



Yashaswi Education Society's

Reg No. Maha. : 417/2007/Pune

INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE

An ISO 9001 Certified Institute

(Approved by AICTE Ministry of HRD Govt. of India, Recognised by Govt. of Maharashtra and Affiliated to Savitribai Phule Pune University)

Campus. : IIMS Bldg, S. No. 169/1/A, Opp. Elpro International, Chinchwad, Pune - 411033. Ph.: (020) 27353730/32/33/34, Fax : (020) 27354731
Website. : www.iims.ac.in E-mail : info@iims.ac.in




Yashaswi Education Society's
International Institute of Management Science,
Chinchwad, Pune

**Topic :-Webinar on "From your PhD
/Master's thesis to a Startup"**

Speaker Name :- Dr. Anand Deshpande

Date:-23/04/2021

Time:-11.00 am

 International Institute of Management Science,
Chinchwad, Pune



Dr. Anand Deshpande

on

**From your Ph.D/ Masters
Thesis to a start-up**

Friday 23rd April 2021 at 11.00 AM

JOIN US ON

 **/mhrdinnovationcell**



Speaker

Dr. Anand Deshpande

Founder
Chairman and Managing Director
Persistent Systems



Session Chair

Prof Anil D. Sahashrabudde
Chairman, AICTE

GUEST OF HONOUR:



Live in 11 hours
April 23, 11:00 AM



Set reminder

Rajive Kumar

Member Secretary
AICTE

Dr. Abhay Jere

Chief Innovation Officer
MoE's Innovation Cell



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Date: 21/04/2021

Notice

All the Students of MBA and MCA are hereby informed that institute is going to organise **Webinar on From your Ph.D./ Masters Thesis to a start-up** on **23/04/2021**. All the students are requested to attend the same.


Guest Speakers:

Dr. Anand Deshpande, Founder, Chairman and Managing Director, Persistence Systems

Date: 23/04/2021

Time: 11.00 am




Dr. Shivaji Mundhe
Director, IIMS



Webinar on “From your PhD /Master’s thesis to a Startup”

Date: 23/04/2021

Time: 11.00 am

Guest Speakers:

Dr. Anand Deshpande, Founder, Chairman and Managing Director, Persistence Systems

Session Chair:

Prof. Anil Sahastrabudhe, Chairman AICTE

Guest of Honor:

Dr. Abhay Jere, Chief Innovation Officer, MOE’s Innovation Cell

Prof. Rajive Kumar, Member Secretary, AICTE

Dr. M.P. Poonia, Vice-Chairman, AICTE

Prof. Anil Sahastrabudhe started the session by enlightening on the importance of the Entrepreneurship. He said, the problem of Masters or PhD research can be converted to a startups. PhD is a good training for entrepreneurship.

Dr. Anand Deshpande started his discussion by congratulating the participants for getting into the Masters/ Phd Programme.

He discussed following points:

The students should remove the mind constraints about entrepreneurship. Having PhD degreee one has learnt most which is relevant to entrepreneurship.

He said as you have got an opportunity for Masters/ PhD, you should not strive for job, rather should adopt entrepreneurship and create jobs for many.

He said lean approach of reducing the waste is good to follow for startup.

A process need to be followed to reduce the waste of processes



He also discussed the components of the lean approach and elaborated on how one can have an iterative processes through lean approach – build-measure-learn.

The various techniques to articulate the problems need to be used.

Further, he said, PhD thesis may have been a solo project however, an entrepreneurship is all about teamwork.

He gave a reference of the book “Beyond the Summit” and shared his thoughts about how to build a team.

The entrepreneurs should see to it that how he is complying to the needs of the customers better than the competitors.

He shared a story from Ram Charan’s book profits in business.

By giving examples, he said faster the velocity of turns more will be the profitability, cash generation is more important.

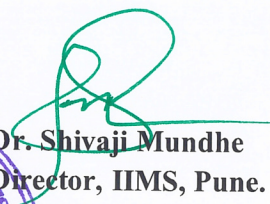
PhD is your sunk cost and the success will depend on how it is utilized to generate a good idea and good team.

Major takeaway is know your customers, how we are helpful for the society

Dr. Abhay Jere gave information about ARIIA ranking and informed that the component on whether research is getting converted to startups is included in the raking process.

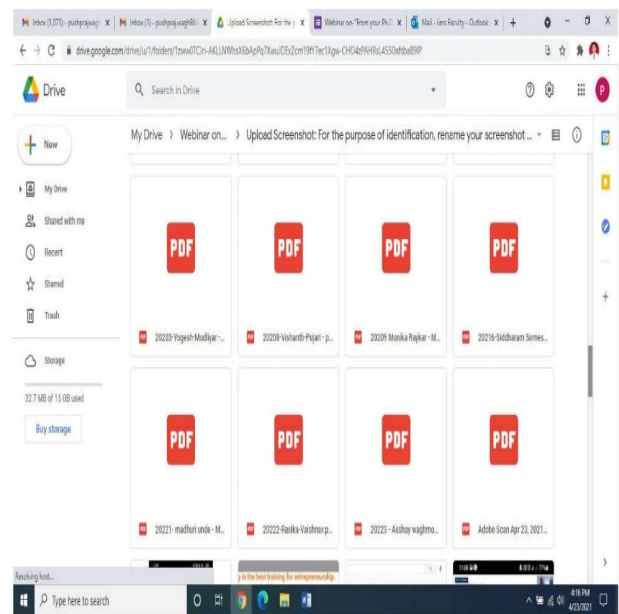
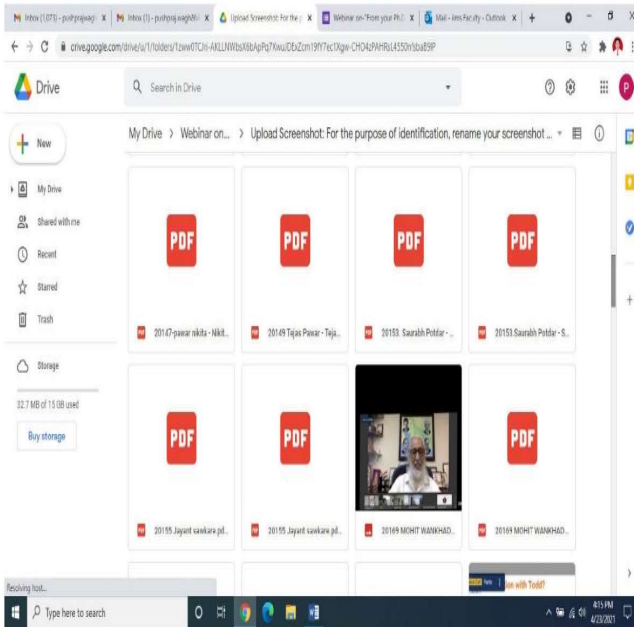
Large number of awareness programmes are being organized by MIC for motivating students to think about entrepreneurship.




Dr. Shivaji Mundhe
Director, IIMS, Pune.



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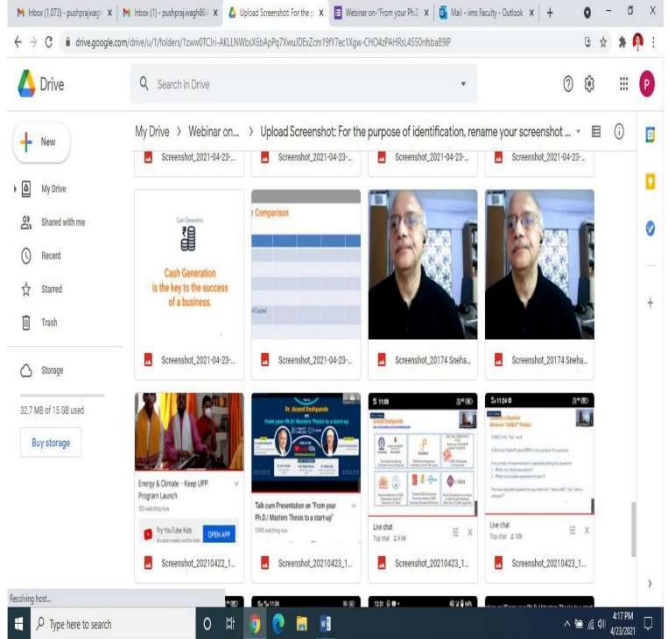
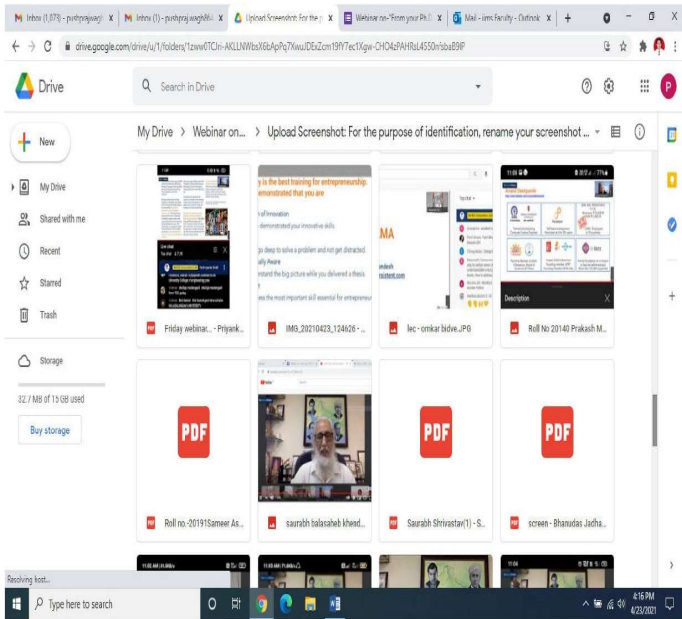
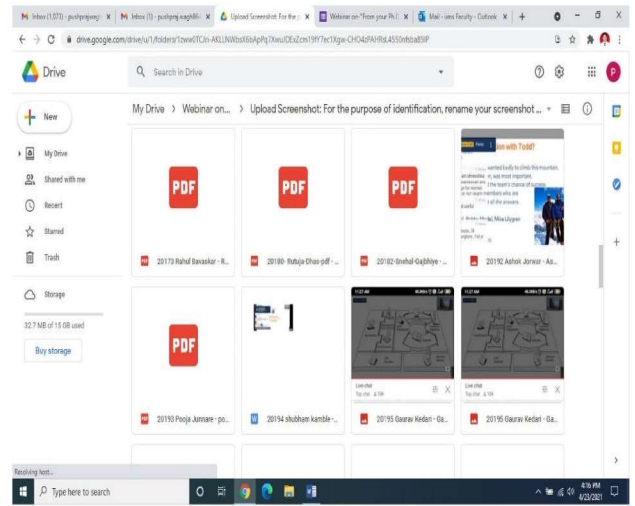
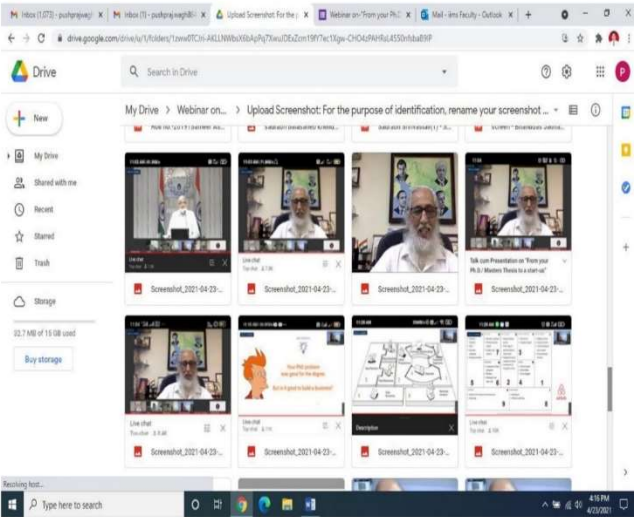




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