



Yashaswi Education Society's
INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE,
CHINCHWAD, PUNE

in collaboration with
LONDON SCHOOL OF BUSINESS
Organising

WEBINAR ON
DIGITAL MARKETING STRATEGIES
FOR 10X GROWTH



SACHIN PAREKH

Director At London School Of Digital Business

Friday, 5th June 2020 | 11.00 am (India Time)

-  **Pavan Sharma : 7350 014 526**
-  **Dr. Pushparaj Wagh : 9922 950 687**
-  **Prof. Amar Gupta : 8208 992 530**

Registration Scan
QR Code



Report on Webinar on “Digital Marketing Strategies for 10X Growth” being organised on 5th of June, 2020”



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Yashaswi Education Society's IIMS Chinchwad, in collaboration with the London School of Digital Business, had organized a webinar on “Digital Marketing Strategies for 10X Growth” on the 5th of June 2020 for the Graduate and Post Graduate students of Pune Region. The keynote speaker was Mr. Sachin Parekh, who is the CEO & Director, EngageMints - A DIGITAL Platform for People Engagement. Mr. Parekh has highlighted the fundamentals of digital marketing and strategies for digital marketing in the 21st century. Huge numbers of faculty members and students attended the webinar across various Management Institutes from Pune Region. The Keynote speaker had given some insights on Understanding the key areas of Digital Marketing, Blogging, and Affiliate Marketing & Using Digital Platform for Customer Engagement. There was an overwhelming response for the webinar as more than 100 students and faculty members across the Pune region had participated. Prof. Amar Gupta from IIMS Chinchwad had moderated the webinar. The Certificate of Participation was issued online to all the attendees of the webinar.

Screenshot of the Attendance of the Webinar:

Jio LTE 66%

Close Participants (80)

- Kirti Pasalkar
- Kirti Pasalkar
- Nabeela Tanzeel
- Nilesh Anute
- Prof. Sarang
- Redmi
- Saket Sahare
- Shreejeet rathore
- Vishal Raut

raise hand yes no go slower go faster more

Invite

Ganesh Waghmode joined

Close Participants (72)

- Ganesh Kalshetti
- Gauri Bhirange
- Gauri Prabhu
- girish pore
- Hari Teja
- HP
- iPhone
- Jaysing Pardeshi
- Kavita Kamath

raise hand yes no go slower go faster more

Invite

Sumit Mishra joined

Close Participants (71)

Q Search

- Amar Gupta (me)
- LondonSchoolOf Digital... (Host)
- 232032
- aakanksha
- ABHINAV SHARMA
- ABHISHEK KUMBHAR
- Admin .
- akalita lalit

raise hand yes no go slower go faster more

Invite

Kirti Pasalkar left

Close Participants (71)

- akalita lalit
- Ankita Borade
- Arti
- Ashish 97
- ATHARV AYACHIT
- Ayush Gupta
- Bagavathy Praveen
- Charulata Bhaisare
- D. P. Avasarikar

raise hand yes no go slower go faster more

Invite

Jio LTE 11:07 74%


Close Participants (71)

- D P Avasarikar
- DIPAK DAGALE
- Dr. Anand Gaikwad
- Dr. Milind Narayan Datar
- Dr. Pushpraj Wagh
- Dr. Shiipa Kulkarni
- Dr.Farooqui A.S.
- Galaxy J7 Max
- Ganesh Kalshetti

raise hand yes no go slower go faster more

Invite




Dr. Shivaji Mundhe
Director, IIMS, Pune.