



सावित्रीबाई फुले पुणे विद्यापीठ  
गणेशखिंड, पुणे - ४११ ००७.  
Savitribai Phule Pune University  
Ganeshkhind, Pune - 411007.



सावित्रीबाई फुले पुणे विद्यापीठ  
७५ वर्षांचा उत्सव

दूरध्वनी क्रमांक : ०२० - २५६२१२०५

Telephone : 020 - 25621205.

ईमेल / Email : [pgadmis@pun.unipune.ac.in](mailto:pgadmis@pun.unipune.ac.in)

शैक्षणिक प्रवेश विभाग

P. G. Admissions Section

वेबसाइट / Website: [www.unipune.ac.in](http://www.unipune.ac.in)


Ref. No.: PGS/204

Date :20/06/2024

To,  
The Principal / Director / Head  
Yashaswi Education Society International  
Institute of Management Science Addr:  
169/1/A Opp infront of Elpro International  
chinchwadPune Ta: Pimpri Chinchwad  
(corporation Area) Dist: Pune [IMMP013530]

Sir/Madam

The Ph.D. cases forwarded by your Institute/Centre were placed before the Research & Recognition Committee in Marketing Management (Commerce and Management) held on 24/04/2024. The decision of Research & Recognition Committee is/are as follows :

Sr.No.	Name of the candidate & Name of the Research Supervisor	Remarks
1.	Vishwajeet Bhagwan Muneshwar Supervisor : Dr. Borde Archana Ajit 	Topic Approved and Admitted w.e.f. 29/02/2024 as follows :- "A Study of Marketing practices and their influence on consumer buying behaviour towards sanitary napkins in Tribal areas of Palghar District."

Please comply with the directions of Research & Recognition Committee and communicate to this office at the earliest.

Thanking You,

Smt. Aditi Ghube  
Section Officer

Copy to :

1. Mr./Ms. Vishwajeet Bhagwan Muneshwar  
Yashaswi Education Society International Institute of Management Science Addr: 169/1/A Opp infront of Elpro International chinchwadPune Ta: Pimpri Chinchwad (corporation Area) Dist: Pune
2. Dr.Borde Archana Ajit  
Yashaswi Education Society International Institute of Management Science Addr: 169/1/A Opp infront of Elpro International chinchwadPune Ta: Pimpri Chinchwad (corporation Area) Dist: Pune