



**Yashaswi Education Society's**  
**INTERNATIONAL INSTITUTE OF MANAGEMENT**  
**SCIENCE, CHINCHWAD, PUNE**



(Approved by AICTE, Ministry of HRD, Govt. of India, Recognised by DTE, Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University, ISO 9001 - 2015 Certified Institute, Accredited by NAAC)

**ZERO WASTE LIFESTYLE**



**THINK TANK-**  
**THE IDEATION COMPETITION-**  
**"TWIST THE CAP OF THE BOTTLE OF INNOVATION"**

**Schedule**

**Elimination round**

Tuesday 24<sup>th</sup> of September  
 10.00 AM onwards

**Final round**

Wednesday 25<sup>th</sup> of September  
 10.00 AM onwards

**Venue**

Seminar Hall No. 101, Yashaswi's IIMS, S. No. 169/1/A,  
 Near Ram Krishna More Auditorium, Opp. Elpro, Chinchwad, Pune – 33.

**For Registration**

**Rohitkumar Gaikwad**  
 8446 229 700

**Madhuree Shelar**  
 9665 211 668



Yashaswi Education Society's

Reg No. Maha. : 417/2007/Pune

**INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE**

**An ISO 9001 Certified Institute**

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and Affiliated to Savitribai Phule Pune University)

Campus. : IIMS Bldg, S. No. 169/1/A, Opp. Elpro International, Chinchwad, Pune - 411033. Ph.: (020) 27353730/32/33/34, Fax : (020) 27354731  
Website. : www.iims.ac.in E-mail : info@iims.ac.in

Date: 18/09/2019

## Notice

All the Students of MBA are hereby informed that institute is going to organise **Startup Idea Competition** on 24/09/2019-25/09/2019. Maximum participation and attendance is mandatory for the same.



*Milind Marathe*  
**Dr. Milind Marathe**  
**Director-IIMS**



## Report of Think Tank The Ideation Competition

Time: 10.00 am to 4.00 pm

24/09/2019-25/9/2019

The Start-up Ideation Competition aimed to nurture entrepreneurial spirit by providing a platform for aspiring entrepreneurs to present their innovative business ideas. This event encouraged participants to think creatively, develop feasible business models, and potentially turn their ideas into successful start-ups.

### Objectives

- To stimulate entrepreneurial thinking and innovation.
- To provide a platform for presenting and validating business ideas.
- To foster networking among entrepreneurs, mentors, and investors.
- To encourage the development of practical and scalable business solutions.

### Participants

The competition attracted a diverse group of participants, including:

- University students from various fields of study.
- Aspiring entrepreneurs and start-up enthusiasts.
- Young professionals and innovators.

The Startup Ideation Competition was a significant success, achieving its goals of fostering entrepreneurial thinking and innovation. It provided a valuable platform for aspiring entrepreneurs to showcase their ideas, receive feedback, and network with industry experts and investors. The event underscored the potential of innovative ideas to address real-world challenges and create impactful businesses.



*Milind Marathe*  
Dr. Milind Marathe  
Director, IIMS, Pune.



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**Students Presenting their Start-up Idea**



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Website. : [www.iims.ac.in](http://www.iims.ac.in) E-mail : [info@iims.ac.in](mailto:info@iims.ac.in)



Student Participation in Think Tank Ideation Competition



## Ideation Competition “TWIST THE CAP OF THE BOTTLE OF INNOVATION”



### Rule Book for Ideation Competition

#### General Rules:

- 1) Competition is to be held on 24<sup>th</sup> and 25<sup>th</sup> September 2019.
- 2) Team is allowed to have maximum four members.
- 3) Hard copy of the report and PPT is mandatory.
- 4) Formal attire (Uniform) is compulsory and reporting time is 10 AM at Seminar Hall 101.
- 5) Decision of event monitoring committee will be final.

#### Theme:

##### Themes for second year MBA students

- ✓ Water for all
- ✓ Mission zero waste
- ✓ Clean environment

For first year MBA student- Theme is open

**Report Format:** Report should have following points.

- Title
- Objective
- Product details
- Project summary
- Procedure for Product cycle
- Assumption and benefits

**Presentation Guidelines:** Timelines for the project presentation and evaluation for elimination round:

- 1) 10 minutes for each group for presentation and Q&A session.
- 2) Maximum 10 slides are allowed.
- 3) Presentation is for 50 marks and will be judged based on 10 criteria's (**5 marks for each Criterion**) Presentation Skill, Stage Daring, Body Language, Members Involvement, Potential of Impact, Creativity & Novelty, Acceptance, Scalability, Design, and Overall Impression.

# Savitribai Phule Pune University

## Centre for Innovation, Incubation & Enterprise

### Ideation Competition – College Level

#### Selection Results

Name of the College : Yashaswi Education Society's International institute of Management Science, Chinchwad, Pune

Date of Competition held : 24 and 25 September 2019

Theme : Green Environment, Clean Environment, Save Water

Sr. No.	Name of the Student/Team Members	Project Title	Selection result
1	Onkar Wagh	Plant Free Home Delivery	First
2	Kunal Sonawane Ayush Gupta Ketaki Gaikwad Anurag Chordiya	Mamboo- Bamboo Bottles	Second
3	Shreya Jadhav Jaysingh Pardeshi Ganesh Kalshetti Ganesh Rakh	Vegan Food Start-up	Third
4	Aniruddha Joshi Madhuree Shelar Komal Lad Trupti Kamble	Fuel From Plastic	Fourth

Scoring sheet with signatures of the jury members be attached.

Name of the jury members

Sr. No	Name	Designation	Brief Profile
1.	Dr. Rajendra Sabnis	Dean - IIMS	35 Years' experience in HR and IR
2.	Prof. Sarang Dani	Assistant Professor	Specialized in Operations and Supply Chain Management
3.	Vaibhav Komerwar	Senior Analyst, Flextronix India Pvt Ltd	Supply Chain Management
4.	Ashutosh Lende	Director, Arthe Biz Solutions Pvt Ltd.	Accounting Intelligence Software Development
5.	Subramanya Kotian	Director, Lens and Reel Photography	Photography

Pls. send the ideation competition selection results on [info.iil@unipune.ac.in](mailto:info.iil@unipune.ac.in) given format.



Signature of the  
Principal

**Attendance Sheet**

Event Name: Think Tank Competition

Date: 24/10/2019

Sr.No	Name of Student	Signature
1	ADAK YOGITA SURESH	
2	AGSAR AMEY SANJAY	
3	AMBRE SHASHANK SAMBHAJI	
4	ANIKET JAGDISH GHODKE	
5	BELOTE SAURABH UTTAM	
6	BHAVSAR ALISHA SUNIL	
7	BHOSALE NAGESH NANASO	
8	CHAVAN SUREKHA HINDURAO	
9	CHOPADE KOMAL PRABHU	
10	CHORDIYA ANURAG RAJENDRA	
11	DANGE PRASANNA BALASAHEB	
12	DAS BANDANA SURENDRANATH	
13	DHAYARIKAR NIKHIL ANIL	
14	DUKARE GANGADHAR DATTARAO	
15	DUSANE VIKRAM AVINASH	
16	GADE PRAFULA ASHOK	
17	GAIKWAD DINESH KRUSHNA	
18	GAIKWAD KETAKI KUNDLIK	
19	GAIKWAD PRAJAKTA SHRIKRISHNA	
20	GAIKWAD ROHITKUMAR MADHUKAR	
21	GAIKWAD SONALI TUKARAM	
22	GAIKWAD SUGANDHA CHANDRAKANT	
23	GAWADE SURAJ SHANKAR	
24	GHADGE DAMINI MORESHWAR	
25	GHADSING MANGESHI RAMESH	
26	GHOGARE APPASAHEB DILIP	
27	GUPTA AYUSH	
28	HANWATE SUMEDH DEWANAND	
29	INGALE PARIKSHEET ARUN	
30	INGLE NILESH DIGAMBAR	
31	JAWADE VINIT DILIP	
32	JOGDANDE ABHIRUCHEE CHANDRAKANT	
33	JOSHI ANIRUDDH HASMUKHI	
34	KAD SHRADDHA VASANT	
35	KAMBLE TRUPTI SANJAY	
36	KHADSE SURAJ RAMESH	
37	KHOLE SHRUTI SHIRIRAM	
38	KOKANE TRUPTI SURESH	
39	LAD KOMAL RAJENDRA	
40	LAHADE KOMAL BALASAHEB	

