



Yashaswi Education Society's

Reg No. Maha : 417/2007/Pune

**INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE**

**An ISO 9001 Certified Institute**

(Approved by AICTE Ministry of HRD Govt. of India. Recognised by Govt. of Maharashtra  
and Affiliated to Savitribai Phule Pune University)

Campus : IIMS Bldg, S. No. 169/1/A, Opp. Elpro International, Chinchwad, Pune - 411033. Ph.: (020) 27353730/32/33/34, Fax : (020) 27354731  
Website : www.iims.ac.in E-mail : info@iims.ac.in

Date : 26/08/2022

## Notice

All the Students of MBA and MCA are hereby informed that institute is going to organise **Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Proposition Fit” & “Business Fit” on 29/08/2022**. This session focuses on gaining insights into effective strategies for testing, refining, and launching your innovative ideas and how to refine your value proposition and business strategy for greater success and impact.

Join the given MS teams link to gain valuable insights into validating your innovations and taking the crucial steps to launch your start-up successfully!

  
**Dr. Shivaji Mundhe**  
Director, IIMS





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**Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Proposition Fit” & “Business Fit”**

**Sponsored by MoE’s Innovation Cell (MIC), AICTE**

**Dated on 29<sup>th</sup> August 2022**

Session 1: Date: 29/08/2022

Time: 11.00 am to 12.00 am

**Guest Speakers for the Impact Series - Session 1:**

Mr. Dinesh Israni

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Yashaswi Education Society’s International Institute of Management Science organized session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Proposition Fit” & “Business Fit” The Event was sponsored by AICTE Innovation Cell, Ministry of Education dated 29th August 2022 for Students, faculties and staff members. **Dr. Usha Raghavan mam**, welcomed the guest speakers and participants and briefed the them about the Session. He elaborated on - objectives and how it is useful.

The guest speaker, Mr. Dinesh Israni, Founder member Naman Angels India Foundation shared his thoughts, on the very relevant topic.

Sir explained what is prototype, low fidelity & High Fidelity. Why prototype is necessary, what are the dimensions of prototype, manifestation of Prototype.

Sir Explained story boarding, card based prototypes, wizard of Oz prototyping, High fidelity prototyping, Conceptual design.

Sir focused on Different kinds of prototyping are used for different purposes at different stages.

At the end of the session, Mr. Dattatraya Ambulkar sir satisfactorily answered the various queries of the participants.



**Dr. Shivaji Mundhe**  
Director, IIMS, Chinchwad, Pune



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**Vidya Prasarak Mandal's Polytechnic, Thane**  
**Institution Innovation Council**

**Organizes**

**IIC CALENDAR ACTIVITY UNDER MENTOR MENTEE SCHEME**

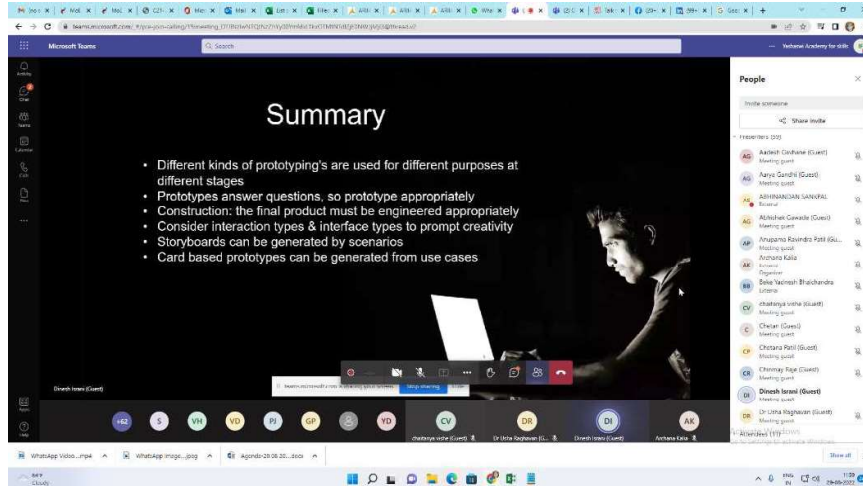
**ON**  
**29<sup>th</sup> August, 2022**  
**11:00 am – 01:00 pm**  
**Microsoft Teams Link:**  
[https://tinyurl.com/iic\\_Calendar-activity](https://tinyurl.com/iic_Calendar-activity)

<p><b>Theme: "Converting Innovation Into Start Up"</b>  <i>--Dr. Rohan Chinchwadkar</i></p> <ul style="list-style-type: none"> <li>• Assistant Professor (Finance), Shailesh J. Mehta School of Management</li> <li>• Associate Faculty, Desai Sethi School of Entrepreneurship</li> <li>• Professor In-Charge, HDFC ERGO IIT Bombay Innovation Lab</li> <li>• Indian Institute of Technology (IIT) Bombay, Mumbai, India</li> </ul> 	<p><b>Theme: "Prototype Design &amp; Development"</b>  <i>--Mr. Dinesh Israni</i></p> <ul style="list-style-type: none"> <li>• Founder Director Naman Angels India foundation</li> <li>• Founder Member Last Mile Business Solutions</li> <li>• Director Trainer's Avenue</li> </ul> 
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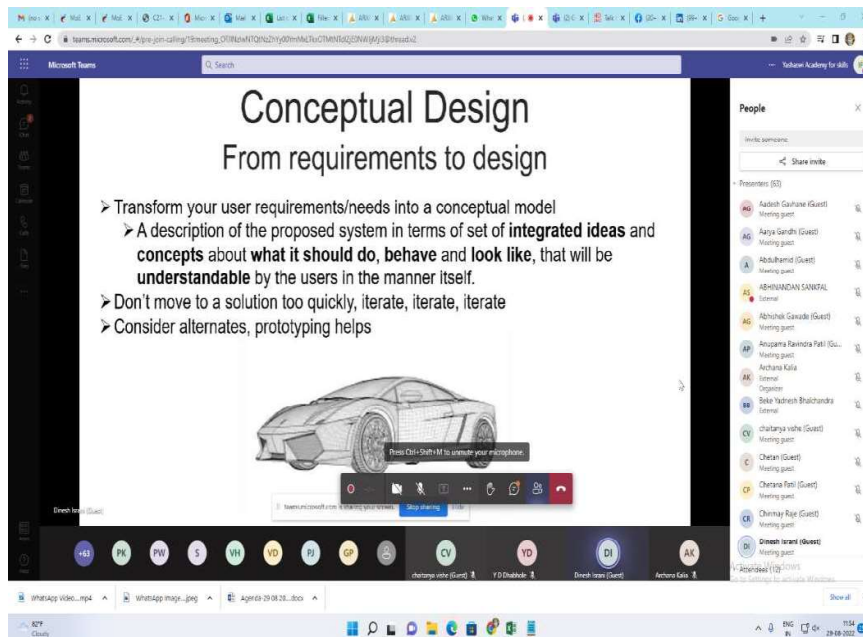
**Session Template**



### Few Screen shot from the Session -



### Screen shot from the Impact Lecture Series



### Screen shot from the Impact Lecture Series Introduction and welcome to the guest



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Microsoft Teams interface showing a meeting in progress. The main area displays four participants in a grid: AK, GP, PJ, and DR. A notification at the top states "Recording has started. By attending this meeting, you consent to being recorded. Privacy policy". The right sidebar shows a list of participants, including Suhashi (Guest), Sura (Chougale), Sushma madhav (Guest), Jayesh varankar (Guest), Swargarti (Guest), Tanvi kadam (Guest), Vaibhavi hame (Guest), Vaishali Joshi (External), Vaishnavi Dalavi (Guest), Vaishnavi Karkar (External), VPM IE DEPT. (Guest), and Y.D. Dhabhole (External). The bottom taskbar shows the Windows operating system with various application icons and a system tray with the date 29-08-2022 and time 11:47.