



**Yashaswi Education Society 's  
International Institute of Management Science,  
Chinchwad,Pune**

## **Topic :- Seminar on Role IPR in Digital Era**

**Speaker :Mr.Sunil Joshi**

**Date :22/08/2018**



**International Institute of Management Science,  
Chinchwad,Pune**





Yashaswi Education Society's

Reg No. Maha. : 417/2007/Pune

**INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE**

**An ISO 9001 Certified Institute**

(Approved by AICTE Ministry of HRD Govt. of India, Recognised by Govt. of Maharashtra  
and Affiliated to Savitribai Phule Pune University)

Campus. : IIMS Bldg. S. No. 169/1/A, Opp. Elpro International, Chinchwad, Pune - 411033. Ph.: (020) 27353730/32/33/34, Fax : (020) 27354731  
Website. : www.iims.ac.in E-mail : info@iims.ac.in

Date: 20/08/2018

## Notice

All the Students of MBA are hereby informed that institute is going to organise **Seminar on Role IPR in Digital Era on 22/08/2018**. All are requested to be present for the same.



*Milind Marathe*

Dr. Milind Marathe  
Director-IIMS

## Report of Seminar on Role IPR in Digital Era

TIME: 3:00 pm TO 5:00 pm

DATE: 22/08/2018

### **TOPIC: Seminar on Role IPR in Digital Era**

International institute of management science organized the seminar on the role of Intellectual Property Rights (IPR) in the digital era aimed to explore the evolving landscape of intellectual property protection in the context of rapid technological advancements. Participants included professionals from legal, business, and technology sectors interested in understanding the intersection of IPR and digital innovation. Director DR. Milind Marathe, prof. wagh sir, prof. sarang dani sir, these all present from this lecture.

Also MBA first year students mostly present in this lecture.

#### **Key Sessions and Highlights:**

- 1. Introduction to IPR in the Digital Age:**
  - The seminar began with an overview of how intellectual property rights are adapting to the challenges posed by digital technologies such as AI, blockchain, and the internet of things (IoT).
- 2. Challenges and Opportunities:**
  - Discussions were held on the unique challenges digital technologies present to traditional IPR frameworks, including issues of digital piracy, data privacy, and the protection of software and algorithms.
- 3. Digital Copyright Issues:**
  - Specific sessions addressed copyright issues in the digital space, including challenges related to digital content distribution, streaming platforms, and the implications of AI-generated content.
- 4. Patenting Digital Innovations:**
  - Practical insights were provided on patenting digital innovations, covering topics such as software patents, business methods, and the patentability of AI and machine learning algorithms.
- 5. Trademark and Brand Protection:**
  - Experts discussed strategies for safeguarding trademarks and brands in the digital age, including the management of online reputation and combating counterfeit goods online.

The seminar on the role of IPR in the digital era provided a timely and insightful exploration of how intellectual property rights are adapting to the complexities of digital technologies. It underscored the importance of proactive strategies for protecting digital innovations and assets in a rapidly evolving landscape.



*Milind Marathe*  
Dr. Milind Marathe  
Director-IIMS

**Event Photograph:** Guest Speaker Addressing to Students



**Seminar on Role IPR in Digital Era**

Attendance Sheet

Name of Event: *Seminar on Role of IPR in Digital Era* Date: *22/08/2018*

| Sr.No | Name of Student                 | Signature         |
|-------|---------------------------------|-------------------|
| 1     | ADAK YOGITA SURESH              | <i>Yogita</i>     |
| 2     | AGSAR AMEY SANJAY               | <i>Amey</i>       |
| 3     | AMBRE SHASHANK SAMBHAJI         | <i>Shashank</i>   |
| 4     | ANIKET JAGDISH GHODKE           | <i>Aniket</i>     |
| 5     | BELOTE SAURABH UTTAM            | <i>Saurabh</i>    |
| 6     | BHAVSAR ALISHA SUNIL            | <i>Alisa</i>      |
| 7     | BHOSALE NAGESH NANASO           | <i>Nagesh</i>     |
| 8     | CHAVAN SUREKHA HINDURAO         | <i>Surekha</i>    |
| 9     | CHOPADE KOMAL PRABHU            | <i>Komal</i>      |
| 10    | CHORDIYA ANURAG RAJENDRA        | <i>Anurag</i>     |
| 11    | DANGE PRASANNA BALASAHEB        | <i>Prasanna</i>   |
| 12    | DAS BANDANA SURENDRANATH        | <i>Bandana</i>    |
| 13    | DHAYARIKAR NIKHIL ANIL          | <i>Nikhil</i>     |
| 14    | DUKARE GANGADHAR DATTARAO       | <i>Gangadhar</i>  |
| 15    | DUSANE VIKRAM AVINASH           | <i>Vikram</i>     |
| 16    | GADE PRAFULLA ASHOK             | <i>Prafulla</i>   |
| 17    | GAIKWAD DINESH KRUSHNA          | <i>Dinesh</i>     |
| 18    | GAIKWAD KETAKI KUNDLIK          | <i>Ketaki</i>     |
| 19    | GAIKWAD PRAJAKTA SHRIKRISHNA    | <i>Prajakta</i>   |
| 20    | GAIKWAD ROHITKUMAR MADHUKAR     | <i>Rohit</i>      |
| 21    | GAIKWAD SONALI TUKARAM          | <i>Sonali</i>     |
| 22    | GAIKWAD SUGANDHA CHANDRAKANT    | <i>Sugandha</i>   |
| 23    | GAWADE SURAJ SHANKAR            | <i>Suraj</i>      |
| 24    | GHADGE DAMINI MORESHWAR         | <i>Damini</i>     |
| 25    | GHADSING MANGESH RAMESH         | <i>Mangesh</i>    |
| 26    | GHOHARE APPASAHEB DILIP         | <i>Appasaheb</i>  |
| 27    | GUPTA AYUSH .                   | <i>Ayush</i>      |
| 28    | HANWATE SUMEDI DEWANAND         | <i>Sumedi</i>     |
| 29    | INGALE PARIKSHEET ARUN          | <i>Pariksheet</i> |
| 30    | INGLE NILESH DIGAMBAR           | <i>Nilesh</i>     |
| 31    | JAWADE VINIT DILIP              | <i>Vinit</i>      |
| 32    | JOGDANDE ABHIRUCHEE CHANDRAKANT | <i>Abhiruchee</i> |
| 33    | JOSHI ANIRUDDH HASMUKH          | <i>Aniruddh</i>   |
| 34    | KAD SHRADDHA VASANT             | <i>Shraddha</i>   |
| 35    | KAMBLE TRUPTI SANJAY            | <i>Trupti</i>     |
| 36    | KHADSE SURAJ RAMESH             | <i>Suraj</i>      |
| 37    | KHOLE SHRUTI SHRIRAM            | <i>Shruti</i>     |
| 38    | KOKANE TRUPTI SURESH            | <i>Trupti</i>     |
| 39    | LAD KOMAL RAJENDRA              | <i>Komal</i>      |
| 40    | LAHADE KOMAL BALASAHEB          | <i>Komal</i>      |



|    |                             |                     |
|----|-----------------------------|---------------------|
| 41 | LOHAR AMIT VISHWAS          | <del>Amul</del>     |
| 42 | MAHIRE SANKET SHAHANABHAU   | <del>Sanket</del>   |
| 43 | MANSURI AZHAR MUZAFFAR      | <del>Azhar</del>    |
| 44 | MEHETRE SUVARNA MARUTI      | <del>Suvarna</del>  |
| 45 | MOHITE YOGESH DADASAHEB     | <del>Yogesh</del>   |
| 46 | MORE RUSHABH GANESH         | <del>More</del>     |
| 47 | NAGRALE SWAPNIL NANAJI      | <del>Swapnil</del>  |
| 48 | NAGRALE SWAPNIL NANAJI      | <del>Nagrale</del>  |
| 49 | NAIR GEETHU UNNIKRISHNAN    | <del>Geethu</del>   |
| 50 | NITNAWARE NILAM BHAGWAN     | <del>Nilam</del>    |
| 51 | OTALE POOJA NIRVAN          | <del>Pooja</del>    |
| 52 | PAI VIRAJ RAJENDRA          | <del>Pai</del>      |
| 53 | PALVE JAYASHREE TRIMBAK     | <del>Palve</del>    |
| 54 | PATIL ABHIJIT PANDHARINATH  |                     |
| 55 | PATIL ARCHANA MANOHAR       | <del>Patil</del>    |
| 56 | PAWAR ADITI TANAJI          | <del>aditi</del>    |
| 57 | PAWAR AKSHAY RAMESH         | <del>Akshay</del>   |
| 58 | PAWAR SUVARNA NARAYAN       | <del>Suvarna</del>  |
| 59 | PAWAR YOGESH ARUN           |                     |
| 60 | PISAL SANDHYA POPAT         | <del>Pisal</del>    |
| 61 | PORE GIRISH BALASAHEB       | <del>Girish</del>   |
| 62 | RAJAK POONAM DHODHA RAM     | <del>Poonam</del>   |
| 63 | SABALE AKSHAY DATTATRAY     |                     |
| 64 | SANGALE ATUL BHAUSAHEB      | <del>Atul</del>     |
| 65 | SATAV ARCHANA GANGARAM      | <del>Satav</del>    |
| 66 | SAWALGE SNEHAL SUNILRAO     | <del>Sawalge</del>  |
| 67 | SHELAR MADHUREE BHAUJANGRAO | <del>Madhuri</del>  |
| 68 | SHENDAGE DEEPALI JAMBUVANT  |                     |
| 69 | SOLANKI MANISHA .           | <del>manisha</del>  |
| 70 | SONAWANE KUNAL VINOD        | <del>Kunal</del>    |
| 71 | SONAWANE MAHENDRA BHIMRAO   |                     |
| 72 | SURABHI SHANKAR WAGHMODE    | <del>Shankar</del>  |
| 73 | SURVASE MANOJ ARAVIND       | <del>Manoj</del>    |
| 74 | VAZE AGRAJEET SHASHIVIKAS   |                     |
| 75 | WADEKAR PRAJAKTA PRAVIN     | <del>Prajakta</del> |
| 76 | WADODKAR ANAND ARVIND       |                     |
| 77 | WAGH ONKAR ARUN             | <del>Onkar</del>    |
| 78 | WAGHMODE GANESH RAMCHANDRA  |                     |
| 79 | WANKHEDE SURAJ PUNDALIK     |                     |
| 80 | WATHARE APARNA AJIT         | <del>Aparna</del>   |

Event Coordinator

