सध्याच्या घडामोडी : बदल आणि आव्हाने' या विषयावरील राष्ट्रीय परिसंवादाचा समारोप झाला. त्यामध्ये ४३ शोधनिबंध सादर करण्यात आले. समारोपप्रसंगी डॉ. इंदू शर्मा, डॉ. विराज अत्रे, मुकुंद जागीरदार यांनी मार्गदर्शन केले. 'आयआयएमएस'चे अधिष्ठाता डॉ. राजेंद्र सबनीस, प्रा. वाय. एस. पाटील, प्रा. डॉ. विलास ढोले उपस्थित होते. डॉ. शिवाजी मुंडे यांनी प्रास्ताविक केले. डॉ. वंदना मोहंती यांनी सूत्रसंचालन केले.

सकाळ

पुणे, शुक्रवार,
२८ फेब्रुवारी २०२०

व्यवस्थापनाबाबत राष्ट्रीय परिसंवाद

पुणे : इंटरनॅशनल इन्स्टिट्यूट ऑफ मॅनेजमेंट सायन्सच्या (आयआयएमएस) वतीने नुकतेच राष्ट्रीय परिसंवादाचे आयोजन करण्यात आले होते. 'व्यवस्थापनातील सध्याच्या घडामोडी - बदल आणि आव्हाने' हा या परिसंवादाचा विषय होता. या वेळी सावित्रीबाई फुले पुणे विद्यापीठाच्या संशोधन व नवोपक्रम विभागाच्या संचालिका डॉ. अपूर्वा पालकर, डॉ. पराग काळकर, मिटकॉन संस्थेचे संचालक डॉ. गणेश राव, यशस्वी एज्युकेशन सोसायटीचे अध्यक्ष विश्वेश कुलकर्णी, संस्थेचे अधिष्ठाता डॉ. राजेंद्र सबनीस आदी उपस्थित होते.

लोकमत

पुणे, शुक्रवार, दि. २८ फेब्रुवारी २०२०

स्वतःमधील उद्योजकीय मानसिकता विकसित करा

पुणे : व्यवस्थापनशास्त्र विद्याशाखेच्या विद्यार्थ्यांनी स्वतःला केवळ नोकरीसाठी तयार न करता स्वतःमधील उद्योजकीय मानसिकता विकसित करावी, असे आवाहन सावित्रीबाई फुले पुणे विद्यापीठाच्या संशोधन व नवोपक्रम विभागाच्या संचालिका डॉ. अपूर्वा पालकर यांनी केले.

असोसिएशन ऑफ इंडियन मॅनेजमेंट स्कूल्स (एम्स) व इंटरनॅशनल इन्स्टिट्यूट ऑफ मॅनेजमेंट सायन्स (आयआयएमएस)च्या वतीने आयोजित 'व्यवस्थापनातील सध्याच्या घडामोडी - बदल आणि

आव्हाने' या विषयावरील राष्ट्रीय परिसंवादात त्या बोलत होत्या. या कार्यक्रमात विद्यापीठाच्या व्यवस्थापन शास्त्र विद्याशाखेचे अधिष्ठाता डॉ. पराग काळकर, मिटकॉनचे संचालक डॉ. गणेश राव विद्यापीठाच्या कौशल्य विकास केंद्राचे संचालक कॅप्टन डॉ. सी. एम. चितळे, अतुल बेंगारी, डॉ. अभय कुलकर्णी, डॉ. भरत कासार, डॉ. निवेदिता एकबोटे यांनी मनोगत व्यक्त केले. डॉ. शिवाजी मुंडे यांनी प्रास्ताविक केले. तर सूत्रसंचालन डॉ. वंदना मोहंती व प्रा. अमर गुप्ता यांनी केले.

***Report on International Conference on Innovations in Management Science
(ICI2MS)***

on

5th & 6th March – 2021

Yashaswi Education Society's International Institute of Management Science organized an International Conference on Innovations in Management Science (ICI2MS) on 5th & 6th March – 2021. This Virtual-Conference was an attempt to identify and acknowledge innovative efforts made by businesses leading them towards enhanced performance so that the other organizations following their example may prepare themselves to face more global challenges and emerge as market leaders.

This summary captures the two-day program of presentations and keynote addresses, which took place from the 5th to 6th March 2021 virtually. The event brought together some 180 plus research scholars, members of faculty, students, and key officials nationally and internationally from countries like Oman, Bhutan, Tanzania, Turkey, and India to discuss the recent advances and Innovations in Management Science. It concluded with a set of presentations of real-world cases describing new and noteworthy initiatives relevant to the conference theme.

The first day of the conference started with an inaugural session with a welcome note and conference overview by Dr. Shivaji Mundhe, Director, IIMS, Chinchwad, Pune. Dr. Shivaji Mundhe welcomed all the Dignitaries and Participants for attending the Virtual International Conference.

Dr. Shivaji Mundhe further thanked Mr. VishweshKulkarni -The Hon'ble President of Yashaswi Group for gracing the Occasion. Later on, Mr. VishweshKulkarni Sir thanked all the Delegates, Authors, and Participants for attending the E-Conference. He further talked about the role of Innovation in Management Science.

Dr. Shad Khan from the University of Buraimi, Oman was the Chief-Guest for the Inaugural Ceremony of the International Conference. He spoke on the role of Innovation in the Present era. He said that the development in technology is not an innovation but the change in practices is innovation, and the innovation depends on many people who are involved in it.

Dr. PhubDorji from Gedu College of Business Studies-Royal University of Bhutan was the Guest of Honor for the Inaugural Ceremony. He nicely explained the role of Innovation in Business through the Case Study of Parle Industries Ltd.His session was followed by the Research Paper Presentations. The technical sessions followed the inaugural session and the main keynote lecture. The two-day conference comprised of four technical sessions, some of them scheduled concurrently. The theme, Innovations in management science , was divided into four sessions in order to accommodate the large number of presentations. Each session had a Chair and Co-chair, who were experts in the domain. Each author was given 10 minutes for the paper presentation, which was followed by question and answer session for 5 minutes. The conference was structured to foster discussion between participants. There were more than 50 paper presentations across two days of the International Conference.

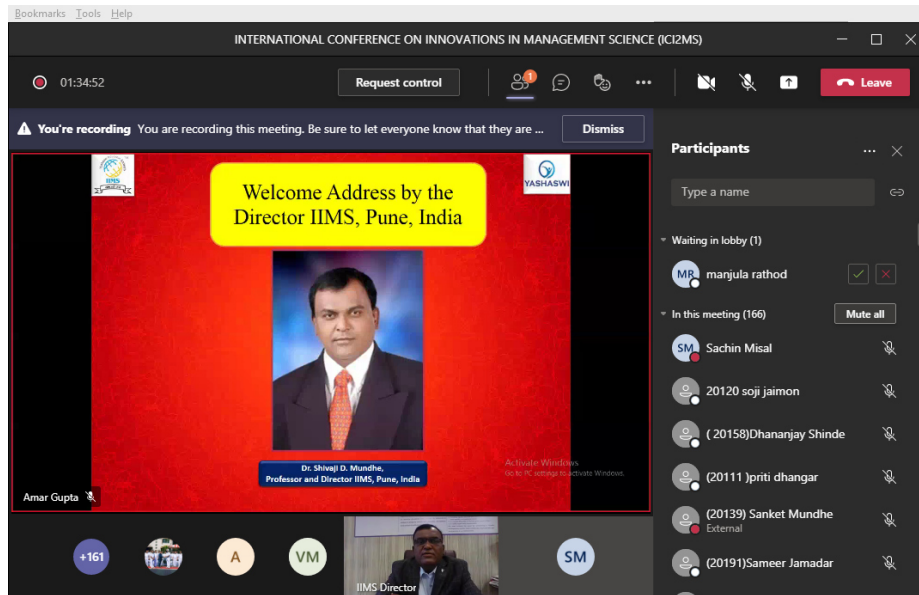
Capt.(Dr.) C.M. Chitale from Professor, Kirloskar Chair,SPPU,Pune,India was the key noteSpeaker of the International Conference. He spoke on the Innovation as a combination of innovation process & management, knowledge evolution should take place and teacher should research in teaching.

Dr. MaigeMwakasegeMwasimba,Mzumbe University, Tanzaniawas the secondkey note Speaker of the International Conference. He highlighted that the organization should use innovative Supply chain management techniques to get competitive edge. To get advantages like deliver goods on time at lowest cost and serve the society. His session was followed by the Research Paper Presentations.

The two-day Conference ended with a valedictory session. The welcome speech in the session was delivered byDr Vandana Mohanty,IQAC Co-ordinator,IIMS.Dr. UtkuKose, SuleymanDemirel University, Turkey was theValedictory Guest speaker of the International Conference. In his valedictory address he discussed about the Artificial Intelligence key techniques, present and future. In future daily life AI will be used it will create new jobs and changes of current job. Every individual have to adopt the AI in their respective field to get advantage of it.

On behalf of the entire Yashaswi Group Dr. Vandana Mohanty, delivered Vote of thanks. That concluded a remarkable, memorable, knowledgeable conference ICI2MS -2021.

Glimpses from ICI2MS-2021



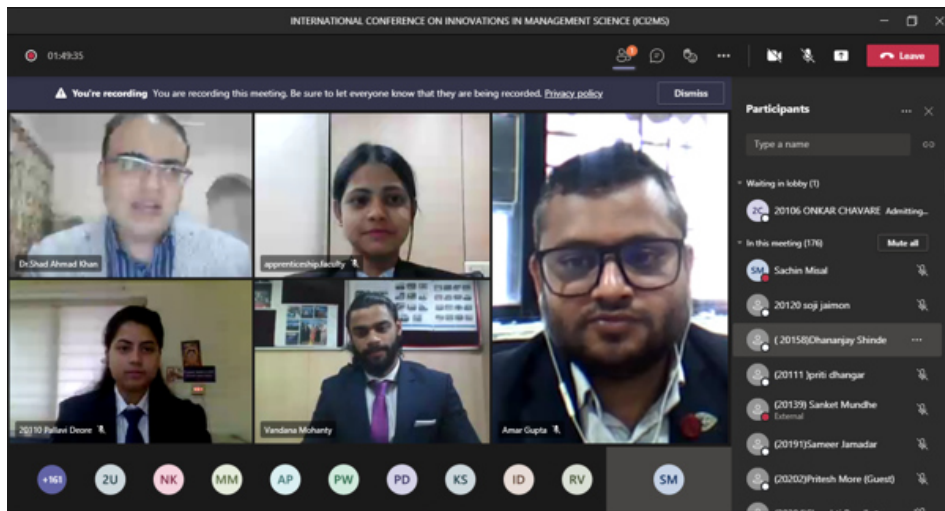
Welcome Address by Director, IIMS Dr. Shivaji Mundhe- Director IIMS



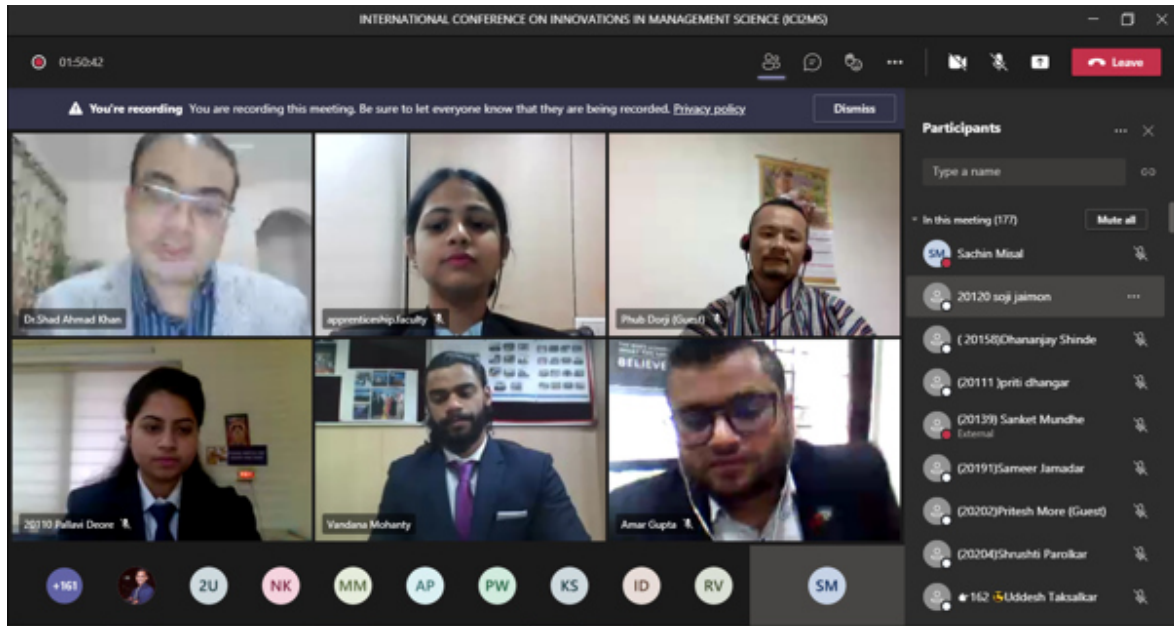
Address By Hon'ble President Mr. Vishwesh Kulkarni, Yashaswi Group.



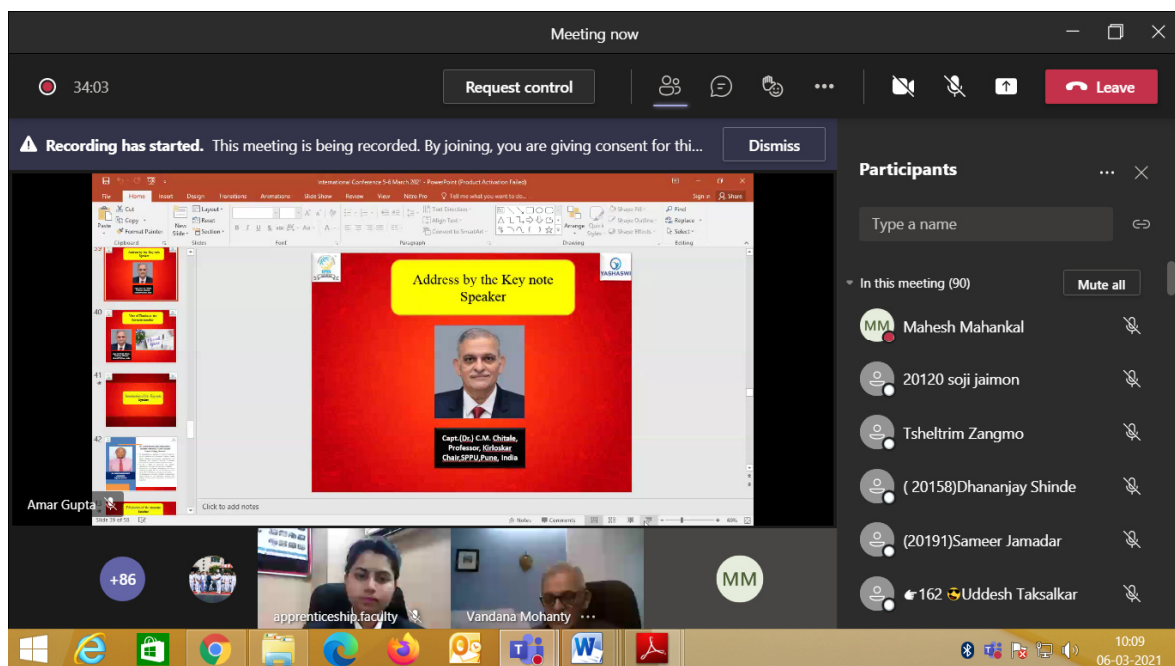
Inset from left - Chief Guest- Dr. Shad Khan-University of Buraimi, Oman & Guest of Honor- Dr.PhubDorji- GCBS, Royal University of Bhutan



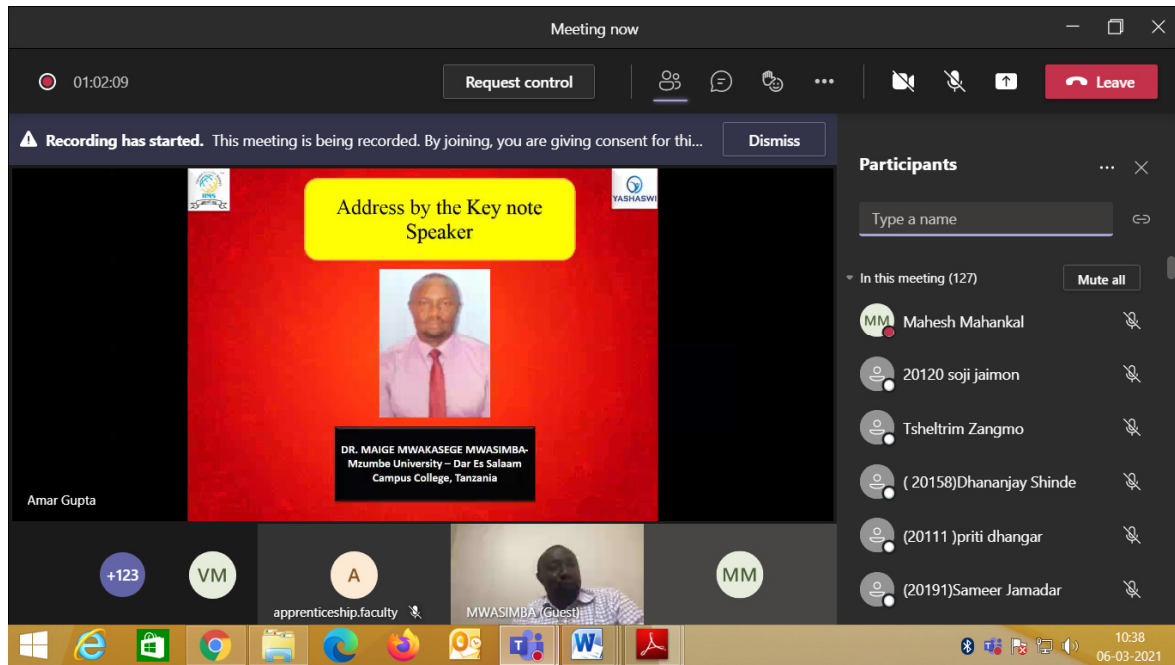
Address by chief Guest Dr. Shad Khan, University of Buraimi, Oman.



Address by Guest of Honor Dr. PhubDorji, Gedu college of Business Studies, Royal University of Bhutan.



Address by Key note Speaker Capt. (Dr.) C.M. Chitale, Professor, KirloskarChair,SPPU,Pune,India.



Address by Key note Speaker Dr. Maige Mwakasege Mwasimba, Mzumbe University, Tanzania



Valedictory Address by Dr. Utku Kose, Suleyman Demirel University, Turkey.

Media Coverage

व्यवस्थापनावर परिषद

पिंपरी : चिंचवड येथील यशस्वी एज्युकेशन सोसायटीच्या 'इंटरनॅशनल इन्स्टिट्यूट ऑफ मॅनेजमेंट सायन्स' तर्फे (आयआयएमएस) ऑनलाइन परिषदेचे आयोजन करण्यात आले आहे. परिषदेच्या प्रथम सत्रात बुरैमी विद्यापीठाच्या व्यवस्थापनशास्त्र विभागाचे प्राध्यापक डॉ. शाद खान यांनी मनोगत व्यक्त केले. शुभम पिल्ले याने सूत्रसंचालन केले. नम्रता कदम हिने आभार मानले. परिषदेत विविध विद्यापीठांतील १८० विद्यार्थी, अध्यापकांनी भाग घेतला.

CS Scanned with CamScanner

Maharashtra Times- 08/03/2021

Regards,

Dr. Shivaji Mundhe

Director IIMS

Report on 2nd International Conference on Innovations in Management & Information Technology (ICIMIT –22)
On
25th & 26th February 2022

Yashaswi Education Society's International Institute of Management Science, Chinchwad, Pune, India organized “**2nd International Conference on Innovations in Management & Information Technology (ICIMIT –22)**” through virtual mode, in association with **National Institute of Personnel Management, India [NIPM] & Indo European Education Foundation [IEEF], Poland** on 25th & 26th February 2022.

On Day 1 the conference began with a formal inaugural session and welcome address by **Dr. Shivaji Mundhe, Director, IIMS**, in which he welcomed all the Guests, participants, research scholars and students from the various countries like Bhutan, Poland, Malaysia, Bulgaria, and India.

Dr. Shivaji Mundhe further expressed the gratitude to Mr. Vishwesh Kulkarni –Hon. President, Yashaswi Group for gracing the occasion.

The **Chief Guest Hon. Phub Dorji, Gedu College of Business Studies, Royal University of Bhutan, Bhutan**, spoke about how research in management and information technology has given the efficient output to various organization. Technology has positive impact on human kind. He has given best wishes for a greater success of this International Conference.

Dr. Parag Kalkar, Dean, Faculty of Commerce and Management, Savitribai Phule Pune University, India was the **Guest of Honor** for Inaugural Ceremony, he highlighted about how this digital world is helping in health care sector with the help of various technology like Machine Learning & Artificial Intelligence. Students need to think ahead of the machine in this digital world to become successful in their life.

In a historic moment, Yashaswi Education Society's International Institute of Management Science, Chinchwad, Pune, India and Indo European Education Foundation [IEEF], Poland signed **Memorandum of Understanding** for mutual co-operation in research, academics and knowledge sharing.

Dr. Pradeep Kumar, Founder & President, Indo-European Education Foundation, Warsaw, Poland was the Keynote Speaker for the 2nd International Conference. He spoke on how Innovation will change the product market and services and how Innovation strategy is important and how it comes from company's vision statement. He also discussed, the various approaches required for formulating and implementing strategies, like economic imperative, political imperative, quality imperative, administrative co-ordination. He stressed on reform, perform and transform for Innovation.

Mr. Kaushik Mohanraj, Enabling Digital Transformation Technologies, Director – Blazeclan, Malaysia was the second Keynote Speaker for the 2nd International Conference. He highlighted that, innovation is for operation excellence, security, reliability, efficiency and cost optimization. He encouraged students to think with innovative ways and to apply them in their career.

Near about 60 research papers were presented in the conference by researcher scholars, students, Industry professionals and academicians.

There were two parallel tracks conducted for presenting their research.

The Track 1 was chaired by Dr. K.V. Marulkar & Dr. Sachin Borgave.

The Track 2 was chaired by Dr. Ashwini Brahme & Dr. Shikha Dubey

The first day was concluded with a set of research presentations of real-world cases describing new and noteworthy initiatives relevant to the conference theme. There were more than 289 participants who attended this conference from various countries.

On Day 2 the conference began with address of Guest of Honor **Dr Silvena Yordanova Professor, Varna University of Management, Bulgaria**. She emphasized on the Artificial Intelligence (AI) in education sector, mainly how China in using the AI in their education sector. She told how AI can be used for future prediction of students learning. She discussed the advantages and disadvantages of Artificial Intelligence (AI).

Mr. Gajanan Shinde Sr. Manager, Infosys, India, who was next Guest Speaker, he spoke on agile technology, its benefits to the customers, development team, vendor and product owner.

Prof. Dr. inż. Mariusz Kolosowski, Vice-rector for student affairs and teaching, University of Applied Sciences in Nysa, Poland, he spoke about the innovation in the today's world, and how they are adopting the change in their country.

Prof. Dr. Roselina Ahmad Saufi, Dean Malaysian Graduate School of Entrepreneurship and Business University Malaysia Kelantan, she shared her experience for how the innovation has changed their country since inception of their university.

The Conference was summarized with a valedictory session. The Valedictory Chief Guest was Dr. Santosh Bhave, Fellow Member NIPM & Director –HR & IR, Bharat Forge Limited, Pune, India. In this valedictory function he illuminated the characteristics of innovation manager like adoptability, build team, multi challenges and ideation. He explained how innovation is a solid necessity for companies, to survive in today's world.

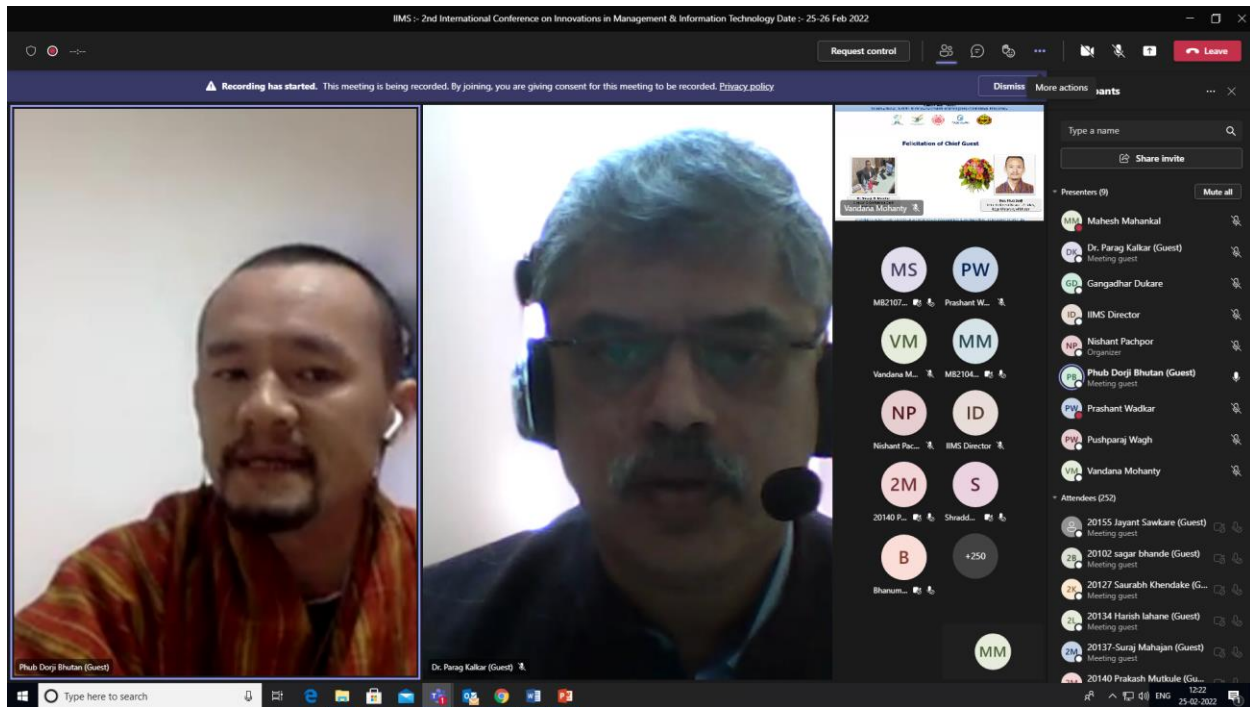
There were more than 289 participants who attended this conference from various countries, like Bhutan, Poland, Malaysia, Bulgaria, Tanzania, Turkey, Oman and various states of India to discuss the recent advances and Innovations in Management and Information Technology.

On behalf of the Yashaswi Group, Dr. Vandana Mohanty, Convener, ICIMIT –22, delivered Vote of thanks. The conference was very memorable and remarkable.

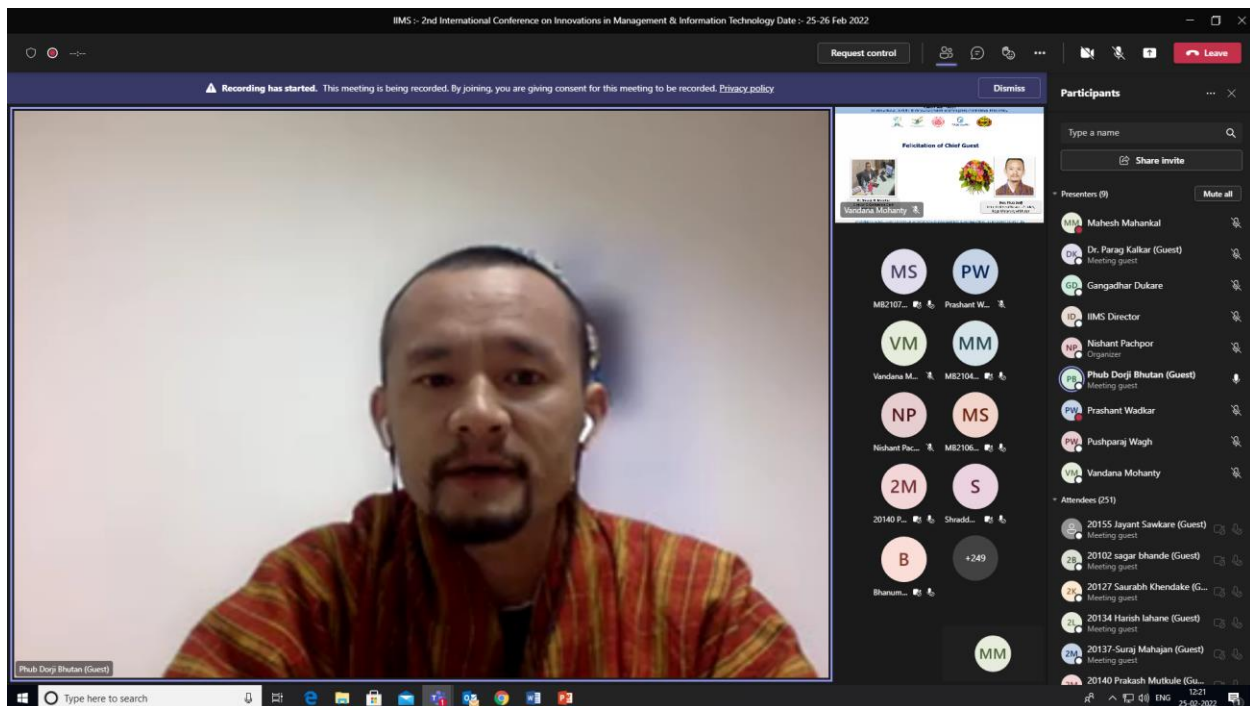
Glimpses from ICIMIT –22



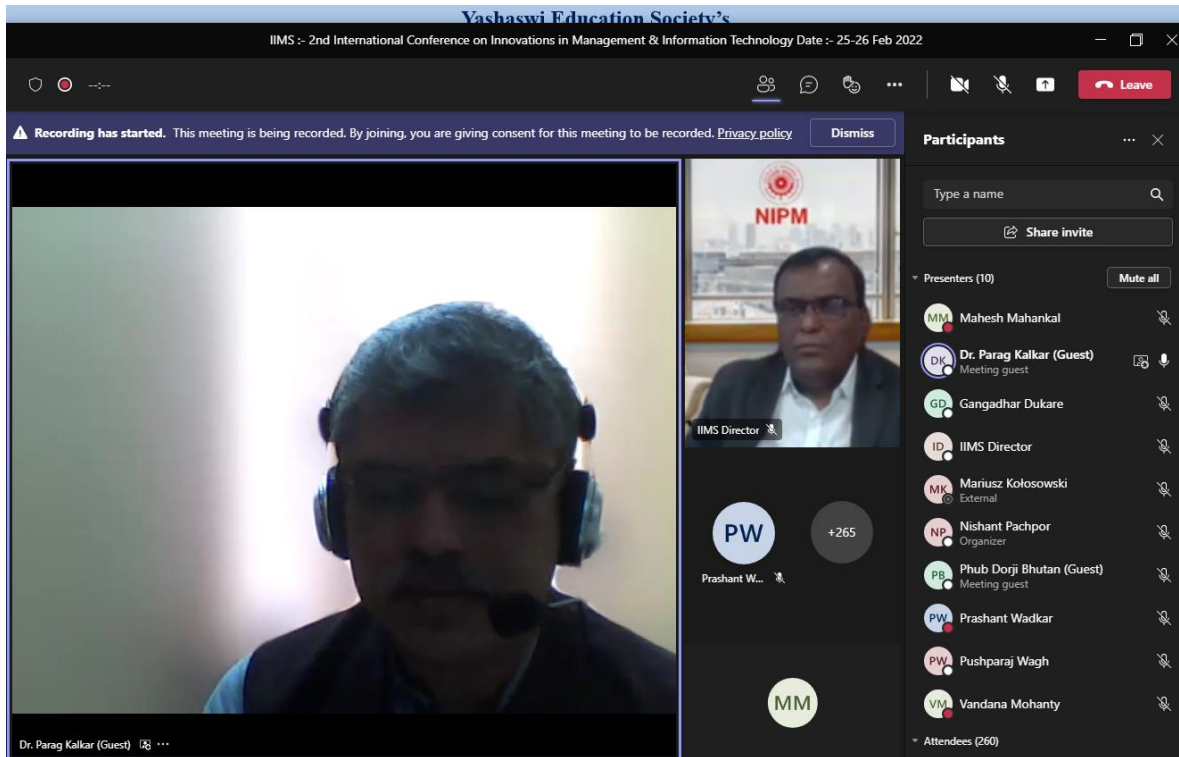
Welcome Address by Director, IIMS Dr. Shivaji Mundhe- Director IIMS



Hon. Phub Dorji Gedu College of Business Studies, Royal University of Bhutan & Dr. Parag Kalkar, Dean, Faculty of Commerce and Management, Savitribai Phule Pune University, Pune, India.



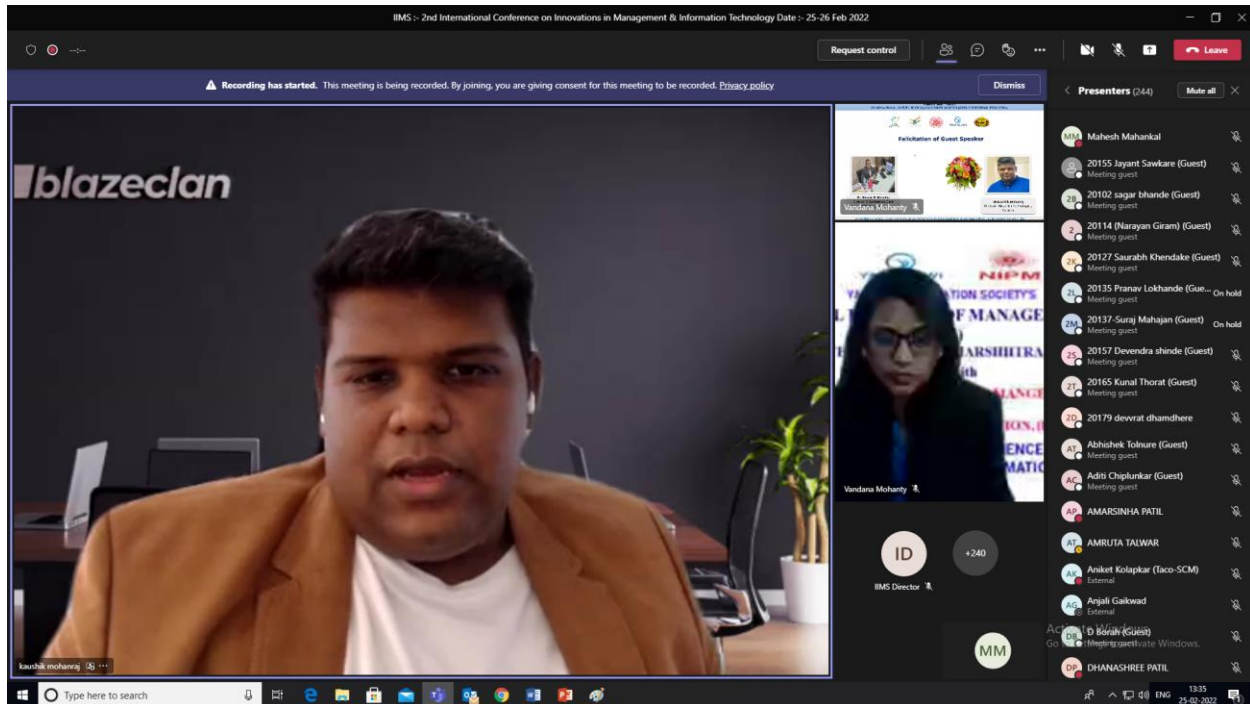
Address by chief Guest Hon. Phub Dorji Gedu College of Business Studies, Royal University of Bhutan, Bhutan.



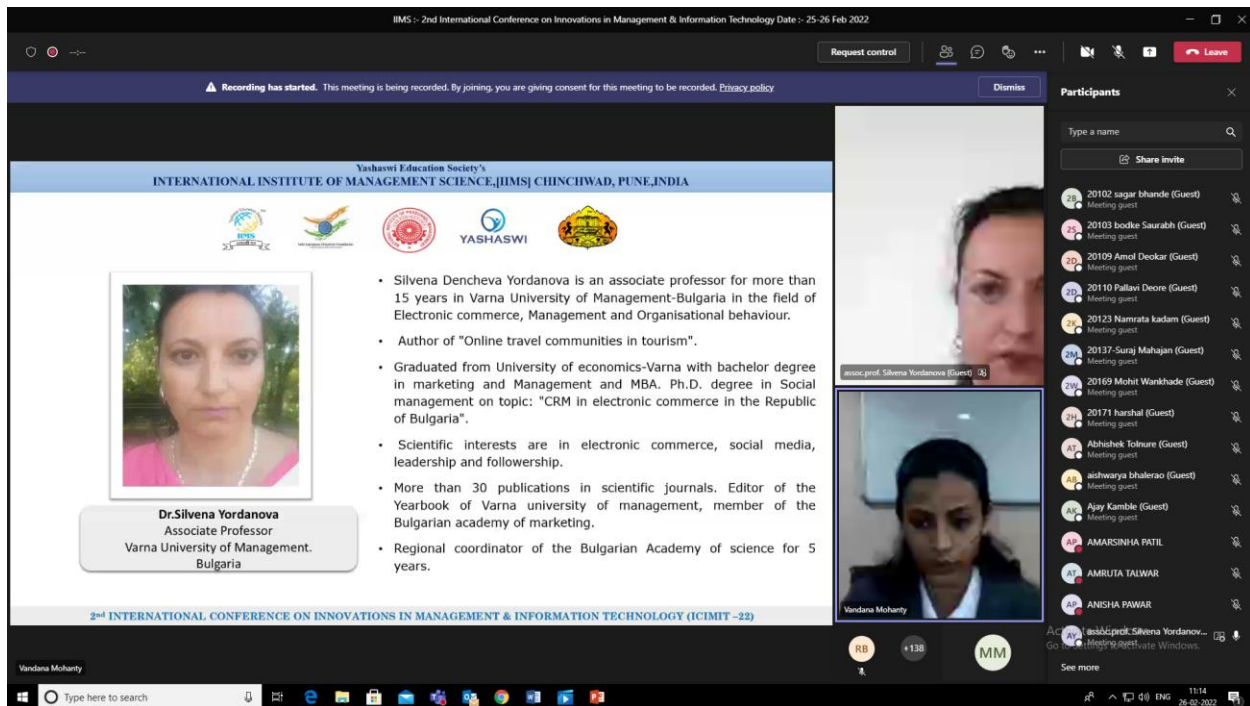
Address by Guest of Honor Dr. Parag Kalkar, Dean, Faculty of Commerce and Management, Savitribai Phule Pune University, Pune, India.



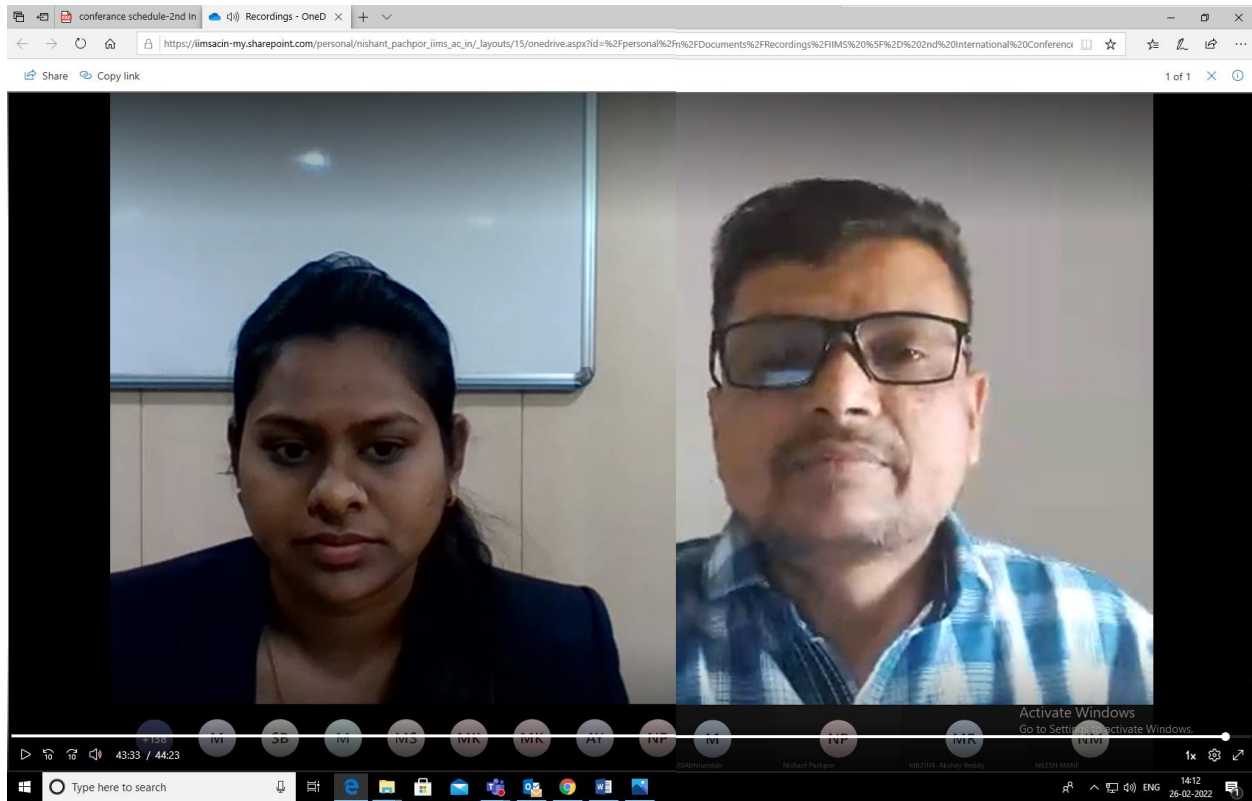
Address by Key note Speaker Dr. Pradeep Kumar Founder & President, Indo-European Education Foundation, Warsaw, Poland.



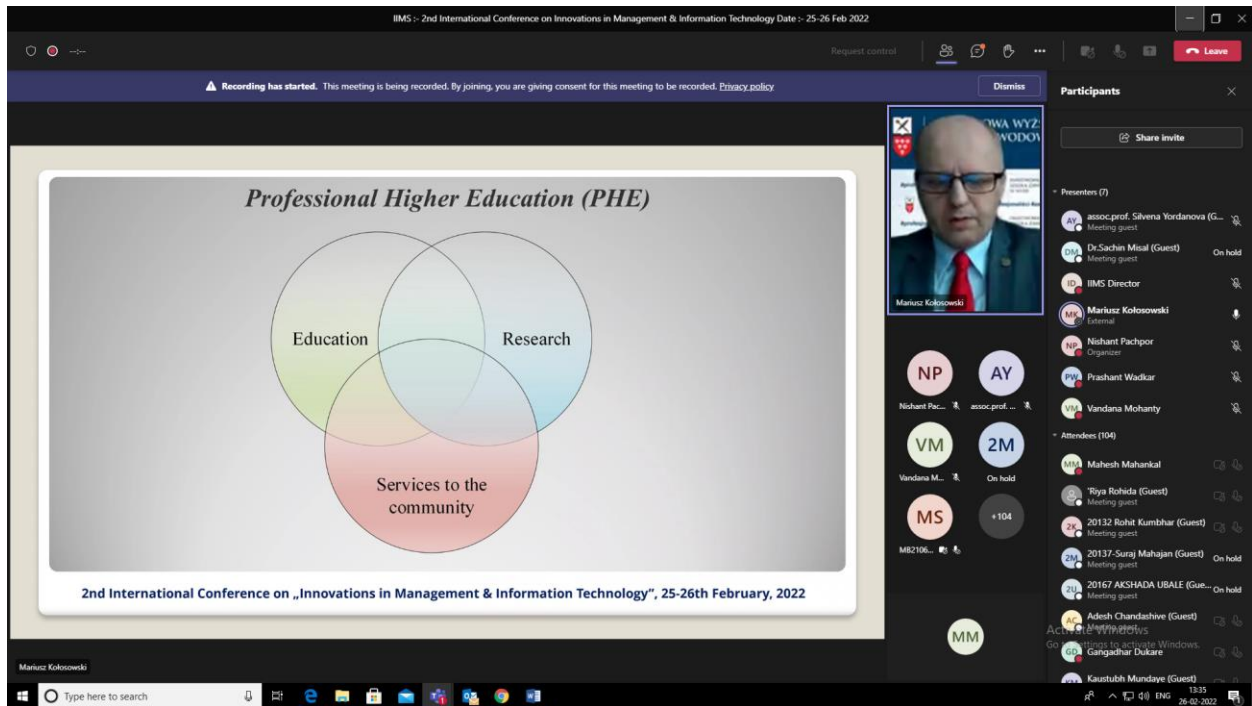
Address by Key note Speaker Kaushik Mohanraj Enabling Digital Transformation Technologies, Director – Blazeclan, Malaysia



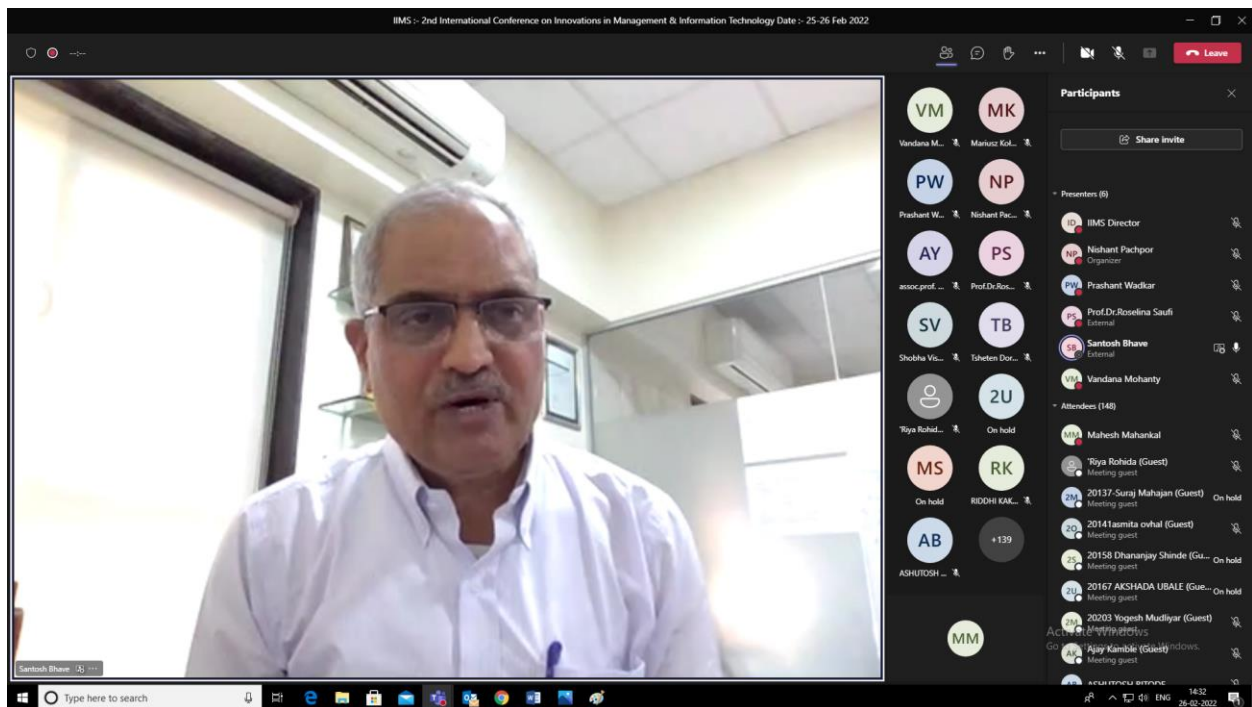
Address by Key note Speaker Silvena Yordanova Professor, Varna University of Management. Bulgaria



Address by Key note Speaker Mr. Gajanan Shinde Sr. Manager, Infosys, India. 12



Address by Key note Speaker Prof. Dr. inż. Mariusz Kołosowski, Vice-rector for student affairs and teaching, University of Applied Sciences in Nysa, Poland



Valedictory Address by Dr. Santosh Bhawe Fellow Member NIPM & Director –HR & IR, Bharat Forge Limited, Pune, India

Pre Conference Media Coverage

राष्ट्रसंचार

शनिवार, २६ फेब्रुवारी २०२२

व्यवस्थापन विषयावर आंतरराष्ट्रीय परिषद

राष्ट्रसंचार न्यूज नेटवर्क

पुणे : 'व्यवस्थापनशास्त्र व माहिती तंत्रज्ञानातील अभिनवता' या विषयावरील आंतरराष्ट्रीय परिषदेचे आयोजन यशस्वी एज्युकेशन सोसायटीच्या इंटरनॅशनल इन्स्टिट्यूट ऑफ मॅनेजमेंट सायन्स (आयआयएमएस) च्या वतीने करण्यात आले आहे. इंडो युरोपियन एज्युकेशन फाउंडेशन, पोलंड व नॅशनल इन्स्टिट्यूट ऑफ पर्सोनेल मॅनेजमेंट या संस्थांच्या सहकार्याने ऑनलाइन पद्धतीने ही परिषद होईल.

दोनदिवसीय या परिषदेत भूतान येथील गेडू कॉलेज ऑफ बिझनेसचे प्रा. फुब दोरजी व सावित्रीबाई फुले पुणे विद्यापीठाच्या वाणिज्य व व्यवस्थापन विद्याशाखेचे अधिष्ठाता डॉ. पराग काळकर हे प्रमुख पाहुणे म्हणून विद्यार्थ्यांना मार्गदर्शन करणार आहेत.

परिषदेच्या पहिल्या दिवशी इंडो युरोपियन एज्युकेशन फाउंडेशन, पोलंडचे अध्यक्ष डॉ. प्रदीप कुमार, ब्लेझकान मलेशियाचे संचालक कौशिक मोहनराज यांची मार्गदर्शन सत्रे होतील. तर परिषदेच्या दुसऱ्या दिवशी बल्गेरियाच्या वर्णा वाणिज्य विद्यापीठाचे प्रा. सिल्व्हेना योर्दानोव्हा, इन्फोसिस कंपनीचे वरिष्ठ व्यवस्थापक गजानन शिंदे, पोलंडच्या अप्लाईड सायन्स विद्यापीठाचे प्रा. डॉ. मारियुसझ कोलोसॉव्हस्की, मलेशियन ग्रॅज्युएट स्कूल ऑफ आंत्रप्रेन्युअरशिप अँड बिझनेस युनिव्हर्सिटीच्या अधिष्ठाता प्रा. डॉ. रोझलीन अहमद सौफी यांची मार्गदर्शन सत्रे होणार असून परिषदेसाठी भारतासह भूतान, पोलंड, मलेशिया, बल्गेरिया आदी देशातून आलेले निवडक शोधनिबंध सादर करण्यात येणार आहे.

Regards,

Dr. Shivaji Mundhe

Director IIMS

राष्ट्रसंचार

शनिवार, २६ फेब्रुवारी २०२२

व्यवस्थापन विषयावर आंतरराष्ट्रीय परिषद

राष्ट्रसंचार न्यूज नेटवर्क

पुणे : 'व्यवस्थापनशास्त्र व माहितीतंत्रज्ञानातील अभिनवता' या विषयावरील आंतरराष्ट्रीय परिषदेचे आयोजन यशस्वी एज्युकेशन सोसायटीच्या इंटरनॅशनल इन्स्टिट्यूट ऑफ मॅनेजमेंट सायन्स (आयआयएमएस) च्या वतीने करण्यात आले आहे. इंडो युरोपियन एज्युकेशन फाउंडेशन, पोलंड व नॅशनल इन्स्टिट्यूट ऑफ पर्सोनेल मॅनेजमेंट या संस्थांच्या सहकार्याने ऑनलाइन पद्धतीने ही परिषद होईल.

दोनदिवसीय या परिषदेत भूतान येथील गेडू कॉलेज ऑफ बिझनेसचे प्रा. फुब दोरजी व सावित्रीबाई फुले पुणे विद्यापीठाच्या वाणिज्य

परिषदेच्या पहिल्या दिवशी इंडो युरोपियन एज्युकेशन फाउंडेशन, पोलंडचे अध्यक्ष डॉ. प्रदीप कुमार, ब्लेझकान मलेशियाचे संचालक कौशिक मोहनराज यांची मार्गदर्शन सत्रे होतील. तर परिषदेच्या दुसऱ्या दिवशी बल्गेरियाच्या वर्णा वाणिज्य विद्यापीठाचे प्रा. सिल्व्हेना योर्दानोव्हा, इन्फोसिस कंपनीचे वरिष्ठ व्यवस्थापक गजानन शिंदे, पोलंडच्या अप्लाइड सायन्स विद्यापीठाचे प्रा. डॉ. मारियुसझ कोलोसॉव्हस्की, मलेशियन ग्रॅज्युएट स्कूल ऑफ आंत्रप्रेन्युअरशिप अँड बिझनेस युनिव्हर्सिटीच्या अधिष्ठाता प्रा. डॉ. रोझलीन अहमद सौफी यांची मार्गदर्शन सत्रे होणार असून परिषदेसाठी भारतासह भूतान,

केसरी पुणे, १ मार्च २०२२

आयआयएमएसमध्ये आंतरराष्ट्रीय परिषद उत्साहात

पिंपरी : चिंचवड येथील यशस्वी एज्युकेशन सोसायटीच्या इंटरनॅशनल इन्स्टिट्यूट ऑफ मॅनेजमेन्ट सायन्स (आयआयएमएस) च्या वतीने 'व्यवस्थापन शास्त्र व माहिती तंत्रज्ञानातील अभिनवता' या विषयावर आयोजित करण्यात आलेली दोन दिवसीय आंतरराष्ट्रीय परिषद उत्साहात पार पडली.

. इंडो युरोपियन एज्युकेशन फौंडेशन, पोलंड व नॅशनल इन्स्टिट्यूट ऑफ पर्सोनेल मॅनेजमेंट या संस्थांच्या सहकार्याने या परिषदेचे आयोजन करण्यात आले होते. कोविड १९ संकटाच्या पार्श्वभूमीवर ही

परिषद ऑनलाईन पद्धतीने आयोजित करण्यात आली होती. या परिषदेत भारतासह भूतान, पोलंड, मलेशिया, बुल्गारिया आदी देशातून आलेले निवडक शोधनिबंध सादर करण्यात आले.

या परिषदेत भूतान, पोलंड, मलेशिया, बल्गेरिया, टांझानिया, तुर्की, ओमान आणि भारतातील विविध राज्यामधील व्यवस्थापनशास्त्र क्षेत्रातील विद्यार्थी, प्राध्यापक व तज्ञ सहभागी झाले होते. या परिषदेच्या समन्वयक डॉ. वंदना मोहांती यांनी आभार प्रदर्शन केले.



Yashaswi Education Society's
INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE
An ISO 9001 Certified Institute
(Approved by AICTE Ministry of HRD Govt. of India, Recognised by Govt. of Maharashtra
and Affiliated to Savitribai Phule Pune University)

Reg No. Maha. : 417/2007/Pune

Campus. : IIMS Bldg, S. No. 169/1/A, Opp. Elpro International, Chinchwad, Pune - 411033. Ph.: (020) 27353730/32/33/34, Fax : (020) 27354731
Website. : www.iims.ac.in E-mail : info@iims.ac.in

- Conference Broacher

The brochure cover features a white background with yellow and grey geometric accents on the left side. At the top, there are five logos: IIMS, Savitribai Phule Pune University, YASHASWI, National Institute of Personnel Management, and MAHSA UNIVERSITY. The central text reads: 'YASHASWI EDUCATION SOCIETY'S INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCES (IIMS), CHINCHWAD, PUNE. IN ASSOCIATION WITH NATIONAL INSTITUTE OF PERSONNEL MANAGEMENT INDO EUROPEAN EDUCATION FOUNDATION MAHSA UNIVERSITY, MALAYASIA AND EAGLEBURGMANN INDIA PRIVATE LTD. 3rd International Conference INNOVATIONS IN MANAGEMENT & INFORMATION TECHNOLOGY 7th - 8th April '23'. At the bottom right, there is a logo for 'INDUSTRY PARTNER EagleBurgmann. Rely on excellence'.

SHIVAJI
DATTU
MUNDHE
Dr Shivaji Mundhe
Director, IIMS

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Yashaswi Education Society's

Reg No. Maha. : 417/2007/Pune

INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE

An ISO 9001 Certified Institute

(Approved by AICTE Ministry of HRD Govt. of India, Recognised by Govt. of Maharashtra and Affiliated to Savitribai Phule Pune University)

Campus. : IIMS Bldg, S. No. 169/1/A, Opp. Elpro International, Chinchwad, Pune - 411033. Ph.: (020) 27353730/32/33/34, Fax : (020) 27354731
Website. : www.iims.ac.in E-mail : info@iims.ac.in

■ THE ORGANISING INSTITUTE-IIMS

International Institute of Management Science (IIMS) is a dynamic institute for Management Education strategically located at business the hub Chinchwad, Pune. The Institute Approved by AICTE, Accredited by NAAC, an ISO 9001 certified Institute and affiliated to Savitribai Phule Pune University. It's core assets professional learning environment supported by corporate interactions and faculty with industry, academic experience and enthusiastic Alumni Network. The Institute is committed o Growing students into better professionals by developing skills, attitude and value through industry mentor- mentee programme. IIMS aims on transforming the young minds to be globally competitive and socially committed business managers who will be capable of owning, operating and managing the business.

■ ABOUT THE CONFERENCE

3rd edition of the International Conference on innovations in management & information technology aims to serve as an open forum of academics as well as practicing managers to discuss the issues, challenges and opportunities presented by post-pandemic. Innovation has been a loyal companion to mankind since the dawn of creation. The current pandemic has although disrupted lives around the globe, it has also underscored and intensified the need for innovation in most all spheres of business management and technology to meet the resulting challenges. With the rapid development in e-business and technology, enterprises are now facing escalating competitions and vague opportunities. The goal of this conference is to provide a forum for academics, industry practitioners, and non-governmental organisations to discuss their perspectives, conduct research, and share their experiences of doing business / helping people at the bottom of the pyramid with advances in management through innovation, research, and technology.

The conference hopes to gather intellectuals working in the digital sector, which would aid in information transfer comprehending and advocating excellent practices / barriers in the digital realm, as well as motivating researchers to identify and address new gaps and issues in this burgeoning research topic.

Dr Shivaji Mundhe
Director, IIMS

Corporate Off. : Yashaswi House, Lane No. 15, Prabhat Road, Pune - 411004 Ph.: (020) 67492727



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■ OBJECTIVES

- To provide an international forum to exchange information, share experiences and research results from various specialized and interdisciplinary fields in business and management.
- To bring academicians, leading researchers, scholars as well as innovative practitioners from industry, on to common platform to help increase knowledge, skills and insights into promoting managerial innovations.
- To help the participants establish professional networks in their respective fields and form collaborative relationships.

■ PARTICIPANTS

The Conference is open for Academicians, Researchers, Professionals, Industrialists Consultants, Government Officials from PSU's and other departments, Research Scholars and Students. During ICIMIT 2023 the research community, academicians & industry experts will be exposed to a premier interdisciplinary platform for learning the applicability and impact of next-generation technological innovation used in Business Management, Data Science, Global Economy and Social Science.

■ CALL FOR RESEARCH PAPERS

The conference is seeking submissions related to the themes and subthemes of the conference. Prospective authors are encouraged to send their original, unpublished work in the form of Extended Abstracts (500-1000 words) to the conference. The submissions to be included in any one of the following tracks in line with but not limited to the conference theme:

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■ **BROAD THEME**

"INNOVATIONS IN MANAGEMENT & INFORMATION TECHNOLOGY"

■ **SUB THEMES**

■ **Innovative General Management Strategies & Entrepreneurship**

- Corporate Social Responsibility and Corporate Governance ;
- E-Governance ;
- Business Ethics and Human Values ;
- Sustainable Innovation and Eco Entrepreneurships;
- Spirituality in Organisation/Spiritual Empowerment;
- Commercial Procurement and Innovative Strategies;
- Quality Management;
- Technology and Cyber Innovation;
- Cross Culture Management;
- Leveraging Digitalization for Organizational Success;
- Situational Leadership.

■ **Human Resource Management & Leadership**

- Leadership & Change Management;
- Managing Workforce Diversity;
- Behavioural Strategy for Competitive Advantage;
- Employee Relationship Management;
- Reward Management;
- HR Outsourcing & Employee Leasing;
- Leadership & Organizational Development;
- HR Consulting;
- Balanced Scorecards & HR Scorecard.

■ **Innovative Marketing Strategies in Economic Environment**

- Creating Business Value by meeting Consumer Expectations;
- Price Instabilities & Economic Volatilities - Inflation & Recession;
- Macroeconomics and Monetary Economics;
- Innovative Economic Strategies for Emergence of New Market;
- Impact of Online Business Model on Indian Economy;
- Imparting Marketing Strategies in Aatm Nirbhar Bharat Mission;
- Role of B2C in Imparting Economic Growth;
- Role of E-Marketing in creating New Employment Opportunities;
- Dynamics of 4P's in India;
- Economic Reforms and Frameworks.

▶ **Innovative Financial Strategies**

- Micro-Finance & Rural Development;
- Green Investing;
- Innovative Economic Strategies for Financial Inclusion;
- Financial Performance & Accounting Practices;

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- Financial Innovation, Engineering & Analytics;
- Global Taxation Practices;
- Crypto Currency & Block Chain;
- Digital Banking Practices, Paytm & E-Wallet;
- Accounting Challenges;
- Creative Accounting and Earnings Management;
- Internet Banking and Emerging Markets.

■ Innovative and Disruptive Computing Technologies

- Digital Government Innovations;
- Digital Business Innovations;
- Digital Entrepreneurship;
- Case Studies on Innovation Hubs;
- Sustainable Energy Innovations;
- Big Data and Analytics;
- Innovations in STEM Disciplines (Science, Technology, Engineering & Mathematics);
- Innovation Policies & Instruments;
- Innovations in Data Sciences;
- Innovations in Information Engineering;
- Innovations in Health Informatics;
- Innovations in Project Management;
- Innovation Ecosystems;
- Innovations in Information Sciences;
- Innovations in E-Learning & E-Health;
- Internet of Things;
- Innovations in High-performance Computing (HPC);
- Innovations in Climate Change and Food Security;
- Innovations in Materials Science and Engineering.

■ Social Innovation in IT, Operations & SCM

- Scheduling Problems in Manufacturing and Service Organizations;
- Supply Chain Management & Reverse Logistics;
- SCM Solutions in Retail Industry;
- Quantity Control & Six Sigma Management;
- Eco Design and Green Management;
- Behavioral Operation Management & Industry 4.0;
- Smart City & Urban Planning;
- Health-Care Management;
- New Product & Service Management through Robotic;
- Data Science & Machine Learning;
- Robotics & Artificial Intelligence;
- Big Data Analysis for Supply Chain;
- Social Media Analytics;
- E-Governance;
- Digital Transformation and Innovation Management.

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Director, IIMS

■ GUIDELINES FOR RESEARCH PAPER SUBMISSION

- Researcher will submit the full-length paper which will be reviewed by the reviewing committee.
- A separate title page should include an informative title, name(s), affiliations, address(es) of Institute/Organization, corresponding address, email id(s), contact no(s) of all authors.
- Please do not indicate author(s) name, affiliation, or any other such information in the manuscripts elsewhere
- The manuscript should be 1.5 spacing, Arial 12 Font size
- Maximum allowed pages while submitting camera ready paper is 6.
- The soft copy of full-length paper in Word format with dully filled registration & copyright form should emailed to iims.info@yashaswigroup.in
- The paper should not exceed more than 3000 words including abstract.
- References should be arranged in alphabetical order and as per the APA (American Psychological Association) Guidelines. It is imperative to ensure that all works cited in the text are included in the References section.
- All manuscripts would be checked for plagiarism.
- Similarity has to be <15%, the author has to submit the full Turnitin™ report along with final submission indicating the same (Turnitin plagiarism check by turning off the Exclude Match – OFF)
- Footnotes should be avoided, but any short, succinct notes making a specific point may be placed in number order following the alphabetical list of references.
- References should be made only to works that are published, accepted for publication (not merely "submitted"), or available through libraries or institutions. Any other source should be qualified by a note regarding availability

■ PUBLICATION OPPORTUNITY

Selected manuscripts based on blind peer review will be published in a Compendium as Conference Proceedings to be brought out by a reputed publisher with an ISBN Number. Authors will also have an opportunity to publish the manuscript in

- Only full, selected and presented papers will be considered for publication opportunity in SCOPUS / UGC - CARE Listed Journal (*)
- "Yashomanthan" with ISSN No. 2347-8039, a special issue of peer review multidisciplinary research journal With an Impact Factor - 6.692.

**Participation and presentation in the conference does not guarantee publication of the manuscript.*



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■ REGISTRATION FEES

- Research Scholars and Students: 500/-
- Academicians/ Faculty: 1000/- (*)
- Industry Experts/Policy Makers: 1500/- (*)
- Foreign Authors: \$60

**The Registration fee does not include publication in SCOPUS/ UGC CARE Listed journal.*

■ BEST PAPER AWARD

Two Best Paper Awards would be presented in recognition of outstanding contribution in the area deriving theme of the conference. The best paper for two different categories will be awarded with cash prizes: (1) Academicians / Industry and (2) Student.

■ IMPORTANT DATES:

- Abstract Submission Deadline: **15th March '23**
- Full Paper Submission: **30th March '23**
- Authors Notification and Review: **Within A Week**
- Camera Ready copy: **5th April '23**
- Registration: **5th April '23**
- International Conference Dates: **07th & 08th April, 2023**

■ ACCOUNT DETAILS FOR PAYMENT AND REGISTRATION

- Bank Name :- Axis Bank Ltd
- Account No :- 921020022414658
- Account Name :- International Institute of Management Science
- MICR Code :- 411211003
- IFSC Code :- UTIB0000073

■ FOR REGISTRATION CONTACT:

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Dr Shivaji Mundhe
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DIRECTOR, IIMS

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DEAN & PRINCIPAL CONVENER
MAHSA UNIVERSITY.

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3RD INTERNATIONAL CONFERENCE

On Innovations in Management & Information Technology

7th - 8th April '23

REGISTRATION FORM

Name of the Author : _____

Name of the Institute /Organisation: _____

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Contact No : _____

Address for communication : _____

Name of the Co-Author: _____

Name of the Institute / Organisation : _____

Affiliating University _____

Title of the Full Paper Track No. _____

Registration Fees Mode of Payment Date of Payment.:

Details of the NEFT / Transaction NEFT / G-Pay Transaction No.:

Date: _____

Authors Signature

Place: _____

Co-Authors Signature

Dr Shivaji Mundhe
Director, IIMS



3rd International Conference
INNOVATIONS IN MANAGEMENT & INFORMATION TECHNOLOGY
YASHASWI EDUCATION SOCIETY'S
INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCES (IIMS),
CHINCHWAD, PUNE.
IN ASSOCIATION WITH
NATIONAL INSTITUTE OF PERSONNEL MANAGEMENT, INDO EUROPEAN EDUCATION FOUNDATION, MAHSA UNIVERSITY, MALAYSIA
AND INDUSTRY PARTNER
EAGLEBURGMANN INDIA PRIVATE LTD.

7th - 8th April '23

<p>CHIEF PATRON</p>  <p>Hon. VISHWESH KULKARNI Hon'ble President Yashaswi Group, Pune Board of Directors Asia Pacific, Federation of Human Resource Management (AFHRM) President National Institute of Personnel Management (NIPM)</p>	<p>PATRON</p>  <p>Hon. ADHESH KULKARNI Managing Director Yashaswi Group, India</p>	<p>CONFERENCE CHAIR</p>  <p>Dr. SHIVAJI MUNDE Director & Conference Chair IIMS, Pune, India</p>	<p>CO - HOST</p>  <p>Hon. Dr. Syriac Nellikunnel Devasia Dean, FOSA, MAHSA University, Malaysia</p>
<p>CHIEF GUEST OF HONOUR</p>  <p>HON. MR. GUREBAX SINGH CEO, Eagle Burgmann India Pvt. Ltd.</p>		<p>VALEDICTORY GUEST</p>  <p>Mr. Inder Singh Vice President Manufacturing Eagle Burgmann India Pvt. Ltd.</p>	
GUEST OF HONOUR			
 <p>Dr. Mujtaba Momin Assistant University of Malaya, Kuala Lumpur with Purdue University, Indiana, USA</p>	 <p>Dr. Santosh Vishwanath Bhanu PepsiCo Member IIMB, Director IIMB & IIT, Bharat Forge Limited, Pune, India</p>	 <p>Capt. Dr. G.M. Chitale Professor Emeritus, IIMB, Pune, India</p>	 <p>Ms. Pallavi Bhoite Sr. Manager HR & Admin Eagle Burgmann India Pvt. Ltd.</p>
 <p>Dr. Pradeep Kumar Associate Professor, Department of Modern Languages, University of Applied Sciences in Nyssa, Poland</p>	 <p>Prof. Dr. Inz. Mariusz Kolosowski Vice Rector, University of Applied Sciences, Nyssa, Poland</p>	 <p>Dr. Shad Khan University of Basrah Al Basrah, Sulaymaniyah in Oman</p>	 <p>Hon. Prof. (Dr.) Rajanish K. Kamat Vice-Chancellor Dr. Homi Bhabha State University</p>
 <p>Dr. Parag Kalkar Dean, Faculty of Commerce & Management Savitribai Phule Pune University</p>	 <p>Dr. Prafulla Pawar Registrar, Savitribai Phule Pune University Pune, India</p>		

TIMING : 9.45 AM ONWARDS AT: MICROSOFT TEAMS
YASHASWI EDUCATION SOCIETY'S INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE, CHINCHWAD, PUNE

Dr Shivaji Mundhe
Director, IIMS



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INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE, [IIMS] CHINCHWAD, PUNE, INDIA









CONFERENCE SCHEDULE

TIME (IST)	EVENT	SPEAKER
DAY 2 [Saturday, April 8th, 2023]		
10.15 PM-10.30 PM	Welcome –Day 2 and Introduction of the Guest of Honor -IV	
10.30 PM-11.15 PM	Address by Guest of Honor - IV	Ms. Pallavi Bhoite Sr Manager HR & Admin EagleBurgmann India Private Ltd.
11.15 PM-11.20 PM	Vote of thanks to Guest of Honor – IV and Introduction of the Guest of Honor -V	
11.20 AM-12.00 PM	Address by Guest of Honor - V	Dr. Pradeep Kumar Indo European Educational Foundation, Poland
12.00 PM-12.05 PM	Vote of thanks to Guest of Honor – V and Introduction of the Guest of Honor-VI	
12.05 PM-12.30 PM	Address by Guest of Honor - V	Prof.Dr.Inz.Marisuz Kolosowski Vice Rector, University of Applied Sciences, Nyasa, Poland.
12.30 PM-12.35 PM	Vote of thanks to Guest of Honor – V and Introduction of the Guest of Honor-VI	
12.35 PM-01.10 PM	Address by Guest of Honor - VI	Dr. Shad Khan University of Buraimi Al Buraymi, Oman
01.10 PM - 01.15 PM	Valedictory Session - Vote of thanks to Guest of Honor – VI and Introduction of the Valedictory Guests	
01.15 PM-01.01.40 PM	Valedictory Guest	Mr. Inder Singh Sr Vice President Manufacturing EagleBurgmann India Private Ltd.
01.40 PM- 01.55 PM	Valedictory Guest- Closing Remarks	Assoc Prof Dr. Syriac Nellikunnel Devasia Dean Faculty of Business and Accountancy (FOBA) MAHSA University, Malaysia
01.55 PM-02.00 PM	Vote Of Thanks	Dr Vandana Mohanty

Dr. Shivaji D. Mundhe
Director & Conference Chair, YES's, IIMS, Chinchwad, Pune, India

Conference Schedule

SHIVAJI
DATTU
MUNDHE

Dr Shivaji Mundhe
Director, IIMS

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CONFERENCE SCHEDULE		
DAY - I [Friday, April 7th, 2023]		
TIME (IST)	EVENT	SPEAKER
10:00 AM – 10:05 AM	National Anthem – Opening Ceremony	
10:05 AM - 10:15 AM	Welcome Address by Director, IIMS	Dr. Shivaji Mundhe, Director IIMS, Pune, India
10.15 AM-10.30 AM	Welcome Address by Dean MAHSA University	Assoc. Prof Dr Syriac Nellikunnel Devasia Dean, Faculty of Business and Accountancy (FOBA), MAHSA University, Malaysia
10.30 AM-10.40 AM	Address By Hon'ble President Mr. Vishwesh Kulkarni, Yashaswi Group, India	
10.40 AM- 10.45 AM	Introduction of the Guests	
10: 45 AM -10:05 AM	Address by Chief Guest	Mr Gurbax Singh Managing Director, EagleBurgmann India Pvt Ltd
11:05 AM- 11.25 AM	Address by Guest of Honor	Dr R.K.Kamat Vice Chancellor, Dr. Homi Bhabha State University
11.25 AM -11:50 AM	Address by Guest of Honor	Dr Parag Kalkar Dean, Commerce and Management Savitribai Phule Pune University
11.50 AM -12.00 PM	Address by Guest of Honor	Dr. Prafulla Pawar Registrar, Savitribai Phule Pune University
12.00PM-12.05 PM	Release of Virtual International Conference Proceedings and Research Journal.	
12.05PM – 12:10 PM	Virtual MOU sign Between IIMS,Chinchwad,India & MAHSA ,Malaysia & Eagle Bergmann	
12.10PM-12.15 PM	Introduction to Guest of Honor-I	
12.15 PM-12:50 PM	Address by Guest of Honor-I	Dr Mujitaba Momin American University of Middle- East (Inaffiliation with Purdue Universit,Indiana ,USA)
12:50 PM	Vote of thanks to Guest of Honor - I	
01.00 PM – 02.00PM	Lunch Break	
02.05 PM-3.00 PM	Address by Guest of Honor -II	Dr S.V Bhave Director (HR),Bharat Forge
03.00 PM- 03.05 PM	Vote of thanks to Guest of Honor – II and Introduction to Guest of Honor-III	
03.05 PM-03.03.35 PM	Address by Guest of Honor - III	Capt Dr. C.M Chitale Professor Emeritus, SPPU
03.35 PM-03.40 PM	Paper Presentation by Delegates in Main Track(Track 1) & Second Track	
03:40 PM – 05.30 PM	Track 1 : Session Chair (Mgmt) 1. Dr Sunil Dhanawade 2. Dr Sachin Borgave	Track 2 : Session Chair (IT) 1. Dr. Chandrani Singh 2. Dr. Ashwini Brahme
End of the Day -I		

**SHIVAJI
DATTU
MUNDHE**

**Dr Shivaji Mundhe
Director, IIMS**

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**3rd INTERNATIONAL CONFERENCE ON INNOVATIONS IN MANAGEMENT &
 INFORMATION TECHNOLOGY (ICIMIT –23)**

in Association with

EagleBurgmann India Pvt. Ltd. India

MAHSA University, Malaysia

Indo European Education Foundation [IEEF],Poland

National Institute of Personnel Management [NIPM], India

07th & 08th of April 2023

Paper Presentation Schedule

Track 1(Management)

7th April 2023 at 3.30 pm

Sr.No	Time	Research Paper Title	Author Name
1	3.30 pm - 3.40 pm	A Study On The Problems Facing Women Entrepreneurs In Thane District	Surabhi Gupta
2	3.40 pm- 3.50 pm	Financing Of Business	Sanjay Aghav
3	3.50 pm- 4.00 pm	Construct And Optimize Plant Layout Using Meta- Heuristic Approach	Mr.Rushabh S. Korade, Mr. Gangadhar D. Dukare
4	4.00 pm - 4.10 pm	Business Analytics: A Comprehensive Study As A Backbone Of The Business Organisation	Dr. Sudhir A. Atwadkar, Ms. Umeshwari Patil
5	4.10 pm- 4.20 pm	Impact Of Cashless Payment System	Dr. Kadhane Rekha Appasaheb, Prashant Suryabhan Ugale
6	4.20 pm- 4.30 pm	Study Of Work Life Balance Of Women Bank Professionals In India	Manisha Sabnis
7	4.30 pm- 4.40 pm	Buy Now Pay Later : Understanding A New Method Of Payment In The Modern Era	Dr Bharati Rajiv Jadhav, Abhay Kabra, Apurva, Vaidehi Bhatt

Dr Shivaji Mundhe
Director, IIMS



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8	4.40 pm- 4.50 pm	Design and Analysis of Roll Cage of Electric Cargo Vehicle	Manasi Gawali, Akshay Madane, Raghavendra Kerkar, Rohit Kale
9	4.50 pm - 5.00 pm	Analysing Work Life Balance Of Organised & Unorganised Sector Female Workers In India	Vanshika Sharma, Priya Pawar, Arihant Sutar, Dr. Prachi Jain
10	5.00 pm - 5.10 pm	Adoption & Usage Of Online Payment Apps By Marginalized Communities In Pune Dist.	Manya Basrani, Muskan Kumari, Priyanka Singh, Dr. OM Ashtankar, Dr. Revati Deshkar
11	5.10 pm - 5.20 pm	Analysis Of Student's Assessment On The Basis Of Academic And Non Academic Characteristics Using Data Mining Tool	Prof. Aparna Nisal
12	5.20 pm- 5.30 pm	A Study On Impact Of Intrinsic And Extrinsic Rewards On Performance Of Employees In IT Sector With Reference To Pune.	Prof. Prajakta Ashok Patil, Dr. Kalpana Lodha
13	5.30 pm - 5.40 pm	Study On Fresh Graduate Perceptions of Hiring Process.	Miss. Priyanka Gotsurve, Prof. Mahesh Mahankal
14	5.40 pm - 5.50 pm	Critical Analysis of Artificial Intelligence-A Case Study Of Chatgpt	Miss. Trupti Suresh Kokane, Prof. Mahesh Mahankal
15	5-50-6.00 pm	The Impact Of Artificial Intelligence And Innovation On Employee Well-Being	Mr. Ashish A. Waghe, Dr Shivaji D Mundhe
16	6.00 pm - 6.10 pm	Examining The Happiness Index Along With Its Components And Potential Improvement Strategies	Mr. Pratik Shripad, Prof. Mahesh Mahankal
17	6.10 pm- 6.20 pm	STUDY OF WORK LIFE BALANCE OF WOMEN BANK PROFESSIONALS IN INDIA	Manisha Sabnis
18	6.20pm- 6.30 pm	A Proposed Design of a Expert System Framework for Quality Control of Metal Casting for Foundry Industries in Kolhapur District	Dr. Nilam Jadhav
19	6.30 pm - 6.40 pm	Role of Higher Education in Skill India Movement	Prasad Shaligram, Prashant Wadkar

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Director, IIMS

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INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE, [IIMS] CHINCHWAD, PUNE, INDIA



3rd INTERNATIONAL CONFERENCE ON INNOVATIONS IN MANAGEMENT & INFORMATION TECHNOLOGY (ICIMIT –23)

in Association with
EagleBurgmann India Pvt. Ltd. India
MAHSA University, Malaysia
Indo European Education Foundation [IEEF], Poland
National Institute of Personnel Management [NIPM], India

07th & 08th of April 2023

Paper Presentation Schedule

Track 2 (Information Technology)

7th April 2023 at 3.30 pm

Sr.No	Time	Research Paper Title	Author Name
1	3.30 pm - 3.40 pm	Artificial Intelligence Approach To Predict Employee Attrition Level In The It Sector	Bhanumathi P, Yalakala Harshita
2	3.40pm- 3.50pm	Speech Recognition Using Recurrent Neural Network (RNN)	Danish Nazir, Kaiser Javeed Giri, Iqra
3	3.50pm- 4.00 pm	Deep Learning Based Small Object Detection And Its Applications	Iqra, Kaiser Javeed Giri, Danish Nazir,
4	4.00 pm- 4.10 pm	Comparative Analysis of Performance of Deep Learning Models For Sugarcane Leaf Disease Classification	Sharayu Mali, Sayali Nikam, Adarsh Tambe ,Gausiya Sayyad ,Prof. Rajani Jadhav
5	4.10 pm- 4.20 pm	BLOCKCHAIN: How It Creates Transparency And Its Increasing Benefits	Prof. Sujata Atul Katkade, Neha Mandhane
6	4.20 pm- 4.30 pm	Data Visualization Concept Of Data Science	Mrs. Smita Shashikant Patil

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7	4.30 pm– 4.40 pm	Big Data- Big Wealth	Shravya VJ, Bhanumathi P
8	4.40 pm- 4.50 pm	Internet Of Things (IOT) - Integrated Tools And Platforms For Developing Applications	Dr. Jayshri Patil
9	4.50 pm - 5.00 pm	Blockchain Based E-Voting System	Prashant Govardhan, Payal Chandel, Anand Kankirad, Nirmithi Meshram, Shlok Mishra, Natasha Wanjari
10	5.00 pm - 5.10 pm	Overview Of Intelligence Quotient Of Graduate Students Using Emotional Quotient, Social Quotient And Adversity Quotient, By Game Theory Through Machine Learning”	Jyoti Ramesh Gaikwad, Dr. Ashwini Brahme
11	5.10 pm - 5.20 pm	Big Data Predictive Analytics For E- Governance: Analysing And Managing Data Through Data Analytics	Ms. Priyanka Sakat
12	5.20 pm- 5.30 pm	Object Detection On Construction Site	Rupali Saha, Snehal Motghare, Aachal Mate, Tanushri Sapate, Kirti Gokhale, Sakshi Channe
13	5.30 pm - 5.40 pm	Leading Organizational Digital Transformation Using Low Code	Ms. Veena Badgujar, Ms. Pranali Vhora
14	5.40 pm - 5.50 pm	Application Of Data Mining Techniques And Algorithms In Educational Sector: A Systematic Literature Review	Shital C. Kadam, Abhijeet Kaiwade
15	5.50 pm – 6.00 pm	Discovery Of Knowledge In Databases (KDD) And Data Mining Applications	Dr. Rupali Kalekar, Dr. Shikha Dubey, Amit Shrivastava
16	6.00 pm - 6.10 pm	Caesar Cipher Algorithm Implementation For Data Hiding Through Cryptology	Dr. D.R. Vidhate, Dr. S. V. Nikam
17	6.10 pm - 6.20 pm	Computer System Validation for Pharmaceutical Quality Assurance	Ms. Disha Vidhate, Dr. D. R. Vidhate



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18	6.20 pm- 6.30 pm	Role And Applications Of Blockchain Technology In Agricultural Industry – Analytical Study	Dr. Jayshri Patil
19	6.30pm- 6.40pm	Green Corridor for ambulance using NRF	Amisha Jangilwar, Chiranjeev Kumar, Dr. L H Patil, Ishan Maharwade, Pranjali Bramhankar, Saloni Singh
20	6.40 pm- 6.50 pm	Proposed design of smart transaction using Proof Of Authority in Block Chain Technology	Mrs. Bharati M Ramageri, Dr. Maithili Arjunwadkar
21	6.50 pm- 7.00 pm	A survey of Deep Learning Techniques for Human activity Recognition	Owais Bhat, Javaid Iqbal Bhat, Zubair Jeelani
22	7.00 pm- 7.10 pm	Exploring Influence and its Implications in Online Social Networks: A Review.	Yasir Rashid, Javaid Iqbal Bhat, Najmu Nissa
23	7.10 pm- 7.20 pm	Deep Learning Based Framework for Prediction of Coronary Artery Disease.	Najmu Nissa, Sanjay Jamwal, Yasir Rashid
25	7.20 pm- 7.30 pm	Visual Search Enhancing Perfect Match Using Deep Learning Approach: A Survey	Ovais Rashid Khan, Dr. Javid Iqbal, Dr. Zubair Jeelani

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Report on 3rd International Conference

Yashaswi Education Society's, International Institute of Management had organised its 3rd International Conference on Innovation in Management and IT co-hosting with MASHA University, Malaysia, Industry Partner EagleBurgmann India Pvt Ltd and in association with Indo European Educational Foundation, Poland and National Institute of Personal Management (NIPM), India. The conference was witnessed by a diverse and talented group of delegates from around the world. A total 400 Participants from India and Other Countries like Oman, Malaysia, and Poland were in attendance.

The main aim of this conference was to bring together leading academicians, researchers, technocrats, practitioners, and students to exchange and share their experiences and research outputs on all aspects of Management. It was also meant to provide a premier interdisciplinary platform to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the field of Management and Information Technology.

The presence of dignitaries, an impressive line-up of scholars from across the globe, and the support of sponsors an array of carefully selected, well-researched and well-presented papers on the subject, all came together to help Team ICIMIT-2023 to admirably conclude this huge endeavour. The conference was applauded for the 11 concurrent sessions, two plenary sessions, besides the Inaugural and Valedictory sessions. This Conference has, without a shade of doubt, made the academic fraternity richer, with the additional literature in form of scholarly works on the subject. This two day event offered opportunities to the participating audiences to interact with activists, academicians, scholars and experts from all over the world who deliberated upon and covered topics around the issues of innovations in management and information technology. The views expressed and explored on this platform by the resource persons and paper presenters made the audience rethink ideas which we cling on to unthinkingly in our day to day life.

The Inaugural Address was delivered by Dr Shivaji Mundhe, Director International Institute of Management Science and **Assoc. Prof Dr. Syriac Nellikunnel Devasia, Dean, Faculty of Business and Accountancy (FOBA), MAHSA University, Malaysia.**

Dr Mundhe focussed on the theme of the conference and briefed about the Institute and its legacy and welcomed all the guests and dignitaries. Dr Devasia on his welcome address emphasized on the role of Innovation in Management and Technology. He spoke about Chat GPT and AI, how it has revolutionised the role of thinking and is trying to replace the human mind.

Hon.President Mr Vishwesh Kulkarni delivered his welcome address and highlighted on the topic of innovation. He praised the organising committee on smooth conduct of the Conference. Chief Guest Chief Guest Mr **Gurbax Singh, Managing Director, EagleBurgmann India Pvt Ltd spoke on Innovation in EagleBurgmann and** presented the theme of the conference in a lucid manner for the understanding of the audience. **Dr Parag Kalkar, Dean, Commerce and Management, Savitribai Phule Pune University** spoke on the need to promote innovation and how it is necessary for the management students to think about innovating new ways to gain a competitive advantage. **Dr Mujitaba Momin, American University of Middle- East (In affiliation with Purdue University, Indiana, USA)** focused on innovation in HR

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practices and emphasized on mental wellbeing. Guest of Honor **Dr S.V Bhave, Director (HR), Bharat Forge, Fellow Member NIPM, too** discussed on cases that had seen Innovation and Growth and **Capt. Dr. C.M Chitale, Professor Emeritus, SPPU** focussed on Innovation from the Indian mythology.

The Paper Presentation for the first day was scheduled. Over 60 papers were presented through 4 technical tracks. The tracks had the following session Chairs-

Track 1: Management: Session Chair Dr. Sachin Borgave, Director, Prathibha Institute of Business Management

Track 2: Management: Session Chair Dr Sunil Dhanawade Director. Dr. D. Y.Patil Center for Management and Research Chikhali, Pune,

Track 3: Information Technology: Dr. Chandrani Singh , Director- MCA , SIOM,

Track 4: Information Technology: Dr Ashwinee Bramhe, MCA-HOD,IIMS.

Day-2

The second day started with speakers from renowned organizations and academics. Guest of Honour **Ms. Pallavi Bhoite, Sr Manager HR & Admin, EagleBurgmann India Private Ltd.,** started with Innovative HR Practices that are followed in the company that would lead to wellbeing in the workplace.

Dr. Pradeep kumar, President Indo European Educatoin Foundation (IEEF), Poland, spoke about Innovations University and how there is a change in the education pattern in India and European Countries. **Prof.Dr.Inz.Marisuz Kolosowski, Vice Rector, University of Applied Sciences, Nyasa, Poland** asserted that the challenges posed by the contemporary world made required to rethink about the educational concepts, policies and practices. **Dr. Shad Khan, University of Buraimi , Al Buraymī, Oman,** was devoted to the needs and prospects of Reinventing Education. and Valedictory Guests **Mr. Inder Singh Sr Vice President Manufacturing, EagleBurgmann India Private Ltd.,** focused how the use of KAIZEN has changed their Business. **Assoc Prof Dr. Chithra Latha Ramalingam Faculty of Business and Accountancy (FOBA) MAHSA University, Malaysia** concluded that innovative Scenarios, reflections and practices fostering the possibility of change towards the reinvention of the educational field as a driver of more general and global changes are the need of the hour. She concluded saying that education stands at the challenging crossroads, instead of being threatened by the pandemic, a need has arisen to develop the opportunities to reinvent education.

Dr Vandana Mohanty, Convenor, IIMS offered an apt conclusion to the conference with specific summing up of the theme of the conference and the acknowledgment of the efforts of the whole Conference Team by proposing vote of thanks . That concludes a remarkable, memorable, knowledgeable conference ICIMIT-2023.

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- Glimpses form ICIMIT-2023



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• Certificate of Conference



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EMPLOYEE EMPOWERMENT POLICY- (Seminars/Conferences/Workshops/FDP/Training)

Introduction

The Empowerment Policy implemented at International Institute of Management Science is specifically formulated to enhance the welfare, job contentment, and general quality of life of both the teaching and non-teaching staff. The primary goal of this policy is to establish a nurturing and all-encompassing workplace culture that appreciates the input of everyone. Emphasis on the academic competence of faculty members is of paramount importance at the Institute. To promote a culture of continuous learning, Teaching and Non-teaching staffs are encouraged to partake in subject-specific refresher courses, training sessions, short-term programs, and workshops, thereby enhancing their understanding of their respective areas of expertise. The institution actively supports faculty involvement in research endeavours by providing necessary infrastructure for the development of research laboratories. In line with a dedication to excellence, faculty members are encouraged to participate in both national and international academic conferences, which serve to enrich their teaching and research capabilities. Research constitutes a vital element of the teaching-learning and development of a higher educational institution. Research fosters the development of knowledge which is the aim of the overall system of education. Therefore, the Institution is committed to providing the best possible incentives to promote research. The Institute firmly believes that by fostering academic and research excellence among its faculty, it can make a significant contribution to the broader educational landscape and the advancement of knowledge.

Objectives

Faculty Empowerment support policy of the Institute has the following objectives:

- Promote the faculty members to attend national and international seminars/conferences/workshops/FDP/training.
- Encourage faculties (Teaching) to present their research work and interact with experts in their respective disciplines.
- Support Faculties to take membership in professional bodies.

Rules and Directives

- a) A faculty can participate annually in two international conferences/ seminars/workshops and two national conferences /seminars/workshops.
- b) Only a confirmed member of the faculty and with a minimum One year of service at IIMS is eligible to participate in these conferences/seminars. However, for the first year of service, a faculty may attend these conferences/seminars with special permission.
- c) All requests for conference/seminar participation in a national/international conference/seminar with paper presentation will be submitted on a prescribed format (Annexure 1) to the Research Committee. Copies of the abstract and acceptance letter for the paper, and official registration information specifying conference/seminar dates and fees are to be included with the request.

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Annexure I

Request for Attending Conference/Seminar/FDP/Workshop

(Please fill up, strike out or encircle as applicable)

A. Name of the Faculty:

B. Name of the Department: Area / Domain:

C. Total Service at IIMS:

D. Details on Conference/Seminar/FDP/Workshop planning to attend:

i. Title of the conference/Seminar/FDP/Workshop planning to participate in:

ii. Name of the conference/Seminar/FDP/Workshop organizer:

iii. Venue of the conference/Seminar/FDP/Workshop (City/Country):

iv. Dates & Duration of the conference/Seminar/FDP/Workshop

v. Boarding provided: Yes/NO Days:

vi. Lodging provided: Yes/NO Days:

vii. Registration fee/boarding/lodging/travel cost

I will submit the Abstract/Full paper before leaving for the conference/ Seminar/ FDP/Workshop, if not done earlier.

Relevant Acceptance letter is enclosed:

Date:

Signature of the Faculty

Signature of the Coordinator, IQAC

Signature of the Head of the Institution