



Yashaswi Education Society's
INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE
An ISO 9001 Certified Institute
(Approved by AICTE Ministry of HRD Govt. of India, Recognised by Govt. of Maharashtra
and Affiliated to Savitribai Phule Pune University)

Reg No. Maha. : 417/2007/Pune

Campus. : IIMS Bldg, S. No. 169/1/A, Opp. Elpro International, Chinchwad, Pune - 411033. Ph.: (020) 27353730/32/33/34, Fax : (020) 27354731
Website. : www.iims.ac.in E-mail : info@iims.ac.in

Date: 23/04/2021

Notice

All the Students of MBA and MCA are hereby informed that institute is going to organise “Webinar on Why IP is important in academia?”. All are invited to attend this insightful session to gain a deeper understanding of how Intellectual Property impacts academia and how to leverage it effectively.

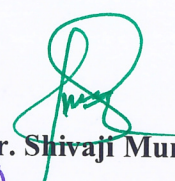
Speaker: Dr. Abhay Jere, Chief Innovation Officer, MoE's Innovation Cell.
Dr. Mohit Gambhir, Innovation Director, MoE's Innovation Cell.

Date: 26/04/2021

Time: 03.00 pm

Note: Please ensure you have access to a stable internet connection and a suitable device.




Dr. Shivaji Mundhe
Director, IIMS



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Report of Webinar on “Why IP is important in academia?”

Date: 26/04/2021

Time: 03.00 pm

Speaker: *Dr. Abhay Jere*, Chief Innovation Officer, MoE's Innovation Cell.

Dr. Mohit Gambhir, Innovation Director, MoE's Innovation Cell.

Dr. Abhay Jere elaborated the importance of intellectual property. He said, the researchers and academicians should convert the knowledge into wealth through innovation, product development, startups, and different ventures.

The theme of intellectual property is extremely important for India. If we want to emerge as five Trillion dollar economy, then we have to strengthen our manufacturing sector that can be only done through our MSMEs. We need to have huge amount of MSMEs, for creation of employment on large scale.

Large number of ideas need to be generated, and ensure that those ideas need to be converted in enterprises. Youngsters need to be motivated to encash on demographic dividend, get out of the mindset of getting only marks, and start looking at ideas, problems which we can solve.

He informed that government has announced Kapila initiative where government expects that higher education institutes to go ahead and file Intellectual property.

The faculty and students need to be imparted training about various procedures involved in Intellectual Property filing. The government also has planned to give funding support to educational institutes to promote IP filing.

Dr. Mohit Gambhir, Director, innovation Cell started his session by informing that IPR and awareness of IPR is increasing, we are in a knowledge based economy which is driven by Ideas and concepts. In this universities have key role to play.

In the knowledge oriented economy, universities and research institutions play a key and dynamic role in the economy.

Universities and research institutions are entangled in many types of researches with enormous potential of creating value and attend the problems in the society

He quoted the example of Amnon Shashua, Amar Bose, Frank Thomson.



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He also quoted the examples of 11 important innovations that came from university research like the seat belt, the internet, periodic table, rocket fuel, Gatorade, Flu shots, chemotherapy drugs, CAT scan, Solar power, ultra sound etc

He discussed the data related to number of patents, publications and quality of research with reference to countries like United States, China, and India

He said, if professors spend time gathering data and writing research papers, the city may never become a startup city. However, if those professors start companies to commercialize their intellectual property, odds increase that their efforts will result in successful startups which will create a demonstration effect that draws more talent and capital to the city

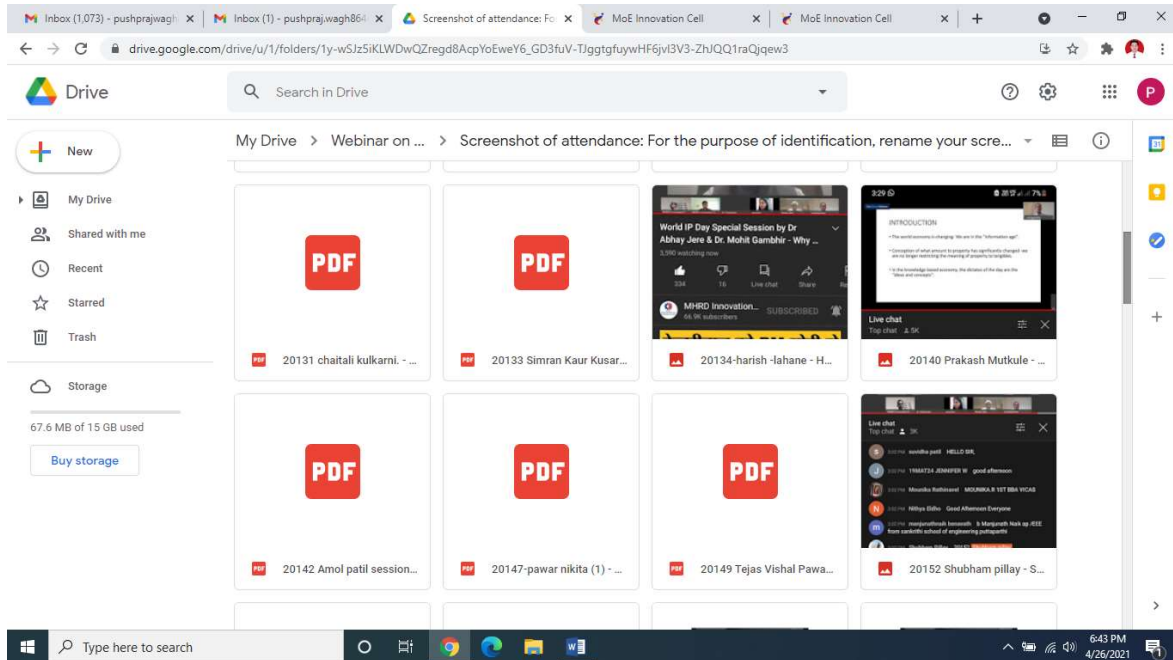
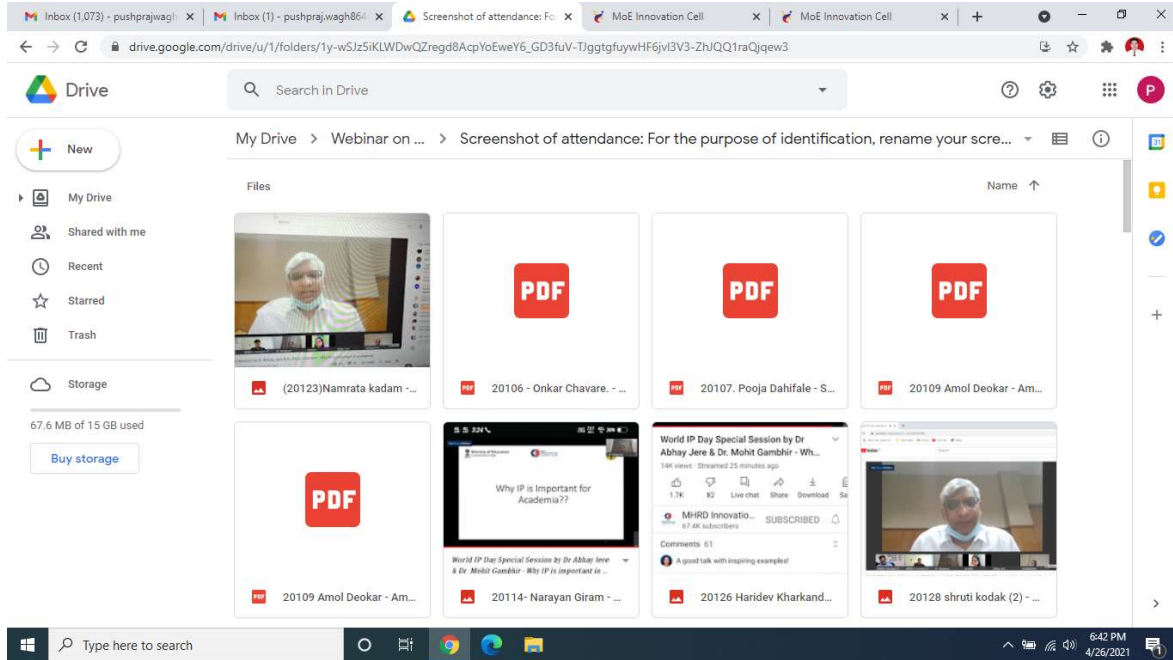
He said the universities and public research institutions are the factories of the knowledge economy. Intellectual property adds another mechanism for universities to disseminate the knowledge that they generate and to have that knowledge used in the economic sector.

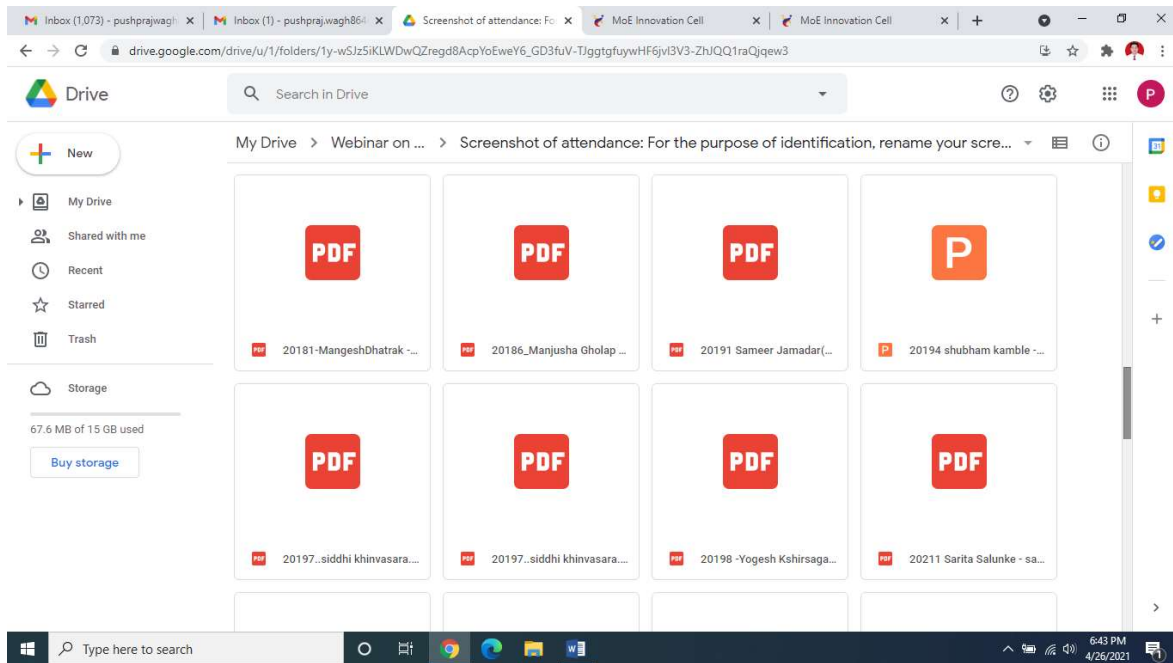
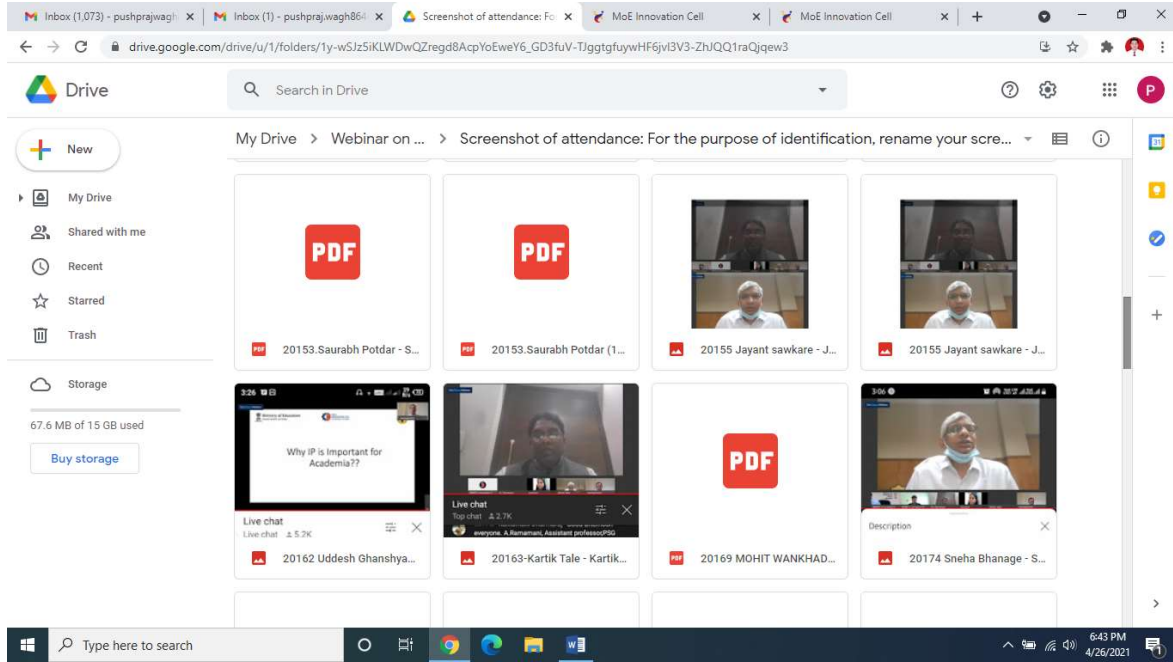
The universities and research institutions should create the inductive culture need to learn how to generate revenue out of intellectual property.

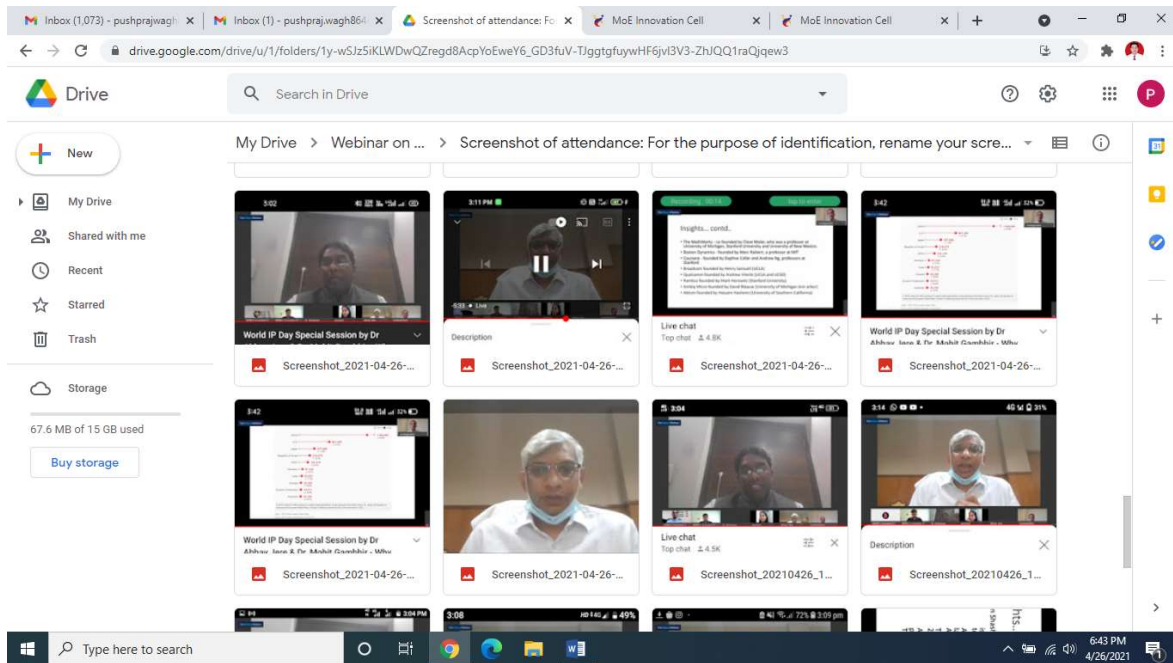
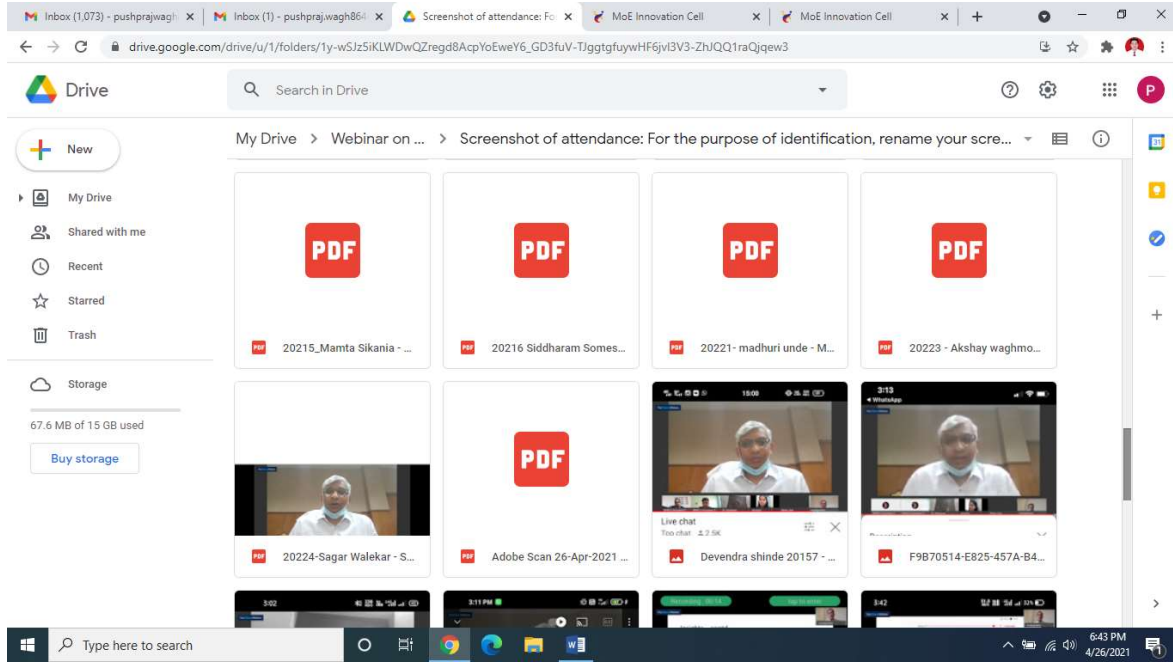


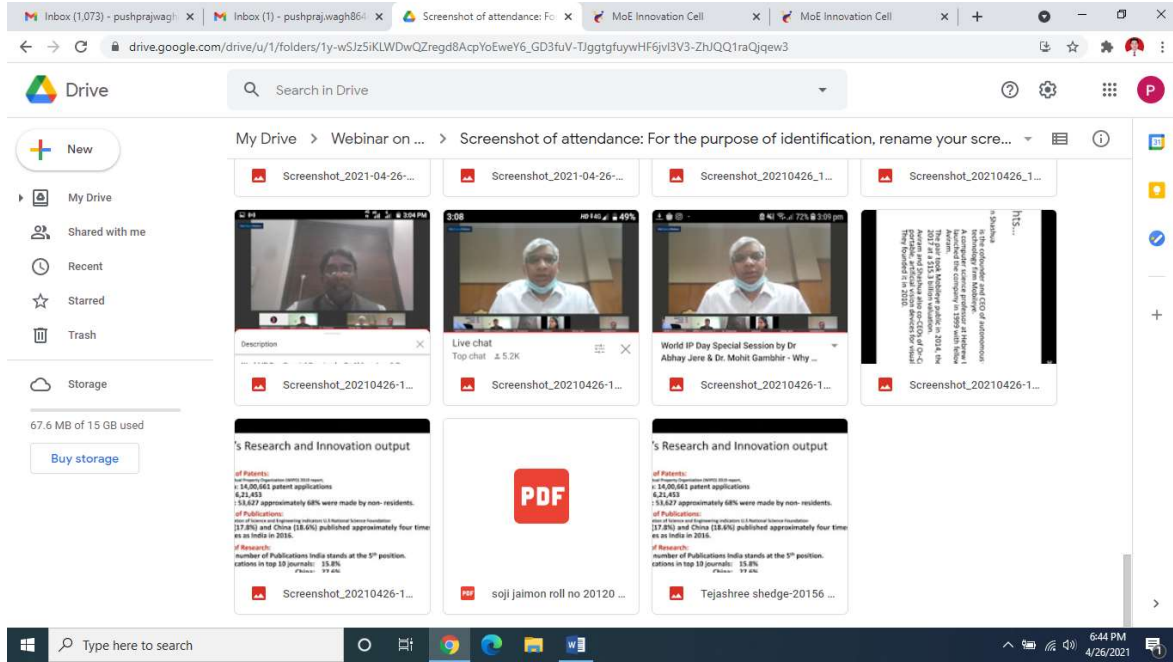
Dr. Shivaji Mundhe
Director, IIMS, Pune.

Students Attendance Screenshots:











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