

## CALL FOR PAPER

### 4<sup>th</sup> INTERNATIONAL CONFERENCE ON "INNOVATIONS IN MANAGEMENT & INFORMATION TECHNOLOGY" (ICIMIT - 2024)

5<sup>th</sup> and 6<sup>th</sup> April 2024 (HYBRID MODE)

An IQAC Initiatives

### Organised by



### in association with



Dear Participant,

We, Yashwantrao's International Institute of Management Science, Pune, Maharashtra, India are glad to invite you to participate in our **4<sup>th</sup> INTERNATIONAL CONFERENCE ON "INNOVATIONS IN MANAGEMENT & INFORMATION TECHNOLOGY" (ICIMIT - 2024)** " will be held on **05<sup>th</sup> and 06<sup>th</sup> April 2024**.

The international Conference aims to provide an interdisciplinary platform for Policy Makers, Managers, Researchers, Practitioners, Educators and Students to present and discuss the most recent innovations, trends and concerns as well as practical challenges encountered and solutions adopted in the fields of Management Science and Information Technology. It also aims at creating the research interest in the minds of young learners and to pursue research as their career. Authors are cordially invited to submit original and unpublished work.

Selected quality research papers will be **published in UGC-CARE Listed Journal along with "Yashomanthan" with ISSN No. 2347-8039, a special issue of peer review multidisciplinary research journal With an Impact Factor - 6.692**. All Research papers will be published in conference Proceeding having ISBN.

## Paper Submission Guidelines

The soft copy of full length paper in word and in pdf format along with the duly filled registration and copyright form should be emailed to [iims.research@yashaswigroup.in](mailto:iims.research@yashaswigroup.in). Abstract of the paper should not exceed more than 300/ 400 words. The paper should not exceed 3000 words including abstract. The full paper must carry Author/s name/s, institute, complete address, Email Id, Contact number along with title of the paper on front page. At least one of the author must preregister for the conference.

### For Registration Contact

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### Important Dates

- Full Paper Submission : **15 March 2024**
- Authors Notification and Review : **Within One Week**
- International Conference Dates : **05<sup>th</sup> and 06<sup>th</sup> April 2024**

### Registration Fee

- Research Scholars students: **Rs. 1000/-**
- Academicians/ Faculty: **Rs. 1500/-**
- Industry Exp./ Policy Makers: **Rs. 2000/-**
- Foreign Author: **\$60/-**

**\*The Registration fee does not include publication in UGC CARE Listed journal.**

### Who can attend?

- Policy Makers & Regulators
- Academicians
- Industry Experts
- Research Scholars/ Students

**Mode of Conference :Hybrid**  
**For more details : [www.iims.ac.in](http://www.iims.ac.in)**

## Conference Topics

- Innovation, Entrepreneurship and Start-ups
- Building Resilient Brands
- Sustainable Development and Growth
- Digital Transformation in Industry
- Rural Markets
- Analytics for Informed Business Decisions
- People, Processes and Systems
- MSMEs – Predicaments and Prospects
- Behavioural Finance
- Corporate Restructuring
- Indian Capital Markets
- Financing of Business
- Sectoral Experiences (BFSI, Automobiles, Retail, Pharma, etc.)
- Case Studies Converging with the Conference Theme
- Block Chain Technology
- Search Engine Optimization
- Artificial Neural Networks, Fuzzy Systems and Hybrid Systems
- Artificial Intelligence
- Data Science
- Machine Learning
- Key Technologies in the 21st Century (NANO-, BIO-, ICT Technology)
- Cyber Security
- Computational Intelligence and Evolutionary Computation
- Data Communication, Computer Network and Security & Forensic
- Decision Support and Recommender System
- E-Business (ERP, CRM, E-Learning, BPR, etc)
- Data Mining, Knowledge Discovery, and Knowledge MANAGEMENT

## About International Institute of Management Science (IIMS)



International Institute of Management Science (IIMS) is a premier and dynamic institute of Management Education located at the central business activity hub of Chinchwad, Pune. Approved by AICTE, Accredited by NAAC, an ISO 9001 certified Institute and affiliated to Savitribai Phule Pune University. The key strength of the institute is its professional learning environment supported by corporate interactions and faculty with industry and academic experience and well placed and active Alumni Network. The Institute is committed in transforming students into better professionals by developing skills, attitude and value through industry mentor mentee programme. IIMS aims on transforming the young minds to be globally competitive and socially committed business managers who will be capable of owning, operating and managing the business across the globe.