

GUIDELINES FOR PAPER SUBMISSION

- Researcher will submit the full length paper which will be reviewed by the reviewing committee.
- The manuscript should be 1.5 spacing, Arial 12 Font size
- Maximum allowed pages while submitting camera ready paper is six,
- The soft copy of full length paper in Word format with dully filled registration & copyright form should emailed to ici2ms.iims@gmail.com
- The paper should not exceed more than 3000 word including abstract.
- The full paper must carry authors name, institute name, email id, and contact No

Dates to Remember

- Full Paper Submission: 25 Feb 2021
- Authors Notification and Review: Within One Week
- International Conference Dates: 5th & 6th, March 2021.

Registration Details & Mode of Payment

- Research Scholars Students: **Rs. 3000/-**
- Academicians/ Faculty: **Rs. 3500/-**
- Industry Experts/Policy Makers: **Rs. 4000/-**
- Foreign Authors : **60\$**

Account Details for NEFT/RTGS :

Bank Holder Name : International Institute of Management Science
Bank Name : HDFC Bank
Branch : Chinchwad
Account No : 12271450000037
IFSC Code : HDFC0001227
MICR Code : 411240031

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INTERNATIONAL CONFERENCE ON INNOVATIONS IN MANAGEMENT SCIENCE (ICI2MS) 5th & 6th MARCH 2021 An IQAC Initiatives



Organized by

**Yashaswi Education Society's
International Institute of Management
Science Chinchwad, Pune**

Campus : IIMS, Elpro International Chowk, Chinchwad,
Pune - 411 033 **Ph** : 020 2735 3727 .

For more details, contact

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ABOUT US

International Institute of Management Science (IIMS) is a premier and dynamic institute of Management Education located at the central business activity hub of Chinchwad, Pune. Approved by AICTE, Accredited by NAAC, an ISO 9001 certified Institute and affiliated to Savitribai Phule Pune University. The key strength of the institute is its professional learning environment supported by corporate interactions and faculty with industry and academic experience and well placed and active Alumni Network. The Institute is committed in transforming students into better professionals by developing skills, attitude and value through industry mentor mentee programme. IIMS aims on transforming the young minds to be globally competitive and socially committed business managers who will be capable of owning, operating and managing the business across the globe.

ABOUT INTERNATIONAL CONFERENCE

Markets are changing – innovation in management is changing too!!!!

2020 served up a unique set of signals and challenges that are shaping innovation programs around the globe. The pandemic and economic depression the world faces is a dark period for all businesses, but there are also opportunities. The companies that see the opportunities, and pivot to exploit them, will succeed, while those that fail to innovate will fade away.

This e-conference would be an attempt to identify and acknowledge innovative efforts made by businesses leading them towards enhanced performance so that the other organizations following their example may prepare themselves to face more global challenges and emerge as market leaders. This e-conference will bring together a distinguished panel of speakers including academicians from renowned Business Schools/ Universities/ Institutes, Management thinkers, businessmen, industry practitioners, and researchers across the world to share their views on how innovations in Management and Information Technology have resulted in emergence of businesses as market leaders in different landscapes.

CONFERENCE THEMES AND TOPICS

The conference is seeking submissions from Policy Makers, Managers, Industry & Corporates, Researchers, Practitioners, Academicians and Students related to the themes and subthemes of the conference. Other related tracks and topics will also be considered.

Submitted abstracts will be evaluated by the Reviewer Committee. If abstract is accepted, author agrees to send full text paper, including results, tables, figures and references. All submissions should report original and previously unpublished research results no matter the type of research paper you are presenting. Send your Full text papers to ici2ms.iims@gmail.com. Manuscripts should meet the format set by the Conference committee and are subject to review.

- Cross Cultural Management
- Digital, Social Media and Tech Innovations in Financial Services
- Crypto Currencies
- Block Chain
- Exponential Banking
- Fraud Management in Digital Financial Services
- HR Analytics
- Human Capital Analytics
- Digital Marketing
- Marketing Analytics
- Machine Learning
- Application of Artificial Intelligence in Business
- Internet of Things (IoT)
- Legal Issues in Digital Marketing
- Industry 4.0

Mode of Conference:



Selected quality research papers will be published in

- UGC-CARE Listed Journal
- "Yashomanthan" with ISSN No. 2347-8039, a special issue of peer review multidisciplinary research journal With an Impact Factor-6.692.
- All Research papers will be published in conference Proceeding having ISBN.



Yashaswi Education Society's

Reg No. Maha. : 417/2007/Pune

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Report on International Conference on Innovations in Management Science (ICI2MS)

Held on

5th & 6th March – 2021

Yashaswi Education Society's International Institute of Management Science organized an International Conference on Innovations in Management Science (ICI2MS) on 5th & 6th March – 2021. This Virtual-Conference was an attempt to identify and acknowledge innovative efforts made by businesses leading them towards enhanced performance so that the other organizations following their example may prepare themselves to face more global challenges and emerge as market leaders.

This summary captures the two-day program of presentations and keynote addresses, which took place from the 5th to 6th March 2021 virtually. The event brought together some 180 plus research scholars, members of faculty, students, and key officials nationally and internationally from countries like Oman, Bhutan, Tanzania, Turkey, and India to discuss the recent advances and Innovations in Management Science. It concluded with a set of presentations of real-world cases describing new and noteworthy initiatives relevant to the conference theme.

The first day of the conference started with an inaugural session with a welcome note and conference overview by Dr. Shivaji Mundhe, Director, IIMS, Chinchwad, Pune. Dr. Shivaji Mundhe welcomed all the Dignitaries and Participants for attending the Virtual International Conference.

Dr. Shivaji Mundhe further thanked Mr. Vishwesh Kulkarni -The Hon'ble President of Yashaswi Group for gracing the Occasion. Later on, Mr. Vishwesh Kulkarni Sir thanked all the Delegates, Authors, and Participants for attending the E-Conference. He further talked about the role of Innovation in Management Science.

Dr. Shad Khan from the University of Buraimi, Oman was the Chief-Guest for the Inaugural Ceremony of the International Conference. He spoke on the role of Innovation in the Present era. He said that the development in technology is not an innovation but the change in practices is innovation, and the innovation depends on many people who are involved in it.

Dr. Phub Dorji from Gedu College of Business Studies-Royal University of Bhutan was the Guest of Honor for the Inaugural Ceremony. He nicely explained the role of Innovation in Business through the Case Study of Parle Industries Ltd. His session was followed by the Research Paper Presentations. The technical sessions followed the inaugural session and the main keynote lecture. The two-day conference comprised of four technical sessions, some of them scheduled concurrently. The theme, Innovations in management science ,



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was divided into four sessions in order to accommodate the large number of presentations. Each session had a Chair and Co-chair, who were experts in the domain. Each author was given 10 minutes for the paper presentation, which was followed by question and answer session for 5 minutes. The conference was structured to foster discussion between participants. There were more than 50 paper presentations across two days of the International Conference.

Capt. (Dr.) C.M. Chitale from Professor, Kirloskar Chair, SPPU, Pune, India was the key note Speaker of the International Conference. He spoke on the Innovation as a combination of innovation process & management, knowledge evolution should take place and teacher should research in teaching.

Dr. Maige Mwakasege Mwasimba, Mzumbe University, Tanzania was the second key note Speaker of the International Conference. He highlighted that the organization should use innovative Supply chain management techniques to get competitive edge. To get advantages like deliver goods on time at lowest cost and serve the society. His session was followed by the Research Paper Presentations.

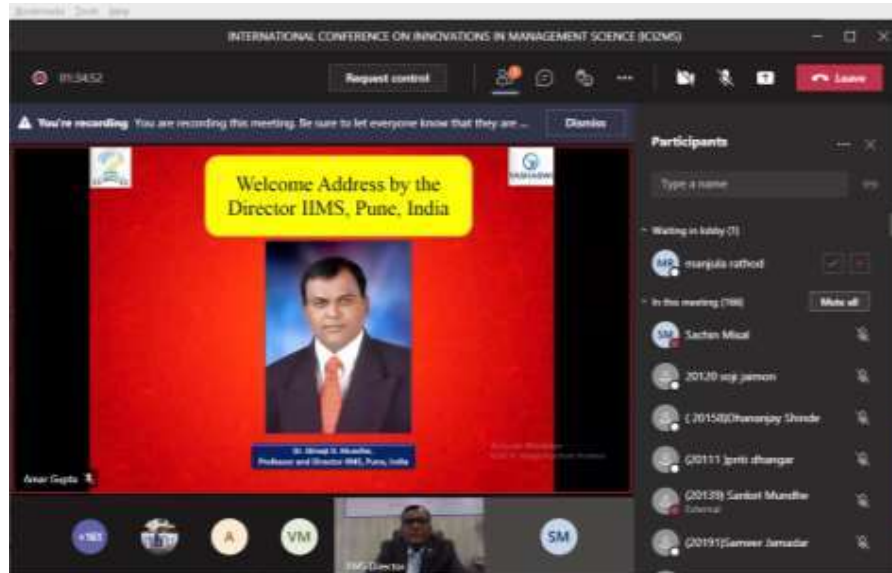
The two-day Conference ended with a valedictory session. The welcome speech in the session was delivered by Dr Vandana Mohanty, IQAC Co-ordinator, IIMS. Dr. Utku Kose, Suleyman Demirel University, Turkey was the Valedictory Guest speaker of the International Conference. In his valedictory address he discussed about the Artificial Intelligence key techniques, present and future. In future daily life AI will be used it will create new jobs and changes of current job. Every individual have to adopt the AI in their respective field to get advantage of it.

On behalf of the entire Yashaswi Group Dr. Vandana Mohanty, delivered Vote of thanks. That concluded a remarkable, memorable, knowledgeable conference ICI2MS -2021.

Dr. Shivaji Mundhe
Director, IIMS, Pune.



Glimpses from ICI2MS-2021



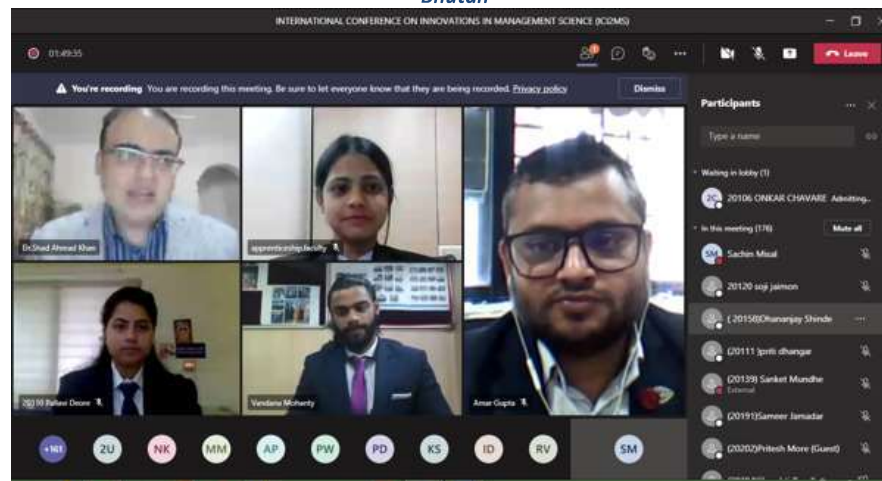
Welcome Address by Director, IIMS Dr. Shivaji Mundhe- Director IIMS



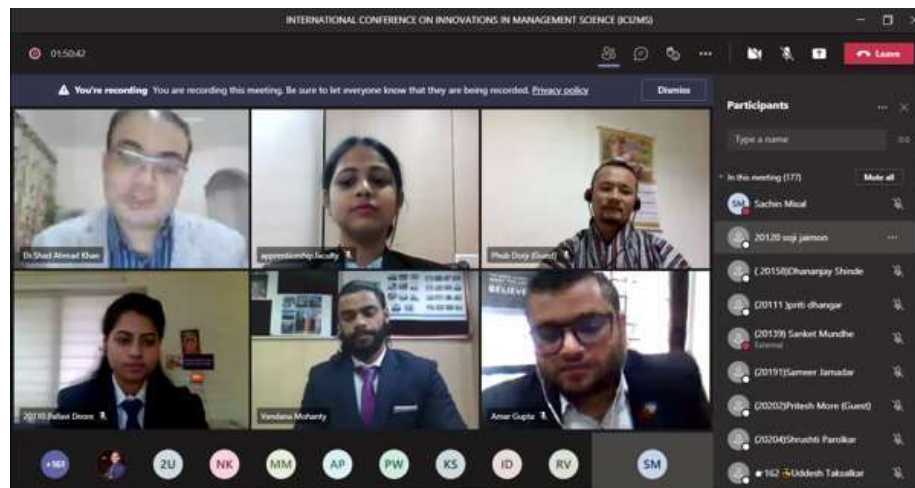
Address By Hon'ble President Mr. Vishwesh Kulkarni, Yashaswi Group.



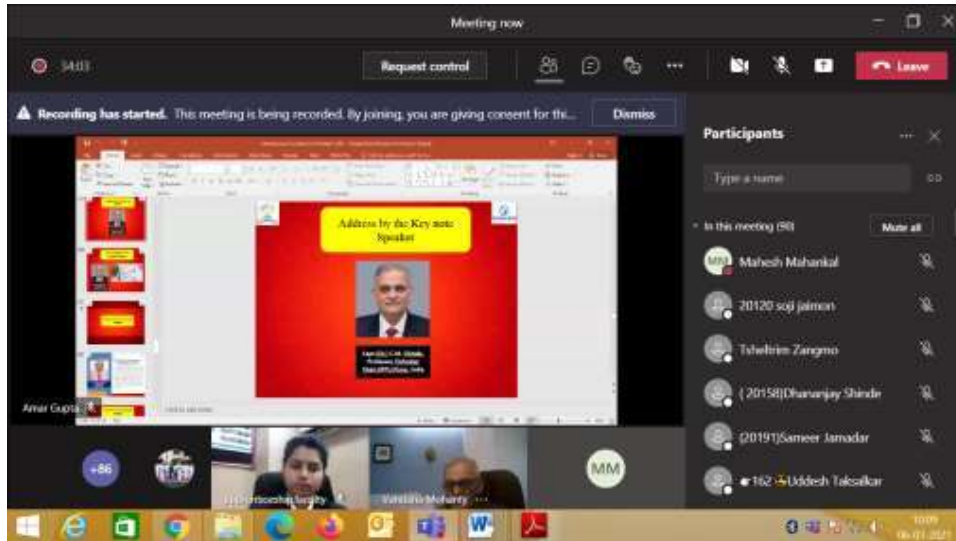
Inset from left - Chief Guest- Dr. Shad Khan- University of Buraimi, Oman & Guest of Honor- Dr. Phub Dorji- GCBS, Royal University of Bhutan



Address by chief Guest Dr. Shad Khan, University of Buraimi, Oman.



Address by Guest of Honor Dr. Phub Dorji, Gedu college of Business Studies, Royal University of Bhutan.



Address by Key note Speaker Capt. (Dr.) C.M. Chitale, Professor, Kirloskar Chair, SPPU, Pune, India.



Address by Key note Speaker Dr. Maige Mwakasege Mwasimba, Mzumbe University, Tanzania



Valedictory Address by Dr. Utku Kose, Suleyman Demirel University, Turkey.



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Media Coverage

व्यवस्थापनावर परिषद

पिंपरी : चिंचवड येथील यशस्वी एज्युकेशन सोसायटीच्या 'इंटरनॅशनल इन्स्टिट्यूट ऑफ मॅनेजमेंट सायन्स' तर्फे (आयआयएमएस) ऑनलाइन परिषदेचे आयोजन करण्यात आले आहे. परिषदेच्या प्रथम सत्रात बुरैमी विद्यापीठाच्या व्यवस्थापनशास्त्र विभागाचे प्राध्यापक डॉ. शाद खान यांनी मनोगत व्यक्त केले. शुभम पिल्ले याने सूत्रसंचालन केले. नम्रता कदम हिने आभार मानले. परिषदेत विविध विद्यापीठांतील १८० विद्यार्थी, अध्यापकांनी भाग घेतला.

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International Conference on Innovations in Management Science (ICI2MS)
5th & 6th March – 2021

Organized by
Yashaswi Education Society's
International Institute of Management Science (IIMS). Pune, India.

CONFERENCE SCHEDULE

DAY – I [Friday, March 5, 2021]		
TIME	EVENT	SPEAKER
11:00 AM - 11:10 AM	National Anthem	
11:10 AM-11:15 AM	Introduction of the Director, IIMS.	
11:15 AM – 11:25 AM	Welcome Address by Director, IIMS.	Dr. Shivaji Mundhe, Director IIMS
11:25 AM-11:30 AM	Introduction of the Hon'ble President, Yashaswi Group.	
11:30 AM-11:40 AM	Address By Hon'ble President Mr. Vishwesh Kulkarni, Yashaswi Group.	
11:40 AM-11:45 AM	Introduction of the Chief Guest.	
11-45 AM - 11:50 AM	Felicitation of Guests.	
11:50 AM -11:55 AM	Release of International Conference Proceedings.	
11: 55 AM -12:30 PM	Address by chief Guest	Dr. Shad Khan, University of Buraimi, Oman.
12:30 PM-12:35 PM	Vote of Thanks to Chief Guest /Introduction to Guest of Honor	
12.35 PM-1.10 PM	Address by Guest of Honor	Dr. Phub Dorji, Gedu college of Business Studies, Royal University of Bhutan.
1.10 PM-1.15 PM	Vote of thanks to Guest of Honor	
1:15 PM - 1:45 PM	Break	
1.45 PM-4.30 PM	Introduction to Session Chair / Paper Presentation by Delegates	Dr. Sachin Borgave Director, Pratibha Institute Of Business Management, Pune.
4.30 PM-4.35 PM	Vote of thanks	
End of the Day -I		

International Conference on Innovations in Management Science (ICI2MS)

5th & 6th March – 2021

Organized by

Yashaswi Education Society's

International Institute of Management Science (IIMS).Pune, India.

CONFERENCE SCHEDULE

Time	Event	Speaker
DAY 2 [Saturday, March 6, 2021]		
10:00 AM - 10:05 AM	Introduction of the Key note Speaker	
10.05 AM – 10:30 AM	Address by Keynote Speaker	Capt.(Dr.) C.M. Chitale, Professor, Kirloskar Chair,SPPU,Pune,India.
10.30 AM-10.35 AM	Vote of thanks to Key note Speaker	
10.35 AM-10.40 AM	Introduction of the Key note Speaker	
10:40 AM – 11:10 AM	Key note Speaker Address	Dr. Mwasimba, Mzumbe University, Tanzania
11:10 AM-11:15 AM	Vote of thanks to Key note Speaker	
11:15 AM – 12:15 PM	Introduction to Session Chair / Paper Presentation by Delegates	Dr.Y.S .Patil Associate Professor & Head of Center Information Technology Vaikunth Mehta National Institute of Cooperative Management
12.15 PM -12:20 PM	Vote of Thanks / Introduction to Valedictory Guest	
12:20 PM – 1:00 PM	Valedictory Address	Dr. Utku Kose, Suleyman Demirel University, Turkey.
1.00 PM- 1:05 PM	Vote of Thanks	Dr. Vandana Mohanty
1.05 PM -135 PM	Break	
1.35 PM -4.30 PM	Paper Presentation by Delegates	

*The session will be held on MS Team Platform and link will be shared 15 minutes prior to scheduled time.

Microsoft Teams Link for Day 1 & Day 2 (5th & 6th March – 2021)	https://teams.microsoft.com/dl/launcher/launcher.html?url=%2F%20%23%2F1%2Fteam%2F19%3Ac6c930c32c294a2d868d25024d8b062e%40thread.tacv2%2Fconversations%3FgroupId%3Dc4a8abd2-4cfd-4c49-9a1e-b8216530af15%26tenantId%3D0e2091d7-046c-4587-aab2-6ee508a652b6&type=team&deeplinkId=d675e628-b102-4561-998f-2b08207a4097&directDl=true&msLaunch=true&enableMobilePage=true&suppressPrompt=true
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Dr. Shivaji D. Mundhe
Director,

International Institute of Management Science (IIMS).Pune, India.



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Website : www.iims.ac.in E-mail : info@iims.ac.in

Date : 03.03.2021

To,
Dr. Yashwant Sadashiv Patil
ASSOCIATE PROFESSOR &
HOD (INFORMATION TECHNOLOGY)
VAMNCOM
Pune

Sub: - Invitation for Session Chair at International Conference on Innovations in Management Science – March 5th & 6th 2021.

Greetings from Yashaswi's IIMS!

Respected Sir,

We are honored and pleased to invite you as Session Chair for the Technical Sessions of International Conference on Innovations in Management Science – March 5th & 6th 2021.

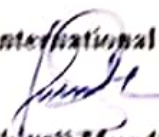
The Conference aims to provide a platform to the Students, Researchers, Academicians, and Industry experts to share their innovative ideas and research in the field of Management. We would be grateful, if you grace us with your presence and share your expertise on the topic. Your presence will be a source of encouragement for the participants and will add vibrancy to the entire conference. Your Session is scheduled on 6th March, 2021 at 11.15 to 12.15PM. We are anticipating your reply and look forward to spending the day with you and listening to your knowledgeable speech. Announcement of the event is enclosed herewith.

We look forward to your response, and we hope you'll accept the invitation.

Thanking you in anticipation.

Yours Faithfully

For International Institute of Management Science


Dr. Shrivaji Mundhe
Director



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Website. : www.iims.ac.in E-mail : info@iims.ac.in

Date : 03.03.2021

To,
Dr. Sachin Borgave
Director
K.E.S.Pratibha Institute of Business Management,
Chinchwad, Pune

Sub: - Invitation for Session Chair at International Conference on Innovations in
Management Science – March 5th & 6th 2021.

Greetings from Yashaswi's IIMS!

Respected Sir,

We are honored and pleased to invite you as Session Chair for the Technical Sessions of
International Conference on Innovations in Management Science – March 5th & 6th 2021.

The Conference aims to provide a platform to the Students, Researchers, Academicians, and
Industry experts to share their innovative ideas and research in the field of Management. We
would be grateful, if you grace us with your presence and share your expertise on the topic.
Your presence will be a source of encouragement for the participants and will add vibrancy to
the entire conference. Your Session is scheduled on 5th March, 2021 at 01.45 to 04.30PM.
We are anticipating your reply and look forward to spending the day with you and listening to
your knowledgeable speech. Announcement of the event is enclosed herewith.

We look forward to your response, and we hope you'll accept the invitation.

Thanking you in anticipation.

Yours Faithfully

For International Institute of Management Science

Dr. Shivaji Mundhe
Director



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Date : 03.03.2021

To,
Capt.(Dr) C.M.Chitale
Professor
Kirloskar Chair,SPPU &
Director Skill Development
SPPU

Subject- Invitation as Keynote Speaker for International Conference on Innovations in Management Science – March 5th & 6th 2021.

Dear Sir,

Greetings from Yashaswi's International Institute of Management Science!!

I hope this message finds you well.

I am honoured to invite you to be the Keynote Speaker at our International Conference Innovations in Management Science (ICI2MS) to be held on 5th & 6th March, 2021.

This is an International Conference where representatives from around the world will be present in the conference and discuss different aspects of the present and future innovations in Management. Along with other members and organizers of the conference, I would really be thankful, if you can take some time out of your busy schedule and talk to the participants of the conference. I personally think that getting to know your personal reviews and understanding your research with your own words; will be an outstanding benefit of this conference. I hope to hear from you very soon. Your talk will be filmed and an edit shown on our website and other social media channels such as YouTube. I believe your "voice" will be beneficial to everyone in our organization and to like-minded individuals who attend the event. We have scheduled your session on 6th March, 2021 AT 10.00 AM.

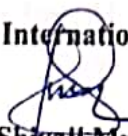
We look forward to a positive confirmation, an honor for us indeed.

Herewith the mail, the Conference Brochure is attached for your reference. For any assistance please feel free to contact us. Detail Schedule will follow soon.

Thank you in advance for your consideration.

With our Best Wishes.

For International Institute of Management Science


Dr. Shivaji Mundhe
Director



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