



YASHASWI EDUCATION SOCIETY'S
INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE CHINCHWAD, PUNE
in association with
National Institute Of Personnel Management (NIPM)
&
Indo European Education Foundation, Poland
2nd INTERNATIONAL CONFERENCE
ON
INNOVATIONS IN MANAGEMENT & INFORMATION TECHNOLOGY
(ICIMIT - 22)

25 - 26th FEBRUARY, 2022



About Us

International Institute of Management Science (IIMS) is a dynamic institute for Management Education located at the hub for business Chinchwad, Pune. Approved by AICTE, Accredited by NAAC, an ISO 9001 certified Institute and affiliated to Savitribai Phule Pune University. The core assets being its professional learning environment supported by corporate interactions and faculty with industry and academic experience and well placed and enthusiastic Alumni Network. The Institute is committed in transition students into better professionals by developing skills, attitude and value through industry mentor mentee programme. IIMS aims on transforming the young minds to be globally competitive and socially committed business managers who will be capable of owning, operating and managing the business across the globe.

About Indo-European Education Foundation

Indo-European Education Foundation (IEEF) is an exclusive NGO and Research Center located in the heart of Europe in the Capital City of Poland - Warsaw.

Awarded as one of the best research centres in Central-Eastern Europe, and received “Global Achievers’ Award 2020-21” for ‘Excellence in Education’ in recognition of ‘outstanding professional achievement & Contribution in Nation Building’ by Indian Achievers’ Forum, New Delhi, India. Presented by H. E. Mr. Tsewang Namgyal, Ambassador, Embassy of India in Warsaw, Poland (April 2021). And “The 2021 Global Choice Awards” for ‘Outstanding & Remarkable Contribution to Global Education’ by Xel Research, New Delhi, India (August 2021).

The Foundation is acting under the Ministry of Higher Education, Government of Poland and the European Union (EU) regulations. Foundation has its own branches located at different locations including in Poland at the University of Applied Sciences in Nysa (<http://www.pwsz.nysa.pl/index.php?p=33>); and as Indo-European Center at Ternopil Ivan Puluj National Technical University (TNTU), Ternopil, Ukraine (<https://iec.tntu.edu.ua>). IEEF provides a unique platform for students, scholars and business elites based on the Academia-Industry Interlinked Model of Business Cooperation. Our launched programs are aimed to support the projects related with ‘internationalisation of higher education’ and trade development by bridging the gap between Academia and Industries left for Poland, India and the European Union.

We believe that all new ideas created with a specific vision can be helpful for an individual and society at large. Therefore we invite you to share ideas, create new projects and develop new partnerships in the interest of individuals, institutions as well as countries...

About The Conference

Despite the awareness and understanding that innovation and embracing new models are critical for survival and success; most organisations are stuck in a cycle of incremental adjustments such as upholding present responsibilities and making just enough modifications to achieve the following quarter's targets. Marketers and enterprises that are adopting the innovating way are also experimenting with the new understanding to gain a more comprehensive perspective. They are frequently constrained by a lack of appropriate resources and the uncertainty/boundary of the outcome. Currently, firms are hampered by a lack of digital research. Consumers and society must improve in technology in order for businesses to prosper in the digital age. As a result, business plays a larger role in social education. The goal of this conference is to provide a forum for academics, industry practitioners, and non-governmental organisations to discuss their perspectives, conduct research, and share their experiences of doing business / helping people at the bottom of the pyramid with advances in management through innovation, research, and technology. The conference hopes to gather intellectuals working in the digital sector, which would aid in information transfer comprehending and advocating excellent practices / barriers in the digital realm, as well as motivating researchers to identify and address new gaps and issues in this burgeoning research topic.

Conference Participants

The Conference is open for Academicians, Researchers, Professionals, Industrialists Consultants, Government Officials from PSU's and other departments, Research Scholars and Students. During ICIMIT 2022 the research community, academicians & industry experts will be exposed to a premier interdisciplinary platform for learning the applicability and impact of next-generation technological innovation used in Business Management, Data Science, Global Economy and Social Science.

Conference Themes And Topics

The conference is seeking submissions related to the themes and subthemes of the conference. Other related tracks and topics will also be considered. Submitted abstracts will be evaluated by the Reviewer Committee. If abstract is accepted, author agrees to send full text paper, including results, tables, figures and references. All submissions should report original and previously unpublished research results no matter the type of research paper you are presenting.

Full text papers (.docx and .doc) will be accepted by mail. Manuscripts should meet the format set by the Conference committee and are subject to review. For accepted papers, one of the authors is expected to present the paper online. Please note that E-certificate will be issued only to registered authors.

Call For Paper

Prospective authors are encouraged to send their original, unpublished work in the form of Extended Abstracts (1000-1500 words) to the conference. The submissions to be included in any one of the following tracks in line with but not limited to the conference theme:

- Business Structure Transformation
- Challenges in New Business Development
- Market Creation for Innovative Products
- Impact of COVID-19 pandemic on digital transformation
- Drives digital transformation
- Key trends in digital transformation
- Blockchain Technology
- Digital, Social Media and Tech Innovations in Financial Services
- Crypto Currencies
- Exponential Banking
- Fraud Management in Digital Financial Services
- HR Analytics
- Human Capital Analytics
- Social Media Management and Marketing
- Conversational Marketing
- Search Engine Optimization
- Influencer marketing
- Content Marketing and Digital Copywriting
- Omni-channel Marketing
- Progressive Web Apps (PWAs)
- Significance of 'S-commerce' or social commerce in the world
- Rural market emerging as the next big target for business growth
- Gratification marketing
- Changing Consumer behaviour and emerging consumer segments
- COVID-19 impact on Marketing mix
- Marketing 5.0
- Internet of Things (IoT)
- Legal Issues in Digital Marketing
- Artificial Neural Networks, Fuzzy Systems and Hybrid Systems
- Big Data Applications
- Artificial Intelligence
- Machine Learning
- Supervised and Unsupervised Learning
- Natural Language Processing
- Cyber-Physical Systems
- Cyber Security
- Computational Intelligence and Evolutionary Computation
- Data Communication, Computer Network and Security & Forensic
- Decision Support and Recommender Systems
- Data Mining, Knowledge Discovery, and Knowledge Management
- Image Processing and Pattern Recognition
- Information Retrieval, Natural Language Processing, and Ontology

Guidelines for Research Paper Submission

- Researcher will submit the full length paper which will be reviewed by the reviewing committee.
- A separate title page should include an informative title, name(s), affiliations, address(es) of Institute/Organization, corresponding address, email id(s), contact no(s) of all authors
- Please do not indicate author(s) name, affiliation, or any other such information in the manuscripts elsewhere

- The manuscript should be 1.5 spacing, Arial 12 Font size
- Maximum allowed pages while submitting camera ready paper is 6.
- The soft copy of full length paper in Word format with dully filled registration & copyright form should emailed to iims.info@yashaswigroup.in
- The paper should not exceed more than 3000 words including abstract.
- References should be arranged in alphabetical order and as per the APA (American Psychological Association) Guidelines. It is imperative to ensure that all works cited in the text are included in the References section.
- All manuscripts would be checked for plagiarism.
- Footnotes should be avoided, but any short, succinct notes making a specific point may be placed in number order following the alphabetical list of references.
- References should be made only to works that are published, accepted for publication (not merely "submitted"), or available through libraries or institutions. Any other source should be qualified by a note regarding availability.

Publication Opportunity

Selected papers presented in the conference will have publication opportunity in reputed and indexed journals subject to the positive peer review by the journal editorial board. Only full papers will be considered for publication opportunity in UGC - CARE Listed Journal

- "Yashomanthan" with ISSN No. 2347-8039, a special issue of peer review multidisciplinary research journal With an Impact Factor - 6.692.
- All Research papers will be published in conference Proceeding having ISBN.

Registration Fees

- Research Scholars and Students: ₹ 500/-
- Academicians/ Faculty: ₹ 1000/-
- Industry Experts/Policy Makers: ₹ 1500/-
- Foreign Authors : \$60

*The Registration fee does not include publication in UGC CARE Listed journal.

Best Paper Award

Best Paper Award would be presented in recognition of outstanding contribution in the area deriving theme of the conference .

Timelines

Abstract Submission Deadline:
25th Jan 2022

Full Paper Submission:
5th Feb 2022

Authors Notification and Review:
Within One Week

International Conference Dates:
25 - 26th February, 2022

Account Details

- Account No : 921020022414658
- IFSC Code : UTIB0000073
- MICR Code : 411211003

CHIEF CONVENOR

Dr. Shivaji Mundhe
Director, IIMS

CONVENOR

Dr. Vandana Mohanty

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CO - CONVENOR

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Prof. Prashant Wadkar

M: +91 94224 19386



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(ICIMIT - 22)

25 - 26th FEBRUARY, 2022

CONFERENCE SCHEDULE

DAY – I [Friday, February 25, 2022]		
TIME (IST)	EVENT	SPEAKER
12:05 PM - 12:10 PM	National Anthem	
12:10 PM - 12:20 PM	Welcome Address by Director, IIMS.	Dr. Shivaji Mundhe, Director IIMS, Pune, India
12:20 PM-12-30 PM	Address By Hon'ble President Mr. Vishwesh Kulkarni, Yashaswi Group, India	
12-30 PM-12-35 PM	Introduction of the Guests	
12: 35 PM -12:45 PM	Address by Chief Guest	CG: Hon. Phub Dorji Gedu College of Business Studies, Royal University of Bhutan
12: 45 PM -01:00 PM	Address by Guest of Honor	Dr. Parag Kalkar , Dean, Faculty of Commerce and Management, Savitribai Phule Pune University, Pune, India.
01:00 PM-01:05 PM	Release of Virtual International Conference Proceedings and Research Journal.	
01:05 PM-01:10 PM	Introduction of the Dr. Pradeep Kumar, President, IEEF, Poland	
01:10 PM-01:15 PM	Virtual MOU sign Between IIMS,Chinchwad,India & IEEF, Poland	
01:15 PM - 01:20 PM	Vote of thanks	
01:20 PM -02.00 PM	Address by Guest of Honor-I	GH- I : Dr. Pradeep Kumar Founder & President, Indo-European Education Foundation, Warsaw, Poland
02:00 PM - 02:05 PM	Vote of thanks to Guest of Honor - I and Introduction to Guest of Honor-II	
02.05 PM-3.00 PM	Address by Guest of Honor -II	GH-II : Kaushik Mohanraj Enabling Digital Transformation Technologies, Director – Blazeclan, Malaysia
3.00 PM-3.05PM	Vote of thanks to Guest of Honor -II	
3:05 PM 4.00 PM	Paper Presentation by Delegates in Main Track(Track 1) & Second Track	
	Track 1 : Session Chair (Mgmt) 1. Dr. K.V. Marulkar 2. Dr. Sachin Borgave	Track 2 : Session Chair (IT) 1. Dr. Ashwini Brahme 2. Dr. Shikha Dubey
End of the Day -I		



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CONFERENCE SCHEDULE

TIME (IST)	EVENT	SPEAKER
DAY 2 [Saturday, February 26, 2022]		
11:00 AM - 11:05 AM	Introduction of the Guest of Honor -III	
11.05 AM – 11:45 PM	Address by Guest of Honor - III	GH-III : Silvena Yordanova Professor, Varna University of Management. Bulgaria
11.00 PM-11.50 PM	Vote of thanks to Guest of Honor - III	
11.50 PM-11.55 PM	Introduction of the Guest of Honor -IV	
11.55 PM-12.35 PM	Address by Guest of Honor - IV	GH –IV: Mr. Gajanan Shinde Sr. Manager, Infosys, India.
12.35 PM-12.40 PM	Vote of thanks to Guest of Honor - IV	
12.40 PM-01.30 PM	LUNCH BREAK	
01.30 PM-01. 35 PM	Introduction of the Guest of Honor -V	
01.35 PM-02.15 PM	Address by Guest of Honor - V	GH –V: Prof. Dr. inż. Mariusz Kołosowski Dean, University of Applied Sciences in Nysa, Poland
02.15 PM-02.20 PM	Vote of thanks to Guest of Honor - V	
02.20 PM -02.25 PM	Introduction of the Guest of Honor -VI	
02.25 PM – 03.00 PM	Address by Guest of Honor - VI	GH –VI: Prof. Dr. Roselina Ahmad Saufi Dean Malaysian Graduate School Of Entrepreneurship And Business Universiti Malaysia Kelantan City Campus
03.05 PM-03.10 PM	Vote of thanks to Guest of Honor - VI and Introduction to Valedictory Guest	
03.10 PM-03.30 PM	Valedictory Session Chief Guest	Dr. Santosh Vishnupant Bhawe Fellow Member NIPM & Director –HR & IR, Bharat Forge Limited, Pune, India
03.30 PM-03.35 PM	Vote of Thanks and Concluding Remarks	Dr Vandana Mohanty

Dr. Shivaji D. Mundhe
Director & Conference Chair YES's, IIMS, Chinchwad, Pune, India.



Ref: IIMS/2021-22/

Date: - Feb. 22, 2022

To,
Dr. Parag Kalkar
Dean, Faculty of Commerce and Management
Savitribai Phule Pune University, Pune

Sub: Invitation for the 2nd International Conference on Innovations in Management and Information Technology”(ICIMIT-22) as **Guest of Honour**.

Respected Sir,

We take this opportunity to invite you, as the **Guest of Honour** for the 2nd International Conference on Innovations in Management and Information Technology”(ICIMIT-22), at 11.50 a.m[IST] on 25th Feb 2022, organized by International Institute of Management Science, Pune in Association with National Institute of Personnel Management and Indo European Education Foundation, Poland.

The conference provides premier forum for the presentation of new advances and research results in the fields of Management Sciences and Information Technology.

In this regard we cordially invite the Postgraduate, Ph.D research scholar, academicians Industry experts and policy makers from the Management Institutes, Research Organizations and Multi National Organizations to present their research work.

We wish your presence, which will be a source of encouragement for the participants to add vibrancy to the entire event. Herewith enclosed details conference schedule, and Online meeting link for your reference. (MS Teams)

Humbly looking forward for your positive reply.

Thanking You
Yours Faithfully

Dr. Shivaji D. Mundhe



Director & Conference Chair

**YASHASWI EDUCATION SOCIETY'S
INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE**

**DTE CODE
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**AISHE CODE
C - 41595**



Ref: IIMS/2021-22/

Date: - Feb. 22, 2022

To,
Hon. Phub Dorji
Gedu college of Business Studies,
Royal University of Bhutan

Sub: Invitation for the 2nd International Conference on Innovations in Management and Information Technology"(ICIMIT-22) as **Chief Guest**.

Respected Sir,

We take this opportunity to invite you, as the **Chief Guest**. for the 2nd International Conference on Innovations in Management and Information Technology"(ICIMIT-22), at 11.50 a.m [IST] on 25th Feb 2022, organized by International Institute of Management Science, Pune in Association with National Institute of Personnel Management and Indo European Education Foundation, Poland.

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Director & Conference Chair

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Ref: IIMS/2021-22/

Date: - Feb. 22, 2022

To,
Dr. Ashwini Brahme
Associate Professor,
Sinhigad Institute of Management and computer Application, Pune

Sub: Invitation for the 2nd International Conference on Innovations in Management and Information Technology”(ICIMIT-22) as Session Chair.

Respected Sir,

We take this opportunity to invite you, as the **session chair** for the 2nd International Conference on Innovations in Management and Information Technology”(ICIMIT-22), at 2.45 p.m on 25th Feb 2022, organized by International Institute of Management Science, Pune in Association with National Institute of Personnel Management and Indo European Education Foundation, Poland.

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We wish your presence, which will be a source of encouragement for the participants to add vibrancy to the entire event. Herewith enclosed details schedule of conference, track schedule and Online meeting link for your reference. (MS Teams)

Humbly looking forward for your positive reply.

Thanking You
Yours Faithfully

Dr. Shivaji D. Mundhe

Director & Conference Chair



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Ref: IIMS/2021-22/

Date: - Feb. 22, 2022

To,
Dr. Kedar Marulkar
Associate Professor
Shivaji University Kolhapur

Sub: Invitation for the 2nd International Conference on Innovations in Management and Information Technology”(ICIMIT-22) as **Session Chair**.

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Director & Conference Chair

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Ref: IIMS/2021-22/

Date: - Feb. 22, 2022

To,
Dr. Sachin Borgave
Director,
Prathibha Institute of Business Management. Pune

Sub: Invitation for the 2nd International Conference on Innovations in Management and Information Technology”(ICIMIT-22) as Session Chair.

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Dr. Shivaji D. Mundhe



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Yashaswi Education Society's

Reg No. Maha. : 417/2007/Pune

INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE

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Website. : www.iims.ac.in E-mail : info@iims.ac.in

Report on 2nd International Conference on Innovations in Management & Information Technology (ICIMIT –22)

On

25th & 26th February 2022

Yashaswi Education Society's International Institute of Management Science, Chinchwad, Pune, India organized “2nd International Conference on Innovations in Management & Information Technology (ICIMIT –22)” through virtual mode, in association with **National Institute of Personnel Management, India [NIPM] & Indo European Education Foundation [IEEF], Poland** on 25th & 26th February 2022.

On Day 1 the conference began with a formal inaugural session and welcome address by **Dr. Shivaji Mundhe, Director, IIMS**, in which he welcomed all the Guests, participants, research scholars and students from the various countries like Bhutan, Poland, Malaysia, Bulgaria, and India.

Dr. Shivaji Mundhe further expressed the gratitude to Mr. Vishwesh Kulkarni –Hon. President, Yashaswi Group for gracing the occasion.

The **Chief Guest Hon. Phub Dorji, Gedu College of Business Studies, Royal University of Bhutan, Bhutan**, spoke about how research in management and information technology has given the efficient output to various organization. Technology has positive impact on human kind. He has given best wishes for a greater success of this International Conference.

Dr. Parag Kalkar, Dean, Faculty of Commerce and Management, Savitribai Phule Pune University, India was the **Guest of Honor** for Inaugural Ceremony, he highlighted about how this digital world is helping in health care sector with the help of various technology like Machine Learning & Artificial Intelligence. Students need to think ahead of the machine in this digital world to become successful in their life.

In a historic moment, Yashaswi Education Society's International Institute of Management Science, Chinchwad, Pune, India and Indo European Education Foundation [IEEF], Poland signed **Memorandum of Understanding** for mutual co-operation in research, academics and knowledge sharing.



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Dr. Pradeep Kumar, Founder & President, Indo-European Education Foundation, Warsaw, Poland was the Keynote Speaker for the 2nd International Conference. He spoke on how Innovation will change the product market and services and how Innovation strategy is important and how it comes from company's vision statement. He also discussed, the various approaches required for formulating and implementing strategies, like economic imperative, political imperative, quality imperative, administrative co-ordination. He stressed on reform, perform and transform for Innovation.

Mr. Kaushik Mohanraj, Enabling Digital Transformation Technologies, Director – Blazeclan, Malaysia was the second Keynote Speaker for the 2nd International Conference. He highlighted that, innovation is for operation excellence, security, reliability, efficiency and cost optimization. He encouraged students to think with innovative ways and to apply them in their career.

Near about 60 research papers were presented in the conference by researcher scholars, students, Industry professionals and academicians.

There were two parallel tracks conducted for presenting their research.

The Track 1 was chaired by Dr. K.V. Marulkar & Dr. Sachin Borgave.

The Track 2 was chaired by Dr. Ashwini Brahme & Dr. Shikha Dubey

The first day was concluded with a set of research presentations of real-world cases describing new and noteworthy initiatives relevant to the conference theme. There were more than 289 participants who attended this conference from various countries.

On Day 2 the conference began with address of Guest of Honor **Dr Silvena Yordanova Professor, Varna University of Management, Bulgaria**. She emphasized on the Artificial Intelligence (AI) in education sector, mainly how China in using the AI in their education sector. She told how AI can be used for future prediction of students learning. She discussed the advantages and disadvantages of Artificial Intelligence (AI).

Mr. Gajanan Shinde Sr. Manager, Infosys, India, who was next Guest Speaker, he spoke on agile technology, it's benefits to the customers, development team, vendor and product owner.



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Prof. Dr. inż. Mariusz Kolosowski, Vice-rector for student affairs and teaching, University of Applied Sciences in Nysa, Poland, he spoke about the innovation in the today's world, and how they are adopting the change in their country.

Prof. Dr. Roselina Ahmad Saufi, Dean Malaysian Graduate School of Entrepreneurship and Business University Malaysia Kelantan, she shared her experience for how the innovation has changed their country since inception of their university.

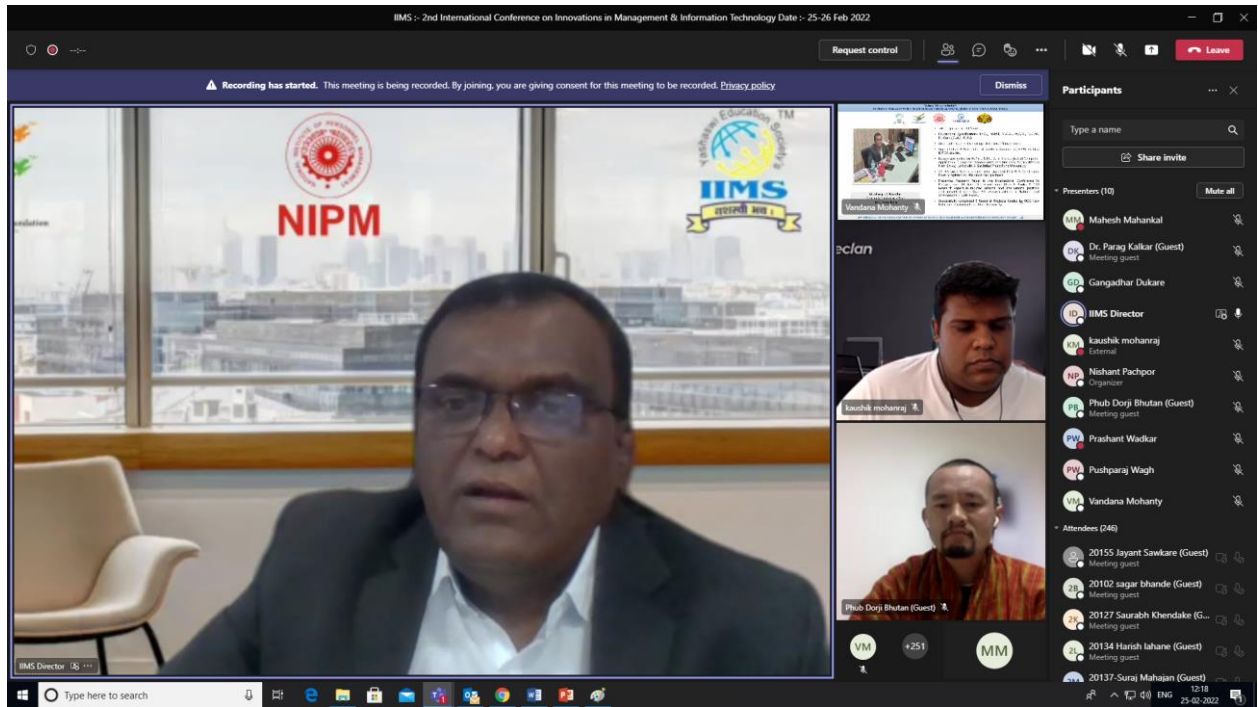
The Conference was summarized with a valedictory session. The Valedictory Chief Guest was Dr. Santosh Bhawe, Fellow Member NIPM & Director –HR & IR, Bharat Forge Limited, Pune, India. In this valedictory function he illuminated the characteristics of innovation manger like adoptability, build team, multi challenges and ideation. He explained how innovation is a solid necessity for companies, to survive in today's world.

There were more than 289 participants who attended this conference from various countries, like Bhutan, Poland, Malaysia, Bulgaria, Tanzania, Turkey, Oman and various states of India to discuss the recent advances and Innovations in Management and Information Technology.

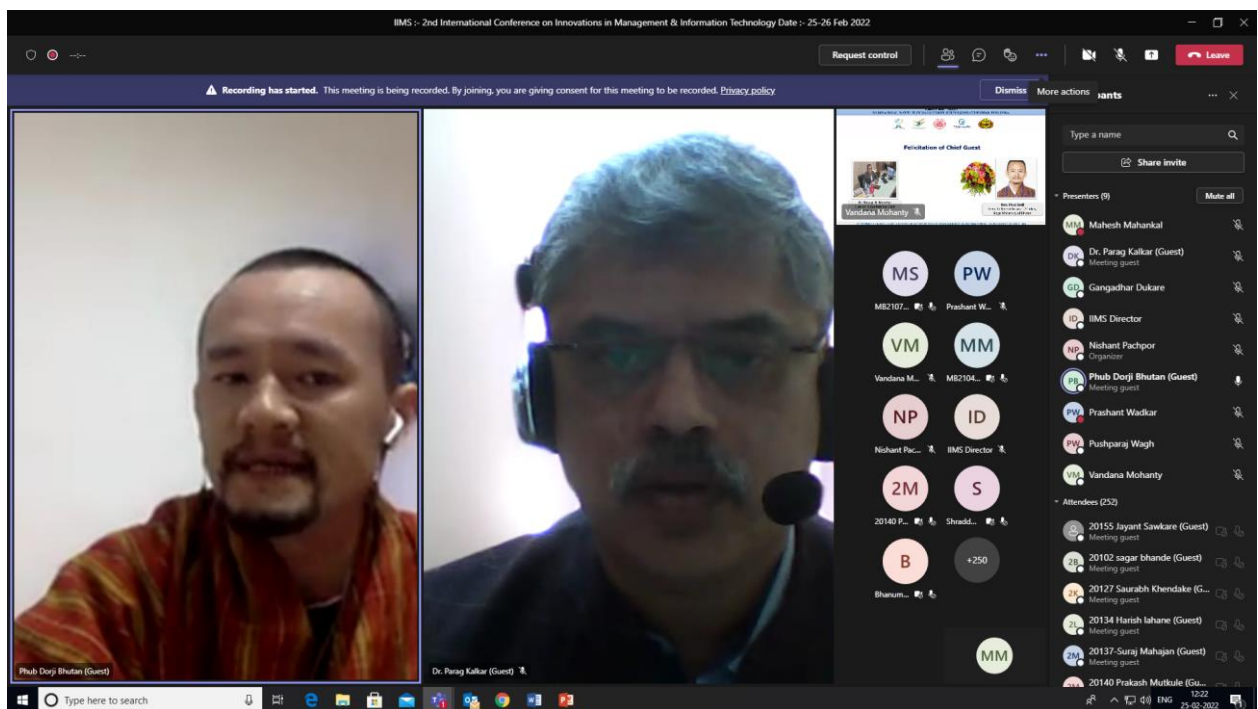
On behalf of the Yashaswi Group, Dr. Vandana Mohanty, Convener, ICIMIT –22, delivered Vote of thanks. The conference was very memorable and remarkable.

Dr. Shivaji Mundhe
Director, IIMS, Pune.

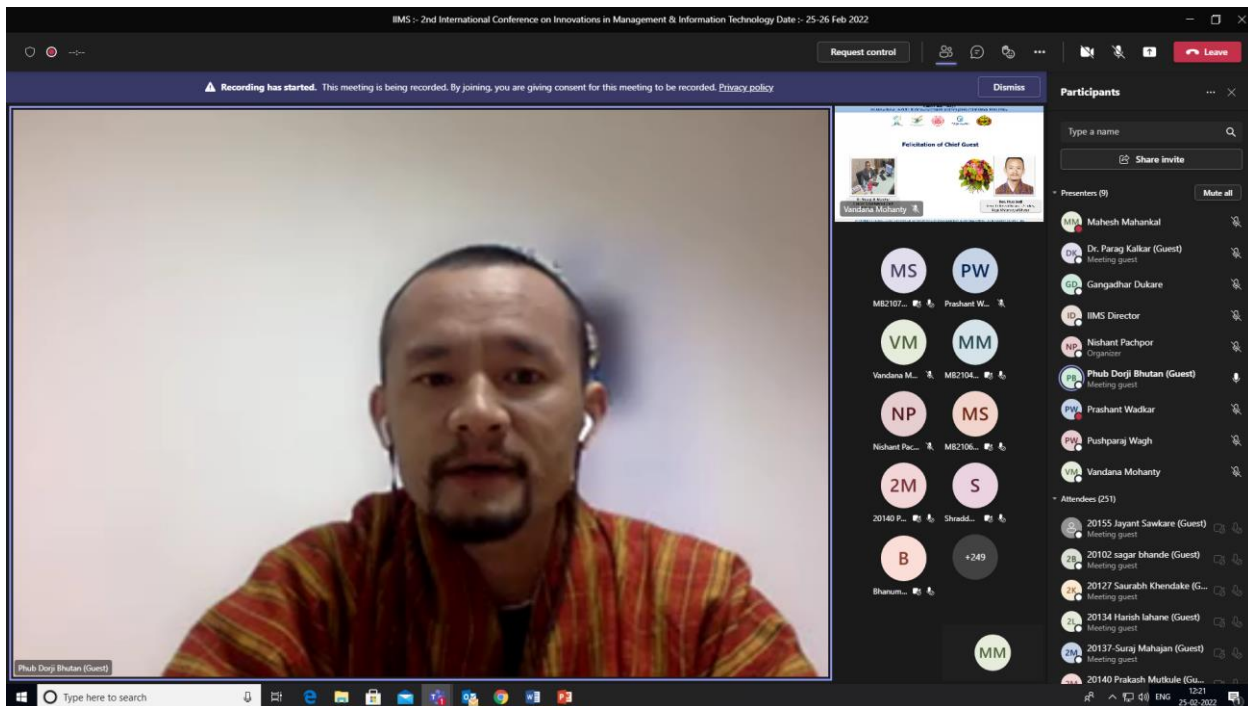
Glimpses from ICIMIT -22



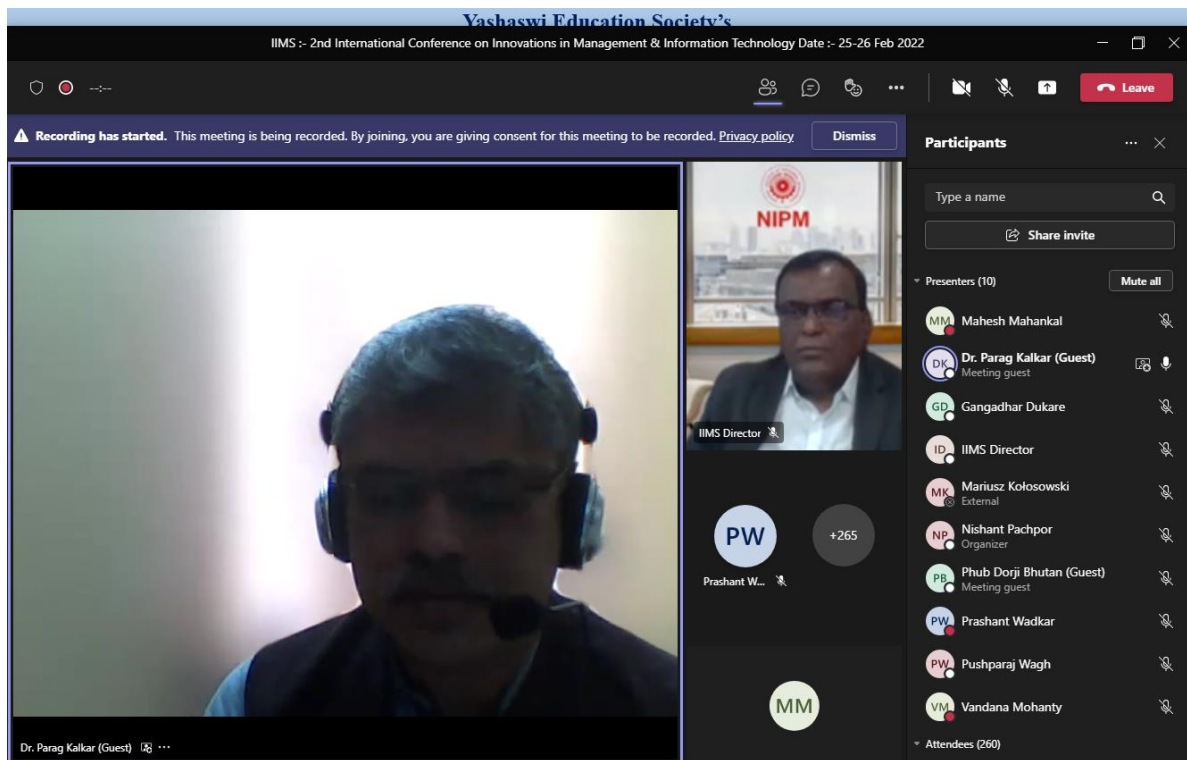
Welcome Address by Director, IIMS Dr. Shivaji Mundhe- Director IIMS



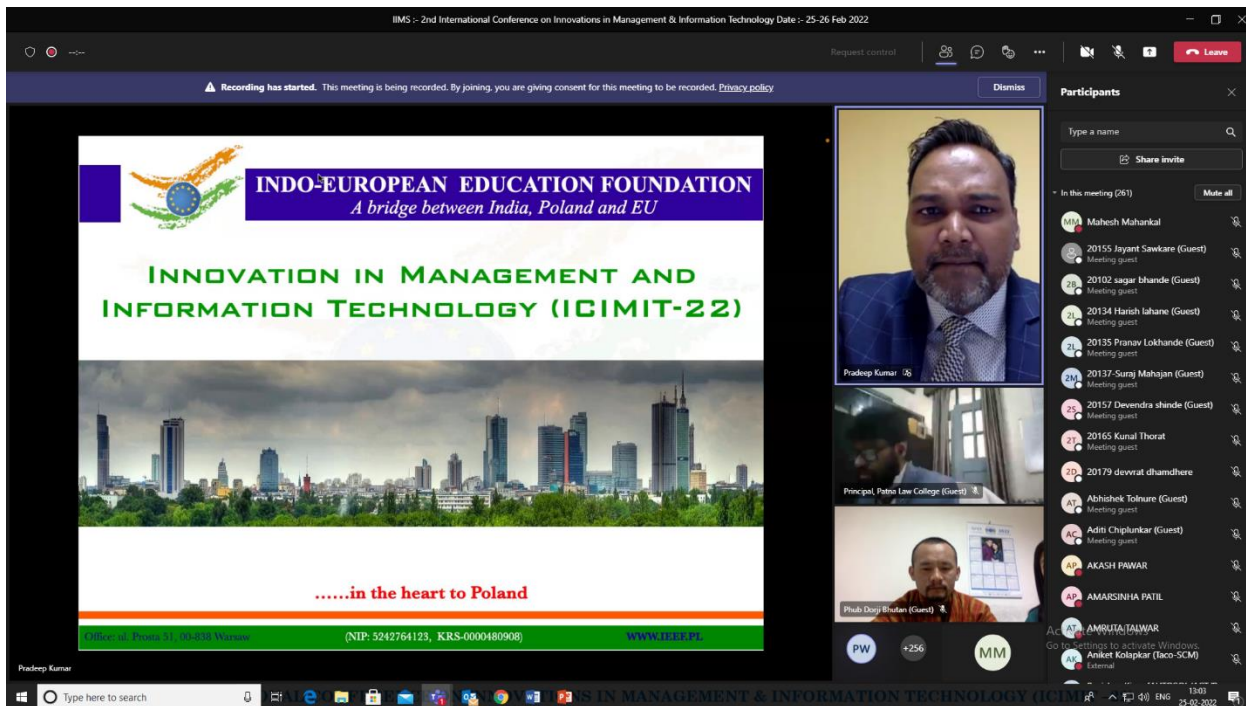
Hon. Phub Dorji Gedu College of Business Studies, Royal University of Bhutan & Dr. Parag Kalkar, Dean, Faculty of Commerce and Management, Savitribai Phule Pune University, Pune, India.



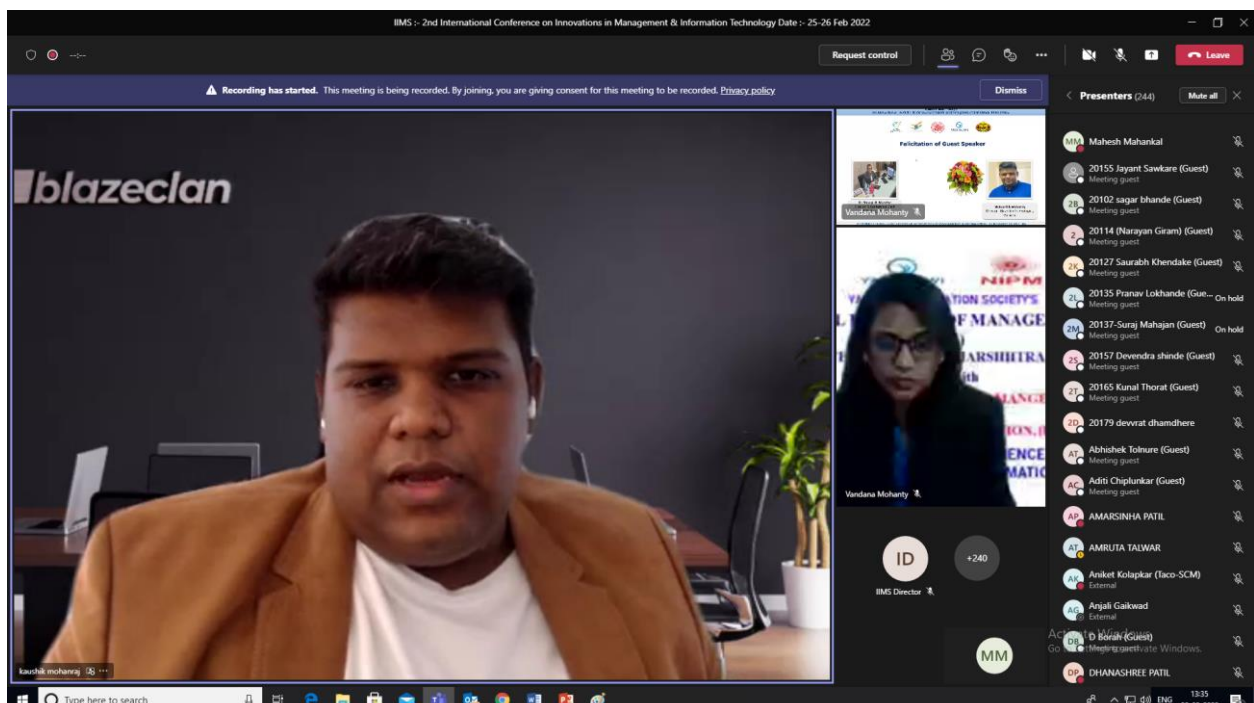
Address by chief Guest Hon. Phub Dorji Gedu College of Business Studies, Royal University of Bhutan, Bhutan.



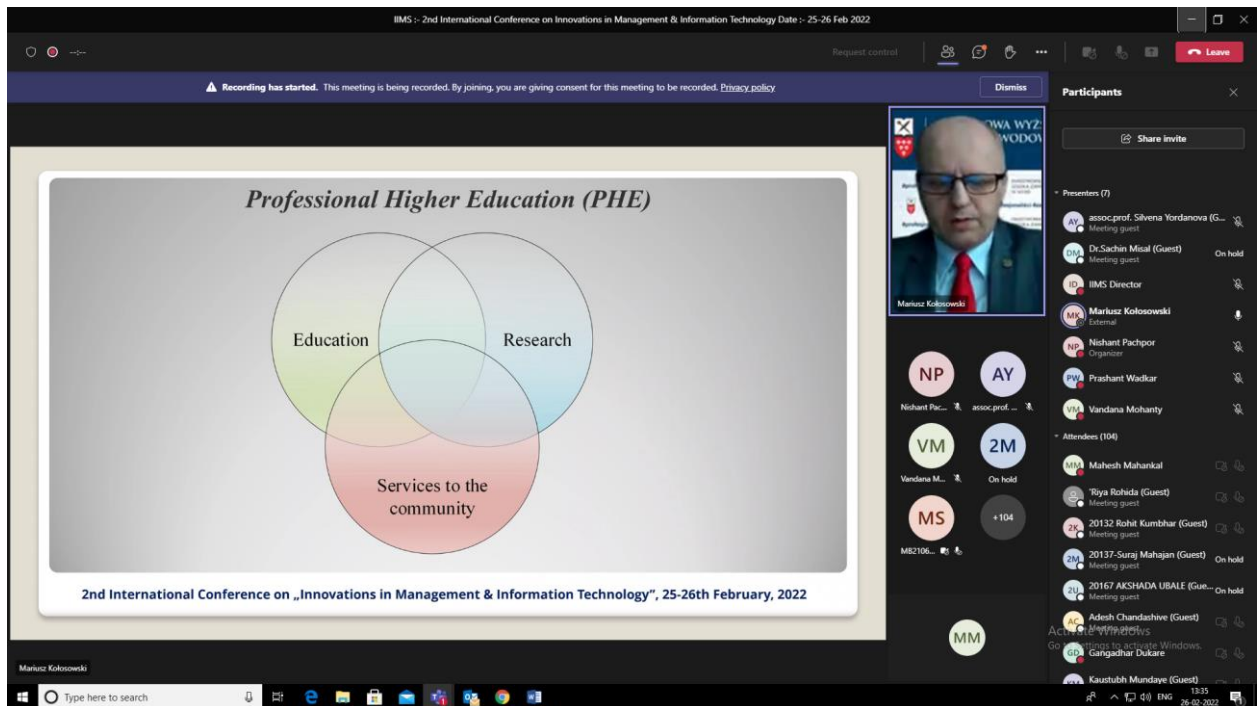
Address by Guest of Honor Dr. Parag Kalkar, Dean, Faculty of Commerce and Management, Savitribai Phule Pune University, Pune, India.



Address by Key note Speaker Dr. Pradeep Kumar Founder & President, Indo-European Education Foundation, Warsaw, Poland.



Address by Key note Speaker Kaushik Mohanraj Enabling Digital Transformation Technologies, Director – Blazeclan, Malaysia



Address by Key note Speaker Prof. Dr. inż. Mariusz Kołosowski, Vice-rector for student affairs and teaching, University of Applied Sciences in Nysa, Poland



Valedictory Address by Dr. Santosh Bhawe Fellow Member NIPM & Director –HR & IR, Bharat Forge Limited, Pune, India

केसरी पुणे, १ मार्च २०२२

आयआयएमएसमध्ये आंतरराष्ट्रीय परिषद उत्साहात

पिंपरी : चिंचवड येथील यशस्वी एज्युकेशन सोसायटीच्या इंटरनॅशनल इन्स्टिट्यूट ऑफ मॅनेजमेंट सायन्स (आयआयएमएस) च्या वतीने 'व्यवस्थापन शास्त्र व माहिती तंत्रज्ञानातील अभिनवता' या विषयावर आयोजित करण्यात आलेली दोन दिवसीय आंतरराष्ट्रीय परिषद उत्साहात पार पडली.

इंडो युरोपियन एज्युकेशन फौंडेशन, पोलंड व नॅशनल इन्स्टिट्यूट ऑफ पर्सोनेल मॅनेजमेंट या संस्थांच्या सहकार्याने या परिषदेचे आयोजन करण्यात आले होते. कोविड १९ संकटाच्या पार्श्वभूमीवर ही

परिषद ऑनलाईन पद्धतीने आयोजित करण्यात आली होती. या परिषदेत भारतासह भूतान, पोलंड, मलेशिया, बुल्गारिया आदी देशातून आलेले निवडक शोधनिबंध सादर करण्यात आले.

या परिषदेत भूतान, पोलंड, मलेशिया, बल्गेरिया, टांझानिया, तुर्की, ओमान आणि भारतातील विविध राज्यामधील व्यवस्थापनशास्त्र क्षेत्रातील विद्यार्थी, प्राध्यापक व तज्ञ सहभागी झाले होते. या परिषदेच्या समन्वयक डॉ. वंदना मोहांती यांनी आभार प्रदर्शन केले.

राष्ट्रसंचार

शनिवार, २६ फेब्रुवारी २०२२

व्यवस्थापन विषयावर आंतरराष्ट्रीय परिषद

राष्ट्रसंचार न्यूज नेटवर्क

पुणे : 'व्यवस्थापनशास्त्र व माहिती तंत्रज्ञानातील अभिनवता' या विषयावरील आंतरराष्ट्रीय परिषदेचे आयोजन यशस्वी एज्युकेशन सोसायटीच्या इंटरनॅशनल इन्स्टिट्यूट ऑफ मॅनेजमेंट सायन्स (आयआयएमएस) च्या वतीने करण्यात आले आहे. इंडो युरोपियन एज्युकेशन फाउंडेशन, पोलंड व नॅशनल इन्स्टिट्यूट ऑफ पर्सोनेल मॅनेजमेंट या संस्थांच्या सहकार्याने ऑनलाइन पद्धतीने ही परिषद होईल.

दोनदिवसीय या परिषदेत भूतान येथील गेडू कॉलेज ऑफ बिझनेसचे प्रा. फुब दोरजी व सावित्रीबाई फुले पुणे विद्यापीठाच्या वाणिज्य व व्यवस्थापन विद्याशाखेचे अधिष्ठाता डॉ. पराग काळकर हे प्रमुख पाहुणे म्हणून विद्यार्थ्यांना मार्गदर्शन करणार आहेत.

परिषदेच्या पहिल्या दिवशी इंडो युरोपियन एज्युकेशन फाउंडेशन, पोलंडचे अध्यक्ष डॉ. प्रदीप कुमार, ब्लेझकान मलेशियाचे संचालक कौशिक मोहनराज यांची मार्गदर्शन सत्रे होतील. तर परिषदेच्या दुसऱ्या दिवशी बल्गेरियाच्या वर्णा वाणिज्य विद्यापीठाचे प्रा. सिल्व्हेना योर्दानोव्हा, इन्फोसिस कंपनीचे वरिष्ठ व्यवस्थापक गजानन शिंदे, पोलंडच्या अप्लाइड सायन्स विद्यापीठाचे प्रा. डॉ. मारियुसझ कोलोसॉव्हस्की, मलेशियन ग्रॅज्युएट स्कूल ऑफ आंत्रप्रेन्युअरशिप अँड बिझनेस युनिव्हर्सिटीच्या अधिष्ठाता प्रा. डॉ. रोझलीन अहमद सौफी यांची मार्गदर्शन सत्रे होणार असून परिषदेसाठी भारतासह भूतान, पोलंड, मलेशिया, बल्गेरिया आदी देशातून आलेले निवडक शोधनिबंध सादर करण्यात येणार आहे.