



Yashaswi Education Society's
International Institute of Management Science,
Chinchwad, Pune

(Approved by AICTE, Ministry of HRD, Govt. of India, Recognised by Govt. of Maharashtra
 & Affiliated to Savitribai Phule Pune University, ISO 9001 Certified Institute, Accredited by NAAC)

Organizing

“I 2 E” - The Ideation Competition - 2021

IQAC Cell Initiative

Patron/Advisory Board

MR. VISHWESH KULKARNI
President
Yashaswi Education Society, Pune

Dr. Shivaji Mundhe
Director, IIMS, Pune

MR. ABHISHEK KULKARNI
Managing Director
Yashaswi Education Society, Pune

Dr. Vandana Mohanty
IQAC Co-Ordinator,
IIMS, Pune.

Dr. Pushpraj Wagh
Programme Co-ordinator,
IIMS, Pune.

About Competition

"Everybody has a creative potential and from the moment you can express this creative potential, you can start changing the world" –Paulo Coelho. The objective of the "I2E" competition is to bring out the hidden talents, ideas and to inculcate and nurture problem solving, innovative and out of the box thinking in the students. This competition provides a platform to the students to showcase their innovative ideas, build interpersonal, communication and presentation skills.

Theme

- From traditional to digital
- Green and clean environment
- Intelligent products and services
- Best out of waste
- Health and Fitness
- Virtual business

(Any other innovative idea not conforming to the above themes will also be accepted on prior discussion with core team)

General Rules

- Team is allowed to have maximum four members.
- Formal attire is compulsory.
- Decision of event monitoring committee will be final.
- Report and Presentation PPT should be submitted on or before 05/02/2021, 05.00 pm.

Report Format: (maximum 10 pages)

- Problem Statement
- Ideation
- Solution Provided
- Business Plan Canvas
- Scalability of Business
- Team Credentials

Presentation Guidelines:

- 1) 15 minutes for presentation & question-answer will be given to each team
- 2) Maximum 06 slides are allowed.
- 3) Presentation is for 50 marks and will be judged based on 05 criteria's (10 marks for each Criterion) Presentation Skill, Creativity & Novelty, Acceptance and Scalability, Social Significance, Overall Impression.

Who can participate?

- Students of First year / Second year MBA

Certificate to the Participants

- All the participants will be provided Participants Certificates.
- Winner & Runner up team will be sent to Cluster Level Competition

Registration Details:-

- Date of Competition :- 06th February 2021
- Last Date of Registration:- 05 February 2021
- Registration Link: <https://forms.gle/FdMsP5xkdTMPYqUb8>
- Registration Charges: - NIL
- Mode of Competition :- Online
- More information: - 9922950687
- Student Co-ordinator:
- Jaysing Pardeshi- 9168107033
- Pooja Salvekar- 7276751173

Event Schedule

06th February 2021 Competition Schedule	
Time	Event / Rounds
11.30 am to 11.45 am	Inauguration by Director, IIMS, Pune
11.45 am To 01.45 pm	Elimination Round
02.30 pm To 04.00 pm	Final Round & Result Declaration

IIMS, Elpro International Chowk, Chinchwad, Pune - 411 033.
 L : 020 2735 3727 | M : 99229 50687 | E : iims.info@yashaswigroup.in | W : www.iims.ac.in



Yashaswi Education Society's
INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE
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Reg No. Maha. : 417/2007/Pune

Campus. : IIMS Bldg. S. No. 169/1/A, Opp. Elpro International, Chinchwad, Pune - 411033. Ph.: (020) 27353730/32/33/34, Fax : (020) 27354731
Website. : www.iims.ac.in E-mail : info@iims.ac.in

Date: 4/2/2021

Notice

All the Students of MBA and MCA are hereby informed that institute is going to organise **I 2 E - Ideation Competition 2021** on 6/2/2021. Participants can send a brief proposal outlining your idea and its potential impact. Include a description, objectives, and a plan for implementation to the respective faculty members.

All the students are requested to be present and participate for the same.

Event Coordinator: Prof. Pushpraj Wagh

Time: 11:30 AM to 4:00 PM

Venue: IIMS, Chinchwad, Pune




Dr. Shivaji Mundhe
Director, IIMS



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“ I 2 E Ideation Competition 2021”

Date: 06/02/2021

Time: 11.30 am to 04.00 pm


Yashaswi Education Society's International Institute of Management Science organized Institute Level I 2 E Ideation Competition 2021 on 06/02/2021. The competition was organized in online mode. 8 teams of IIMS participated in the competition. The staff, faculty members and students of MBA first year and Second year were present for this occasion. The two best teams in I2E Ideation Competition 2021 are nominated for Cluster Level I2E Competition under Inno-fest 2021 organized by Savitribai Phule Pune University's Centre for Innovation, Incubation and Enterprise.

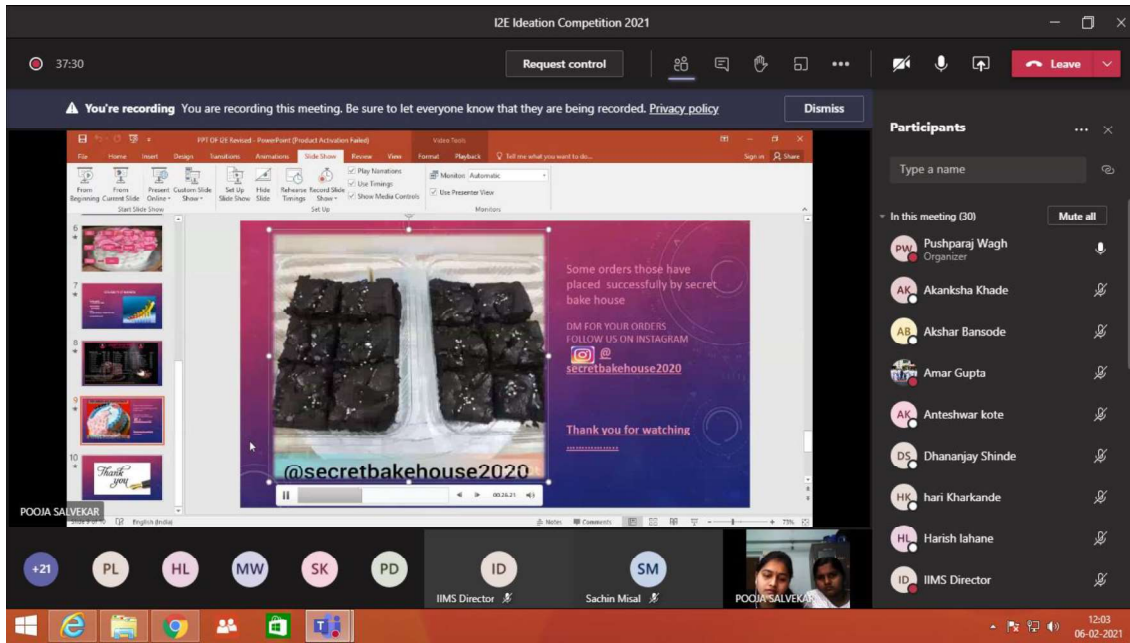
Dr. Shivaji Mundhe welcomed the judges, participants, staff members and students for the competition. He discussed that I2E Ideation Competition 2021 is a platform for the young students to showcase their innovative ideas. This competition will help motivate the ideas to turn into real businesses of the future. He further said that participating in such competitions can help students to enhance their skills and overall development.

Participant teams presented their ideas on online platform provided by IIMS through Microoft teams. The presentations were followed by the questions by judges and the students present. The presentations made by the students were evaluated on the basis of various criteria like Presentation Skill, Creativity & Novelty, Acceptance & Scalability, Social Significance, and Overall Impression. From all the presentations 3 teams were shortlisted for the final round. From the final round, team of Pareeneeta pawar and Pooja Salvekar was declared as Winner of I2E Ideation Competition while the team of Pallavi Deore, Harish Lahane and Swapnil Sonawane was declared as the runner-up.

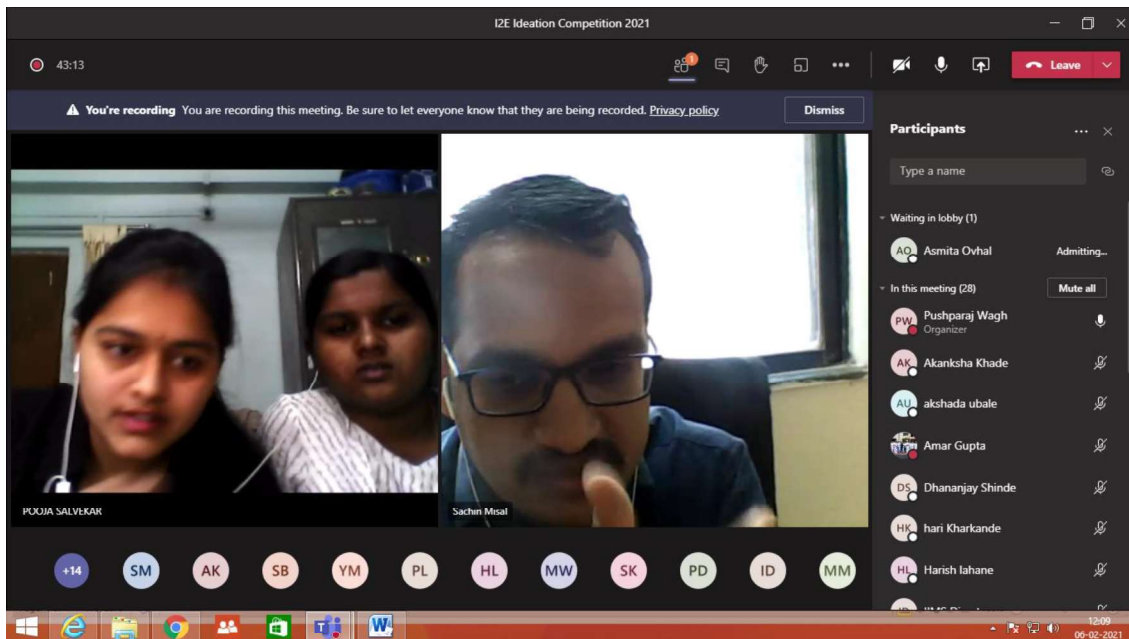
Judges appreciated the innovative ideas presented by all participant teams. Dr. Shivaji Mundhe congratulated the winner and runner up teams. All the participating teams were given the certificate of participation and winners were appreciated with the winner's certificates. The competition was concluded with a vote of thanks by Dr. Pushpraj Wagh.

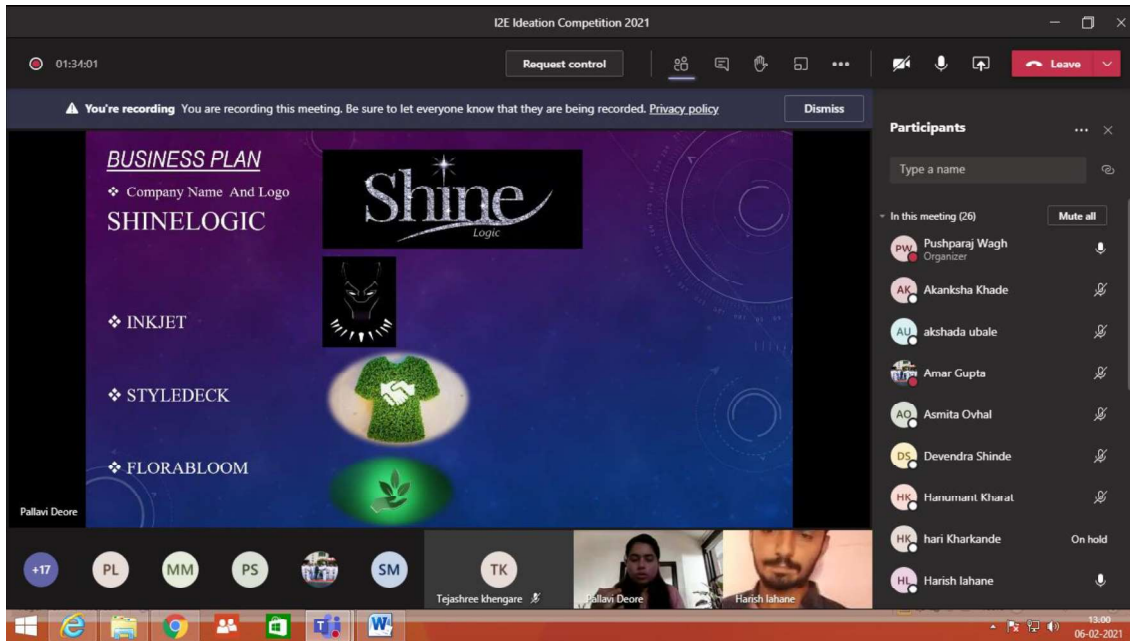



Dr. Shivaji Mundhe
Director, IIMS, Pune.



Student Presenting their idea: From Left Pooja Salvekar , Parineeta Pawar, Judge: Dr. Sachin Misal





Student Presenting their idea: From Left Pallavi Deore, Harish Lahane





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