

GUIDELINES FOR PAPER SUBMISSION

Researchers should submit full length papers which will be reviewed by the reviewing committee and the selected papers will be published in the peer review multidisciplinary research journal "Yashomanthan" with ISSN. No 2347 - 8039. The soft copy of full length paper in word and in pdf format along with the duly filled registration and copyright form should be emailed to conference@iims.ac.in. Abstract of the paper should not exceed more than 300/ 400 words. The paper should not exceed 3000 words including abstract. The full paper must carry Author/s name/s, institute, complete address, Email Id, Contact number along with title of the paper on front page. At least one of the author must preregister for the conference.

REGISTRATION FEE

Details	Registration Fee in INR
Research Scholars and Students	Rs. 1000/-
Academicians / Faculty	Rs. 1500/-
Industry Experts / Policy Makers	Rs. 2500/-

Registration Fee will be paid by Cash, Cheques/DD drawn in favour of "International Institute of Management Science, Chinchwad, and Pune" payable at Pune.

CONFERENCE VENUE

Maharashtra State Institute of Hotel Management & Catering Technology
412 - C, Shivaji Nagar, Off Senapati Bapat Marg,
Pune - 411 016.

FOR FURTHER DETAILS, PLEASE CONTACT

Dr. Vandana Mohanty
Human Resource Management
M : 09657096854
E : Vandana.mohanty@iims.ac.in

PATRON

Hon. Vishwesh Kulkarni
President, Yashaswi Group

Hon. Abhishek Kulkarni
Managing Director, Yashaswi Group

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Director, IIMS.

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Dean, IIMS

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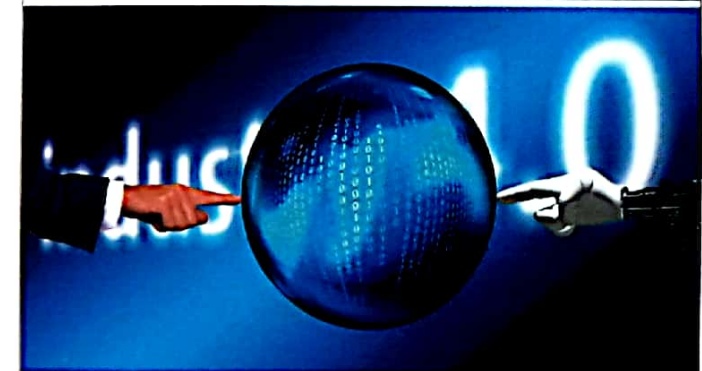


National Conference

On

**"Current Trends in Management -
Changes & Challenges"**

27th & 28th February - 2020



Organized by

**Yashaswi Education Society's
International Institute of Management
Science Chinchwad, Pune**

In association with

**Associations of Indian Management School
(AIMS)**

IIMS, Elpro International Chowk, Chinchwad, Pune - 411 033.

L : 020 2735 3727 | M : 73500 14526

94210 39142

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Yashaswi Education Society's

INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE

An ISO 9001 Certified Institute

(Approved by AICTE Ministry of HRD Govt. of India, Recognised by Govt. of Maharashtra
and Affiliated to Savitribai Phule Pune University)

Corporate Off. : 7, Amit Court, CTS No. 95A, Behind Mangla Theatre, Shivajinagar, Pune 5, Ph. (020) 6520 7151

Date : 04.11.2019

To

Mr. M. Venkanteshwarlu

Executive Secretary

AIMS

Subject- Request for Financial Assistance to organise National Conference.

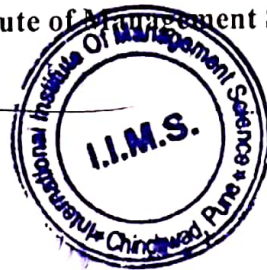
Dear Sir

We, Yashaswi's International Institute of Management Science a Life Member with AIMS bearing Membership number - AIMS/LF/MH/WZ/2373 since 2009 are planning to conduct National Conference on proposed date of 14th & 15th February, 2020 in association with AIMS. The proposed area of conference is recent trends in Management Science and Business Analytics. IIMS regularly conducts workshops/seminars/conferences on the emerging topics. The above proposed conference is an investment in education at a time when many management concepts are struggling. Attending this seminar by the participants will not only allow to develop the knowledge and skills to ensure the effective management but will also help in developing and promoting research work. We have gone through the guidelines prescribed by AIMS for Financial Assistance to Member Institutions. We will abide by the rules prescribed and detailed budget and report will be submitted to you after the completion of the Program. We have attached the proposed planning of our conference for your reference. You may contact us for any further queries or clarification which we will be obliged.

Thanking You

For International Institute of Management Science

Dr. Shivaji D. Mundhe
Director



D No 6-3-668/10/76, First Floor
Near Sri Kalyana Venkateshwara Swamy Temple
Durganagar Colony, Punjagutta, Hyderabad 500 082.
Telangana. Tel: 040-23417876, 48544057
Email: aims.secretariat@gmail.com, Web: www.aims.org.in

28.11.2019

Dr Shivaji D Mundhe
Director

YES, International Institute of Management Science

169/1/A, Opp ELPRO International,
Chinchwad, Pune-411033 Maharashtra
Tel: 020-27353730 / 3727

Dear Sir,

Greetings!!

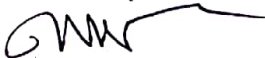
Upon consideration of your request dated 05.11.2019 by AIMS President, we are pleased to inform you that she has approved financial support to the tune of Rs.60,000/- (Rupees Sixty thousand only) for organizing a 2-day National Conference on "Current Trends in Management: Change and Challenges" during 14 – 15 Feb, 2020. The amount will be reimbursed on receipt of expenditure statement, along with a brief two-three pages report (word file) covering important suggestions/recommendations of the Conference impacting management education along with two or three photographs; it should be sent through the concerned Regional Vice President, for information of the Executive Board and for uploading the same on AIMS Website.

Your kind attention is drawn to the following guidelines of Financial Assistance:

- In all the case where financial assistance is provided by AIMS, the Regional Vice President should coordinate with the organizing institution and either the RVP or a member of the Executive Board of that Region should be invited to the event by the host institution.
- The Regional Vice President/the Board Member, who attends the event, should endorse the report on the proceedings of the event submitted by the host before releasing the payment.
- The AIMS logo and AIMS association should be appropriately displayed in the brochure, background banner, invitation, welcome flexi, etc.

With regards,

Yours truly,



M Venkateshwarlu

Executive Secretary

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AIMS conference



Yashaswi Education Society's

Reg No. Maha. : 417/2007/Pune

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Report on National Conference on:

'Current Trends in Management - Changes and Challenges'

Date: 27th & 28th of February, 2020

Yashaswi Education Society's International Institute of Management Science, Chinchwad organised the **Two Days National Conference in Association with AIMS on 'Current Trends in Management - Changes and Challenges' on 27th & 28th of February, 2020** at Maharashtra State Institute of Hotel Management and Catering Technology, Shivajinagar, Pune. The two days National Conference witnessed some of the great speakers from the Academics and the Industry.

The objective of the Conference was to provide an intellectual forum for exchange of knowledge and information in relation to latest developments in the field of Management. On the first day 6 Sessions were conducted which included Chief Guest Address, Two Key Note address and 1 Panel Discussion and parallel session for paper reading and on the second day 4 sessions were conducted which included 2 Invited Talks and parallel paper reading sessions.

The conference was inaugurated with auspicious Saraswati Vandana, lamp lighting and garlanding ceremony of Maa Saraswati. The conference was inaugurated by **Chief Guest- Dr. Apoorva Palkar, Director, Innovation & Incubation Linkage, SPPU, Pune, and Past President aims, Guest of Honor- Dr. Ganesh Rao , Director MITCON and Executive Member of AIMS, Dr. Parag Kalkar, Dean Faculty of Commerce & Management, SPPU, and Executive Member of AIMS.** The Conference proceedings and research Journal Yashomanthan were inaugurated by the hands of the Guests.

Dr. Palkar Madam laid emphasis on Innovation & Entrepreneurship as the new trends of Management. Dr Kalkar gave stress on Artificial Intelligence and Industry 4.0. Dr. Rao focussed on role & need of basic skills in development of Expertise in the Industry. Inaugural session was

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concluded by Prof. Amar Gupta who gave vote of thanks and expressed his gratitude to everyone for being part of this grand intellectual gathering

The Inauguration session was followed by Keynote Address by the Keynote Speaker Mr. Atul Bengari who spoke on the skill set that the Industry today is demanding and the negative impact of social media on youths.

The conference brought together over 120 Participants from more than 3 states representing different Universities across India. There were two technical sessions for Paper Presentations. The Session Chairs for the Morning Technical Session were Dr K. V. Marulkar, Shivaji University, Dr Sunil .S. Dhanwade Director, D.Y Patil Management School. & Dr. G. Y. Shitole, Principal BCAS&C.

Some of the best Papers presented were-

- Consumer Demographics & Reverse Logistics.
- Impact of Recession on the Automobile component Industry in Pune Region.
- Software as a service (Saas) Marketing Issues & Challenge.

A panel discussion of renowned Academicians and Industry Stalwarts was structured. Capt. (Dr.) C.M. Chitale was the Organiser & Moderator of the Panel Discussion. Other Panelists were- Mr. NitinDaangal - Associate Director HR at Leadec India Pvt Ltd., Mr. ZakirShaikh- Head HR Comau India Pvt. Ltd, Dr.Abhay Kulkarni- Director IICMR, Dr. Bharat Kasar- Director Camp Education Society, Dr. Nivedita Ekbote-Deputy Secretary, Progressive Education Society, Associate Professor at Modern Institute of Business Management, Pune. The Key take away for the attendees was the impact of AI & Analytics in coming days.

The Session Chairs for the Afternoon Technical Session were Dr. Sachin Borgave, Director, Pratibha Group of Institutes & Prof.Sneha Joshi, Senior Faculty PCMRD. A total of 12 Papers were presented on Day-1.

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The Day-2 of the conference opened on an interesting note of Technology that will drive the world by 2030. The Keynote Speaker Dr. Viraj Atre engaged the session on upcoming trends in Automotive Sector & AI. The second Keynote Speaker was Mr. Mukund Jagirdar- General Manager (HR) Arcelor Mittal Nippon Steel India Ltd who focused on Current Trends in Management.

The Session was followed by Paper Presentation. The Session Chair for the Dr Y. S. Patil, Associate Professor VAMNICOM, Dr. Indu Sharma, Director ZIMCA and Dr Vijay Dhole, Dean SIBAR. The session was followed by Paper Presentations by the researchers. A total number of 30 papers were presented in over two days.

The conference closed with the valedictory function. The Conference Highlights were presented by Dr Vandana Mohanty. In the valedictory session key persons, practitioners and chair members shared their experiences of the conference. The certificate given ceremony was also held at the valedictory Academic Felicitations of the students was one of the major event in the valedictory. The vote of Thanks was presented by the Dean Dr Rajendra Sabnis.

Thank You


Dr Shivaji D Mundhe
Director and Convenor
Yashaswi's IIMS



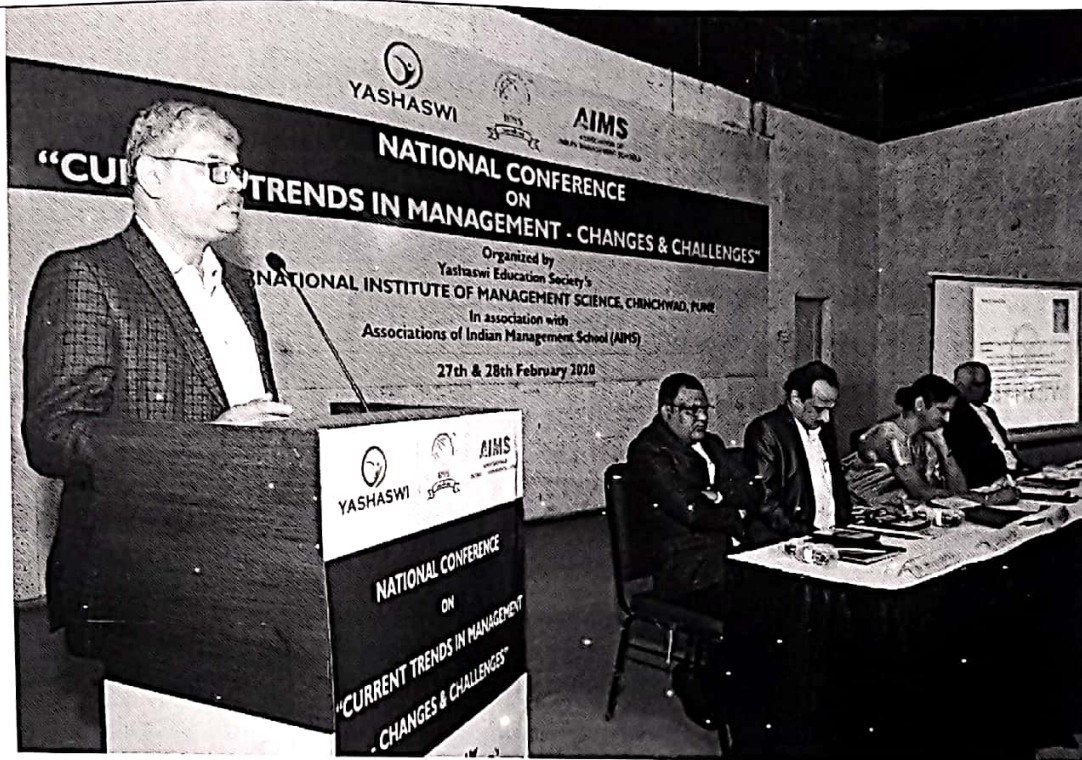

Dr Ganesh Rao
Director
MITCON



**Felicitation of Guest Of Honor Dr Parag Kalkar,Dean Dean Faculty of Commerce & Management,
SPPU**



The Audience



Dr.Parag Kalkar,Dean Faculty of Commerce & Management, SPPU & Executive Member AIMS addressing the audience.



Welcome Standee at the Venue



Release of Yashomanthan and Conference Proceedings



Dr. Ganesh Rao , Director MITCON & Executive Member AIMS addressing the Gathering



Dr Mukund Jagirdar General Manager (HR) Arcelor Mittal Nippon Steel India Ltd



Student and Staff at the Valedictory Session.

Dr Shivaji D Mundhe
Director and Convenor
Yashaswi's IIMS

Dr Ganesh Rao
Director
MITCON

सकाळ पुणे, शनिवार,
२९ फेब्रुवारी २०२०



शिवाजीनगर : राष्ट्रीय परिसंवादाच्या समारोपप्रसंगी उल्लेखनीय कामगिरी केलेल्या विद्यार्थ्यांसमवेत डॉ. शिवाजी मुंडे, डॉ. राजेंद्र सबनीस आणि प्राध्यापक.

व्यवस्थापन विषयावर ४३ शोधनिबंध

पुणे : असोसिएशन ऑफ इंडियन मॅनेजमेंट स्कूल्स (एम्स) व यशस्वी एज्युकेशन सोसायटीच्या इंटरनॅशनल इन्स्टिट्यूट ऑफ मॅनेजमेंट सायन्सच्या (आयआयएमएस) 'व्यवस्थापनातील सध्याच्या घडामोडी : बदल आणि आव्हाने' या विषयावरील राष्ट्रीय परिसंवादाचा समारोप झाला. त्यामध्ये ४३ शोधनिबंध सादर करण्यात आले. समारोपप्रसंगी डॉल इन्स्टिट्यूट ऑफ मॅनेजमेंट सायन्सच्या संचालिका डॉ. इंदु शर्मा, डॉ. विराज अत्रे, मुकुंद जागीरदार यांनी मार्गदर्शन केले. आयआयएमएस चे अधिष्ठाता डॉ. राजेंद्र सबनीस, प्रा. वाय. एस. पाटील, प्रा. डॉ. विलास होले उपस्थित होते. डॉ. शिवाजी मुंडे यांनी प्रास्ताविक केले. डॉ. वंदना मोहंती यांनी सूत्रसंचालन केले.

सकाळ

पुणे, शुक्रवार,
२८ फेब्रुवारी २०२०

**व्यवस्थापनाबाबत
राष्ट्रीय परिसंवाद**

पुणे : इंटरनॅशनल इन्स्टिट्यूट ऑफ मॅनेजमेंट सायन्सच्या (आयआयएमएस) वतीने मुकतेच राष्ट्रीय परिसंवादाचे आयोजन करण्यात आले होते. 'व्यवस्थापनातील सध्याच्या घडामोडी - बदल आणि आव्हाने' हा या परिसंवादाचा विषय होता. या वेळी सावित्रीबाई फुले पुणे विद्यापीठाच्या संशोधन व नवोपक्रम विभागाच्या संचालिका डॉ. अपूर्वा पालकर, डॉ. परम काळकर, मिटकॉन संस्थेचे संचालक डॉ. गणेश राव, यशस्वी एज्युकेशन सोसायटीचे अध्यक्ष विश्वेश कुलकर्णी, संस्थेचे अधिष्ठाता डॉ. राजेंद्र सबनीस आदी उपस्थित होते.

लोकमत

पुणे, शुक्रवार, दि. २८ फेब्रुवारी २०२०

**स्वतः मधील उद्योजकीय
मानसिकता विकसित करा**

पुणे : व्यवस्थापनशास्त्र विद्याशाखेच्या विद्यार्थ्यांनी स्वतःला केवळ नोकरीसाठी तयार न करता स्वतःमधील उद्योजकीय मानसिकता विकसित करावी, असे आवाहन सावित्रीबाई फुले पुणे विद्यापीठाच्या संशोधन व नवोपक्रम विभागाच्या संचालिका डॉ. अपूर्वा पालकर यांनी केले.

असोसिएशन ऑफ इंडियन मॅनेजमेंट स्कूल्स (एम्स) व इंटरनॅशनल इन्स्टिट्यूट ऑफ मॅनेजमेंट सायन्स (आयआयएमएस)च्या वतीने आयोजित 'व्यवस्थापनातील सध्याच्या घडामोडी - बदल आणि

आव्हाने' या विषयावरील राष्ट्रीय परिसंवादात त्या बोलत होत्या. या कार्यक्रमात विद्यापीठाच्या व्यवस्थापन शास्त्र विद्याशाखेचे अधिष्ठाता डॉ. परम काळकर, मिटकॉनचे संचालक डॉ. गणेश राव विद्यापीठाच्या कौशल्य विकास केंद्राचे संचालक कॅप्टन डॉ. सी. एम. चितळे, अतुल वेगारी, डॉ. अमर कुलकर्णी, डॉ. भरत कासार, डॉ. निवेदिता एकबोटें यांनी मनोगत व्यक्त केले. डॉ. शिवाजी मुंडे यांनी प्रास्ताविक केले. तर सूत्रसंचालन डॉ. वंदना मोहंती य प्रा. अमर गुप्ता यांनी केले.



Yashaswi Education Society's

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IIMS/ 3780/107/2019-20

Date : 31.01.2020

To,
Dr. Parag Kalkar
Dean
Faculty of Commerce & Management
Savitribai Phule Pune University
Pune

Sub: - Invitation for the National Conference on "Current Trends in Management: Change and Challenges" as Guest of Honor.

Greetings from Yashaswi's IIMS!

Respected Sir,

We are honored and pleased to invite you as Guest of Honor for the inauguration ceremony of National Conference "Current Trends in Management: Change and Challenges", on 27th February, 2020 at 10.00 a.m. This National Conference is organized in association with Association of Indian Management Schools (AIMS).

The Conference provides platform to the Students, Researchers, Academicians, and Industry experts to share their innovative ideas and research in the field of Management. In this regard, we would like to request you to share your expertise and knowledge which would add a great value to the business sense of the attendees.

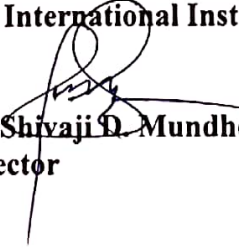
We wish your presence, which will be a source of encouragement for the participants to add vibrancy to the entire event. Announcement of the event is enclosed herewith. For more details please visit our Conference website: www.iimsconference.in

It would be such a huge privilege to have you with us at this special occasion.

Thanking you in anticipation.

Yours Faithfully,

For International Institute of Management Science


Dr. Shivaji D. Mundhe
Director



Campus. : IIMS Bldg, S. No. 169/1/A, Opp. Elpro International, Chinchwad, Pune - 411033. Ph.: (020) 27353730/32/33/34, Fax : (020) 27354731

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IIMS/ 3781/107/2019-20

Date : 20.02.2020

To,

Dr Ganesh Rao

Executive Board Member (AIMS) &

Director

MITCON

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Dr Shivaji D Mundhe
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