



## 4<sup>th</sup> International Conference On Innovations in Management & Information Technology 2024 REPORT

**Date: April 5th, 2024**

**Venue: Blue Water MultiCuisine Restaurant & Banquet, Pimpri-Chinchwad, Maharashtra, India**

**Objectives:** The 4th International Conference on Innovations in Management & Information Technology aims to provide a platform for scholars, researchers, industry professionals, and academicians to exchange ideas, share insights, and explore recent advancements in the fields of management and information technology. The conference seeks to foster collaborations, promote interdisciplinary research, and address emerging challenges in the dynamic landscape of business and technology. Through keynote speeches, paper presentations, and networking sessions, the conference endeavors to contribute to the advancement of knowledge and facilitate the development of innovative solutions to real-world problems.

**Introduction:** The 4th International Conference on Innovations in Management & Information Technology commenced on April 5th, 2024, at the prestigious Blue Water MultiCuisine Restaurant & Banquet in Pimpri-Chinchwad, Maharashtra, India. This two-day event brings together leading experts, scholars, and practitioners from around the globe to discuss and deliberate on various aspects of management and information technology.

### **DAY – I [Friday, April 5th, 2024]:**

The first day of the conference started with the registration and breakfast session, providing attendees with an opportunity to network and interact. The formal proceedings began with the dignified opening ceremony, which included the National Anthem and traditional rituals such as Saraswati Vandana and the lighting of the lamp, symbolizing the pursuit of knowledge and wisdom.

Distinguished speakers and guests graced the event with their presence, including Dr. Shivaji Mundhe, Director of IIMS, Pune, India, and Assoc Prof Dr Syriac Nellikunnel Devasia, PhD, CMBE, Dean of Faculty of Business, Economics and Finance at PERDANA University, Malaysia, who delivered welcome addresses, setting the tone for the conference.

**Address by Special Guest: Dr. Parag Kalkar** Dr. Parag Kalkar delivered an enlightening address, emphasizing the importance of academic collaborations and interdisciplinary research in driving societal progress. He highlighted the role of educational institutions in fostering innovation and nurturing talent. Dr. Kalkar's insights inspired attendees to harness their knowledge and skills for the betterment of society.

The signing of Virtual Memorandums of Understanding (MOUs) between IIMS, Chinchwad, India, and PERDANA University, Malaysia, as well as between IIMS, Chinchwad, India, and UNIGLOBE College, Nepal, marked the beginning of international collaborations and partnerships.

Esteemed guests, including Mr. Vishwesh Kulkarni, Hon'ble President of Yashaswi Group, India, and Mr. Anil Khandekar, Managing Director of Hitachi Astemo Brake Systems India Private Limited, addressed the audience, sharing their insights and experiences.

The release of the Virtual International Conference Proceedings and Research Journal signified the culmination of extensive research and scholarly contributions in the field.

Throughout the day, guests of honor, including Dr. Sadashib Padhee, Director of SAMARTH Udyog Technology Forum, and industry leaders such as Mr. Kishor Kenche and Mr. Salauroo Areff, shared their perspectives on industry trends and innovations.

The day concluded with paper presentations by delegates, chaired by eminent professionals, facilitating knowledge exchange and stimulating discussions.

The paper presentation sessions in Track 1 (Management) and Track 2 (Information Technology) were conducted as part of the 4th International Conference on Innovations in Management & Information Technology. These sessions provided a platform for delegates to showcase their research findings, share insights, and engage in meaningful discussions on pertinent topics in their respective fields. The sessions were chaired by esteemed professionals, ensuring the smooth conduct of proceedings and facilitating fruitful exchanges.

### **Track 1: Session Chair (Management)**

1. **Prof (Dr.) Sachin Borgave:** Director, K.E.S. Pratibha Institute of Business Management led the session with his expertise in strategic management. He provided valuable feedback to presenters and encouraged them to explore innovative approaches to address challenges in the field

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2. **Prof.(Dr.) Sunil Dhanawade:** Director, Dr. D.Y. Patil Centre for Management and Research brought his extensive experience in organizational behavior to the session. He commended presenters for their research contributions and emphasized the importance of empirical rigor in management research.
3. **Prof. (Dr.) Anand Dadas:** Director, Neville Wadia Institute of Management Studies & Research, Pune enriched the session with his insights on entrepreneurship and innovation. He highlighted the need for interdisciplinary collaboration in addressing complex business problems and fostering sustainable growth.

#### Track 2: Session Chair (Information Technology)

1. **Prof. Dr. Manoj Sathe:** Academic Coordinator & Associate Professor, Pes Modern Institute of Business Studies, Nigdi led the session with his expertise in data analytics and machine learning. She commended presenters for their contributions to the field and encouraged them to explore interdisciplinary collaborations to harness the full potential of technology.
2. **Dr. Poonam Sawant:** Associate Professor, SIMCA, Pune shared her insights on emerging trends in cybersecurity and digital transformation. She emphasized the importance of cybersecurity measures in safeguarding organizational assets and maintaining data integrity.
3. **Dr. Ashwini Chavan:** HOD - MCA, Dr. D. Y. Patil Institute of Management and Entrepreneur Development enriched the session with her expertise in information systems and technology management. She encouraged presenters to explore novel applications of technology to address societal challenges and promote inclusive development.

The paper presentation sessions in Track 1 and Track 2 provided valuable insights into contemporary issues and trends in management and information technology. The diverse range of topics covered and the engaging discussions facilitated knowledge dissemination and contributed to the academic discourse in both fields.

The valedictory session of the 4th International Conference on Innovations in Management & Information Technology marked the conclusion of two days of insightful discussions, paper presentations, and networking opportunities. This session served as a platform to recognize the contributions of distinguished guests, honor academic achievements, and express gratitude to all participants for their active involvement in the conference.

**Introduction and Felicitation of the Guests:** The session commenced with an introduction and felicitation of the esteemed guests who graced the event with their presence. Dr. (Capt.) C M Chitale, Chair Professor of the SLK Chair and Director of the Skill Development Centre in Pune, was acknowledged as the Guest of Honor. Dr. Chitale's expertise in skill development initiatives contributed greatly to the conference's themes of innovation and advancement.

**Address by Guest of Honor: Dr. (Capt.) C M Chitale** Dr. (Capt.) C M Chitale shared his perspectives on the evolving landscape of skill development and its implications for industry and academia. He emphasized the need for continuous learning and upskilling to adapt to the changing demands of the global economy. Dr. Chitale's address resonated with the audience, underscoring the importance of integrating practical skills with academic knowledge.

**Academic Felicitation:** The valedictory session also provided an opportunity to felicitate individuals who have made significant contributions to academia and research. Eminent faculty and students were recognized for their outstanding achievements and dedication to their respective fields. This gesture of appreciation served to motivate and inspire aspiring academics to strive for excellence in their pursuits.

**Vote of Thanks: Dr. Vandana Mohanty** Dr. Vandana Mohanty, Associate Professor at IIMS, expressed heartfelt gratitude to all participants, organizers, sponsors, and volunteers who contributed to the success of the conference. She extended special thanks to the Chief Guest, Guest of Honor, session chairs, paper presenters, and delegates for their invaluable contributions. Dr. Mohanty's vote of thanks encapsulated the spirit of collaboration and camaraderie that characterized the event.

In conclusion, the valedictory and academic felicitation session of the 4th International Conference on Innovations in Management & Information Technology provided a fitting culmination to two days of scholarly exchange and intellectual discourse. As attendees departed with newfound knowledge and insights, the conference's impact reverberated beyond the confines of the venue, shaping the future of management and information technology.

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The second day of the 4th International Conference on Innovations in Management & Information Technology commenced with a warm welcome and addresses by esteemed guests in online mode. The session aimed to set the tone for another day of insightful discussions and presentations.

The day began with a welcoming atmosphere as participants gathered for another day of intellectual exchange and collaboration. Attendees were greeted with enthusiasm, fostering a sense of anticipation for the day's proceedings.

**Welcome Address by Dr. Shivaji Mundhe, Director IIMS** Dr. Shivaji Mundhe, the Director of IIMS, extended a heartfelt welcome to all participants, emphasizing the importance of the conference in fostering interdisciplinary dialogue and knowledge sharing. His address set a positive tone for the day ahead, encouraging attendees to actively engage in the sessions and make the most of the learning opportunities.

**Introduction and Felicitation of the Guests** A brief introduction and felicitation ceremony honored the esteemed guests who graced the event with their presence. This gesture acknowledged their valuable contributions to academia and research, underscoring the significance of their insights and expertise.

**Address by Guest of Honor - Dr. Abadan Jasmon** Dr. Abadan Jasmon, Associate Professor at Perdana University, Malaysia, delivered an address focusing on the latest advancements and innovations in the field of management. His insights shed light on emerging trends and challenges, providing attendees with valuable perspectives to consider in their own research and practices.

**Introduction and Felicitation of the Guests** Following Dr. Jasmon's address, a brief introduction and felicitation of the next guest of honor took place, acknowledging their expertise and contributions to the academic community.

**Address by Guest of Honor - Dr. Pradeep Kumar** Dr. Pradeep Kumar, President of the Indo-European Education Foundation, Warsaw, Poland, and faculty at the University of Applied Sciences in Nysa, Poland, shared insights into the intersection of education and technology. His address highlighted the importance of leveraging technology to enhance learning outcomes and educational accessibility on a global scale.

**Introduction and Felicitation of the Guests** Another round of introduction and felicitation honored the next guest of honor, recognizing their expertise and contributions to the academic community.

**Address by Guest of Honor - Prof. Dr. rer. oec. Serge Velesco** Prof. Dr. rer. oec. Serge Velesco, Educational Dean of Cooperation degree programs at the Faculty of Industrial Engineering, University of Applied Science, Mittweida, Germany, delivered a thought-provoking address on the future of industrial engineering education. His insights provided attendees with valuable perspectives on the evolving landscape of engineering education and its implications for industry and academia.

The morning session concluded with the addresses by the esteemed guest speakers, setting the stage for the subsequent paper presentations by delegates in Track III and Track IV.

The paper presentation session on the second day of the 4th International Conference on Innovations in Management & Information Technology featured insightful presentations by delegates in Track III and Track IV. The session was chaired by distinguished experts in the fields of management and information technology, who facilitated discussions and provided valuable feedback to the presenters.

**Track III: Session Chair (Management)** The session on management, chaired by Dr. Bharat Kasar, Dr. Vijay Dhole, and Prof. (Dr.) Nitin Zaware, showcased a diverse range of research topics and methodologies. Presenters from various academic institutions shared their findings and insights on contemporary issues in management, ranging from strategic management to organizational behavior.

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**Dr. Bharat Kasar, Director of Camp Education Society's Institute of Management**, led the session with his expertise in strategic management. He provided valuable feedback to presenters and encouraged them to explore innovative approaches to address challenges in the field.

**Dr. Vijay Dhole, Dean of Sinhgad Institute of Business Administration and Research**, brought his extensive experience in organizational behavior to the session. He commended presenters for their research contributions and emphasized the importance of empirical rigor in management research.

**Prof. (Dr.) Nitin Zaware, Director of Rajeev Business School, Pune**, enriched the session with his insights on entrepreneurship and innovation. He highlighted the need for interdisciplinary collaboration in addressing complex business problems and fostering sustainable growth.

### **Track IV: Session Chair (Information Technology)**

The session on information technology, chaired by Dr. Shikha Dubey, Prof. (Dr.) Maithili Arjunwadkar, and Prof. (Dr.) Nirmala Kumaraswamy, showcased cutting-edge research in areas such as data analytics, artificial intelligence, and cybersecurity. Presenters demonstrated the application of innovative technologies to solve real-world challenges and enhance organizational efficiency.

**Dr. Shikha Dubey, HOD-MCA at Dr. D.Y. Patil Institute Of Management and Research**, led the session with her expertise in data analytics and machine learning. She commended presenters for their contributions to the field and encouraged them to explore interdisciplinary collaborations to harness the full potential of technology.

**Prof. (Dr.) Maithili Arjunwadkar, Director of PES Modern Institute of Business Studies**, shared her insights on emerging trends in cybersecurity and digital transformation. She emphasized the importance of cybersecurity measures in safeguarding organizational assets and maintaining data integrity.

**Prof. (Dr.) Nirmala Kumaraswamy, Director of Dr. D.Y. Patil Institute Of Management & Research**, enriched the session with her expertise in information systems and technology management. She encouraged presenters to explore novel applications of technology to address societal challenges and promote inclusive development.

**Vote of Thanks** The session concluded with a vote of thanks delivered by Dr. Ashwini Bramhe, MCA HOD, expressing gratitude to all presenters, session chairs, and attendees for their valuable contributions and active participation. Dr. Bramhe highlighted the significance of collaborative efforts in advancing knowledge and fostering innovation in management and information technology.

The paper presentation session in Track III and Track IV provided a platform for delegates to share their research findings, engage in meaningful discussions, and forge new connections with fellow scholars and practitioners. The diverse range of topics covered underscored the conference's commitment to promoting interdisciplinary dialogue and exploring innovative solutions to complex challenges in the field.



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Photographs:-



**Photograph 1: Mr Vishwesh Kulkarni(Hon'ble President of Yashaswi Group, India) Felicitating Dr Parag Kalkar(Pro Vice Chancellor,SPPU) in presence of Dr Dhivaji Munde(Director,IIMS), Mr. Anil Khandekar, (Managing Director of Hitachi Astemo Brake Systems India Private Limited) and Dr. Sadashib Padhee, (Director of SAMARTH Udyog Technology Forum)**

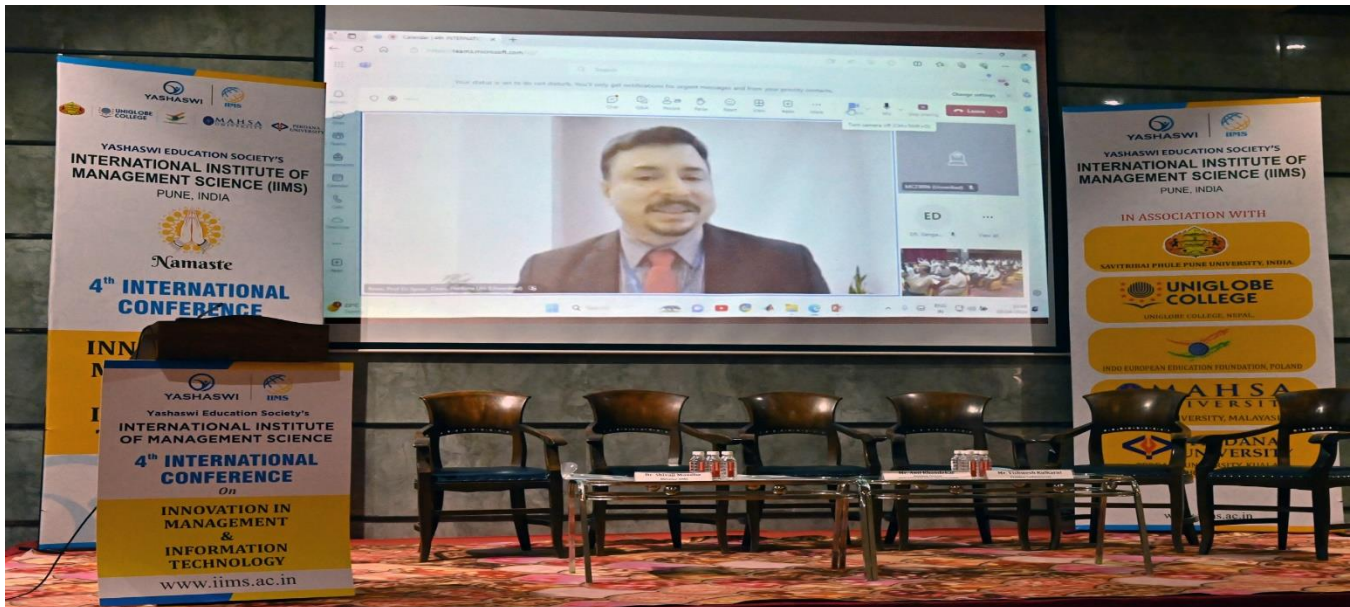
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Photograph 2: Mr. Salauroo Areff Chief Executive Officer La Sentinelle Group, Mauritius Addressing the session

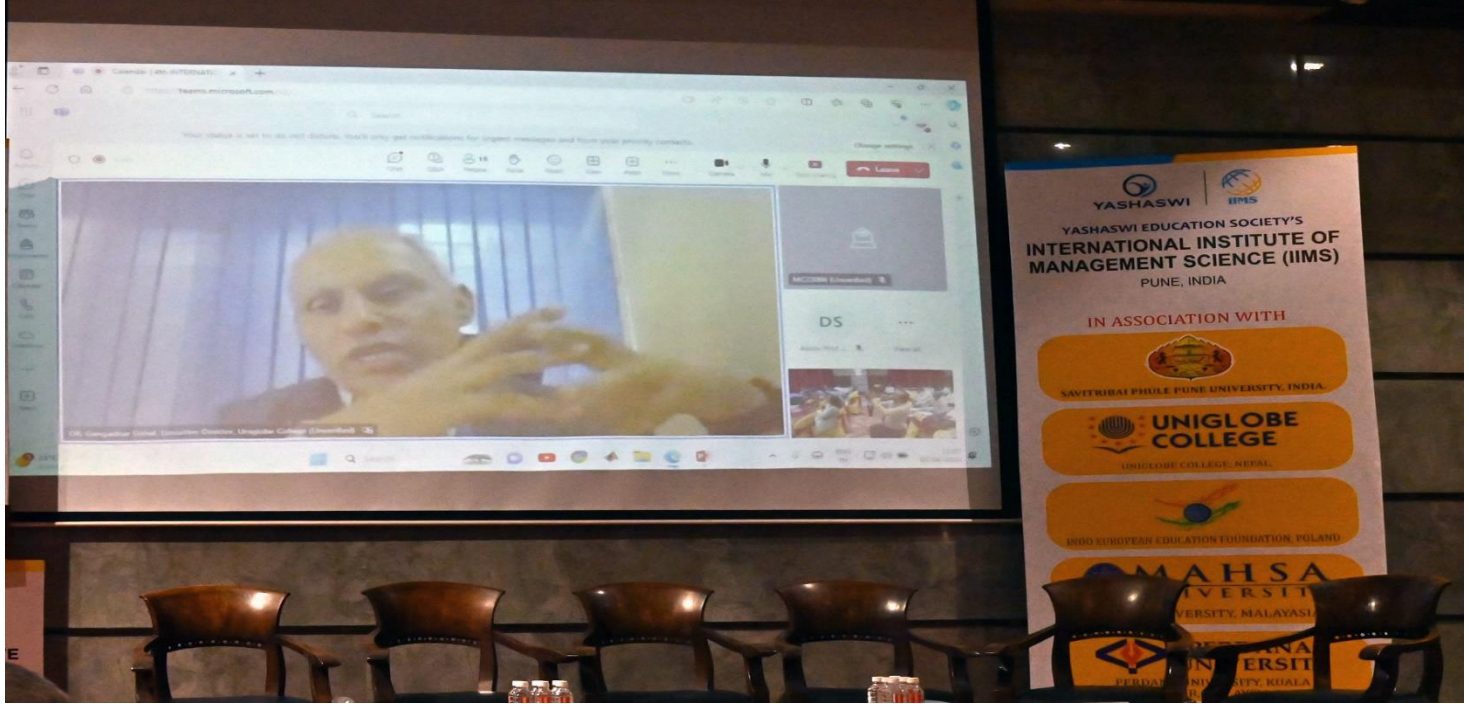


Photograph 4: Assoc Prof Dr Syriac Nellikunnel Devasia, Dean- Faculty of Business, Finance,Perdana University, Malaysia addressing the session

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**Photograph 4: Assoc Prof Dr Syriac Nellikunnel Devasia, Dean- Faculty of Business, Finance,Perdana University, Malaysia addressing the session**



**Photograph 5: Dr. (Capt.) C M Chitale and Dr Shivaji Munde(Director,IIMS) with all the dignitaries and delegates**

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### Media Coverage:-

# तकनीकी शोध से बदलाव होना चाहिए 'प्रबंधन में नवीनता और सूचना तकनीकी' पर अंतर्राष्ट्रीय सम्मेलन

भास्कर न्यूज | पिंपरी-चिंचवड

शोध की सहायता से नीतिपूर्ण बदलाव होना चाहिए। यह विचार सावित्रीबाई फुले पुणे विद्यापीठ के प्रभारी कुलपति डॉ.पराग कालकर ने व्यक्त किया। उन्होंने शुक्रवार (5 मार्च) को चिंचवड के यशस्वी एज्युकेशन सोसायटी के इंटरनेशनल इन्स्टिट्यूट ऑफ मैनेजमेंट साइंस (आईआईएमएस) की ओर से 'प्रबंधन में नवीनता और सूचना तकनीकी' इस विषय पर अंतर्राष्ट्रीय सम्मेलन का उद्घाटन करते हुए कहा, वहीं, उन्होंने कहा कि तकनीक कितनी भी विकसित हो जाए, विकसित तकनीक की वजह से मनुष्य की जगह यंत्र ले रहे हैं, ऐसा होने पर भी नवीनता पर नजर रखने वाले ही इस स्पर्धा की होड में टिक सकेंगे। विभिन्न उदाहरणों द्वारा उन्होंने बदलती वैश्विक परिस्थिति के बारे में भविष्यवाणी करते हुए मंशा व्यक्त की है कि शोध का महत्व केवल पेटेंट तक ही सीमित न



रखते हुए, प्रक्रिया, कीमत, मनुष्य और नीति निर्माण में शोध की सहायता ली जानी चाहिए। इस सम्मेलन में सावित्रीबाई फुले पुणे विद्यापीठ, मलेशिया के प्रेरदाना विद्यापीठ, नेपाल के पोखरा विद्यापीठ के मुनि ग्लोब कॉलेज, मलेशिया के म्हासा विद्यापीठ और इंडो यूरोपियन एज्युकेशन फाउंडेशन के व्याख्याता, शोधकर्ता और विद्यार्थी शामिल हुए। इस अवसर पर आईआईएमएस के निदेशक डॉक्टर शिवाजी मुंडे, यशस्वी संस्था के अध्यक्ष विश्वेश कुलकर्णी, हिताची एस्टिमो ब्रेक सिस्टम्स इंडिया के प्रबंध निदेशक अनिल खांडेकर, सावित्रीबाई फुले पुणे विद्यापीठ के संशोधन पार्क फाउंडेशन के समर्थ उद्यम तंत्रज्ञान

फोरम के निदेशक डॉ. सदाशिव पाधी उपस्थित थे। इस सम्मेलन में देश-विदेश के 130 शोध प्रबंध प्रस्तुत किए गए। इस सम्मेलन के पहले दिन ब्रेम्बो ब्रेक इंडिया कंपनी के कंट्री हेड एच.आर.किशोर केंचे, मॉरीशस के ला सेंटिनेल ग्रुप के सीईओ आरिफ सालारू, एमडॉक्स के वरिष्ठ तकनीकी प्रबंधक अनिल कुमार सिंह के व्याख्यान हुए। जबकि दूसरे सत्र में शोध प्रबंध प्रस्तुत किए गए। इसके अलावा सम्मेलन के समापन सत्र में आईआईएमएस के एमबीए व एमसीए शिक्षा विभाग के विद्यार्थियों को उल्लेखनीय शैक्षणिक कार्य के लिए प्रशंसा पत्र और पुरस्कार देकर सम्मानित किया गया।

