

Flex of the Event


YASHASWI EDUCATION SOCIETY'S
INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE (IIMS),
CHINCHWAD, PUNE


YASHASWI

"Opportunity in Marketing Management"



Guest
SPEAKER

Mr. Shirang Damle
Head - Marketing (CV Wheels Plant,
Kalyani Maxion Wheels, Iochpe Maxion)

Date: 24/05/2023 Time: 11.00 am to 1.00 pm.

COORDINATOR
Dr. Pushpraj Wagh
Dr. Vaibhav Patil

DIRECTOR
Dr. Shivaji Mundhe

YASHASWI EDUCATION SOCIETY'S, INTERNATIONAL INSTITUTE
OF MANAGEMENT SCIENCE (IIMS), OPPOSITE ELPRO, CHINCHWAD, PUNE - 411 033.



Yashaswi Education Society's
INTERNATIONAL INSTITUTE OF MANAGEMENT SCIENCE
An ISO 9001 Certified Institute
(Approved by AICTE Ministry of HRD Govt. of India, Recognised by Govt. of Maharashtra
and Affiliated to Savitribai Phule Pune University)

Reg No. Maha. : 417/2007/Pune

Campus. : IIMS Bldg. S. No. 169/1/A, Opp. Elpro International, Chinchwad, Pune - 411033. Ph.: (020) 27353730/32/33/34, Fax : (020) 27354731
Website. : www.iims.ac.in E-mail : info@iims.ac.in

NOTICE

23-05-2023


This is to notify that all MBA students that IIMS is organizing Seminar on Career Opportunities in Marketing Management on 24/05/2023 at 11.00 am. The guest session is organised by IQAC Cell Yashaswi's International Institute of Management Science Chinchwad, Pune.

The Details of Event as Follows

Date: 24/05/2023

Time: 11.00 am

Venue: Room No: 301


Dr. Shivaji Mundhe
Director, IIMS, Pune



Corporate Off. : Yashaswi House, Lane No. 15, Prabhat Road, Pune - 411004 Ph.: (020) 67492727



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Seminar on Career Opportunities in Marketing Management

Date: 24/05/2023

Time: 11.00 am to 01.00 pm

Topic: Opportunities and Challenges in Marketing Management

Guest Speaker: Mr. Shrirang Damle

Head, Sales & Marketing, Kalyani Maxion Wheels Pvt. Ltd.

Yashaswi Education Society's International Institute of Management Science organized guest session on Career Opportunities in Marketing Management on 24th May 2023. Students of MBA were present for this session. The session was coordinated by Dr. Vaibhav Patil.

Dr. Shivaji Mundhe, Director, IIMS welcomed Guest Speaker Mr. Shrirang Damle and the students and briefed about the objective of conducting the session. He said that the students need to analyze the different specializations, own strengths – weaknesses and the various career opportunities in that specializations.

Mr. Shrirang Damle started the session with his experience and his views about Marketing as a career. He discussed about various challenges that the marketer need to face and various opportunities for marketing as a career. He mentioned sincerity, hard work, patience as the essentials for successful marketing.

He advised students that getting only a degree should not be the objective of MBA. However, the students need to be well equipped with updated information about the particular specialization and related industry.

For getting industry ready, he advised that the student should always keep on improving their communication skills, read newspapers, keep updating and most importantly avoid various distractions like mobile, social media, rather these can be creatively used for information sharing and updates.

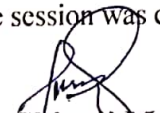
Mr. Damle quoted that marketing is the only department which requires huge manpower. It is the only department which closes only after the entire company is closed. He said the number of candidates required and the variety of profiles can be seen in marketing job.

Marketing career can provide tremendous growth opportunities, good salary and incentive structures, other benefits like networking opportunities, flexibility in work etc.

He provided various examples and cases on marketing and discussed about various misconceptions that students have towards marketing like – marketing perceived as door to door selling, fear of targets, no security etc.

He solved various queries of students regarding career in marketing.

The session was concluded with vote of thanks by Dr. Pushpraj Wagh.


Dr. Shivaji Mundhe
Director, IIMS,
Chinchwad, Pune



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Mr. Shirang Damle sharing his thoughts on Entrepreneurship Opportunities for Marketing Management



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 GPS Map Camera

Pimpri-Chinchwad, Maharashtra, India

Gokhale Plaza, Chinchwad Station Rd, New

SKF Colony, Chinchwad, Pimpri-Chinchwad,

Maharashtra 411033, India

Lat 18.633575°

Long 73.785747°

24/05/23 11:01 AM GMT +05:30

Mr. Shirang Damle sharing his thoughts on Entrepreneurship Opportunities for Marketing Management



*** Attendance **

Event Name: Career opportunity 10

Guest Speaker: Mr. Sunil Raju

Topic: Career opportunity 10

Date: 25/05/23 Time: 11:00am to 1:00pm

Sr. No.	Student Name	Course	Signature
1	Kambli Abhishek Shriprasad	MBA	
2	Kambli Shubham Sunil	MBA	
3	Kambli Vrushali Sunil	MBA	
4	Kamumti Sanjona	MBA	
5	Koradke Sunny Mukund	MBA	
6	Kundlik	MBA	
7	Paradke amit Sarangaya	MBA	
8	Pix Sachal Arun	MBA	
9	Pratiksha Gautam Lokare	MBA	
10	Rajput Mayuri Dattusingh	MBA	
11	Shirsath Mayuribhimraj	MBA	
12	Singh Akash Anupkumar	MBA	
13	bupriya Hindurao kadam	MBA	
14	Dhanurdi Vishwajeet	MBA	
15	Keelani Shrushti	MBA	
16	Madane Shubhangi	MBA	
17	Mulan Sonal	MBA	
18	Pandey Nikhil	MBA	
19	Pawar Ajit Subash	MBA	
20	Rajguru Vishal Bhimrao	MBA	
21	Uday Kishan Kumar	MBA	
22	Chavhan Karan	MBA	
23	Gaitwad Amal	MBA	
24	Gaikwad Sameer	MBA	
25	Kadam Khargavi Uday	MBA	
26	Pardeghi Parag	MBA	
27	Sali Santosh Sunil	MBA	
28	Sharma Arun Vinod	MBA	
29	Adhisheth Arjun Badle	MBA	
30	Abhishek Arjun Pujari	MBA	

31	Adgash anna Muntale	MBA	Adesh
32	aeer prasad Badguru	MBA	Prasad
33	Akash Bhimrao Londhe	MBA	Akash
34	Attarde Divya Hemant	MBA	Divya
35	Bagale Abhishek	MBA	Abhishek
36	Jadhav Prasad	MBA	Prasad
37	Suryakala Langhi	MBA	Surya
38	Todkar shivam	MBA	Todkar
39	Vishnu Pawar	MBA	Vishnu
40	Anjali Gupta	MBA	Anjali
41	Penlcare aarti Santosh	MBA	Aarti
42	Vudio Rani	MBA	Vudio
43	Jadhav Disha Baban	MBA	Disha
44	K. Abhinava	MBA	Abhinava
45	Khurayle sheesta	MBA	sheesta
46	Mane Santosh Kanse	MBA	Mane
47	Mohini Lanman	MBA	Mohini
48	Nandini Santosh Kanse	MBA	Nandini
49	Nashom' anil Vyas	MBA	Anil
50	Rondhir Anil	MBA	Anil
51	Sarnobat Anjali	MBA	Anjali
52	Shilpa Amrind Sagar	MBA	Shilpa
53	Shumlam Maske	MBA	Shumlam
54	sheesta ishwar	MBA	sheesta
55	Sonawane Naishnov	MBA	Sonawane
56	Sutar Sneha Mahadev	MBA	Sneha
57	Sina Harayan Mahadev	MBA	Sina
58	Vaishali Dayaneshwar	MBA	Vaishali
59	Varsha Narling Maske	MBA	Varsha
60	Wadikar Pallavi Aravind	MBA	Pallavi
61	Amit Kisan Padus	MBA	Amit
62	Phantode Sachmita	MBA	Phantode
63	Garwa Harshada	MBA	Garwa
64	Ojini Sanket	MBA	Ojini
65	Kishori Tolbaji Londe	MBA	Kishori
66	More Pallavi	MBA	More
67	Nasirul Aksh	MBA	Nasirul
68	Pat Yogita Nitthal	MBA	Pat

69	Priyanka Gotsume	MBA	Pr
70	Sunkar Priya Surendra	MBA	Pr
71	Yogeshkumar Sraji	MBA	Pr
72	Bhokse chaitali	MBA	Bhokse
73	Nikita Mandhanwar	MBA	Nikita
74	Nalavade Sushant	MBA	Sushant
75	Patil Sanjay Sudhesh	MBA	Patil
76	Nikam Shailesh	MBA	Nikam
77	Patil Sugit Sanjay	MBA	Patil
78	Pawar Kavita	MBA	Kavita
79	Sayed shouid wahid	MBA	Sayed
80	Nishita Nandhanwar	MBA	Nishita
81	Prutik Praadhankar	MBA	Prutik
82	Prayo samchandra	MBA	Prayo
83	Gnehal Rambhau	MBA	Gnehal
84	Tupe Nalini aadase	MBA	Tupe
85	Vaishnavi Gujate	MBA	Vaishnavi
86	Aak: Shipul	MBA	Aak
87	Gargbiye Ashay	MBA	Gargbiye
88	haldewar Balaji	MBA	haldewar
89	Kadam Tejaswini	MBA	Kadam
90	kote Arvind	MBA	kote
91	Maske akash Bharat	MBA	Maske
92	Patil Jaydeep	MBA	Patil
93	Pawar Ram Giranda	MBA	Pawar
94	Rathod Vaibhav	MBA	Rathod
95	Sonawane Ashish	MBA	Sonawane
96	sushant Raju Ingle	MBA	sushant
97	Narwade Swapnil	MBA	Narwade
98	Pooja Sunil chinchwad	MBA	Pooja
99	Chavan Tejsing	MBA	Chavan
100	Dhanagar Bhushan	MBA	Dhanagar
101	Ghoopade Sainath	MBA	Ghoopade
102	Harshad Vithal Nadgunde	MBA	Harshad
103	Jadhav Nilesh	MBA	Jadhav
104	Joshi Sunit	MBA	Joshi
105	Mame Manoj	MBA	Mame
106	Nilesh Sidharth	MBA	Nilesh

